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GOLF CAR
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Lower maintenance cost . . .

Proven dependability over years of rugged service . . .
is why more and more of the country's golf courses prefer
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Use CLARO Non-Slip
for a **BETTER GRIP**
...BETTER GOLF!



CLARO Non-Slip — assures a better grip in any weather. Gives you greater accuracy — more distance when

you need it. One application lasts all day. Take a stroke or more off your score with **CLARO Non-Slip**. Fifty cents at your pro shop.

CLARO NON-SLIP for golfers



CLARO LABS., 419 W. Ewing Ave., South Bend 14, Ind.

For more information circle number 148 on card

HERB GRAFFIS Continued from page 80

Hundreds of pros are happy about **Bob Rickey** being elevated to vice presidency, merchandising, of the MacGregor division of Brunswick Corp. . . . Bob was raised in pro golf . . . His father, the late **Clarence H.**, was MacGregor president and brought **Tommy Armour** onto the staff as an early move in restoring Crawford, MacGregor and Canby to high level as one of the manufacturing companies that helped direct golf business into pro channels . . . Bob started as a sports writer while in Northwestern University and after the war worked in MacGregor's repair dept., then as a salesman . . . For ten years he was MacGregor's advertising manager, then was made vp in charge of pro golf sales.

Great deal of credit for success of National Golf Day fund-raising May 30 goes to **Tom Crane**, executive consultant of the PGA, who was taking his last swing at the Golf Day tee before turning over

Continued on page 84



TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair — FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE

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*You have a lot to say about
how the ball bounces*



COLONIAL GARDENS
builds better golf courses.



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"Nail down" the locker-room problem with these fine spikeproof carpets



Philadelphia Country Club Carpets

Lower maintenance costs, less accident hazard, increased warmth and beauty, greater sound absorbency . . . all these can be accomplished in locker rooms with specially engineered Philadelphia spikeproof carpets. Many prominent clubs have benefited from these carpets' long service and tremendous stamina for many years, and find them an excellent long-range investment. Select from one of the most extensive design libraries in the business, created exclusively for country club locker rooms.

Prompt, dependable custom weaving service (even for medium size orders) . . . matching any colors submitted.



Philadelphia CARPET COMPANY

Quality since 1846

(Commercial Division)
Allegheny Ave. & C St., Phila., Pa. 19134

Philadelphia produces fine woven and tufted commercial carpets in every proven fiber.

MAIL COUPON FOR FREE SAMPLE

Philadelphia Carpet Co. (Commercial Div.)
Allegheny Ave. & C St., Phila., Pa. 19134

Please send me a free sample of your spikeproof carpet. No obligation, of course.

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Club _____

Address _____

City _____ State _____

For more information circle number 121 on card

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GOLF COURSE

REAL ESTATE

A Year - Round Business



Golf Realty Corp.

16 California St.

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- SALES
- LISTINGS
- LEASEHOLDS
- APPRAISALS
- NEW COURSE DEVELOPMENT

HERB GRAFFIS

Continued from page 82

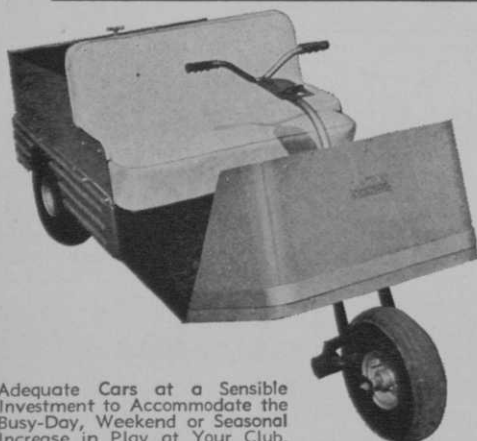
his job to *Robert T. Creasy* who is Crane's successor as PGA Executive Director . . . Early indications are that 1966 Golf Day was the biggest in years getting money for the caddie funds, educational and welfare operations of golf . . . Golf Writers Association's vigorous participation helped a lot too.

O. J. Noer, noted turf authority who retired a couple of years ago from Milwaukee Sewerage Commission and who got USGA Green Section award is in Columbia hospital at Milwaukee . . . You can't see him or telephone him, but can send him cheers by mail. ●

Seagram offers golf art

You can now obtain full-color reproductions of a painting which shows all members of the PGA Hall of Fame. Painted by Dom Lupo, it will be published in GOLF Magazine's August issue to celebrate the PGA's 50th Anniversary. Write Kent J. Tagge, Seagram Distillers Company, 375 Park Avenue, New York, N.Y.

