

21 ways to get George teed off this Christmas



1 & 2. Give him Registered Royal[®] the world's only registered golf ball. And have each ball imprinted with his own name—free.



3. With his Registered Royal, George gets an extra gift, too. A gold-embossed Lexide[®] desk caddy with a dozen or a handsome pencil holder with a half-dozen.



4-17. Give him Royal woods and irons. They're all registered and perfectly matched so each club swings the same. Woods from \$76.75. Irons from \$128.25. Putters and wedges from \$14.00.



18-19. Give him a beautiful Royal golf bag of rugged Naugahyde[®] vinyl. In a wide range of styles, prices, and colors. From \$17.95.



20. Give him a set of Royal head covers of soft Doe-Lon[®] vinyl. In a variety of styles and colors from \$7.50.

21. Give him a Royal Gift Certificate, and let him decide what will tee him off best. At your golf professional shop.



UNIROYAL

This ad will appear in Time, Sports Illustrated, U. S. News & World Report, Golf, The New Yorker, and Golf Digest. Be ready when it brings the customers into your shop. Stock up now through your Royal representative.