

# He does it again



Ken Venturi's win in the Lucky International was convincing. It proves that he still has the skill, the drive, and the determination that made him the dramatic winner of the 1964 U.S. Open.

And since Ken is a member of the Royal Advisory Staff and plays the Registered Royal® —the world's only registered golf ball— we think he also proved that they're the best you can play.

If you need other proof to convince you about Royal golf clubs and balls there's an easy way to get it. Just play them.



Royal Golf Equipment.

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