Pros! Clubs! This may be your answer:



Adequate Cars at a Sensible Investment to Accommodate the Busy-Day, Weekend or Seasonal Increase in Play at Your Club. **Delivery anywhere on our transports.**

EASY TERMS: 10% DOWN. Balance over one, two or three seasons • **CALL COLLECT for information . . .**

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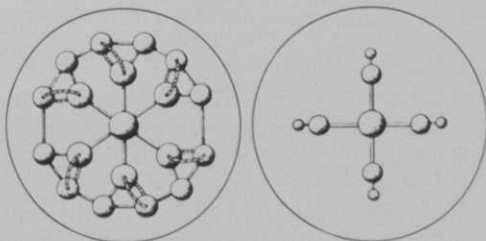
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It's TRIONIZED!

That's why Scotts can guarantee greater benefits for every fertilizer dollar you spend — or money back.

When you apply Scotts ProTurf fertilizer to your greens, fairways or tees, you're putting on fertilizer that is unique and patented. There's no other like it.

The molecular structure of Scotts Trionized fertilizer (left, below) illustrates its complexity as compared with other fertilizers (right, below)



Effective grass nutrition requires complex molecular bonding to cope with the vagaries of nature in the matter of soil temperature and moisture supply as well as the fact that grass is a very complex organism.

ProTurf gives you economical application, too. It is power packed yet safely applied by unskilled help. There is no odor and no burn.

The patented *Trionized* bonding of Scotts ProTurf Fertilizer provides the governor that assures strategic release of nutrients which in turn assures controlled growth of greener, sturdier turf.



*The people who devote
all their efforts to grass*

Marysville, Ohio

For more information circle number 133 on card

NEW PRODUCTS



The new 18 hp. Bolens GK is equipped for year round use. Attachments for frame-steering vehicle include: 72-inch 4 blade rotary mower with retractable wing sections; 48-inch snow caster; transport trailer; 1-cu. yd. utility dump cart with removable tail gate section; all-weather cab with tempered glass, removable doors, windshield wiper, emergency light; and 54-inch heavy-duty snow/grader blade with hydraulic angling.

Complete Bolens GK specifications and details available from Bolens Division, FMC Corporation, Port Washington, Wisconsin.



The Pro-Grip wrist-o-mitt (TM), a new golf accessory, is manufactured by Manufacturers Specialty Co., St. Louis, 63104. Retail price is \$1.50. Pro-Grip strengthens the wrist yet gives the fingers freedom for a firmer grip on the club, claims the company. It is made of stretchable material.

English Leather hair dressing, a new product of the MEM Company, Northvale, New Jersey, has just been introduced. In addition to its new hair dressing MEM offers all-purpose lotion, all-purpose powder, pre-shave lotion and deodorant stick.

HUNDREDS OF (PRE-OWNED) CUSHMAN GOLFSTERS



COMPARE these used CUSHMAN GOLFSTERS
with any new car of any other make.

PRICED LOW

From

\$255

BATTERIES ADDITIONAL
300 AVAILABLE

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MODEL	PRICE
1962	\$255
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**how some
golf courses
save up to 56%
on turf
irrigation***



What are the biggest expense items in turf maintenance? *Labor and water.* How can these rising costs be reduced? *System design and sprinkler head selection* are the key controllable factors, and they represent only a small part of the initial cost of equipment.

Thompson gear driven rotary sprinkler systems, manually or automatically controlled, irrigate many golf courses efficiently and for 38% to 56% less annual operating cost than most hand-coupling systems. *They pay for themselves in 1 to 2 years. They're insured for 7 years!*

*This statement is from an Economics Research Associates report based on actual operating data and interviews with hundreds of golf course superintendents, architects, engineers, contractors, irrigation equipment designers, manufacturers,

and distributors. (We'll send you a copy of the Economics Research Report on request).

How are you irrigating now? Are you interested in reducing the annual cost? Write Thompson Client Service Dept., describe your present system, let us send you information on advantages of rotary conversion to Thompson gear driven rotary equipment, and a new #200-G catalog of Professional Line sprinklers and performance data.

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Division of A. J. Miller, Inc.

