HONEYLOGUSTS

Four modern Cole introductions that lead the trend in modern landscaping styles



by Gole
ORIGINATORS OF PLANT SPECIALITIES

SKYLINE Has a stately, formal crown on a strong, sturdy trunk, abundant foliage on uniformly-spaced branches. 40 to 45 feet. (Plant Pat. 1619)

MAJESTIC Largest Cole Honeylocust (not illustrated) is a strong, graceful, spreading variety. Abundant, dark green foliage retains its richness in wet or dry soil. 60 to 65 feet. (Plant Pat. 1534)



SUNBURST Strikingly different twocolor foliage is rich green with brilliam yellow on 8 to 10 inches of branch tips. Excellent branching forms a broad, symmetrical pyramid. 30 to 35 feet. (Plant Pat. 1313)

Pat. 1313)

For more information circle number 122 on card

Tree experts and professional landscape men have been quick to recognize the advantages of Cole Honeylocusts. They are making wide use of these distinctive trees in modern street and roadside plantings and in landscaping parks, recreation areas, cemeteries, golf courses, campuses, commercial and residential properties.

Cole Honeylocusts were developed by expert selective breeding to conform in size, coloring, shape and ultimate height with today's landscape architecture. They'll conform to your budget, too, because they transplant very easily, grow straight without staking, are strong and hardy, highly resistant to storms, drought and city conditions, cause no ground litter, need little maintenance.

THE COLE NURSERY CO.

1000 Acres - One of America's Largest Nurseries - Est. 1881 Phone: A/C 216 - 352-3121

2000 W. Jackson St., Painesville, Ohio

PRO LINE EQUIPMENT Continued SHAKESPEARE

w		

IRONS

Sir

			INONS				
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
XLD	Heads of laminated maple bonded together to stand up against stress and wear.	prices Available from	Men's rt. & lft.	XLD	Blade weighted so weight is concentrated in clubhead. Designed by Gary Player.		Men's rt. & Ift.
POWER- MATED	Power weighted with balanced center and heel-to-toe inserts.	Shake- speare	Men's rt.	POWER- MATED	Long irons are toe weighted, short irons heel weighted.		Men's rt.
LADY SHAKESPEARE	Designed exclusively for women golfers.		Ladies' rt.	LADY SHAKESPEARE	Weighted at the percussion point; deeplined scoring, sandblasted faces.		Ladies' rt.
	PUTTERS		MARKET		UTILITY CLUBS		
P-506	Rocker style in solid brass.		Men's rt. & lft.		nd pitching wedges are available to ed Shakespeare irons.		Men's and Ladies' rt.
P-507	Blade style, in satin-finish chromed steel.		Men's rt.				XLD models also available in
P-510	Blade type, nickel silver head.		Men's rt.				Men's Ift.
P-511	Marble-insert blade type.		Men's rt. & Ift.				
P-512	Marble-insert mallet type.		Men's rt.				
P-579	Rocker type, zinc die cast head.		Ladies'				

SPALDING

MODEL

PRICE AVAILABLE (Set of 3) IN STOCK

PRICE AVAILABLE (Set of 3) IN STOCK

> Men's rt. & Ift.

\$76.75

WOODS

WOODS

FEATURES

"Unilam" heads of selected sugar maple with screwless "Usilon" face inserts. Shafts are precisely matched.

FEATURES

Unique flat top on driver puts all

EXECUTIVE

IRONS

IRONS

Larger vertical measurement gives \$146.50 wider striking area. Impact-balanced heads to put maximum weight behind ball at impact.

FEATURES

PRICE (Set of 8)

Continued on next page

AVAILABLE IN STOCK

> Men's rt. & Ift.

FEATURES

EXECUTIVE "Perma-Finish" 3-stage chrome

PRICE AVAILABLE (Set of 8) IN STOCK

Men's rt.

