

Coming Events

USGA Conferences on Course Management, Irrigation: Americana Riverside-West Motor Inn, Portland, Ore., March 21; LaSalle Hotel, Chicago, Ill., March 23; Marriott Twin Bridges Motel, Washington, D. C., March 25.

National Championship of Golf Club Champions, Breakers Golf Club, Palm Beach, March 28.

Northern California Turfgrass Exposition, Santa Clara County Fairgrounds, San Jose, California, March 31 and April 1.

National Golf Day Round of Champions, Gary Player vs. Dave Marr, Firestone C.C., Akron, O., May 30.

Lawn & Utility Field Day, Rutgers University, New Brunswick, N.J., March 28-April 1.

Golf & Fine Turf Field Day, Rutgers U., Aug. 12.

NEW CMAA OFFICIALS

Continued from page 84

discussed ways to "Overcome Problems in Communications With Boards and Committees." "Ways to Merchandise Food More Effectively" were expertly presented by Win Schuler. "Wines from the Rhine" were sampled and discussed during a formal tasting conducted by Claus Glismann.

Bernie Roberts of Sales Power, Inc. kept everyone wide awake at an 8:00 a.m. management breakfast when he offered the advice "Lead or Be Led" and pointed out the leadership characteristics necessary for effective management.

The social side of the Conference was planned by managers of the Detroit and Michigan Chapters of CMAA and directed by General Chairman David H. Ripper.

CMAA is an organization of 2400 professional managers of bona fide country and town clubs; organized 39 years ago to encourage the education and advancement of its members, and to assist club officers, through their managers, in successful club operation.

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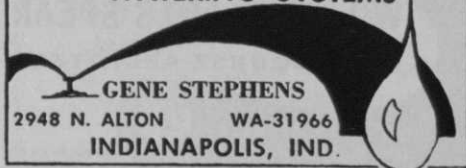
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FIFTEEN YEARS AGO

Ben Hogan won Masters, Open and World. The Open drew 1,511 entries, the Amateur 1,416 in sectionals, both records. Open attendance mark also fell at Oakland Hills.

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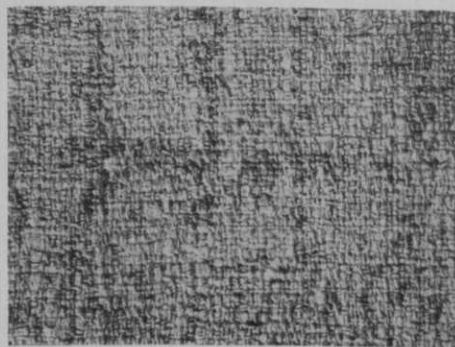
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NEW PRODUCTS



Jato announces its new electric Walker Executive golf car manufactured by the company in Salina, Kansas. The all-steel body is electric-welded, the company says, with no nuts or bolts to work loose. A centrally located foot pedal can be operated from either side for easy access. The automatic safety brake will stop and hold the car whenever and wherever the golfer gets off. Included in optional equipment are a sun top, electric head and tail lights, and a directional signal. The price of the Walker Executive is \$1080.



All the qualities of the luxurious Indian textile that inspired it are claimed for Rajmahal, the new Vicrtex V.E.F. Vinyl wallcovering. It is further claimed that even the delicate imperfections of handwoven silk are captured and authentically reproduced in durable, electronically-fused vinyl for maintenance, long life and rugged beauty. The product is available in a range of 18 decorator colors. Detailed information and swatches are available from L. E. Carpenter & Co., Empire State Building, New York 1, N. Y.



The Von Schrader Manufacturing Company, rug cleaning equipment firm of Racine, Wisconsin, has perfected an entirely new principle of rug shampooing. Dry foam is spread just ahead of a soft, cylindrical nylon brush which lifts, combs and shampoos the pile clear to its base as the brush rolls forward. The dirt is held in suspension in the suds and the built-in vacuum extracts the dirt-laden foam. The shampooing with dry suds and the extraction of the dirty suds, almost simultaneously, reportedly removes all hazards of over-wetting, with the carpets ready for use in an hour or so. For full details write to Von Schrader Manufacturing Co., 16th St. & Junction Ave., Racine, Wis., 53403.