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313, 398-2233

40 years of experience in designing and installing
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NEW PRODUCTS



This golf ball retriever is unique, according to the manufacturer, in that its chrome plated head, when merely placed over the top of a golf ball, literally snatches it up, and holds the ball firmly during its recovery. The aluminum handle extends to nine feet and there is an optional 12-foot model. Other uses include shagging balls and carrying an extra ball. Nine ft. model \$7.95; 12-ft. model \$9.95, postpaid. For further information, write to Great Lakes Hardware Inc., 427 Ferry Street, Pontiac, Mich.

GOLF COURSE CONSTRUCTION

the **wadsworth** company

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Irrigation doesn't cost . . . it Pays!

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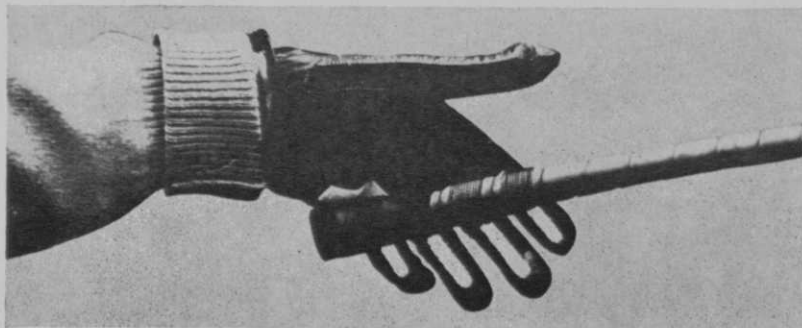
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(GRIPS MANUFACTURED BY LANKIN LEATHER CO.)



*CONTROL YOUR SWING...

YOU RETAIN YOUR GRIP

from **ADDRESS**
to **BACKSWING**
to **FOLLOW-THROUGH**
to the **GREEN!**

TRY IT AND SEE!

YOU'LL IMPROVE YOUR SCORE...

EXCITING NEW
VELCRO® HOOK & PILE
SEWN INTO GRIP & GLOVE
GUARANTEE TIGHTER GRIP

Stretch Glove and Slip-on Grip
mean no more twisting or
turning, assures a firm grip
and six point control,
eliminates hooks and slices.



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**ADDS STRENGTH
TO YOUR GRIP**

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VELCRO® HOOK SEWN
INTO GRIP
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ONLY **\$9.95** SEND ORDER NOW!

HANDY ORDER FORM FOR GRIP-GLOVE COMBO

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Enclosed find my check for \$ _____ PLEASE CHECK - Men () or Women () Glove Size.

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CITY _____ STATE _____ ZIP _____

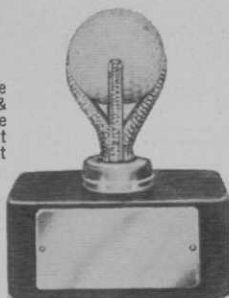
Please enclose check or money order to assure prompt handling.
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NEW—ORIGINAL GOLF TROPHIES

XPW-4-6 Hole-in-One
Sunray Ball Holder &
Engraving Plate. Genuine
Walnut Base. Height
4½" \$5.95 (Ball not
included.)



Write for
FREE
32-page
Catalog.

**Big
Pro
Dis-
count**

RD-150/56 For That Special Ball. Genuine Walnut
Base. Sunray Figures & Engraving Plate. Height
7½" \$18.50 (Ball not included.)
Other Trophies from \$1.80 and Up.

THE TROPHY & MEDAL SHOP

4560 N. Western Avenue Chicago, Ill. 60625
312/271-7600

For more information circle number 198 on card

NEW PRODUCTS

New from O M Scott & Sons is the model R5 rotary spreader, designed for the professional user. It fertilizes 8 feet at a time covering 2 acres per hour, the company claims. The hopper is made of rustproof fiberglass and the hopper rate gate is rustproof stainless steel. With its swath control it allows the operator to cut off distribution to walks or flower beds. For additional information about this spreader write O M Scott & Sons, Marysville, Ohio.

New Shakespeare golf gloves (available through golf professionals only) are made of supple kidskin, with flat seams and pique lockstitching in the palm area designed to give a completely natural grip with no bunching or foldover. The new gloves are available in men's or women's sizes, in beige, blue, white, red and black. Retail price is about \$5.00.

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INCREASE EARNINGS, SERVICE & SPACE WITH NEW VERTICAL BAG RACKS

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-3" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-3" high. Sturdy steel. Bags set solid on tapered shelves.

- Wear and tear of golf bags is completely eliminated
- Provides a neat appearance
- Damp bags dry faster—no mildew
- Faster, easier storage
- Easy to install and add more as needed

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