9%

	weight behind ball. Fairway woods have concave heads.				plating; reverse threaded shafts without pins.			
TOP-FLIGHT	Hydrosealed persimmon heads individually balanced by hand.	\$75	Men's rt.	ELITE	Top line of each iron head rounded to aid long iron confidence.	\$200	Men's rt.	
TOP-FLIGHT	In persimmon or laminated heads; shafts slightly forward to aid hand position.	\$75	Men's rt.	TOP-FLIGHT	Relocation of weight has moved center of gravity closer to center of face.	\$150	Men's rt. & Ift. Ladies' rt.	
TOP-FLIGHT	"Woodless" wood of terpolymen synthetic.	\$75	Men's rt.	MARILYNN SMITH	Beveled leading edge, reverse threaded shafts without pins.	\$150	Ladies' Ift.	
TOP-FLIGHT	Titanic face inserts in persimmon heads, large hitting surfaces.	\$75	Men's Ift. Ladies' rt.	The state of				
MARILYNN SMITH	Resin-seal persimmon heads, red mahogany finish.	\$75	Ladies' rt.					
JUNIOR TOURNAMENT	Set includes driver, spoon, 3, 5, 7, 9 irons, putter and bag.	\$65.40 entire set.	Junior rt					
	PUTTERS	PRICE (Each)			UTILITY CLUBS	PRICE (Each)	Marie .	
CALAMITY	Exact replica of putter used by Bob Jones.	\$17	Men's rt.	SAND CLUB	Made to match any of above listed irons.	\$18.95- \$25	Men's & Ladies'	
CHICOPEE	Center shaft; brass.	\$14	Men's rt.	TROUBLE LOVER	All-purpose approach club; wide flange.	\$18.95	rt. & Ift. Men's rt.	
BLUE-CHIP	Flange style; offset blade.	\$14	Men's rt.	PITCHING WEDGE	Made to match any of above listed irons.	\$18.95- \$25	Men's & Ladies' rt. & Ift.	
CASH-IN	Blade type chrome-plated steel	\$14	Men's & Ladies'					
	head.		rt. & Ift.					į
JACKPOT		\$14						100

MODEL

ROYAL 3160

MODEL

ROYAL 1360



He does his job so well that each time I'm hit I land on lush green turf.

Latchmont must be doing something right when:

LARCHMONT ENGINEERING
11 LARCHMONT LANE
LEXINGTON, MASSACHUSETTS.
02173

We are recommended by the world's best architects.

We don't have any salesmen, only qualified engineers.

You will find Larchmont on the world's best courses-large or small.

We can convert your present manual system to automatic.

Our installations are so good because they are engineered by the best men in the industry. Only tested and proven materials are used.

Larchmont is the "DECISION WITHOUT A DOUBT."











For more information circle number 255 on card

PRO LINE EQUIPMENT Continued							
ROYAL QUEEN 2360	Same features as men's woods, but in Ladies' specifications.	\$76.75	Ladies' rt. & lft.	ROYAL QUEEN 4160	Same features as men's irons, but in Ladies' specifications.	\$146.50	Ladies' rt. & Ift.
PUTTERS			UTILITY CLUBS				
5060	Mallet head in polished aluminum and brass.	All listed are \$14 each.	Men's rt.	5560	Sand wedge, advanced blade for more bite.	All listed are \$18 each.	All men's utility clubs come in left or right.
5140	Center-shafted, polished nickel.		Men's rt.	5660	Dual wedge for sand or fairway.		Ladies'
5150	Rocker type blade.		Men's rt.	5760	Pitching wedge.		only.

WILSON

5765

Men's rt.

Men's rt.

Ladies' rt.

ROYAL QUEEN dual wedge.

