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# CUSHMAN STAY NO.1 CAR BUSINESS ER YEAR?

including a 7 year parts availability guarantee. It's helpful, but not the big thing.

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Yes. You've put your finger on the main thing. If you don't ' know the Cushman Distributor in your area, get to know him.

He's "Mr. Golf Car" to many courses for miles around. He's local, he's on the spot, and golf cars are his principal business. He's the reason why Cushman is No. 1 in the golf car business year after year. Write today for the name and address of "Mr. Golf Car" in your territory.



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## 'COOL' FOODS Continued from page 52

room during this period. Place a huge punch bowl filled with romaine, chicory, bibb lettuce, endive, escarole and other greens on a bed of cracked ice in the center of your dining room. Around it, attractively arranged can be "Supreme Bowls" of Julienne of chicken or turkey, ham, roast beef, crisp bacon pieces, Swiss and American cheese strips, anchovies, chopped egg, cherry tomatoes, sliced olives and an assortment of your club dressings. Chopped salad shrimp, crusty croutons, or tiny canned peas could be added. Then let your guests come forth and "build themselves a salad" and you can serve soft luncheon rolls, corn sticks or blueberry muffins with a glass of iced tea or coffee and you will have gained their favor.

Summer dessert suggestions are endless, but you can bring on comment from your overheated members with some simple variations on the old American favorite, ice cream. Try a few of these and see what your guests say: Mold fresh peach ice cream in a ring mold pan, re-freeze and then serve portions with a topping made from diced, fresh peach pieces. Pistachio and chocolate ice creams, when served in combination, topped with whipped cream, and sprinkled with shredded milk chocolate will bring on "ohs and ahs," while coffee ice cream and lime sherbert when combined and topped with mint chocolate sauce will make a choice quite hard. A novelty item you might make a specialty is to take molten vanilla ice cream, pour into a loaf pan and then drop in melon ball scoops of raspberry, orange, and lime sherbet. Re-freeze, slice and put "Polka Dot Ice Cream" on your menu. A final suggestion is to take a half grapefruit, onto which has been placed a scoop of lime sherbet, and then topped with meringue. Brown in the broiler, and serve as "Grapefruit Baked Alaska" for those who think it is low in calories.

Yes, Summer is and can be a delightful time for specialties, especially if your members cannot obtain them anyplace else. Even your beverage service should take on new "zip" and replace or add to the traditional "coffee, tea or milk" Continued on page 56



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GOLFER'S DIGEST

## 'COOL' FOODS Continued from page 54

with simple things like the following: Coffee Peruvian-put iced coffee into a large Zombie type glass, and serve with a wedge of lime instead of lemon (don't even mention cream or sugar) and see how delightful it tastes for a change. Vary your iced tea by using jasmine or oolong, and see what your guests' comments will be. Lemon sludge is merely lemonade served in a tall glass, with lots of cracked ice, a slice of lemon and a maraschino cherry, but non-coffee drinkers and kids will love it.

A small scoop of strawberry ice cream in a glass of milk will produce a "Pink Cow," while equal parts of grape juice and Seven Up, un-mixed and garnished with a lemon slice will provide us with a "Hollywood." When these names are placed in the beverage section of your menu, members will notice that you have given even this some thought when presenting your Summer menu.

Surely some of these suggestions will

enhance your hot weather food service, but if they don't, they will stimulate your thinking, and perhaps will result in your creating new and unusual things for your membership. •

## SUMMER RECIPES

Continued from page 23

smooth. Add 1 cup sour cream, 2 teaspoons dry mustard. Cook slowly over medium heat for 10 minutes. Season with salt, pepper and paprika.

Serve on rice, toasted English muffin or slice of toast.

Makes approximately 8 portions.

CLYDE MANGRUM, Manager Pinehurst CC, Pinehurst, N. C.

CRAB LEGS ON ARTICHOKE BOTTOM—UNDER BELL 8 fresh artichoke bottoms 32 fresh Dungenes crab legs 1 teaspoon finely chopped green onions 1 teaspoon chives 1/4 teaspoon white pepper 1 glass dry, white wine

Continued on page 58



keeps courses tidy year around, handles the leaf problem, per-



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## SUMMER RECIPES

Continued from page 56

32 boiled parisienne potatoes

1 pint wine sauce, to which is added

2 teaspoons sweet butter,  $\frac{1}{2}$  cup hollandaise sauce, and a small amount of whipped cream.

Saute crab legs lightly in butter; add green onions and white wine—reduce liquid. Warm artichokes in sauce pan with a little butter —do not brown. Arrange 4 crab legs on each artichoke. Place 2 artichokes in a round, shallow casserole dish. Place 4 parisienne potatoes around artichokes. Add reduced liquid to the white wine sauce; add chives. Coat crab legs generously with sauce. Place bell over it, and serve hot. Makes 4 portions.

ERIC SEAGER, Manager Olympic Country Club, San Francisco, Cal.

CANTONESE CHICKEN SALAD 3 cups diced cooked chicken 1 cup drained bean sprouts 2 stalks celery, diced 1/2 teaspoon salt dash pepper french dressing 3/4 cup mayonnaise soy sauce Combine chicken, bean sprouts, celery, salt and pepper. Moisten with french dressing and chill. Flavor mayonnaise with soy

and chill. Flavor mayonnaise with soy sauce and add enough to chicken to hold ingredients together. Pile into cups of crisp cold lettuce leaves and garnish. Makes 6 servings.

> ALFRED FLETT, Manager Seattle Golf Club, Seattle, Wash.

## INTERNATIONAL COCKTAIL

- 1 part Galiano
- 1 part Metexa
- 1 part cream

Pour over cracked ice in shaker or blender. Shake or blend until well chilled. Pour into chilled cocktail glass.

> JACK O'NEILL, Manager Oakmont CC, Oakmont, Pa.

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## **RUNNING A CLUB**

#### Continued from page 32

course is in the pink of condition. The lesson is this: Get a greenkeeper and make him "sell" you. You are a good enough businessman to tell whether he knows his stuff; if you don't, you are in the wrong place; if he does not know, then he is in the wrong place.

### "Lone Wolf" Trouble

There is another trouble that has caused us lots of grief at our club. That is the man who is active wanting to play a lone hand and get all the glory. Once we had a president who insisted that he had to have his own way about everything. He would let them talk, but when it came to action he used his own idea and made them like it. Well, it caused us to lose the best man we had in the club as a director. We finally got rid of the president.

Then on another occasion we had a director who loved publicity and through some means of persuasion managed to have the news items mention him or show his picture every time our club was mentioned. This worked a hardship on the other members of the Board because it became a joke with the various members who began to refer to it as a "oneman club."

The lesson here is that if you want to be active in your club do so for the fun you get out of it and the pleasure you get out of having the boys pleased with the results. But let the other fellow do the talking, not you. Also work in a cooperation between all the active ones instead of a "one-man affair."

### Cheap Help Costly

Do not use cheap help. Especially is this true in the office. We lost several hundred dollars by having cheap, and not properly chosen, assistant secretaries. Get a good man and insist upon a good set of books. This is especially true because the heads of the committees are businessmen or golf players and both are very busy. It takes time to run a country club and the directors have to give it.



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