

Photo: Leonard Kamsler



THE BEST OF GOLFDOM

Running a golf club can cause many headaches

Perennial problems include labor, management and conflicts of personalties.

Having, for three years, been serving on the Board of Directors of a country club which features golf only; having been on the Finance committee, Chairman of the Greens Committee, and a member of the Building Committee during the construction of our new clubhouse, leads me to give you who may be active along the same lines a chance to check up on your own organization. I will simply elaborate on things that actually have stood out as experiences.

One thing that worries a lot of clubs is the method of management. We have tried a General Manager and found it created a lot of friction. The General Manager wanted to make a fine showing financially, electing to buy the fertilizer and other materials for the greenkeeper. The outcome was that we had poor greens. This system of management caused friction with the professional and, furthermore, was continually on outs with the House Committee or some one else.

We then went to the system of having a house manager under the supervision of the House Committee. Our greenkeeper is under the jurisdiction of the Greens Committee. The finances are checked by the Finance Committee and the Club Secretary has supervision of the office. This system is working fine.

True—Then and Now

Few things ever change, especially politics around the clubhouse. The facts and "gripes" aired in this article could easily have been written today. However, they appeared in the May 1927 issue of GOLF-DOM with the following introduction:

"Here's one of the stories we are delighted to print. Every word of it is true. Written for GOLFDOM with the very plain understanding that we'd keep its source confidential. There is priceless value to many clubs in this candid charting of the perils that clubs must run.

"We want more material like this, and so do you. If any of you have such a practical tale, please tell us. You'll do golf a lot of good, just as this anonymous contributor has with his frank 'close-up.'"

Needless to add, the same holds true today, and the pages of GOLFDOM are open to any who wish to express their candid views on golf business.—THE EDITORS.

Getting Greens Results

About 18 months ago we brought a well-recommended greenkeeper out from the East. At that time we had the General Manager and we did not see any startling improvements in our course. We then changed management and administrations and a new Greens Chairman came in. Well, we went through last year without getting anyplace. In fact, it seemed our greens got worse.

This year a new chairman of the greens was installed. He professed to know nothing about grasses. He knew nothing about seeds. He did, however, know how to run a busisess.

When he took hold, he ran into all kinds of excuses by the greenkeeper, the backbone of all being, "I was not allowed to do what I knew was best. I followed instructions from the chairman of the greens." The outcome was that he was told that it was up to him to produce results and *do it now*. He was not to do anything he did not agree was the proper thing to do.

The cooperation has been fine between the two and today we have the best greens we have ever had and our Continued on page 60



Tom Savone (right) has been using "Tersan" 75 and "Semesan" on the greens at the Fenway Golf Club since 1926. His son, Tony, (left), after successfully completing a course in turf management practices, is now assistant superintendent at the same club.

AT FENWAY GOLF CLUB, White Plains, Westchester County, New York Supt. TOM SAVONE says:

"Tersan[®] 75 and Semesan[®] is tops for prevention of turf diseases. As soon as I spray this combination for dollar spot, the disease disappears. It's also best for the prevention of large brown patch or snow mold."

Golf course superintendents throughout the country know from experience that they can rely on Du Pont "Tersan" 75 thiram turf fungicide and "Semesan" turf fungicide for an effective preventive disease program. "Tersan" 75 may be used in combination with "Semesan" for broader, more effective control of major turf diseases and greater safety to turf. Or you can spray "Tersan" OM. This package combination offers the disease prevention features of "Tersan" 75, plus the curative advantages of "Semesan". "Tersan" OM has a large safety factor under all conditions...gives long-term residual protection.

For full information on dependable Du Pont Turf Products, consult your golf course supplier...your service agency.

With any chemical, follow labeling instructions and warnings carefully.



Better Things for Better Living ... through Chemistry

Rich colors in Fall fashions

Knit cover-ups for cool weather feature exciting designs and textures.