				30.4				
	WOODS			IRONS				
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK	
STAFF MODELS: SERIES 11 SERIES 1100 SERIES 21 PERSIMMON PATTY BERG	All STAFF models feature Aquatite bonding for protection against weather; perfectly matched shafts, Cycolon screwless face inserts cemented to head for life of club. New two-piece sole plate.	\$77.25	SERIES 11 comes in Men's right or left; BERG STAFF in Ladies' right. Others	STAFF DYNAPOWER	Dynapower places weight behind ball at impact. Shaft drilled com- pletely through hosel to sole of club helps eliminate "dead" weight. Mates to BERG woods: same features	\$147	Men's rt. & Ift.	
			in Men's right only.	TAGT DENG	as men's STAFF DYNAPOWER irons.			
DYNAMIC X-31	Special Epoloc face is poured in liquid state. Self-adhesive, forms hard surface.	\$94.50	Men's rt.	DYNAMIC X-31	Drilled through hosel design with longer and deeper blade.	\$162	Men's rt	
SNEAD YOUNG CHAMP* (D5584)	Junior set includes driver, spoon, 3, 5, 7, 9 irons, putter and bag.	\$62 for entire set.	Junior rt.					
UBAN	PUTTERS	NO PE			UTILITY CLUBS	PRICE (Each)	7 - Y	
STAFF MODELS:	All feature "fluted" shafts.	All putters		R-90W	Pitching Wedge with special broad sole.	\$18.40	Men's rt	
D8803	Center shaft, blade type.	\$14 each.	rt. a irt.	THE RESERVE	sore.			
D8813	Flange style head.		Men's rt.	D8741	STAFF triple duty wedge.	\$18.40	Men's rt	
D8833	Brass head, blade type.		Men's rt. & lft.	"300" DRIVER	Specially deep faced.	\$25.75	Men's rt	
D8843	Chrome head, flange type.		Men's rt.	"SANDY ANDY"	Weighted sole to keep blade from turning.	\$18	Men's rt	

A STATE OF THE PARTY OF THE PAR	ANDY" turning.	
D8853 Brass backed mallet head.	Men's rt.	
HC	OME OFFICES OF MANUFACTURERS	S
ANGLO BURTON Box 242 Middlefield, Ohio 216-632-2841	BEN HOGAN 2912 West Pafford Street Fort Worth, Texas 817-WA-4-3226	U.S. ROYAL Rockefeller Plaza New York, New York 212-CI-7-5000
BRISTOL/KROYDON 150-33 14th Road Whitestone, New York 212-LE-9-9191	LE FIELL 13635 Alondra Boulevard Santa Fe Springs, California 213-UN-8-6701	WILSON 2233 West Street River Grove, Illinois 312-GL-6-6100
DUNLOP 500 Fifth Avenue New York, New York 212-PE-6-2681	MAC GREGOR Lackawanna Drive West Patterson, New York 212-CL-6-6230	KENNETH SMITH Box 41G3 Kansas City, Missouri 816-BA-1-6644
FERNQUEST & JOHNSON Collins Avenue Colma, California 415-755-5051 FIRST FLIGHT	NORTHWESTERN Ravenswood Avenue Chicago, Illinois 312-275-0500 ARNOLD PALMER	PEDERSEN Route 7 Wilton, Connecticut 203-762-338
99 Tremont Street Chattanooga, Tennessee 615-267-4331 GOLF CRAFT	31 Fairfield Place West Caldwell, New Jersey 201-228-3311 PGA	GEORGE SAYERS Box 17 Haverford, Pennsylvania
1021 West Grand Avenue Escondido, California 714-745-1000 WALTER HAGEN	8350 North Lehigh Avenue Morton Grove, Illinois 312-966-6300 SPALDING Chicopee, Massachusetts	215-LA-5-3536 BERT DARGIE 3030 Summer Avenue Memphis, Tennessee 901-324-4688
901 Godfrey Avenue Southwest Grand Rapids, Michigan 616-CH-5-0451 HILLERICH & BRADSBY Louisville, Kentucky 502-585-5226	413-536-1200 SHAKESPEARE 241 Kalamazoo Avenue Kalamazoo, Michigan 616-FI-4-0101	BEN SAYERS c/o Grampian Holdings 15 Gleason Avenue Stamford, Connecticut 203-323-3177

5070

5240

5050

Flanged design in polished chrome.

Low profile offset, polished brass.

Nickel headed blade.



A TARGET O L F

Good Promotional Idea, enabling operator to offer a prize for hitting bullseye. When ball is hit directly into bullseye, an internal 6 volt battery system triggers horn and flashing Red, Blue and Amber lights. Brightly painted Yellow target adds to the attractiveness of your installation, and presents a challenge as well. Target is 4 ft. square on a 7' collar sible stand.

