

The five leading golf balls



only one is registered

Registered Royal.

The center, the cover, the windings—even the paint—for a Royal® golf ball are all specially made by Royal's own golf ball craftsmen. That way, *absolute* quality control can be maintained. That way, a ball has a chance to pass the incredible standards it must meet before it can be registered.

If a ball does pass, its registration number becomes proof. Proof that no ball is made more carefully—proof that no ball will give greater distance and accuracy.

Registered Royal. Available only at golf professional shops.

Royal Golf Equipment



UNIROYAL
U.S. RUBBER