BY JOYCE HAKLAR Golf/Golfdom Fashion Editor

C olorful knits will be seen on the course this fall in sweaters, shirts and ladies' slacks. Manufacturers are emphasizing the lavered look with sweater over sweater or over shirt, flat double knits for both men and women, and shirts and sweaters with suede or velour trims and fronts. Most popular of the styles are crew necks, v-necks, square necks, cardigans, long sleeve traditional golf shirts and turtlenecks. Men's slacks are not only eve-catching with tartan plaids and checks but the new stretch fabrics used in some slacks provide extra comfort and mobility for the golfer.

From left: red wool cable stitch cardigan (\$19.75), over golf motif blouse (\$9.95), wool doeskin flannel slacks (\$19.75) outfit by DiFini, Etonic shoes. Multi-striped wool turtleneck (\$12), double knit slacks (\$20) both by Haymaker, Ben Hogan shoes. Green Ban-Lon velour shirt (\$11.95) by DiFini, wool tartan plaid slacks (\$27.50) Trousers by Newman, Etonic shoes. Blue Jockey crewneck of Orlon Acrylic (\$9), wide wale corduroy Newman slacks (\$20), Foot-Joy shoes, Edmont-Hill glove.





Photos taken at Concord Hotel, Kiamesha Lake, N.Y. by Dan Katz





Continued

Left: orange cardigan of Acrilan Acrylic and Spandex (\$17) by Jantzen, over Izod turtleneck (\$15), wool DiFini slacks (\$28.50), Bridgewater shoes. Burgundy v-neck (\$22.50) by Izod, over DiFini turtleneck bib (\$5), DiFini knickers (\$31), Mulligan shoes. Ash wool cardigan (\$14), blouse (\$7), Arnel and rayon skirt (\$16) outfit by Haymaker, Lazy Bones shoes.





Left: burgundy Catalina shirt, wool knickers by Newman (\$30), Etonic shoes. Black wool sweater with suede front and zipper (\$65) by Gino Paoli, over Jockey long sleeve Orlon Acrylic shirt (\$7), plaid Newman slacks of Dacron and wool (\$25), Foot-Joy shoes.

Below: interchangeable wool knit outfits by Gino Paoli. Solid shirt (\$22.50), skirt (\$50), striped shirt (\$22.50), slacks (\$35). Shocking pink Ventura cosmetic tote, vinyl lined.

Left: orange turtleneck of Antron Nylon (\$7), wool paisley slacks (\$25) outfit by Haymaker, Lazy Bones shoes. Camel double knit sweater by Parker of Vienna (\$45), over short sleeve Trevi shirt by Cezar (\$25), Dacron worsted Lycra stretch slacks (\$26) by DiFini, Etonic shoes, Izod glove.



For more information write Fashion Editor, GOLFDOM, 800 Second Ave., New York, N. Y. 10017.



The proper slant on pesticides

Virtues of chemical sprays for golf courses outweigh dangers to plants and animals.

By DR. MARVIN H. FERGUSON

Golfdom Agronomy Consultant

Development of pesticides over the past two decades has done much to improve golf course management. However, since Rachel Carson wrote "The Silent Spring," concern over the safety of many pesticidal agents has reached maniacal proportions. Perhaps her book will not make mountains, but it could turn our greens into molehills if her basic premise were taken seriously.

Certainly, many of the toxicants available for use today are potentially dangerous to man, to animals, to birds, to fish and to plants. If they were not poisons, they would not effectively do the job for which they were made. However, there are just enough accidental poisonings, just enough cases of contamination of food materials, and just enough evidence of damage to wild life resources to feed the fires of unreasoning prejudices against *all* pesticidal materials. Resorting to the same kind of reasoning, we could hire gifted writers to persuade people that such common products as table salt, aspirin, mouthwash, gasoline and grain alcohol can be deadly if improperly used. It is a fact that misuse of aspirin causes more deaths each year than all pesticides combined. Fatalities in the U. S. from pesticide poisoning range from 88 to 141 per year. This loss of life is significant, however it should be pointed out that 7,500 deaths per year are caused by use of medicines (more than 150 attributed to poisoning by aspirin).

