

“...in just one year we have had an income from rental to equal the purchase price.”



OSSINING, NEW YORK • TELEPHONE WILSON 1-4900
March 1, 1965

Reggie Pink, Inc.
295 Central Avenue
White Plains, N. Y.

Gentlemen:

Another golf season is about to commence for my members at Pines Ridge ...

At the beginning of last season we purchased twenty-one HARLEY-DAVIDSON gasoline golf cars from you for rental to our members. As you must realize a contented golf club member produces a contented golf club manager. Our purchase of these cars has gone a long way towards this goal.

We have found, after experimenting with many makes and models, that the HARLEY-DAVIDSON golf car is far ahead of the field. A simple program of basic maintenance is all that was necessary to insure 100% availability for rental. All repairs were made with ease due to the accessibility of the car engine. Consequently, no loss of rental time. And in just one year we have had an income from rental to equal the purchase price.

But above all, our members have enjoyed hundreds of rounds of safe, comfortable and trouble free golf.

Very truly yours,

Robert Murray
Manager



HARLEY-DAVIDSON

21 Harley-Davidson golf cars in use at Pines Ridge Country Club, Ossining, N. Y., have paid for themselves in one season's use. This unsolicited letter was written by Mr. Robert Murray, Manager. If your experiences are not similar, why not ask your Harley-Davidson dealer for a demonstration of a gas or electric golf car; or write Sales Manager, Golf Car Division, Harley-Davidson Motor Co., Milwaukee, Wis. 53201.

HERB GRAFFIS

Continued from page 60

private club jobs . . . He believes he may have given more lessons in the past ten years than any other pro in the world . . . **Herman J. Wedemeyer**, football great of the '40s now director of golf activities of Makaha Valley Club which will open first nine of its 18 in Hawaii this summer . . . **Bud Holscher**, pro at Lakeside GC, Hollywood, Calif., heads "20th Hole" campaign to get landing fields at golf clubs . . . Holscher, a licensed pilot, has a Mooney plane with fuselage modified to accommodate four golf bags plus other normal baggage . . . First Flight Golf Co. and Mobil Oil Co. also are sponsors of the campaign, which has enlisted many flying golfers.

James A. Linen, president, Time, Inc., succeeds **Howard L. Clark**, president, American Express Co., as president, International Golf Association, sponsors of the international pro competitions for the International individual trophy and the Canada Cup team event . . . Clark continues as an IGA director . . . Linen is a

low handicap golfer . . . He is vp of the Stanwich Club, Greenwich, Conn., and a member of Round Hill at Greenwich, Augusta National, Seminole and the R&A . . . **Sidney James** is IGA Executive committee chairman . . . The IGA official roster has an all-star lineup of Big Business executives . . . **Fred Corcoran**, IGA tournament director, built the association's annual championship into a show that developed world-wide pro golf into a multi-million-dollar operation for pros and golf in general . . . IGA's 14th championship will be played at Yomiuri CC, Tokyo, Japan, Nov. 10-13 . . . IGA championship in Japan in 1957 saw Canada Cup won by Japanese team of **Nakamura** and **Oho** and a golf boom started in the country . . . In 1967 IGA tournament goes back to Mexico where the event was played in 1958.

Pete Donnelly, now pro at Loch Ledge C&CC, Yorktown Heights, N. Y. . . . Donnelly has been assistant to **Herman Barron** at Fenway CC, White Plains, N. Y. . . . With golf now a big factor in drawing visitors and new residents to

Continued on page 64



TOP PRO®

Introducing AMERICA'S
GREAT NEW FAMILY OF
PREMIER GOLF SOCKS

found only in pro shops

A completely merchandised line of golf socks . . .

FOUND ONLY IN PRO SHOPS

PREMIER QUALITY
Golf Socks

NATIONALLY
DISTRIBUTED BY

Green Tee
Associates, Inc.
309 5th Ave., New York, N.Y.

For more information circle number 216 on card

Go with the economical gas powered AMF/Par Pony and come out ahead on profits



Model 5740 with electric start—under \$600.

You can buy a fleet of Par Ponies for far less than the cost of comparable makes—and operate them for less, too. These peppy golf cars are designed and powered to take the punishing wear of rental use. They're easy on the fairways, too—weigh only 330 lbs. and have big non-marking tires. Golfers like them because they run so quietly even the nervous types don't turn them off while putting.

