

TITLEIST

*starts 18th
straight year as
Tour favorite*

Golf's #1 ball is more popular than ever before
(and remember nobody's paid to play Titleist).

TOURNAMENT RECORD

Tournament	Playing Titleist	Nearest Competi- tive Ball
LOS ANGELES	45	35
SAN DIEGO	47	33
BING CROSBY	139	54
LUCKY OPEN	55	28
PALM SPRINGS	211	99
PHOENIX OPEN	60	33
TUCSON OPEN	72	27
PGA SENIORS	220	57
PENSACOLA	54	35
DORAL OPEN	39	36
FLORIDA CITRUS OPEN	50	34
JACKSONVILLE OPEN	63	37
GREENSBORO OPEN	68	27
MASTERS	28	21
AZALEA OPEN	69	33
TOURNAMENT OF CHAMPIONS	6	4
DALLAS OPEN	70	32
TEXAS OPEN	69	29
TOTAL	1365	654



ACUSHNET GOLF BALLS

SOLD THRU GOLF COURSE PRO SHOPS ONLY

Now...Foot-Joy offers a basic golf shoe department in less than 6 sq. ft. of space

An ideal display unit for Golf
Professional Shops offering these
unique advantages:

1. Holds a basic stock of 48 pairs of Foot-Joy golf shoes (24 on each side)
2. Allows open display of 8 different styles on attractive red carpeted top
3. Measures 26" x 32" (only 5.8 square feet)
4. Can be used against the wall or as an island
5. Attractively-finished in rich walnut with brass trim and catalogue rack

Experience has proved time and again that the Pro Shops which do the biggest business on golf shoes are those that let their members know they can be *fitted properly*.

That means taking your stock out of the back room and putting it on display where your customers can see that *you're in the shoe business!*

This new Foot-Joy display unit does the trick. Put it to work and you'll soon discover that no other item in your whole shop...not even golf clubs...gives you *so much profit in so little space with so little effort!* Brockton Footwear, Inc., Brockton, Mass. 02402

ASK YOUR ERNIE SABAYRAC MAN FOR FULL DETAILS

Foot-Joy®
GOLF SHOES
Choice of Champions

Display created by Peter Corn Associates, Inc., New York, N.Y.

Maintenance?
You'll probably want to wash
your '66 Allis-Chalmers Golf Cars
once in a while!



Suddenly Allis-Chalmers took the headaches out of golf cars

Golf courses are for playing golf and the one thing a club doesn't want is a car that leaves a man on the fifteenth hole or requires elaborate maintenance.

Allis-Chalmers went to work to build cars that would perform round after round for many seasons. They had to meet the reliability and ruggedness standards set by Allis-Chalmers construction machinery, lift trucks and other industrial equipment that must stand up to heavy use.

They are here now. The new 1966 gasoline and electric powered Allis-

Chalmers Golf Cars. They have the reliability, plus the maneuverability and comfort you have been looking for.

Their sleek styling will be an asset to your club. You'll be so proud of them, you'll want to keep them washed. And your club will like doing business with Allis-Chalmers. If, by chance, you should need parts or service, Allis-Chalmers maintains service facilities all across the country. Your club can choose a leasing or financing plan that is suited to your needs. Find out more. Send in the coupon below now.



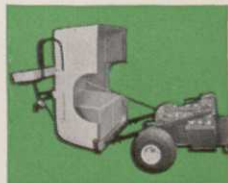
Comfort all the way. Wide balloon-type tires, spring cushioned, individually contoured seats. Coil springs and shock absorbers smooth out the roughest terrain.



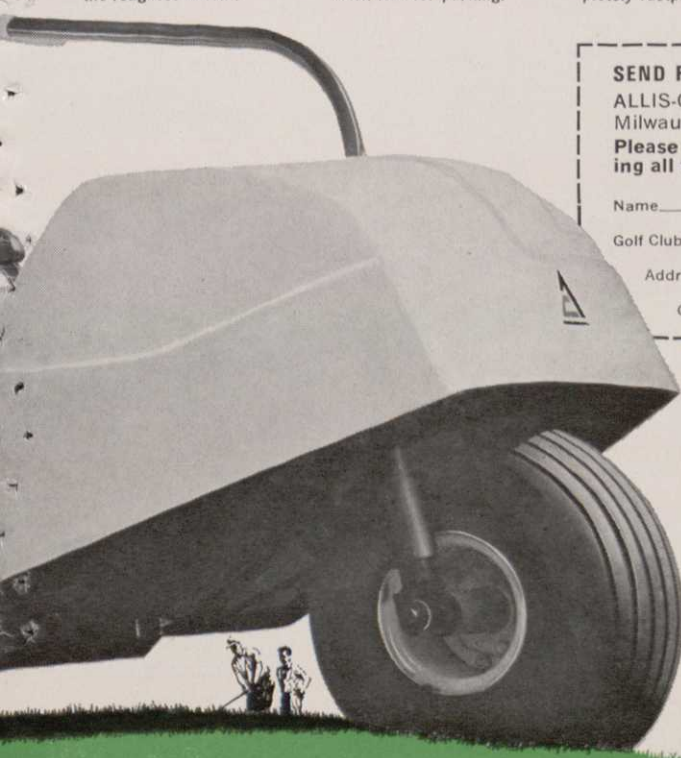
Up the steep hills. The low center of gravity assures stable operation. Tiller bar or steering wheel gives effortless handling. Brake pedal has a catch lock for parking.



