

NEW PRODUCTS



An 18-hp engine for heavy duty has been introduced by Kohler Co., Kohler, Wis. The new engine, Model K482, is the second two-cylinder engine in the Kohler line and is modeled after Kohler's proven 24-HP K662 engine. Its power output is midway between Kohler's top-ranking single-cylinder engine, the 12-HP K301, and the two-cylinder K662 engine. The K482 develops its rated horsepower at 3600 RPM. Of cast iron construction and large bore, short stroke design, the K482 has a piston displacement of 48 cubic inches, weighs 198 pounds, and stands 21½ inches high. It has the same general appearance as the K662, the same opposed cylinder design, and the same capacity for hard work. Kohler Co. manufactures air-cooled, cast-iron engines from 4-HP to 24-HP.

Continued on page 102

worth waiting for...

*The finest battery charger... MAC's MODEL 1555
Safety Polarized and with B.C.I. (Battery Condition Indicator)
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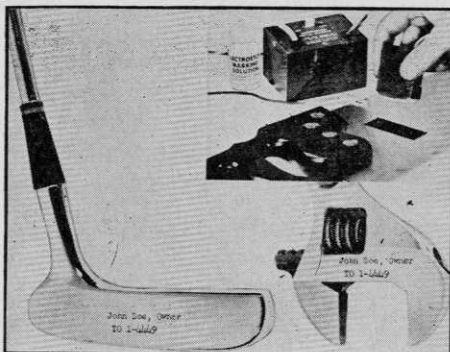
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Robison's
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NEW PRODUCTS



An electrolytic stencil marking kit which permanently marks metal surfaces produces the mark in the metal surface through a stencil by an electrochemical action similar to electroplating; however, it is entirely harmless to skin and clothing, the company claims. The kit contains a

low-voltage 2-ampere output power unit which can be plugged into any 110 volt outlet. Also included is a hand marker connected to the power unit, a 1-ounce bottle of marking solution and a package of paper-back stencils. Kits cost \$8.95. For further information write to E. A. Badt, sales manager, Lectroetch Company, 14925 Elderwood Avenue, East Cleveland, Ohio, 44112.



The Vac-Master Vacuum Power Sweeper is useful for keeping the grounds around the clubhouse free of grass clippings, leaves, paper and other litter. The operator merely vacuums the area as he would his carpets. The litter is picked up by a

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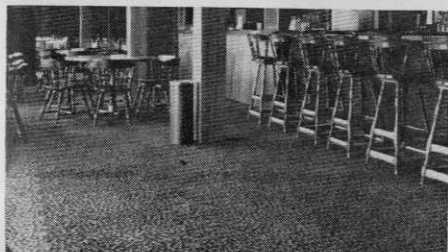
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powerful suction action and forced into the steel impeller which shreds the debris and blows it into the handy disposal bag. It is claimed by the manufacturer that the Vac-Master saves at least 75 per cent of cleanup time. For further details address Kato Equipment Company, P. O. Box 4396, Whittier, Calif. 90602.



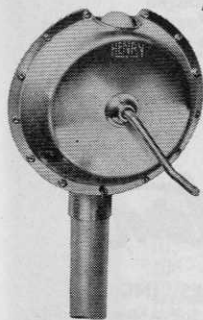
Four hundred linear yards of Hardwick & Magee Company's all wool contract carpeting, in two different designs, has been installed by Abood Carpet Company, Providence, R. I., in the Pawtucket Country Club's newly renovated lounge, bar and dining room. Of 3-frame Will, deep pile construction, the Hardwick carpeting features a coin dot pattern in two reds and a black in the lounge and bar. Face of bar is upholstered with

same carpeting. A similar quality, designed in an abstract texture using black and olive, was installed in the dining room. The latter gives a cloud-like effect.



A tiny stainless steel handwarmer called Jon-e is a product of Aladdin Laboratories Inc., Minneapolis, Minn. It comes in two sizes. The company says the standard size model takes an ounce of fluid for a full day's warmth; the giant size, 3½ ounces for two full days. The standard size (\$3.95) weighs three ounces, the giant (\$4.95) five ounces. The stainless steel is supplied by the Allegheny Ludlum Corporation.

