Here's a shot-saver that belongs in every golfer's bag... put it there for top profits!



"GOLF GRIP" can and circles representing golf balls shown actual size.



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"GOLF GRIP" comes in a handy spray-top can. (Takes up less space in a bag than three balls.) It can be applied to glove, bare hands, all club grips. "GOLF GRIP" helps keep a golfer's hands firmly in place on the club throughout the swing, improves his touch, inspires confidence! One application lasts for several holes.

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"GOLF GRIP" is packaged 12 cans per display case. Retails at 98¢. You make \$4.68 on each case! This attractive counter card is packed in every case. Display "SCOTCH" GOLF GRIP in your shop...it moves out fast!

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WHY IS THE GOLF BALL THAT GOES STRAIGHTER, FURTHER, AND PUTTS BETTER, SOLD EXCLUSIVELY BY THE GOLF PROFESSIONALS?

It is recognized by leading golf writers that the Golf Club Professional, through Junior and Ladies Clinics, promotion of tournaments, etc., is primarily responsible for the tremendous interest shown in golf today. Through his efforts, he has created more business for golf manufacturers than they had ever thought possible.

His shop is operated at a cost of approximately 20% of his gross sales. He is morally obligated to sell quality that carries a mark-up of 30 to 35 per cent after postage. He has a large investment and is dependent on this small margin of profit for his livelihood.

Yet, with all that the professional has done for them, many manufacturers in their greed for business, do everything possible to take business away from him. Should they be successful, quality of merchandise would go down and the caliber of the club professional would deteriorate. As a club member, you can not afford this, because the club professional is not only associated with you, your wife and children, but is representing your club. To the contrary, in order to continue the improvement of golf equipment and the caliber of the club professional, wise members will buy from the club professional and help educate new golfers to do the same.

The founders of American Golf Testing Corporation recognized these trends five years ago and started at that time, with the help of the finest brains in the country, the development of Super Golf Equipment to be sold exclusively by the Golf Professional.

Watch for the "GPE Award" Golf Ball -your club professional will have it soon. Test it as we have against any golf ball in the world. The large radius of gyration makes it better for all golfers-goes straighter, further, and putts better.

Jahn W. Morris President ALL ORDERS MUST HAVE GOLF PROFESSIONAL AFTER THE NAME IN THE PROFESSIONAL'S OWN HAND.



G.P.E. AWARD GOLF CLUBS & BALLS

HERB GRAFFIS

Continued from page 70 Lessons were given in the Community room of the project administration building . . . The course is to be a 9-hole "executive" type . . . Wollaston GC not to sell its property at Milton, Mass. to Jordan Marsh Co. and spend sale price on new course and clubhouse . . . Milton residents wouldn't allow rezoning for warehouse in place of golf course . . . Wollaston acreage sold for half-acre home sites wouldn't bring enough to finance purchase of new property the club would like to have, say club officials.

The Wollaston GC case gave Quincy (Mass.) Patriot Ledger basis for editorial comment that might be cited pro or con the golf course tax picture . . . Said the Patriot-Ledger "Milton residents, in effect, have decided to keep their town residential, even if it means losing an estimated \$7.75 million in additional taxable property through the Jordan Marsh project. . . . The town has hardly any industry left to help ease the tax burden on homeowners . . . Emotionalism which prevented an objective study of the facts, has been cited by Cabot, Cabot and Forbes, acting as agent for Jordan Marsh, as a major reason for cancellation of the project . . . Milton residents made it plain they were opposed to changing the character of the neighborhood . . . And they will have to pay the price of this decision in their tax bills . . . Cancellation of the Jordan Marsh project, however, still doesn't completely assure Milton residents that the Wollaston golf course will stay as it is."

Nice thing members of Nemacolin CC, Beallsville, Pa., did in honoring their directors at the club's opening social event of 1966 . . . Club officials usually get plenty of criticism in lieu of pay and for their sacrifices of time and convenience but rarely get cheers.

John Polansky now manager, Monongahela Valley CC, Monessen, Pa. Bob Shields signed as pro by Alpine CC, Demarest, N. J., succeeding Joe Vileno who resigned after 16 years . . . Frank Malara, assistant to Vileon for the past three years will continue with Shields . . . Steve Downing from Grossingers resort to pro job at Englewood (N. J.) Continued on page 74

Crookshank 1966

KEMELADINETI JAHRONNOMS LENGLAND

New irons now in stock!