Sleek Fiberglass body. Nothing to snag clothes. Walk-through cockpit with no obstruction makes it easy to get in and out. Body is completely rustproof.



Easy access. Body tilts back, making entire interior visible. Handy built-in battery charger optional on electric models. Plugs into any 115-volt AC outlet for overnight charging.



SEND FOR NEW, FULL COLOR BROCHURE

ALLIS-CHALMERS SPORTS PRODUCTS
Milwaukee, Wisconsin 53201

Please send me your new brochure showing all the '66 golf cars.

Name _____

Golf Club _____

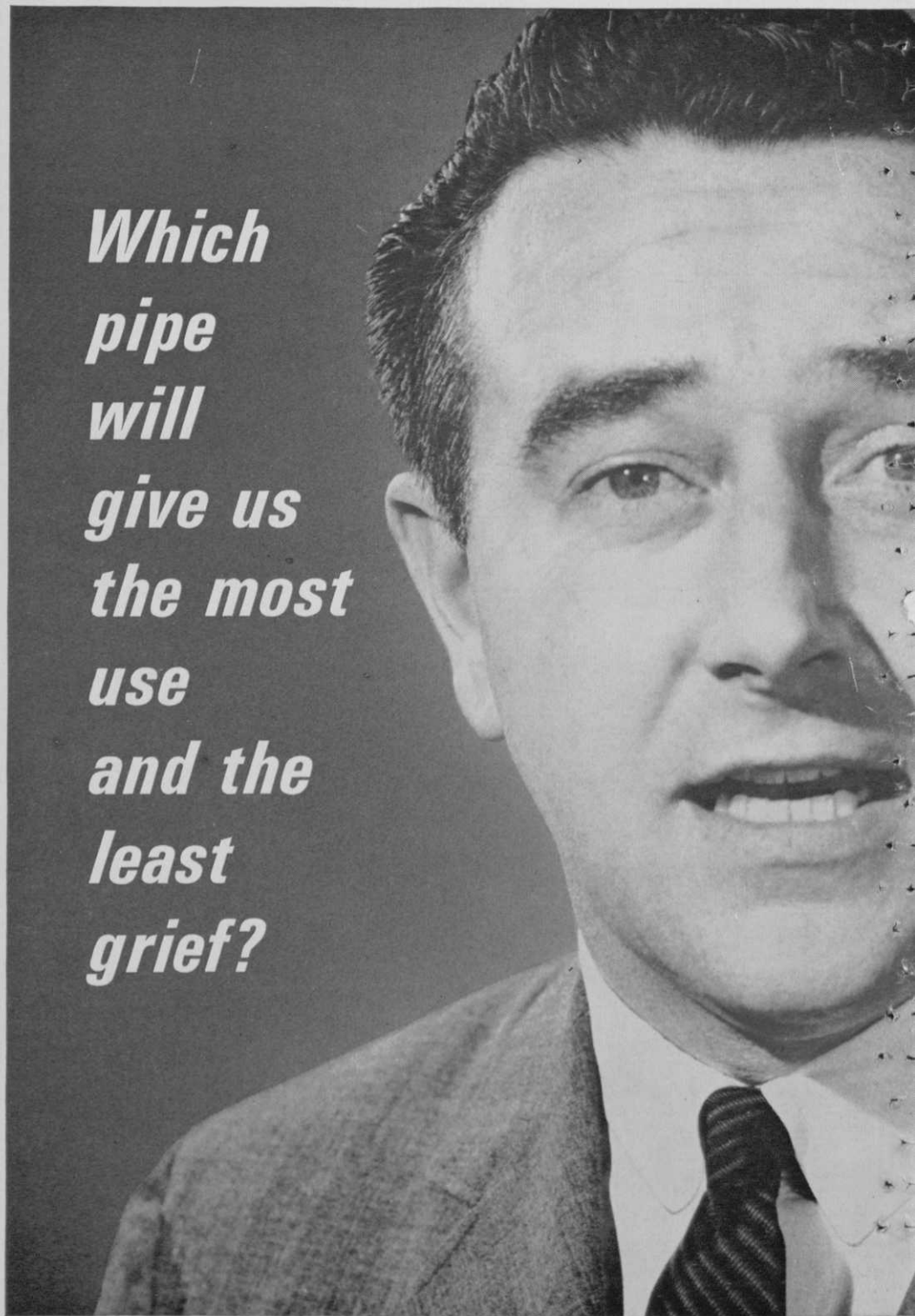
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City _____ State _____ Zip _____



