

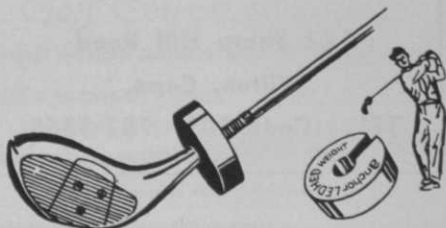
## NEW PRODUCTS

Continued from page 119



**Lee-Zur Golf**, introduced by Hadco Company, El Cajon, Calif., features a simulated-turf putting surface which changes in surface each time a ball is dropped into one or two cups. Tartan Turf, a weather-resistant material from Minnesota Mining & Manufacturing Co., is used for the 22 in. x 40 putting surface and end areas. The game is for one or more players using regulation putters and golf balls. Each player gets 18 putts. For

players desiring a fixed contour surface for repeat putting or practice, a manual control button allows for unlimited play. Lee-Zur sells for less than \$1,000, including four putters and four golf balls. The game is also available on a three-year lease basis at a cost to the operator of about \$1 per day. A fully illustrated brochure is available on request.



**Lead helps the duffer** become a golfer. Anchor Alloys Inc. has developed a unique lead weight that is used by placing the pressure on the club head. The company claims the weight will perfect swing, timing and follow-through, strengthen hands and result in a generally improved game. It retails at \$2 and is available from Anchor Alloys, Inc., 966 Meeker Ave., Brooklyn, N. Y.

Continued on next page

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**NEW PRODUCTS**

Continued from page 121



A new accessory is a cloth-like, disposable towel for the cleaning jobs every golfer encounters on the links—usually at the farthest point from the clubhouse. Tucked into jacket pocket or the accessory pocket of a golf bag, a Teri towel can be used for mopping a bogied brow, cleaning clubs, cleaning mud from shoes and various other purposes. The product was developed by Kimberly-Clark Corporation, Neenah, Wisconsin.

A patented design for chemical field sprayer concentrate proportioner has been announced by J. Carl Dawson of St. Louis. It was adapted from the principle used in the Little Squirt fumigant applicator now available from Ferguson Fumigants, Inc., Haselwood, Mo.

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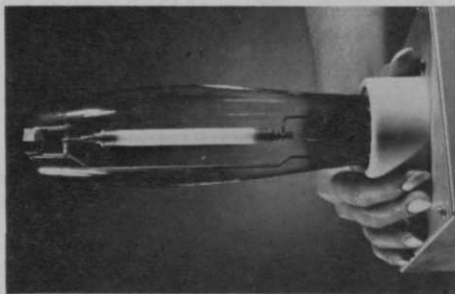
For more information circle number 195 on card

## NEW PRODUCTS

Continued from page 122



"The drip" is a new turf weed control unit designed to solve a common problem—the drift from weed killer sprays that can also kill flowers, trees and shrubs. The Drip operates on a simple principle. Liquid weed killer is dripped onto a roller, coating it with a film. The damp roller thus kills only the weeds it contacts, the manufacturer points out. Model 101 has a 36-wide inch roller and a tank that holds 15 1/3 gallons of solution; a multiple model can combine three or more units for wider coverage on large acreage and a self-propelled hand model is available for smaller areas. For further information write to Lakes Supply Company Inc., P. O. Box 101, Dundee, Ill. 60118.



General Electric's "Lucalox," which the company claims is the most significant advance in lighting since the introduction of fluorescents is now available in a 400-watt size. The new light source is revolutionary, according to G.E., because it surpasses in effectiveness the light previously obtained from general sources and economy is provided by the bulb's output, reducing the number of bulbs, fixtures and wiring needed to light a specific area. One 400-watt Lucalox lamp provides as much light as thirteen 40-watt lamps.



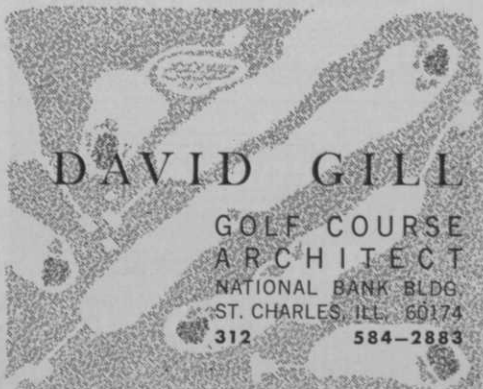
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## Company explains patent on Windsor grass

What O. M. Scott & Sons calls "a misunderstanding relating to our patent on Windsor grass" brought the following statement from V. A. Renner, vice president of the Marysville, O., company:


"We are relieved to report that this situation is changed. Of course, we could not even seek to patent a natural biological process, but we did want, and did obtain, the exclusive right to reproduce Windsor, either by vegetative or apomictic seed means. This seems altogether fair and reasonable, as Windsor is a discovery of

our costly research program efforts.