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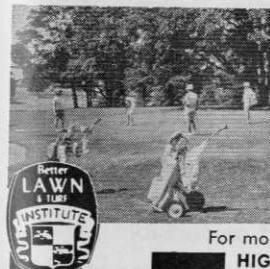
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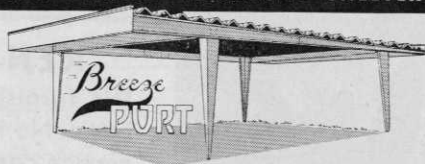
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People in the News



Oliver



Frechette

Thomas B. Oliver has been named assistant product manager of Royal Golf Equipment Sales, United States Rubber Company, Providence division, it was announced recently by Fred P. Koehler, general manager.

Oliver, who graduated from Brown University in 1950, joined U. S. Rubber in 1954 as a salesman in the San Francisco branch office. He was named as-

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- Golf courses
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101	113	125	137	149	161	173	185	197	109A	121A
102	114	126	138	150	162	174	186	198	110A	122A
103	115	127	139	151	163	175	187	199	111A	123A
104	116	128	140	152	164	176	188	100A	112A	124A
105	117	129	141	153	165	177	189	101A	113A	125A
106	118	130	142	154	166	178	190	102A	114A	
107	119	131	143	155	167	179	191	103A	115A	
108	120	132	144	156	168	180	192	104A	116A	
109	121	133	145	157	169	181	193	105A	117A	
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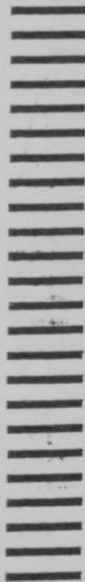
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sistant sales manager and was transferred in 1963 to Seattle, his most recent post.

Terrence A. Frechette has been named a sales representative for Royal equipment in Eastern Massachusetts, Southern New Hampshire and Maine.

Robert C. Frieze has been elevated to the position of merchandising manager by A. G. Spalding & Bros., of Chicopee, Massachusetts.

James J. Norris, Spalding's vice-president of merchandising, in announcing the promotion and departmental reorganization, said the move was made to improve operating efficiency and to give due recognition to Frieze's contributions in the merchandising area.

Grant Robbins of the Grant Robbins Company, 31968 Bella Vista, Farmington, Mich., is currently showing the new spring line of Italian-designed Leonardo Strassi knit shirts in pro shops from coast to coast.

J. PRESS MAXWELL

Golf Course Architect

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Design Construction

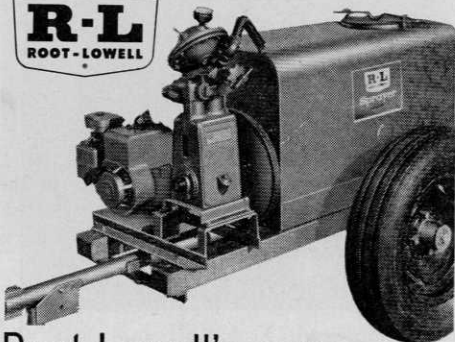
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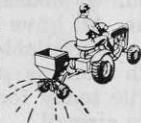
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Cyclone BROADCAST SEEDERS & SPREADERS

MODEL 100 Tapered-edge spread—up to 10 ft. wide—eliminates streaks and double overlaps. Uniformly broadcasts a wide range of materials . . . fertilizer, granular pesticides, seed, soil conditioners, ice melters, dust control chemicals, etc. Galvanized steel hopper holds up to 100 lbs.

MODEL 99 Same as Model 100 —except has drawbar mounting adaptable to all lawn and garden tractors. Accurate, stripe-free spread. Exclusive Micro-Dial Rate Control. Stainless steel agitator; vibrating feed. Write for free literature.