1966 Allis-Chalmers Golf Cars available in gas or electric models.

*Which
pipe
will
give us
the most
use
and the
least
grief?*





*Ask your grounds committee
this question, then*

specify Cast Iron Pipe ...you can't go wrong

It's true. Cast iron pipe is perfect for golf course sprinkling systems. Proved by decades of experience on the majority of the country's most famous tournament courses, cast iron pipe removes the risk and anxiety from your club's most important investment. Here's why:

- Cast iron pipe is stronger. Backfilling won't pinch or collapse it, as it can with nonrigid, thin wall pipe.
- Cast iron pipe withstands the high surge pressures common in golf course sprinkling systems. Other materials may burst.
- Cast iron pipe taps easily and cleanly. The pipe can be relocated and the system expanded with a minimum of fuss. And joints are leakproof . . . pressure is easily maintained.
- Cast iron pipe cannot absorb water, therefore it won't freeze, crack or deteriorate.
- Cast iron pipe actually costs less in the long run because it will give your club many more seasons of uninterrupted play. Invest in a sure thing—specify cast iron pipe.



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THE MARK OF PIPE THAT LASTS OVER 100 YEARS

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Get help on your irrigation system plans with the industry's most complete booklet. Has vital design and installation tips and other planning aids. Mail coupon for free 20-page booklet.



Wallace T. Miller, Managing Director
Cast Iron Pipe Research Association
3440-G Prudential Plaza, Chicago, Illinois 60601

Please send me a copy of your booklet,
"Golf Course Irrigation."

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Position _____

Name of Course _____

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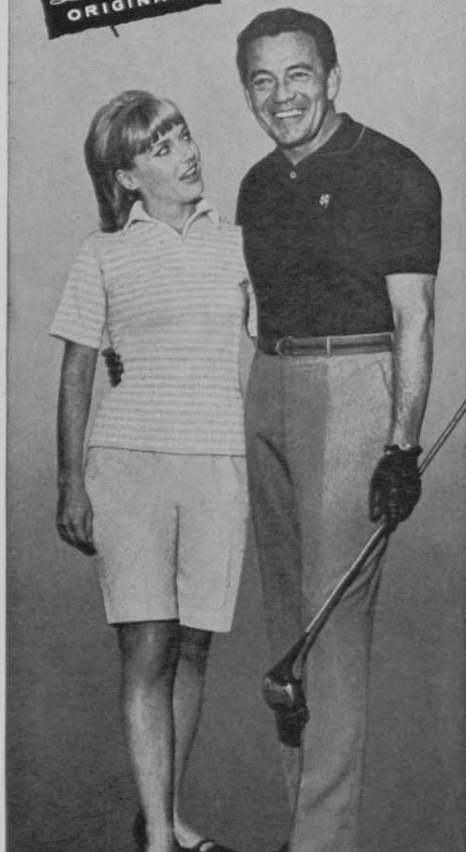
"WIZARD OF THE CLUBS" PAUL HAHN PREFERS THE MAGIC OF DiFINI!

You can teach an old pro new tricks! Golf showman Paul Hahn learned fast that DiFini's action-cut shirts, slacks, shorts and sweaters deliver all the comfort and freedom he needs to keep him at his spellbinding, crowd-pleasing best!

For her — new course sorcery in color-keyed coordinates! And the wardrobe witchery of DiFini shorts, skirts, slacks, culottes, golf shirts and sweaters.

The choice of the pro — and those in the know! At better professional shops everywhere.

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COVER BY LEONARD KAMSLER

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What do golfers say about Wide-Lite lighting like this?

“No trouble following flight of wood and iron shots”

“I’d much rather play night golf”

What does the course manager say?

“Night golf now brings in 70 to 75 percent of our business”

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Huntsville, Alabama

In spite of intense competition from six other golf courses in a city of 125,000 population, the Piedmont Golf Course is highly successful. And Wayne Parker, course manager, attributes this success to the extra playing hours made possible by his "Wide-Lite" installation.

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COURSE _____
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end
weed-killer
confusion

use

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for Greens

Mecopar[™]
for Fairways

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MECOPAR the *new* broad-spectrum weed-killer for fairway use (even on blue grasses and bents). Controls common fairway weeds including dandelion, clover, chickweed, knotweed, plantain and many others.

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