Caddy-Pak is a custom box for keeping golf equipment in good condition. Practical for travel, shipping and storage, the 8-inch bag size retails for \$1.99, 9 in. for \$2.35. For further information write to Items for Industry, Inc., 2425 S. Rockwell St., Chicago, Ill. 60608.

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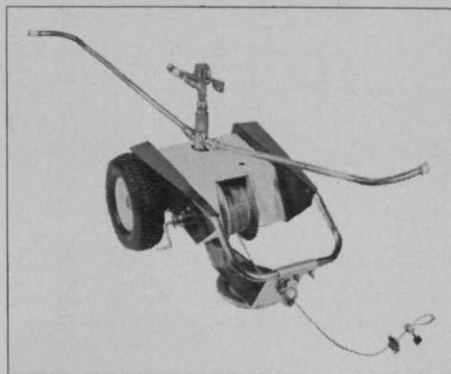
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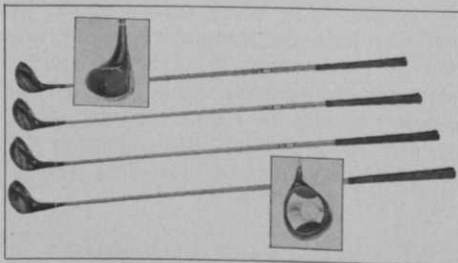
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NEW PRODUCTS



The Skinner Traveler, manufactured by the Skinner Irrigation Company, Troy, Ohio, is claimed to be the first new design and engineering approach to a traveling sprinkler for large turf areas in this decade. The company says its concept of positive power gearing assures travel even when pressure is quite low. A completely shielded driving mechanism reportedly makes the Traveler much safer than older models, while increasing reliability and durability by keeping dirt and other debris out of the mechanism. The Traveler is of tubular steel construction.



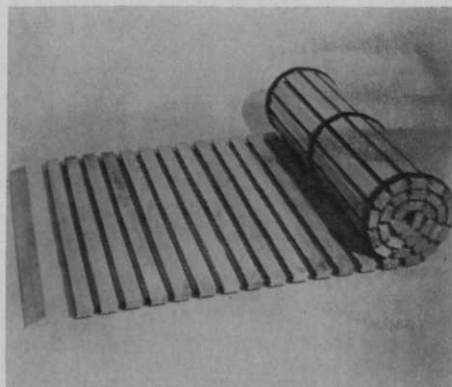
A new line of matched woods with molded nylon heads has been introduced by Nyloncraft, Inc., P. O. Box 2041, South Bend, Indiana.

Known as Nylowoods, the new clubs have a lifetime guarantee against breakage. The club heads are said to be totally resistant to nicking, chipping, cracking, swelling or shrinking. It is claimed they are unaffected by humidity and handle equally well on wet spring mornings and dry summer afternoons.

Nylowoods are sold in matched sets of 1-2-3-4, men's and ladies' lengths, right hand only.



An aerosol rust preventive used extensively in industry for protecting machinery is now available for use on golf clubs and other metal items. No-Rust, a Slide line product, it is claimed, guarantees protection by an actual molecular exchange with metal surfaces. Normally inaccessible crevices and corners are penetrable, it is said, because of a precision-valve spray principle. For further information write to Percy Harms Corp., 7349 N. Hamlin Ave., Skokie, Ill., 60078.



A Wood slat matting made from selected hardwoods which have been chemically treated with Wood Life 5% pentachlorophenol to prevent rot is now available. The slats are held together and supported by grease-resistant vinyl strips of koroseal. Anti-wetting agents repel water and prevent penetration, according to the manufacturer. Known as Wood Eze, this matting is 13/16" thick and comes in widths of from 18" to 72". A brochure may be obtained by writing to American Mat Corporation, 587 Park Ave., Wapakoneta, Ohio 45895.