PRACTICE MAKES PERFECT

and perfection is what you receive if you get the practice of ordering all of your golf supplies from

PAR GOLF MFG. CO.

MILAN, ILLINOIS 61264



Write for Free 36 Page Catalog

PERMA TURF Automatic Tee



The first truly automatic tee to come along in years. Easily installed on an existing tee line, as well as a newly constructed one. The mechanism is completely automatic, thus eliminating teeing up of each ball, cutting down on amount of time for hitting a bucket of balls. Light green baked enamel — inside mechanism is corrosion resistant.



In a word: class.

ARNOLD PALMER is an amiable man, but he has firm ideas about equipment.

Several years ago he decided to have his own clubs manufactured in his own way. And golfers ever since have been asking their pros: "What makes them so special?"

There's a long answer and a short one. The long answer is: "Everything."

Take the matching of sets. It's so exact that all nine different clubs *feel* identical in your hands.

The engineering of heads and shafts is special, too. It's calculated to give

each club a flight pattern as predictable as that of a guided missile.

And there are dozens of little perfections you might not even notice. Like the subtle beefing up of the *top* of the blade, where most clubs are thin. Or the studied simplicity of the back design. Even the depth and luster of the chrome work is deliberate; it may not influence the ball any, but it makes *you* feel good.

Arnie's whole idea is to place in your hands a set of tools so mechanically flawless you can forget about everything except your form. "After an hour," wrote one golfer, "the clubs began to feel like a part of my own arm."

What about the short answer? It's in one word: class.

If you have a touch of it, nobody needs to explain it to you. You'll just go to your pro shop some sunny morning, and you'll fondle these 1966 beauties, and a bell will ring in your head, and you'll do what comes naturally.

Arnold Palmer Golf Company, Chattanooga, Tennessee
SOLD BY GOLF PROFESSIONAL SHOPS ONLY
MANUFACTURE AND DISTRIBUTED IN CAMADA BY CAMADA

Arnie's own.

*T M 's of Arnold Palmer Golf Co.

Introducing

GOLFCRAFT'S NEWEST STAFF MEMBER

WHO CONSISTENTLY DRIVES

A GOLF BALL

OVER 300 YARDS DEAD CENTER

THE MECHANICAL GOLFER

His job is to hit thousands of golf balls with the perfect golf swing under actual golf course conditions.

The knowledge gained through this research makes Golfcraft's clubs the finest in the world.

PERFECTION THRU RESEARCH

ESCONDIDO, CALIFORNIA CHICAGO, ILLINOIS MORRISVILLE, PENNSYLVANIA VANCOUVER, CANADA WHAT SHOULD WE NAME HIM? Win a trip to the National Open Send for contest entry blank & brochure.

To: P.O. Box No. 788, ESCONDIDO, CALIFORNIA

Water still news in New York

USGA Greens Section devotes whole conference on golf course management to irrigation.

By DESMOND TOLHURST

The first of this year's USGA Greens Section conferences on golf course management was held on January 28, at the Biltmore Hotel in New York City. The topic was the irrigation of golf courses in all its ramifications—from design of sprinkler heads to sources of water.

After the introductory remarks by Henry H. Russell, Chairman of the USGA Green Section Committee, the morning's sessions were kicked off by Don Hogan, Professional Civil Engineer, Seattle, Wash., with a talk on "Designing irrigation systems for golf courses."

Hogan first discussed some general aspects of course irrigation systems, then delved into sprinkler spacings and patterns.

All the sprinklers discussed were of

the rotating nozzle type. They perform best, said Hogan, in what is called "triangular spacing." This spacing should be about 70% of the diameter of the throw of the sprinklers being used. The distance between lines of sprinklers, he added, should be .866 or 6/10 of the sprinkler throw diameter.

You require overlap, Hogan observed, because the further out from the sprinkler you go, the less water is thrown. Close to the head, the individual sprinkler covers completely. Therefore you must have a line of sprinklers fairly close to the rough for effective coverage of the fairway next to the rough.