What does all this have to do with golf course maintenance? In 1962, the California Department of Agriculture placed sodium arsenite on its list as an "injurious material" and began to regulate its use. Such a list comprises those materials which the Director of Agricul-Continued on page 40

IN LESS THAN 5 WEEKS, an entire 18-hole course at the famed French Lick-Sheraton



went from dry . .

to this . . .



Gene Stephens' Automatic Lawn Sprinkler Co., Indianapolis, installed this 3.2-mile system.

to sprinklered greens, tees and fairways!

Don't let a browned-out course drive your golfers to greener ground. A CRESline Plastic PVC Pipe sprinkler system goes in without disrupting play — guaranteed right in writing — at about half the cost installed of other types of pipe. It pays off for Indiana's famed French Lick-Sheraton Hotel's Valley Course and hundreds of others (names on request). Look into it for your course.

We will make an engineering layout for your course. You get installation costs from contractor of your choice. Write us for complete details.



Crescent Plastics, Inc. Dept. G-766 · 955 Diamond Ave. Evansville, Indiana 47717 Member National Golf Foundation

For more information circle number 105 on card

PESTICIDES

ture "finds and determines to be injurious to persons, animals, or crops other than the pest or vegetation it is intended to destroy." It would seem that almost every pesticide could be listed as well as many other products which are not pesticides.

Sodium arsenite is most certainly poisonous. If used improperly, it can cause death to "persons, animals, or crops." Yet the fact is that sodium arsenite has been used on golf courses as an herbicidal material *for more than 30 years*. If there has ever been a fatality attributed to its use on turfgrass, I have not heard of it. Sodium arsenite, properly used, is one of the most useful, most versatile, and safe herbicides available to the turf grower. It is also inexpensive enough to be economically feasible for any turf weed control program.

California's action with regard to sodium arsenite is not an isolated case. Several other states have taken steps to set up a licensing system and to restrict the use of certain materials as pesticides.

This inclination to regulate the use of common pesticide materials through licensing and permit procedures is no doubt a result of good intentions to "guard the public interest." It is not in the interest of the welfare of golf clubs, however, to have to resort to the hiring of custom applicators and to be forced to use expensive materials as substitutes for such cheap and effective materials as sodium arsenite.

One need only compare today's method of golf course management with the period immediately preceding World War II to appreciate the impact of pesticides on maintenance practices. Insecticides at that time consisted of pyrethrum extracts, derris (rotenone), tobacco extracts and various arsenicals. One cannot conceive of the possibility of adequately controlling such pests as Japanese beetles, sod webworms and chinch bugs with this limited list of materials. DDT, chlordane, dieldrin, BHC, aldrin, malathion, diazinon, heptachlor, and many other highly effective insecticides Continued on page 62

UNIQUE CONCEPT IN GOLF HOSE...

CUSHION LINED TO ANKLE! (Most socks are cushioned only on the sole.) Thousands of tiny loops provide a thermal quality that's cool in summer, warm in winter, highly absorbent for cushioned comfort every day. "The feeling is great!"®

THE MARKER by Poplar is the most exciting golf hose you've ever seen or sold. Designed as a \$2 retailer, it has features found only in higher priced hose. Orlon[®] acrylic and Tycora[®] stretch nylon yarns provide elegant apgarance, ankle-bracing stay-up tops, exceptional durability.

12 handsome colors—all machine washable and dryable. One size fits 10 to 13.

PLUS... packaging that's excitingly different and includes a usable golf marker with each pair.

Of course, you're interested! Write for details, today.

Poplar Hosiery

40 E. 34 St., New York 10016 • 212 MU 9-7438

For more information circle number 191 on card