STAINLESS

CROOKSHANK

Now your customers can enjoy the 'Crookshank' feel on every shot, from tee to cup. For 1966 we've stocked a complete new line of irons to complement the famous 'Crookshank' woods and putters. ■ When you sell 'Crookshank', you're selling everything that's really new in golf club design. From their shockproof GEODETIC (semipneumatic grips to their precisely balanced heads, 'Crookshank' golf clubs are engineered for distance and control no other clubs can offer. They're hand-crafted in England to the highest standards of prestige quality. And there's no extra charge for custom specifications. ■ Learn



all about the radically new 'Crookshank' line of engineered golf equipment. Send for Bulletin 101, illustrated at left.

Sold exclusively through golf professional shops.



'Crookshank' micro-balanced irons, new this year, introduce a new principle of weight distribution. I. The angled shaft extends through to the sole. 2. This lets 'Crookshank' reduce hosel length by 1¼ inches, thus removing up to 2½ ounces of weight from the lower shaft area. 3. Weight taken from the hose is redistributed in the blade <u>behind</u> the sweet spot to give you unmatched power and accuracy!

True Temper Shafts.



"Crookshank' micro-balanced woods have striking face in line with shaft so they always strike ball squarely. Available with PROSIM-MONITE, PERSIMMON or LAMINATED heads.

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For more information circle number 210 on card

HERB GRAFFIS

Continued from page 72

GC, succeeding *Glenn Teal*... Downing brings *Ed Moutran* from Grossingers as his assistant at Englewood.

Paul Lemcke now pro at Tuckaway CC (Milwaukee dist.) . . . Lemcke was assistant to Bill Ogden at North Shore CC (Chicago dist.) . . . Bobby Lutz, formerly assistant to E. P. (Dumpy) Hagler at Duke University course, signed as pro by Reynold May for his new Brook Valley CC, Greenville, N. C. . . . Sammy Kee is superintendent of the Brook Valley course which was designed by Ellis Maples.

Bibb Mfg. Co., Columbus, Ga., building a 9-hole par-3 course for its employees . . . Country Club of Petersburg, Va., soon to begin building 18 designed by *Edmund Ault* . . . Clubhouse will have "Teenagers Lounge." . . . Bruce *Carter*, fishing columnist of Honolulu Advertiser says "With the opening of the new Pacific Empress golf course-first in Kona-it is a common sight to see skippers weigh their fish, secure their boats and rush to get in a fast round before darkness falls."

Florida Citrus Open inaugural at Rio Pinar CC, Orlando got off its \$110,000 purse and a hefty expense nut with a profit to the sponsors . . . Attendance was large and galleries were scattered . . . Orlando with about 85,000 population and a well populated trading area turned out spectators in numbers comparing favorably with National Open. Western Open and circuit events . . . Ernie Edwards, Rio Pinar's professional, got the affair going . . . Five original underwriters went for \$20,000 each, then Florida Citrus Commission underwrote \$50,000 . . . Then there were more than 100 Gold Sponsors underwriting \$1,000 each plus "patron" tickets for \$150 each . . . Never have I seen another tournament in which a club pro got so much enthusiasm and cash rolling and got any better cooperation from members . . . Orlando Sentinel Star pub-Continued on page 76



For more information circle number 187 on card

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Greens and fairways need completely prepared soil for building and top dressing operations.
There's a Lindig model just right for your soil preparation program . . . big, little and all sizes between. Each model features Lindig's exclusive hi-speed hammermill action. Join the trend and shred, aerate, blend and screen soil materials for vigorous, healthy turf growth. Lindig shredders process a wide range of materials dry or wet. Stone free, root free Lindig screening is a must for fast, uniform spreading with power top-dressers.

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LINDIG L MODELS - Capacities from 25 thru 60 cubic yards in 3 sizes. Three model CL sizes - capacities from 75 thru 200 yards and over. Discharge heights to 14 feet.