Hogan then discussed charts showing the distribution curves of two actual sprinkler heads. (These charts are available on request from sprinkler manu-

facturers.) The charts demonstrate the efficiency of a sprinkler head by plotting the actual amount of water it delivers 5, 10, 15, 20, feet, etc., out from the center.

The demonstration showed that because one sprinkler has a diameter of throw of, say, 130 feet and another, only 80 feet, does not mean that the one with the larger diameter is the one to choose.

Continued on page 70



H. Burton Musser holds USGA Green Section Award plaque, as Henry R. Russell, left, and Dr. Marvin H. Ferguson, right, look on.



Sharpen <u>any</u> reel-type mower with versatile IDEAL MODEL 900

The extra heavy-duty Ideal Model 900 sharpener handles any reel-type mower —from smallest edger to largest fairway units. Economical in its versatility. Economical in its speed and accuracy.

 Exclusive two-way grinding — "hook" or straight line

No disassembly of mowers needed

Optional choice of 2 bed-knife grinders

• 1/2 HP, 110 volt motor

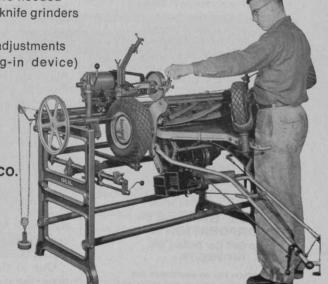
Easy-to-set screw-type adjustments

 Reconditioner (lapping-in device) standard

WRITE FOR LITERATURE

THE FATE-ROOT-HEATH CO.

Special Products Division Dept. G3 Plymouth, Ohio



For more information circle number 136 on card

EXCLUSIVE encapsulated **PLATES**

make the difference in the



An entirely new process, the only major advance in internal battery design during the last decade, encases the plates in a protective polyethylene jacket that provides superior performance in every Kargo Sure Drive battery. This new, exclusive method cushions the plates from shock and because no plate edges are exposed, the danger of internal shorts is eliminated completely. The Kargo battery with "encapsulated" protection will out-perform any conventional type battery because it is especially designed for rugged service under severe conditions.

For full information write: PRICE BATTERY CORPORATION '

Kargo Golf Car Battery Div. Hamburg, Pa.

* MEMBER, AMERICAN GOLF CAR MANUFACTURERS ASSN. For more information circle number 144 on card

WATER STILL NEWS

Continued from page 68

Only larger droplets of water have the weight to "carry" to the outermost point of a long-throw sprinkler head. In fact, it is desirable that smaller droplets be used for irrigating turf. The smaller the droplet size, Hogan observed, the better the water can permeate the soil, go through thatch, etc.

On paper, therefore, it sometimes can be very tempting to go for the longestthrow sprinkler offered, because theoretically they could be spaced further apart and reduce the number of sprinklers needed, thus reducing costs. But, said Hogan, as he had shown, this can be dangerous without first looking at the distribution curve charts of the sprinkler heads concerned.

As a rough rule of thumb, Hogan recommended that a 1/3 inch an hour is the maximum desirable. Also, plan for 80 foot spacing between sprinklers-then select the sprinkler that can do the job.

Some of the considerations for the design of a satisfactory irrigation system that Hogan detailed were: Determine total amount of water needed; evaluate water supply available; estimate the number of hours of watering needed in inches per week; evaluate the performance of various makes of sprinklers, and take into account such considerations as wind, climate and topography of land to be irrigated-not forgetting to evaluate the needs of shady and sunny areas, also areas with or without air movement.

Hogan closed his talk with this golden rule: The bid should always determine the cost of the system to be installed. and engineering should determine the design. If you allow cost to determine the design of the system-which is, he said, too often the case-you will likely

land in a packet of trouble.

A panel discussion on "Water requirements of turfgrasses and irrigation practices" was next on the agenda. James L. Holmes, Agronomist, USGA Green Section, was Moderator, with Lee Record and Holman M. Griffin, Agronomists, USGA Green Section, on the panel.

One of the most important considerations, the panel thought, was the loss of Continued on page 72