

## PGA ANNUAL MEETING

The PGA of America will consider resolutions which have been proposed in advance for changes in its constitution during the association's 50th annual meeting Oct. 31-Nov. 4 at Palm Beach Towers, Palm Beach, Fla.

Also on the agenda will be the election and installation of officers and new members of the PGA Executive Committee; disposition of "old and new business" matters before the association, and reading of reports by the officers, committee chairmen and department heads.

The Executive Committee will meet at the Palm Beach Towers during the preceding weekend, starting Oct. 28.

sons. Let the head pro hire and fire his assistants. National or PGA local boards do not accept criticism or listen to the pros' gripes. The driving range non-PGA pros should not be allowed to sell PGA top pro-line equipment and chisel in on equipment prices and lessons."

"Promotions should be directed more to the club professional. Emphasize that the club pro is the backbone of golf and that they have to put up with members buying so-called discounted equipment."

"Contact new people in golf and get them to join. I was never contacted, and still am not a member because of not knowing what PGA section I am in."

"We are no longer golf pros. We are businessmen. Stop harping about teaching and lessons. None of us has time for this any more—leave it to the assistant. Get this over to the membership in a diplomatic way."

"I believe they are starting to program now. However a capable business manager is necessary to handle TV and the tournaments. We need someone to visit the different sections to give advice and tell the pros how to operate shops efficiently, both for themselves and their members."

"I am superintendent as well as pro at my club. As far as I can see, there is not much advantage in joining the PGA. What can it do for me, and why does it cost so much to belong? I have been a pro for eight years."

Continued on next page



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## PGA DO MORE?

Continued from preceding page

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"The PGA should not allow its members to have anything to do with endorsement of equipment not sold through the pro shop. It should run and manage an educational advertising program to promote sales in the pro shop."

"Bar pro line sales to any pro not owning shop. Too many pros let the club make the profit from the pro shop."

"I don't think that the PGA should allow any of their tournaments to be played at a club where the professional does not have the shop concession."

"Home professionals and touring professionals should offer their services to all PGA efforts rather than having the average member feel that the PGA should do something for the individual."

"Establish salary levels for all jobs based on memberships, traffic, overhead."

"Each section of the PGA should do all it can to help keep the clubs from taking over the pro shop operations. Minimum contracts should be controlled by the PGA so a professional cannot

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be permitted to take a job for practically nothing, which many do."

"The PGA should be returned to bulk memberships. The older and wiser heads could re-establish good public relations. Get out of the competitive golf business and truly promote golf."

"Further pro-only items in pro shops and don't allow PGA membership to people like Nicklaus who advertise for TV discount houses."

"Club pros should have more voice in national PGA meetings than touring pros. Keep pro lines in pro shops instead of sport shops."

"Put some beef in the job situation, i.e.: blackball all clubs with non-PGA pros or managers. Make the PGA like a union and enforce the rules so that the PGA and employers can benefit."

"Seek out young professionals and invite them to join their section."

"The PGA is not in a position at present to tell a club whom it can hire. However, at least on a local level, through its code of ethics it can enforce certain conditions."

"I think the biggest thing should be in the field of discount stores' getting pro-line equipment. I don't feel that the manufacturers are aware of the gravity of this problem."

"Make better contracts with clubs seeking qualified pros. Attempt to upgrade contracts. More and better public relations between the golf pro and the amateur. Improve training programs for assistant."

"Set up standard contracts for PGA pros to follow." •

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**GRAFFIS' SWING**

Continued from page 9

on the sports staff of the N. Y. Times since 1937, has won 64 women's championships, including the first USGA Senior Women's title in 1962 . . . She was USGA women's amateur runner-up in 1927 and 1936 and on four Curtis Cup teams . . . In 1937 she lost to Pam Barton, 4 and 3 . . . Miss Barton won the USGA Women's Amateur and the British Ladies championships in 1936 . . . She was a flight officer in the WAAF during World War II and was killed in a plane crash in November, 1943. . . . The Ladies PGA Hall of Fame was founded in 1948 by Fred Corcoran . . . It has a room in the Augusta (Ga.) CC clubhouse.