You will find your Par Ponies give you outstanding performance, every day—250 rental rounds apiece for one season is not unusual. And maintenance is minimum because these babies have been built to take it. With low initial cost and economical upkeep, the Par Pony can really brighten up your profit picture.

Be sure to mail the coupon today and come out ahead on profits.



AMF WESTERN TOOL, INC.
Subsidiary of American Machine & Foundry Co.
Des Moines, Iowa 50302

AMF Western Tool, Inc., Golf Car Div., Dept. GO-6
3811 McDonald Ave., Des Moines, Iowa 50302

Par Pony sounds like a good deal.
Send me complete details.

Name _____

Golf Course _____

Address _____

City _____ State _____ Zip Code _____

For more information circle number 130 on card

HERB GRAFFIS

Continued from page 62

Hawaii some veterans are recalling that *Art Bell*, who succeeded the late *Cam Puget* as pro at Pebble Beach, was born in Hawaii where his father was pro at Oahu CC for 35 years . . . Art was pro at Maui CC and Wailae CC in Hawaii before he came to the mainland to be pro at Midwick in Los Angeles, then at San Francisco CC, California GC (for 19 years) and Carmel Valley before going to what amounts to the Pacific Coast's St. Andrews.

Southern Seniors GA spring tournament at Dorado Beach (Puerto Rico) GC had all possible room reservations booked by members almost a month before the event, May 3 through 7 . . . What a happy thought it was for the American Seniors GA to present its Distinguished Senior Award to *Egon (Eggs) Quittner* . . . Quittner, 66, has been a member of Old York Road CC (Philadelphia dist.) since 1912 and has won Western Seniors, American Seniors and numerous other championships including

the championship of his own club four times, one of them on his 65th birthday . . . He says that since he became a senior he's played better golf than ever before.

There'll be a lot of driving contests in senior tournaments this summer since the driving contest in the PGA Seniors last winter stirred so much talk . . . Just to refresh your memory; *Mike Brady*, 78, who tied *Johnny McDermott* for the 1911 National Open championship and *Walter Hagen* for the 1919 title (and lost in the play-offs) won the PGA Seniors contest with a whack of 266 yards . . . Mike said he won the previous driving contest in which he'd competed (but he didn't say when) with a 320 yd. shot . . . *Charley Mayo* gave his drive a valiant arthritic bat of 212 yds. . . . Venerable *Johnny Inglis* got 191, *Victor East*, 189, *George Livingston*, who's 85, hit it 181 yds. •

FIVE YEARS AGO

New Ryder Cup format used for first time, U. S. downing Britain, 14½-9½, at St. Anne's-on-the-Sea, England, as Arnold Palmer won three matches, tied one.

Rogers

Model 720E Turf-Sweeper

Mechanical pick-up: two reels counter rotating—interlocking rubber fingers. 60 inch sweeping width—12 h.p. self-powered univ. hitch.

"One Man Operated"

Turf Sweepers

- Gathers—wet or dry—grass clippings, leaves, rocks, bottles, papers, dead branches, cans and other unsightly debris.
- Sweeping action of high modulus rubber fingers brushes turf clean . . . without damage!

Aerator

- Designed to aerate deep and clean under any ground conditions • Relieves compaction
- Renovates and removes Thatch • Prepares Seedbed • Smooths rough areas • Drains low areas • Vertical Slicing and Thinning

ROGERS MANUFACTURING CO., INC.

220 No. Mahaffie St. • Olathe, Kansas 66061

PHONE: 913-764-1615 or 913-782-0831

For more information circle number 145 on card



Tight lies won't be
so tight
any more


New RCR Irons by PGA

What's different about new PGA Rocker Sole Irons? PGA golf club designers gave these a special radius on the sole to reach down and dig out a tight lie. You'll hit the tight lies longer and higher. You'll have fewer topped balls. These new PGA irons have a special fan-back forging to concentrate your power where the weight is. They come with a choice of shaft flexibility. Fitted to your game by Golf Professionals only.

The only clubs approved by the Professional Golfer's Association representing over 5400 professional golfers. It's golf's highest endorsement.



PGA GOLF EQUIPMENT DIVISION

 VICTOR GOLF CO.