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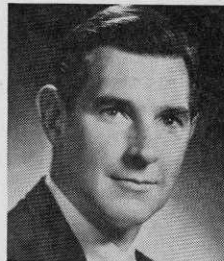


JUNO 4-6340

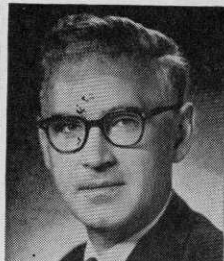
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PEOPLE IN THE NEWS

Continued from preceding page



Burke



Polcin

Robert L. Wren, marketing manager of Jacobsen Manufacturing Company, power lawn equipment producer, Racine, Wis., recently announced the appointment of Jack E. Burke as assistant manager of advertising and public relations.

Burke, an East Stroudsburg (Pa.) State College graduate, formerly was a sales engineer for Jacobsen and more recently a staff member of the public relations department.

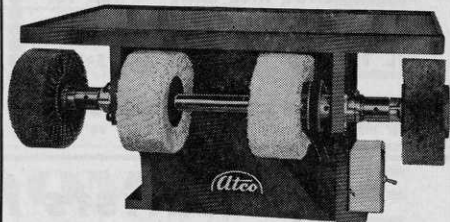
Stephen M. Polcin and John A. Anderson also were promoted.

Polcin moved into a new position as

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advertising production manager. A graduate of Marquette University, he joined Jacobsen in 1951, has held several sales department posts and has been assistant advertising manager.

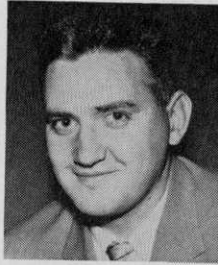
Anderson, formerly sales and market analyst, was appointed assistant market research manager, a new position. Anderson, who attended Lawrence College and the Layton Art School, joined Jacobsen in 1961 and has worked in the sales department.

James A. Walsh has been named assistant tournament director of the PGA Seniors' Teacher Trophy Golf Championship, Feb. 24-27, at the PGA National Golf Course in Palm Beach Gardens, Florida.

Walsh will continue as publicity director for the event but will now also undertake many of the administrative duties according to Thomas Crimmins, tournament director.

A graduate and former sports publicity director for St. John's University, New York, where he played varsity basketball from 1951 through 1954, Walsh has

been associated with Schieffelin & Co., sole U. S. distributors of Teacher's Highland Cream Scotch Whiskey, for five years.



Walsh



MacDonald

J. Michael Billane, president of Dunlop Tire and Rubber Corporation, recently announced the appointment of Paul R. MacDonald as assistant vice president. MacDonald is national sales manager of the Dunlop sports division. In addition to sales and marketing, MacDonald supervises Dunlop's golf and tennis staff activities. He is headquartered in Dunlop's Sports Division executive offices in New York City.

Correction: The price of Fore!, the new spike-resistant, anti-slip matting manufactured by Crown Rubber Company, Fremont, Ohio, was incorrectly

quoted in the October-November issue of Golfdom. It is approximately \$2.50 per square foot, not \$2.50 per square yard.

James G. Harrison Ferdinand Garbin

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JOBS WANTED

Golf Pro-Greens Supt. Manager seeks employment year round. Presently employed. Excellent reference as Pro and Golf Supt. Married, wife helps in shop. 44 years old, 23 years experience. Address ad Box 1050 c/o Golfdom.

CLASS "A", P.G.A. CLUB PROFESSIONAL, DESIRES CHANGE FOR 1966. HAVING COMPLETED FIVE YEAR CONTRACT AT A PRIVATE CLUB. 20 YEARS EXPERIENCE IN ALL PHASES OF GOLF. GOOD FINANCIAL BACKGROUND, EXCELLENT REFERENCES. . . RESUME ON REQUEST. ADDRESS AD BOX 1051 C/O GOLFDOM.

PRO OR PRO-GREENSKEEPER, COMPETENT, EXPERIENCED. FOR EASTERN STATES, SEASON OR YEARLY. 25 YEARS EXPERIENCE. ADDRESS AD BOX 1052 C/O GOLFDOM.