Billy Casper's acceptance of the Radix Trophy for lowest scoring in 1965, at a small luncheon at the Oak Park (Ill.) CC prior to the Western Open was the most graceful, soul-cheering talk heard from a golf champion in years . . . Bill, since his return from being with fighters in Viet Nam and since his going for religion, is Exhibit A of inward peace and outward technique . . . His belly diet probably helped but so did the soul diet . . . Casper was at lunch alongside Chick Evans who won the Open (and the Amateur) just 50 years ago . . . Chick played the first two rounds in the Western Open . . . Over 90 both sweltering days but no bellyaching from our Chick . . . This year's Western Open yield to the Evans Caddie Scholarship Fund set a new record . . . Tommy Mc-

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Mahon, in commenting on association with his buddy, the late Harry Radix, said that Harry Radix introduced him to golf about 1919, when McMahon started out at Lincoln Park at 4 a.m. with a brassie, a mashie, a niblick, a putter and three balls for \$1.05 . . . Radix left an estate of \$2 million, a considerable amount of which was earmarked for bequests in golf, figure-skating, and to employees at the Chicago Athletic Assn.

By the ratings you hear in locker-rooms of private and fee courses all over the country the golf TV programs still are: Shell's Wonderful World of Golf, No. One . . . The Masters, second . . . The Open, third . . . The others are "who cares?" except when some boo-boo has a cheap golf ball on a commercial of a PGA co-sponsored tournament.

USGA gave women's golf a boost with its sponsorship of the telecast of USGA Women's National Open at Hazeltine National GC, Minneapolis . . . Gallery wasn't as good as the golf . . . Sandra Spuzich, winner, was a PE teacher from Indianapolis . . . She went to Tommy Armour for finishing school and the Great Armour worked on her approaching until Sandra was near the screaming-meemies . . . Then her short game won her the Woman's Open.

High probability that Hazeltine National GC, a design of Robert Trent Jones, will be National Open site in 1969 . . . It's Baltusrol in 1967 and Oak Hill in Rochester in 1968 . . . When Jack Nicklaus was griping about the USGA having the hands of a time clock

Continued on next page

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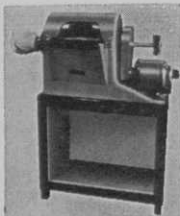
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## GRAFFIS' SWING

Continued from preceding page

goosing him in an annoying way because of slow play at Olympic's Lakeside course during this year's Open I recalled the 1956 National Open at Oak Hill when Doc Middlecoff (with the possible exception of Bobby Locke) slowest of all golfers in the modern era was slipping until the USGA told him to speed it up, which he did and won . . . Hogan also was dragging along until officially accelerated after which he almost won, finishing in a tie with Julius Boros, the fine player who wastes the least time . . . Boros and Hogan had 282 and Middlecoff, 281 . . . Some wise veterans have voiced the opinion that if Nicklaus gave himself less time to miss putts he would be indisputably the greatest of all today's male golfers . . . Almost as dominant among the gentlemen as Mickey Wright among the girls . . . Nicklaus seemed to be putting a bit faster in winning the British Open.

Gabrial Mitterbach goes from Kenwood Club, Cincinnati, to become manager at Columbia Hills CC (Cleveland dist.) . . . Mal Johnson now at Shady Hollow CC, Massillon, O. . . . Seth Eames now pro-manager, Chestnut Ridge GC, Blairsville, O. . . . Harold Firstman from Carlton Oaks CC, San Diego, Calif. to pro-manager post at Alexandria (Minn.) GC . . . Jack Shelton who went from pro job at Goose Creek CC, Baytown, Tex., to become pro at Houston (Tex.) CC this spring did a face-lifting job on the shop.