8350 North Lehigh Avenue, Morton Grove, Illinois 60053
Products of Victor Comptometer Corporation

For more information circle number 197 on card



WEED KILLERS



INSECTICIDES



GOLF BALL WASH



MOLE & GOPHER KILLER

DOLGE PRODUCTS for MAINTENANCE

FREE TURF OF DANDELIONS, PLANTAIN E.W.T. (2, 4-D) WEED KILLER

Selective. Rids turf of dandelions, plantain, other broad leaved weeds without injuring good grass. Non-poisonous. Dilute up to 400 parts of water; spray.

RID TURF OF DESTRUCTIVE INSECTS SOLEXTO

Kills bugs in and on turf. Dilute in up to 400 parts of water.

EXTERMINATE MOLES AND GOPHERS NOMOLE

Finishes moles; punch holes in runs and pour in. Kills gophers, too.

Eradicate Weeds on Parking Lots, Roads SS WEED KILLER

Can kill any weed it hits. Use on parking lots, drives, walks, sand traps, and other places where you want no growth whatsoever.

Wash Golf Balls, Quickly, Thoroughly DOLCO PINE BALL WASH

Right for rotary or paddle machines; has pine aroma; efficient and agreeable.

For literature on above products write to The C. B. Dolge Company, Westport, Connecticut



For more information circle number 156 on card

FRED GRAU

Continued from page 20

merit in considering the development of a small non-partisan unbiased group (a committee, if you please) to review all architectural and building proposals for golf with a view toward eliminating those which have no chance of success. I cannot claim this idea as my own. I wish that it were possible. A short time ago in a conversation with Eddie Ault this idea of a "Review Board" was partially developed. The savings to be realized from stopping (or revising) only a few ill-advised projects easily could support an office, a full-time director, and traveling expenses for the committee for a considerable period.

We did not have the time to develop fully the operational aspects of the "Review Board." I've presented only bare (and mostly unpleasant) facts. Do GOLFDOM readers agree with Ault and me that the idea has merit? Could it be made to work? How could it best operate? Would each of several organizations be willing to put one representative on the Board? Obviously, and intentionally, I have suggested an open-ended proposition. There must be *some* way that some group could help the deluded and those who are about to be "flim-flammed." Does anyone have a better suggestion?

Q. Our Penncross greens are only two years old and are considered "tops." About mid-March I noticed that the greens looked "dappled" or "mottled." We followed your advice and bought Blue Tag Certified Penncross seed and determined that the seals were unbroken when the bags were delivered. What is your explanation of the dappling? (Maryland)

A. Penncross bent seed is produced as a *polycross* from three vegetative parents. It is inevitable that, at certain times of the year, individual plant types will become evident in a superficial way. Cold weather develops these characteristics. Remember the vari-colored patches in the old Seaside greens; some green, some purple, some puffy, etc? You need feel no concern about the dappling. As summer approaches the vigorous growth

Continued on page 68

YOUR CUSTOMERS WILL SEE THIS AD IN ALL THE LEADING GOLF MAGAZINES!

INTRODUCTORY OFFER
COUPON GOOD FOR

**\$3.95 EDITION OF
GOLFER'S DIGEST
FREE**

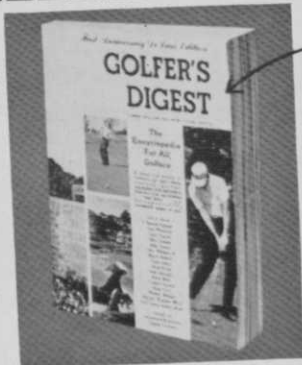
WITH THE PURCHASE OF ONE DOZEN

\$15.00
per
doz.



RAM[®]
XPD "LIVE" NYLON[®] CENTER
GOLF BALLS

Offer good through December 31, 1966 at participating Pro Shops.



320-PAGE
ANNUAL
EDITION

THIS COUPON WILL GET YOU A FREE 320 PAGE GOLFER'S DIGEST

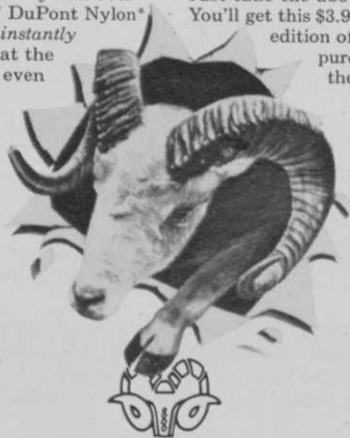
(Free with the purchase of one dozen RAM XPD "live" nylon center golf balls)

THE BALL THAT TEARS 60 YARDS OFF EVERY HOLE!