Superintendent or Pro Superintendent—40 years old, 22 years experience in all phases of golf course and club operations. Would like position as Superintendent of a large club or Pro-Superintendent of a smaller club. Address ad Box 1053 c/o Golfdom.

Desire job as assistant Greens Superintendent or golf course mechanic or combination. Competent, experienced, go anywhere. References on request. Address ad Box 1054 c/o Golfdom.

Pro or Pro-Greens Supt. Job desired for 1966 season. Age 29, Married, reliable. Available immediately for interview. Jim Richards, 2237 Canary Drive, Rockford, Ill. Apt. 10.

Golf Professional desires position as teaching assistant or head professional. Attended P.G.A. Business Schools. Write Tom Martin, 1025 S. Old Main, Miamisburg, Ohio 45342.

EXPERIENCED PROFESSIONAL—Desires position as Head Professional or Head Assistant—Years of experience in every department—Outstanding teacher & player. Mel Mzhickteno, 3299 La Rosa, Union Lake, Michigan.

Position desired by Golf Professional. Permanent or winter, excellent references. Age 40, married, now located central Illinois. Address Ad Box 1055 c/o Golfdom.

GOLF PROFESSIONAL EXPERIENCED ALL PHASES OF GOLF, AGE 26, MARRIED, NO CHILDREN, WIFE CAN ASSIST IN SHOP OR CLUB HOUSE IF DESIRED. EXCELLENT REFERENCES. WILL LOCATE ANYWHERE. ADDRESS AD BOX 1056 C/O GOLFDOM.

College Graduate, Age 24, experienced teacher and Merchandiser wants year round job as professional or assistant professional. For references and resume Address Ad Box 1058 c/o Golfdom.

Golf-Pro—P.G.A. Member. Attended P.G.A. School. Age 22. Single, desires Pro or assistant Pro Job. Ted Sheftic, Stoughton Lakes, Boswell, Pa.

P.G.A. Class "A" age 45 married no children, currently employed desires permanent position for 1966 good teacher—experienced—best references—southeast preferred. Address Ad Box 1057 c/o Golfdom.

PRO OR GREENKEEPER OR COMBINATION. COMPETENT, EXPERIENCED. WANTS, SOUTHERN LOCATION—SEASON OR YEARLY. MODERATE INCOME SATISFACTORY. ADDRESS AD 1073 C/O GOLFDOM.

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Rates: Minimum insertion \$6.00 for 20 words; additional words 30¢ each; in boldface type 40¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. **NO CLASSIFIED ADS ACCEPTED AFTER THE 22ND OF MONTH PRECEDING DATE OF ISSUE.** UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS. **RESPONSE TO ALL BOX NUMBER ADS SHOULD BE ADDRESSED TO THE BOX NUMBER, MAIL TO GOLFDOM, 800 2ND AVENUE N. Y. 10017. REPLIES ARE PROMPTLY FORWARDED TO ADVERTISERS.** WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL PROPER POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS OPEN

Wanted Greens Superintendent—18 hole resort course, finest Florida Country Club, year round position, ability to handle all phases of golf course work necessary. Excellent opportunity—permanent status. Prefer age limit 55. Address Ad Box 1059 c/o Golfdom.

Desire Manager-Greenskeeper who will have complete charge of combination Long Par 3, Driving Range & Miniature Course in Southwest Ohio. This is an established organization. Please send resume and recent picture with application. Address Ad Box 1060 c/o Golfdom.

WANTED GREENSKEEPER, thoroughly experienced for Western Club, 18 holes, semi-private, estate, salary, housing and other benefits. References, salary and full particulars in first letter. Address Ad Box 1051 c/o Golfdom.

WANTED—pro-manager with greenskeeper experience for nine hole private club. Give resume of experience and salary expected. Lebanon Country Club, Box 409, Lebanon, Mo.