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**NEW
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The solution to excessive floor wear, caused by cleat damage, according to Robert A. Hope, partner in the Oakway Golf Club, lies in a relatively new product. "We've reduced the cost of maintaining our floors by two-thirds," said Hope, "and our replacement costs have been reduced radically. We installed Torginol in our pro shop, lounge, locker, rest rooms, and dining area last June."

Torginol is a combination of color chips and clear liquid glaze that can be poured over concrete or wood surfaces. It is said to harden within hours into a tough, seamless, resilient floor covering that resists abrasion and indentations. For further information write to Torginol of America Inc., 6115 Maywood Ave., Huntington Park, Calif.

The new Timewise-150 Visual control board helps user arrange and re-arrange schedules without making up new forms. Suitable for scheduling of shipping, receiving, purchasing, sales, personnel, inventory, etc., it measures 25 x 19 inches with extruded aluminum frame, hangs like a picture, weighs five pounds and is portable. Included are 36 magnetic tab holders (2" x 1"), 500 green and 500 orange paper tabs in sheet form, with additional tab holders and tabs available when needed. Price complete is \$39.95. For descriptive sheet, write to Caddyak Systems, 139 Linden Avenue, Westbury, N. Y.



Gene Venzke, former world record holder in the mile run, has developed a golf ball vending machine named *The Venzke Vendor*, which dispenses buckets of balls. Having been in the driving range business for more than 20 years, Venzke has noted a real need for a self service golf ball vending machine in turf practice areas or tees, somewhat distant from the range service building or golf pro shop. The vendor has few moving parts. It will operate anywhere out of doors and will dispense up to 24 balls for a quarter. The capacity of the machine is 5,000 balls. The price is \$695. For full information write to the Reading Golf Equipment and Supply Co., Inc., 300 Spruce Street, Reading, Pa. 19602.



The Rotocast, a sprayer which has an adjustable air head with remote controls, is now available from the John Bean Division of FMC Corporation. Powered by a 4-cylinder, air-cooled engine, it is claimed the new sprayer can discharge 10 to 40 gallons of spray per minute at 40 p.s.i. and can handle pressures up to 400 p.s.i. A wheel and track kit is optional for moving the discharge head and base to spray from the opposite side of a vehicle. Write for Catalog L-1496 to John Bean Division, Box 9490, Lansing, Mich.

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NEW PRODUCTS



The Ram golf ball has a patented duPont nylon center that, it is claimed, provides the fastest "recovery" of any ball made. According to the manufacturer, it recovers instantly after being compressed, so that the ball leaps off the club-head faster, even with an easy swing. This extra push, according to the company, guarantees additional yardage on wood and long iron shots. The Ram also features a new cover compound that, reportedly, will add 15 points to the compression of the ball. The suggested retail price is \$1.25 each. For further details write to Kroydon Golf Corporation, 2020 Indian Boundary Drive, Melrose Park, Ill. 60160.

Included in the 1966 line of Cushman golf cars is a new gasoline powered Trophy Model, a 4-wheel golf car designed to combine maximum stability with a soft, comfortable ride. The electric version of the Trophy was first introduced last year.

The Cushman line also includes the Deluxe Electric Golfster, available with either automotive or tiller bar steering; the Champion Golfster with gasoline or electric power, and the Scotsman, an economy priced gasoline golf car designed especially for individual ownership.

Both the Trophy Models feature automotive steering and exclusive suspension system consisting of coil springs and shock absorber on the rear, plus torsion bar, leaf spring and shock absorber in front. Big 9.50 x 8 Terra tires protect the turf.

BUYING FOR COURSE

Continued from page 36

provements when spending the club's money.