RAM has the fastest recovery of any ball ever made. The XPD patented "live" DuPont Nylon[®] center is the secret. It recovers *instantly* after being compressed . . . so that the RAM leaps off your club faster even with an easy swing. This extra push guarantees additional yardage that will give you the reputation of "long ball hitter." Try RAM the next time you tee off. Discover the ball that will outdistance them all. And get your free \$3.95 copy of Golfer's Digest.

HERE'S YOUR CHANCE TO GET A FREE COPY OF THE FINEST GOLF BOOK EVER PUBLISHED!

Just take the above coupon to your Pro Shop. You'll get this \$3.95 320-page deluxe anniversary edition of Golfer's Digest free with the purchase of each dozen RAMS at the regular price. Crammed with illustrations, facts, tips, strategy, equipment and features to improve your knowledge and score. By or about Arnold Palmer, Jack Nicklaus, Gary Player, Tony Lama and more than 60 other top Pro Golfers. Offer good through Dec. 31, 1966, at participating Pro Shops.



\$15.00 per doz.

RAM[®]

Sold only through  golf professionals!

Kroydon[®]
GOLF CORPORATION



* PATENT NO. 3,053,539

2020 INDIAN BOUNDARY DRIVE / MELROSE PARK, ILLINOIS 60160

For more information circle number 227 on card

FRED GRAU

Continued from page 66

will erase all evidence of mottling. Do keep records on the day-to-day performance of your greens.

Q. When we seeded our new tees to Merion bluegrass and Pennlawn fescue we added a very small quantity of Penncross bent. We mow at one-half inch. Nitrogen (slow release) is at the ten-pound level. Now, just two years later, we have over 90% Penncross cover on some tees. At one-half inch we have great appearance but rather soft footing. What is ahead of us? (Maryland)

A. Management for Penncross bent is a *must*. This means mowing at *one-fourth* inch, water control to stay on the *dry* side, and vigorous thatching at intervals to maintain *firm* footing for golfers. Your golfers will appreciate properly-managed Penncross tees. We've seen some beautiful ones.

Q. One of my boys who has worked for me now has a job with the — company. He is most happy when he is work-

ing with grass. He is a sincere, dedicated young man who has that special ability that a golf superintendent must have. He has talked it over with me and I've reached the end of my rope. He would like to hear from you and to hear your version of opportunities in our turfgrass profession. I would like to enter him in the winter turf school at Penn State. Any help that you can give him (and me) would be appreciated. (Iowa)

A. The demand for well-trained young men in the turfgrass industry is unprecedented. Dr. Joe Duich, reporting at the annual meeting of the Pennsylvania Turfgrass Council recently, said that he has about three positions open for each graduating student.

There is room at the top for young men who aren't afraid of hard work, and are willing to take the time and go to the expense of getting the training necessary to assume responsibility.

Consider for a moment that, each year, thousands of acres of prime farmland are converted to turf areas—golf courses,

Continued on page 70



He's a pro... and so are we.

We are Golf Course Irrigation Professionals!

Our business is the engineering and
installation of Golf Course Irrigation Systems.
It is our **only** business.

Send for **FREE LITERATURE**



KIRCHDORFER IRRIGATION, INC.,
P. O. Box 4124, Louisville, Ky. 40204

6-66

Your Club
Name..... Title.....
Address
City..... State.....

Kirchdorfer Irrigation, Inc

For more information circle number 182 on card

Introducing the new aluminum-shafted golf club by LeFiell.

(Le as in living.
Fiell as in fell.)

Now that you can say it,
play it.

Go on, belt out a bucket or two at your practice range.


The first thing you'll notice is the wallop you get. Our Titan Flo Flex shafts made of Alcoa® Aluminum take the credit. Weight that used to be wasted in the shaft has been transferred to the club head where it belongs. All the muscle in your swing is concentrated at the point of impact.