Wanted—Pro-Greenskeeper for nine hole Private Country Club in northern New York. April through October. Would consider wife to operate kitchen and dining room. Address Ad Box 1062 c/o Golfdom.

Exp. man to take care of small private golf course and grounds. Housing furnished. State age, experience and salary required. Hawthorn-Mellody Farms, Libertyville, Ill.

Manager for new semi-private course in North Central Ohio. 1966 will be the first full season for this 18 hole, watered layout, and its modern clubhouse. Good salary, plus incentive. Submit full resume and references. Address Box 187, Peninsula, Ohio.

Pro/Manager, 9 hole private course in Northern Minnesota, on a lake with approx. 130 members. Season about 5 months, housing provided. Wonderful opportunity to the right man. Address Ad Box 1063 c/o Golfdom.

TURF EQUIPMENT SALESMAN

To sell leading lines of Turf equipment and chemicals to golf courses, municipalities, sod growers and other accounts in an established territory. Experience of

turf equipment necessary. College degree in horticulture or agronomy desirable, or equivalent experience. Salary plus commission; medical insurance; no overnights. Address Ad Box 1064 c/o Golfdom.

ASSISTANT—YOUNG, SINGLE MAN TO ASSIST WITH ALL PHASES OF PRO SHOP OPERATION—LARGE NORTHERN OHIO CLUB. Address Ad Box 1065 c/o Golfdom.

ASSISTANT PRO—ACTIVE Northern Ohio Club needs an experienced sales & teaching assistant. Must be single & responsible. Address Ad Box 1066 c/o Golfdom.

GREENSKEEPER—competent, experienced man to fill vacancy created by death. Salary commensurate with ability. Write Paul Land, Woodholme Country Club, Pikesville, Maryland 21208.

Applications being received for position of golf course superintendent. Large corporation wishes to employ qualified experienced golf course superintendent for new hotel-golf course complex now under construction in Las Vegas, Nevada. Superintendent to be on job during construction of the course now getting under way. Mail resume immediately to Nevada Equities, 230 So. Las Vegas Blvd., Las Vegas, Nevada.

SALES OPPORTUNITY

Need agents for a new product. Experience is not necessary, we will train. Protected area and high earnings first month for the hard worker. Investment of \$397 required for initial inventory of product. This is an opportunity for you to step right into a new, wide open, multi-million dollar virgin market. For complete information call or write: Area Code 314-PE-9-0125; National Sales Division 0-3; 3020 North Lindbergh Blvd., St. Ann, Missouri 63074.

ASSISTANT PRO WANTED: must be single and under 25 years old. Room and board. Chicago west suburban semi-private club. Tom Winter, P.O. Box 54, Bloomington, Illinois.

Need professional golfer-teacher to take over complete management of new golf range on excellent highway in north suburban Chicago area. Desire party willing to make modest investment in range for partial ownership. Write Paul H. Faltyssek, PR Communications Council, 173 W. Madison St., Chicago, Illinois 60602. Phone: 372-3726.

Prefer Professional and Wife—middle aged with knowledge of course and equipment maintenance with experience in country club management. Nine hole course. Plant City Golf and Country Club, P.O. Box 725, Plant City, Florida.

WANTED—GREEN'S SUPERINTENDENT FOR 18 HOLE GOLF COURSE IN RALEIGH, N. C. YEAR ROUND OPERATION. MUST BE WELL QUALIFIED—APPLY WITH DETAILS AND SALARY EXPECTED. Address Ad Box 1067 c/o Golfdom.

Young or semi-retired professional for Arnold Palmer Driving Range, Putting Course opening Maine 1966. Salary, pro shop, lessons. Job opportunity for wife. Address Ad Box 1068 c/o Golfdom.

Pro-Greenskeeper, 18 hole, Semi-Private course in South Atlantic State. Year round job. Nice Pro-Shop. Cart rental by club. Outline education, experience, and salary requirements. All replies will be answered and considered confidential. Address Ad Box 1069 c/o Golfdom.