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For more information circle number 207 on card



For more information circle number 115 on card

HERB GRAFFIS

Continued from page 74 lisher Martin Anderson, one of the five original angels, and Sentinel Star general manager Wm. Conomos and sports editor Bob Bassine accounted for an outstanding publicity and promotion job . . . Sentinel's Citrus Open supplement March 13 was a model job of tournament publicity with local businessmen's cooperation . . . Florida Sunday Magazine supplement of the Sentinel Feb. 13 had a fine illustrated feature on Ernie Edwards, his wife and three daughters . . . Edwards was cover boy on that supplement.

Fred Findlay, 94, died March 9, in a Charlottesville, Va., nursing home . . . He was born in Scotland and was brought to the U.S. by Carter's Tested Seeds from Australia where he had been designing courses . . . He was architect of many American courses, 17 of them in Virginia . . . Among them are Farmington CC, Glenwood, Laurel and the James River course of the CC of Virginia . . . He was course manager of the CC of Virginia from 1935 to 1945 . . . Until a year ago he played frequently and scored many rounds under his age in the past 20 years . . . He was a painter, a musician, a hunter and fisherman as well as golfer . . . His elder brother, Alex, coming from Scotland to work as a Nebraska cowhand introduced golf in that state, and stayed in pro golf . . . Alex thought Fred made a serious mistake to leave a job as bandmaster in the British Army to go into the precarious golf business.

C. H. (Jim) Duncan now pro at Plant City (Fla.) G & CC . . . John Monitz now pro at Arthur Howard's Lancaster Hills GC, Southfield, Mich., succeeding Gene Bone who's pro at the new course Fuller brothers are opening at Pontiac, Mich. . . . Monitz and Bone were assistants to Warren Orlick at Tam o' Shanter (Detroit dist.) . . . Monitz has been pro at Lapeer (Mich.) CC and Petoksev (Mich.) CC . . . Billie M. Cox opening his Sun 'n Fun CC at Springfield, Ill., with Floyd C. Wallace, Jr., as managing director and Thomas B. Bishop as pro. . . . Paul Wolfe now pro-manager, Pikeville CC, Continued on page 78 A WINNING CONBINATION! Joe Campbell ... sudden death winner of the Tucson Open, and Kroydon ... the name known to professionals the world over ... together, give you the greatest line of professionally endorsed golf equipment.

Go with the winners! Joe Gampbell...and Kroydon!



Joe Campbell Open Stock Clubs

This is the great new program that lets you select just the clubs you need to start your set... then fill 'em in later. One club at a time. It's the really convenient way to build a matched set without putting a strain on your budget. Irons retail for about \$7.00 ea., woods about \$10.00.



Joe Campbell Youth Sets

Give youngsters the chance to really show their form. Joe Campbell youth sets are strong, sturdy . . . built with the same high quality found on professional models. Available in two lengths for ages 5-7 and 10-14. Choice of 5 irons and 2 woods; 4 irons and 1 wood; or 3 irons and 1 wood. Complete with rugged vinyl bag. Sets range from about \$36.00 to \$58.00.



Joe Campbell Cut-Proof Ball

Kroydon's newest ball . . . made with live center and high-tension winding to insure uniform high compression. Revolutionary process makes the Joe Campbell ball virtually cut-proof to last game after game. A great buy at less than \$10.00 a dozen.



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For more information circle number 174 on card

HERB GRAFFIS

Continued from poge 76 Hamilton, Ala. . . . He previously was at Green Island CC, Columbus, Ga. . . . Wolfe's wife, *Betty*, is developing women's golf at the club . . . *Dave Marr* gets journeyman pro deal with Goodyear G & CC, Litchfield Park, Ariz. . . . Layout in suburban Phoenix was known as Wigwam CC . . . It's getting second 18 to plans of *Robert Trent Jones*.

Art Bell succeeds the late Cam Puget as pro at Pebble Beach, announces Bill Coleman, Del Monte Lodge general manager . . . Art was born in Hawaii where his dad was pro at Oahu CC for 35 years . . . Art has been pro at Maui CC and Wailae CC in Hawaii, then at Midwick CC, San Francisco CC, California GC (for 19 years) and last year at Carmel Valley CC . . . He's won many tournaments . . . Bernard E. (Red) Pitney, pro-supt.-mgr Tipton (Ind.) muny course is getting a new nine to plan of Bill Diddel . . . Bill built first nine in 1936 . . . Second nine will open next spring . . . Joe Warburton formerly pro-mgr., Los Alamitos (Calif.) now promgr. Chula Vista (Calif.) municipal 18, which was the Bonita Valley CC before the city bought it.