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Clayton Bauman after ten years as superintendent at Glendale CC, Bellevue, Wash., now in charge of construction at Meridian Valley CC, Kent, Wash., and will stay as super of the 18 hole course . . . Joe Bowen is manager . . . Tom J. Shepherd now manager Tanglewood Hills CC on Lake Texoma near Denison, Tex. . . . Henry Becker is new manager Monongahela (Pa.) CC . . . Owners of Southview CC in suburban St. Paul, Minn., to remodel course and build a large apartment complex adjacent to the course.

Donald J. Mathes is new owner of the Knoll GC, nine-hole course at Battle Creek, Mich. . . . George K. MacConnell now manager Cosden (Tex.) CC . . . Harry Edmonds is new pro at McCormick (S. C.) CC . . . Chicopee (Mass.) alderman, on recommendation of Chicopee Golf Course Commission give Supt. Richard Laussier about a ten percent raise for "the outstanding job he has done." . . . Mr. and Mrs. Ted Otis now own Wildwood GC (nine) near Linnton, Ore. . . Lee Albright is pro.

Framingham (Mass.) CC installing an automatic irrigation system on its 27 holes . . . John T. Singleton, Manchester-by-the-Sea, Mass., is the engineer and contractor doing the job . . . Jim Ganter and Frank Ball, are building first nine of their 18 at Sugar Loaf Mountain Resort, Cedar, Mich. . . . C. D. Wagstaff is architect . . . Course adjoins Sugar Loaf Ski Lodge, in scenic lakeshore area of Michigan's lower peninsula . . . Wagstaff recently completed nine for Leland (Mich.) CC. •

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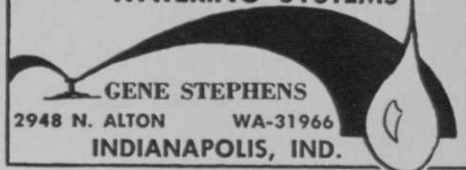
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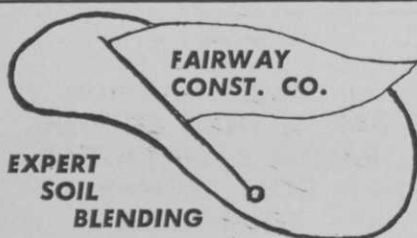
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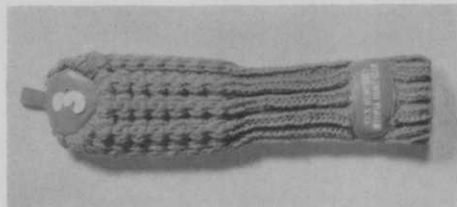
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Ace Electric Corporation, Cedar Rapids, Iowa, has announced a new 120,000 BTU capacity portable



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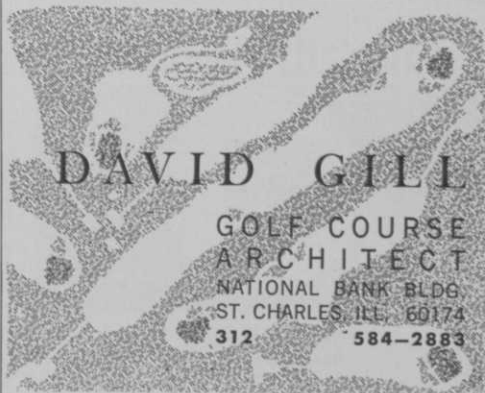
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**Turf-King** is a concentrated liquid plant food which, it is claimed, actually improves grass root growth. Grass grows greener, stays healthier and brighter and top grass grows faster because the product penetrates deep in the soil to reach plant roots, according to Chemsearch, adding that it is a labor saver; it can be blended and applied with water emulsifiable insecticides for combined fertilizing and insect control. For more information write to National Chemsearch Corporation, P.O. Box 217, Irving, Texas.

**West Point Products Corporation**, West Point, Pennsylvania, announces the new T-3 truck. The three-wheeled, gas-powered vehicle is available with either a 6 hp or 8 hp engine. It carries a workman to and from work areas at speeds up to 10 mph eliminating walking time between greens or tees or to and from any work areas.