MISCELLANEOUS

**18 HOLE GOLF COURSE
PEPPERTREE COUNTRY CLUB. PAR 72, 6,500 YDS.,
PUBLIC COURSE, 30 MIN. FROM ORANGE COUNTY.
PART OF A 1,000 ACRE PLANNED COMMUNITY.
LOCATED IN CORONA, CALIF. OPENED ONE YEAR.
EXCELLENT GROWTH AREA. OWNER: MR. WALTON,
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DEALERS wanted to handle **PRO LINE** custom built **GOLF CLUB** and accessories direct to consumer. Work out of home-store or studio. \$500 to \$1500 stock needed. Write to **THE AL WAGNER GOLF CLUB CO., 5900 SEPULVEDA BLVD., CULVER CITY, CALIF.**

GOLF CAR CLEARANCE SALE

Gas or Elec. Powered. Used fleets and demos. 1965 models and older—Caddy Car, Cushman, Laher, Fargo, Par Pony, Stevens, Victor, Walker. "As is" or reconditioned. Single units or matched fleets. For delivery anywhere—\$275.00 and up—dealers welcome.

NICKEY GOLF CAR CENTER

4300 N. Elston Avenue, Chicago, Illinois 60641
Phone 478-5336 — Area Code 312

Unusual Opportunity

West Coast Corporation recently reorganized that can withstand rigid financial examination is offering on a no-franchise fee basis exclusive distributorships. This is a product in demand by every home owner and every business and is currently being used by such national organizations as Sears Roebuck & Co., Holiday Inn Motels and various branches of the armed forces. Product 100% guaranteed; investment from \$600 to \$14,000. Investment guaranteed with 100% markup. Manufacturer has proven method of distribution advertising and merchandising. A factory representative will assist you in setting up your business. For complete details and descriptive literature write: National Chem-Plastics Corp., 1550 Page Industrial Blvd., St. Louis, Missouri 63132, or call collect Robert T. Adams at HA-6-7242, Area Code 314

FOR SALE

TO INDIVIDUAL, SYNDICATE OR CORPORATION, COUNTRY CLUB NEAR THRIVING S.E. CITY—18 hole golf course, olympic size pool, clubhouse, stables, lakes, etc., plus 71 acres adjoining fairways for exclusive residential development. Priced well below appraisal value. \$480,000 total or \$160,000 cash and assume. **CHAPMAN CO., 2045 Peachtree, Atlanta, Ga.**

Wanted—to lease golf course with option to buy, experienced class A Pro-Supt. Address Ad Box 1070 c/o Golfdom.

"For Sale—Used driving range equipment, good condition—Lights, Balls, Tee-Queen Tees, Picker, Tractor-Mower, Mats, Clubs. Prices on request." Address Ad Box 1071 c/o Golfdom.

For Sale—18 hole public course pro-shop, Snack Bar—Maintenance equipment. Good location in Ohio. Address Ad Box 1072 c/o Golfdom.

BALL O MATIC for sale, golf ball dispensing machine—washes, counts and dispenses automatically. Will sacrifice for \$900.00, plus shipping charges. From Philadelphia. Joe Capello, Aronimink Golf Club, Newtown Sq., Pa.

USED AND REBUILT golf cars, all makes and models. Both gasoline and electric. Priced from \$250 H. Coster Electric Sales and Service Co., 24 So. Harding St., Indianapolis, Ind. See our ad on page 8 in this issue.

Sale or lease—Par 3 lighted golf course, 19 tee driving range—2500 yards on 38 acres with stream and 2 lakes, mercury vapor lighting, pro shop with snack bar, beer license. Year-round play possible. R. T. Nelson, Box 1668, Mobile, Alabama 36601.

SALES AGENTS TO PRO SHOPS. Prime territories available. Men's and Ladies' top quality sportswear. Liberal commissions. Contact George Cook Ltd., 6310 S.W. 65th Avenue, Miami, Florida 33143.

WANTED, BUY, LEASE or MANAGE. Golf course or Driving range (large) by experienced golf professional-manager. Box 1074, % Golfdom.

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