Los Alamos (N. M.) Golf Assn. has new low pressure, multirow completely automatic irrigation system . . . James A. McPhilomey is Los Alamos supt. . . . Course is believed to be nation's highest (7,200 ft.) . . . Gordon Herkenhoff and associates, Albuquerque, designed the system and Chaney and Hope, Dallas, Tex., were installers . . . Gene Pelowski, pro at the new Ellsworth (Wis.) CC, says the Penncross greens were magically fast in developing . . . Seeded in July and were in playing condition by Sept. 1 . . . Fairways on the nine good for this year.

Greater Dallas Open in addition to \$15,000 first prize gives the pro's wife a \$1,000 wardrobe . . . Don Collett, pro at Brae-Burn CC, Houston, Tex., gets as assistant Charles Scalise, Texas A & M graduate with business administration degree . . . Scalise went to Texas A & M on a football scholarship and switched to golf.

Daniel L. Hall, Jr., moves from supt. Continued on page 80

STICK SHIFT

THE NEW ALUMINUM-SHAFTED GOLF CLUB BY LE FIELL

This is what LeFiell has done to lead the shift to aluminum shafts with our new Titan woods and irons, the hardest-hitting "sticks" that ever smacked a golf ball.

WE PUT IN more punch by transferring weight from the shaft to the head, giving you added hitting power where it counts.

WE DESIGNED our shaft with a smooth, uniform taper to encourage a more even swing and to improve club-head control.

WE INCREASED the strength by using only pretested aerospace Alcoa[#] Aluminum Alloys.

WE REPLACED the "old sting" with

that "just-right feel" that is characteristic of Flo Flex aluminumshafted woods and irons.

AND WE BACK our new golf clubs with over 35 years' experience in the engineering and development of tubular components for aircraft and missiles.

For more information on the "sticks" that are leading the shift to aluminum, please write:

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Available in weights and flexes for men and women.



SOLD ONLY IN PROFESSIONAL SHOPS.

HERB GRAFFIS Continued from page 78

posts at Coral Ridge CC, Ft. Lauderdale and the nearby American Golfers Club par-3, to return to San Jose CC, Jacksonville, Fla., as supt. . . . He succeeds **Joe Lowe** who switched to the new University GC that **Lester Sanders** is building near Jacksonville University.

... Ed Hazeslip and George Fedderkeil follow Hall into the Coral Ridge-American Golfers job . . . Fedderkeil formerly was at Fox Chapel GC, Pittsburgh, Pa. and Hazeslip graduated from U. of Florida School of Ornamental Horticulture, majoring in turf management, in December . . . O. J. Noer and John Cabler are consultants on the Ft. Lauderdale courses which Robert Trent Jones created . . . Jefferson Craft, San Jose CC mgr. and Dean of Jacksonville's club managers, recently was awarded the Club Managers Association of America certificate.

FIFTY-FIVE YEARS AGO

Johnny McDermott, a homebred, won the Open at Chicago Golf Club, the first native to do so.

Coming Events

New Orleans Annual Golf Show, Municipal Auditorium, New Orleans, La., May 13, 14, 15.

Central Plains Turfgrass Field Day, Lincoln, Nebraska, May 24.

National Golf Day Round of Champions, Gary Player vs. Dave Marr, Firestone C.C., Akron, Ohio, May 30.

Golf & Fine Turf Field Day, Rutgers U., June 21.

Penn State Turfgrass Field Day, Aug. 17-18.

Second Annual Turfgrass Management Conference for the State of Hawaii, U. of Hawaii, August 25 and 26.

Turfgrass Sprinkler Irrigation Conference, U. of California Conference Center, Lake Arrowhead, Calif., Aug. 26 through 28.

Northeast Turf Conference, Concord Hotel, Kiamesha Lake, N.Y., September 19-21.



For more information circle number 206 on card