LeFiell Titan golf clubs help put your drives straighter down the fairway, your iron shots closer to the pin.

HERE'S WHY: Titan Flo Flex shafts made of Alcoa Aluminum encourage a more even swing. When you come out of the backswing and into the hitting area, you can get better club-head control and improved accuracy.

And, if you think the added distance and greater accuracy are just luck, consider this: LeFiell has a background of 35 years in the design and development of tubular aluminum components for missiles and aircraft. We know aluminum like you know your home course.

Remember the name. LeFiell. We play for keeps.

 **ALCOA** Trademark used here under license of Aluminum Company of America

LeFiell Titan golf clubs are available in weights and flexes for men and women.

For more information, see your golf professional or write:

LEFIELL SPORT PRODUCTS, INC.
13635 ALONDRA BOULEVARD
SANTA FE SPRINGS, CALIFORNIA 90670

SOLD ONLY IN PROFESSIONAL SHOPS



For more information circle number 113 on card

WALKER

Jato EXECUTIVE

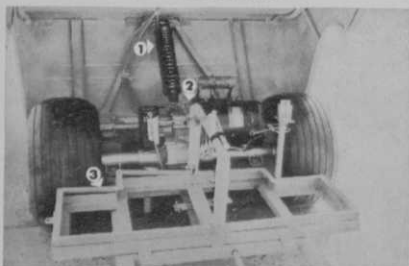


Gas or Electric Models available via direct delivery on our transports.

FOR PEOPLE WHO HAVE TO BE SOLD—

Its smoother ride you'll discover immediately—its more economical operation will be apparent in a few hours—its rugged durability you'll begin to appreciate in seasons to come. Whatever you most desire in a golf car or run-about you'll find it in the Walker Jato Executive for '66.

Get a demonstration now and see why there's no better buy for the individual, nor investment or lease program for the club than this handsome, all-steel value leader.



(1) Genuine Monroe shock absorber floats you across the course.

(2) Direct Drive simplicity eliminates troublesome belts, chains and noise!

(3) You can lift entire battery pack out for exchange. Time saver for the club or fleet owner.

Some choice Dealerships available. Ask about Your Exceptional Opportunity NOW!

FINANCING... LEASING PURCHASE AGREEMENTS

Jato Manufacturing, Inc.
Clay Center, Kansas 67432

Send literature describing the Jato Golf Car for 1966. Please check one of the following:

Individual Use Club Pro Dealership

NAME _____

ADDRESS _____

CITY _____

STATE _____

For more information circle number 198 on card

FRED GRAU

Continued from page 68

schools, homes, churches, office buildings, industrial plants along expressways, highways. Consider, too, that untold millions of dollars are utterly wasted because there are not enough trained men to help educate turf suppliers and users. Very few states employ extension personnel to assist turf projects. Research is hurting for high-caliber men. Turf teachers are so overextended they don't know where to turn.

The person who sent me your name is an effective and highly-respected golf superintendent. All the assistance of which I am capable is yours to command. I suggest that, if you are sincerely interested in a career in turf, send in your application at once to the school of your choice: Dr. Joe Duich, Pennsylvania State University, University Park, Pennsylvania; Dr. William M. Daniel, Purdue University, Lafayette, Indiana; Dr. Eliot Roberts, Iowa State University, Ames, Iowa; Dr. Joe Troll, University of Massachusetts, Amherst, Massachusetts.

Q. We found the October-November issue of **GOLFDOM** very interesting, especially the article on equipment needed for an 18-hole course. We have 18 holes, 7,000 yards, greens 5,500 sq. ft. average, manual irrigation on greens and fairways. Last summer (very dry) we watered the course 24 hours a day for 6 weeks (unusual). How many men do we need to maintain the course? We shall appreciate any rules available in setting up a budget. (Michigan)

A. Your problem can be solved best by consulting members of your local golf course superintendents association and getting opinions based on terrain, prevailing wage rates, amount of hand labor needed because of architectural eccentricities, kinds of grasses present and level of perfection demanded. Some associations have on file a record of courses surveyed for just the purpose you have in mind. Your own Michigan Turfgrass Foundation may be able to help you. There are other considerations that must be taken into account in determining 1) how many men and, 2) how much will it cost. Who takes care of the clubhouse grounds, the golf cars, etc. •