Many locally affiliated chapters of the Golf Course Superintendents Association sponsor annual field days within their specific area. Local suppliers are given the opportunity to demonstrate the latest equipment under actual field conditions. The local field days present the greens chairmen and other interested club officials an excellent chance to observe different equipment in operation.

The influx of trade publications has greatly increased at all clubs in the last few years. Several trade journals print special annual editions that feature a *Buyers Guide*.

Local supply houses assemble colorful, informative, and practical catalogues of the materials they sell. Moreover, they obtain information supplied directly by the manufacturers as well as the local price quotation to aid the purchaser.

The Wall Street Journal until recently, carried a feature column entitled *The Commodity Letter*. This article gave the reader an insight to possible pricing trends of specific materials common to everyday needs. Since the spring of 1964, quicksilver has doubled in price because of increased chlorine production, wider use in missile programs, and labor strife in Spain. Therefore, all products containing mercury have been subjected to a large price boost. Also, the possible future price variations for grass seed were often listed. Lead arsenate, a widely used turf chemical, has increased in price over 15 per cent since January of 1965.

Two recent issues of *Business Week* carried articles regarding price index changes relating to copper and sulphur. Factors of supply and demand have been responsible for price hikes in these basic elements. Chemical compounds using these base materials will increase in price in the future. •

TWENTY YEARS AGO

Herman Keiser won the first postwar Masters, Lloyd Mangrum the Open and Hogan the PGA.

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People in the News

Agri-Systems of Texas Inc., Bryan, Texas recently announced the appointment of W. Wayne Allen as president and general manager. The organization provides agricultural consultation, with a large number of scientists as associates. Many people involved with golf green construction use the services rendered by the ASTI laboratory.

After three years with the U. S. Golf Association Green Section, where he served as Southwestern Agronomist, Allen accepted a National Defense Fellowship and returned to graduate school to work on the Ph.D. degree. He will receive the degree in June. His research has dealt with turfgrass problems.

Mr. Allen is available for consultation services and is also coordinating the various consulting engagements in which ASTI is involved.



Allen



Simpson

Marvin E. Simpson, sales engineer for Flintite asbestos-cement pipe, has been named to service the Indiana-Illinois territory. His headquarters are at 132 E. Navajo St., West Lafayette, Indiana.

Prior to his new assignment, Simpson represented Flintite pipe in Western Ohio.

The flintite pipe line, produced by Orangeburg Division of The Flintkote Company, includes pressure pipes for water lines and force mains, gravity sewer, building sewer and irrigation pipe.

The appointment of H. Paul Bennett as director of national accounts for American Mat Corporation, Wapakoneta,

Ohio, was announced recently by Harlan L. Lee, president.

Bennett, who has had 30 years' experience in floor matting manufacturing and sales, will handle the complete line of vinyl, rubber, composition, steel and wood products.



Bennett



Mitchell

Walter C. Davidson, vice president—sales, Harley-Davidson Motor Co., has announced the appointment of Ray Mitchell as district manager.

Mitchell, a 30-year-old married man from Chillicothe, Ohio, was previously employed by Montgomery Ward & Company as a store manager. Ray has also been with the Mead Corporation as a service representative, and with the A. B. Dick Company in various capacities. He is a 1959 graduate of Eastern Kentucky State College with a Bachelor of Science degree in Commerce.

Cushman Motors, a Lincoln, Nebraska division of Outboard Marine Corporation, has announced the appointment of Jim E. Allio to the position of district manager. He will coordinate sales and service activity with factory authorized dealers in New York, Massachusetts, Connecticut, Rhode Island and Maine. Cushman is a leading golf car and utility vehicle manufacturer.

For the past seven years, Allio has lived in Omaha, Nebraska. He has been employed as a salesman for the American Sterilizer Company and the hospital division of Johnson & Johnson.

He attended the University of New Mexico and was graduated from Allegheny College, Meadville, Pennsylvania, with a bachelor of arts degree in 1957.

Allio, his wife, Ruth, and their four children, will live in Albany, N. Y.