"The listing of Windsor in the USDA Agriculture Handbook No. 170, 'Grass Varieties in the United States,' carries an erroneous statement reading, 'Original Windsor clone (aggregate of asexually produced progeny) patented in 1963; patent protection does not apply to seed.' Actually Plant Patent No. 2364, Feb. 11, 1964, gives Scotts 'the right to exclude others from asexually reproducing the plant.' This, Renner adds, includes vegetative as well as apomictic reproduction of seed.

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## People in the News



Berry



Lasater

Four new district managers have been named by AMF/Ben Hogan Company, Fort Worth, Texas, it was announced by Lyne Price, vice president of sales. They are Elgin Berry of Sweetwater, Texas; William Lasater Sr., East Syracuse, N. Y.; Jeff Price, Pittsburgh, Pennsylvania, and Clark Willingham, Warm Springs, Ga.

Berry, who attended Texas University, has been associated with Skelly Oil Company for the past three years. His district will include Colorado, Montana, New Mexico, Wyoming and Northwest Texas.

Lasater, associated with the Hogan Company for the past two years as an administrative assistant, has been assigned to upper New York State. He attended Arlington (Tex.) State College and Texas Christian University.

Robert Greenaway has been named traffic manager of the new Certain-teed Products Corporation pipe plant in Riverside, Calif. The announcement was made by H. J. Angstadt, plant manager.

A native of Springfield, Mass., Greenaway retired from the U. S. Army in 1960 after 23 years of service. He has been sales manager of City Transfer, Inc., in Riverside, and sales manager of Pacific Van & Storage Company, also in Riverside. The Greenaways and their three children live at 484 Spruce Street, Riverside.

The Riverside plant will be opened during 1966. Certain-teed Products Corporation, founded in 1904, is a major producer of asbestos-cement pipe.

Continued on page 126

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## PEOPLE IN THE NEWS

Continued from page 125



Price



Willingham

A former assistant golf professional, Price joined AMF/Hogan in 1964 and has previously worked with Ernie Sabayrac, Inc., out of Miami, Fla. He attended Texas Tech and Arlington State. His territory includes Western Pennsylvania, West Virginia, Southwest Virginia and Eastern Kentucky.

Willingham, an assistant pro at Augusta Country Club in Augusta, Ga., and pro at the Georgia Warm Springs Foundation Golf Club, has more than 10 years experience in the golfing industry. He attended Richmond Academy and the University of Georgia. His sales territory includes Alabama, Georgia and Northwest Florida.

Joseph W. Kelly, division vice president, who has served in many broad management capacities, has been named president of the MacGregor/Brunswick Division of Brunswick Corporation.

In making the announcement, Charles E. Erb, Brunswick Corporate Vice President who has been serving as Acting President of MacGregor/Brunswick, said, "Joe Kelly is one of the most respected individuals in the history of the sporting goods industry and we are fortunate to have a man with his knowledge of our business to place in this responsible position."

Kelly came to MacGregor in 1935 and started in the service department, following a successful coaching career at Purcell High School and Xavier University in Cincinnati.

Working with Cornell Aeronautical Laboratories in Buffalo, N. Y., Kelly has been credited with many modern advances in athletic equipment.

Continued on page 127

## PEOPLE IN THE NEWS

Continued from page 126



Robinson



Richer

R. L. Prindle, president of Edmont Inc., Coshocton, O., recently announced the appointment of R. B. Robinson as general manager of Edmont-Hill Inc., Peoria, Illinois.

Robinson joined Edmont-Hill in 1959 as market development manager. In his new position, he will be responsible for the designing, production and sales of the firm's line of leather and vinyl impregnated golf gloves and golf bags.

Roy A. Brewer, sales manager of Wincharger Corporation, Sioux City, Iowa, recently announced the appointment of Walter C. Richer Jr. as district sales manager of Winco generators.

Richer has a long and successful experience in the engine generator field. He was formerly responsible for generator sales of the Pioneer Gene-E-Motor Corporation, with whom he had been affiliated for 11 years. He attended Syracuse University and completed his education in the Naval Training Program during World War II.

Wincharger Corporation, a subsidiary of Zenith Radio Corporation, manufactures a complete line of engine and tractor driven generators from 1500 watts to 15,000 watts capacity.

Appointment of Shirley Englehorn to the Ted Williams Sports Advisory Committee was announced recently by Sears, Roebuck and Co., and Williams.

Miss Englehorn will advise and assist Sears primarily in the development, testing, and promotion of its football and golf equipment. In addition, Miss Englehorn will serve as an advisor for all women's recreation equipment and will

Continued on page 128



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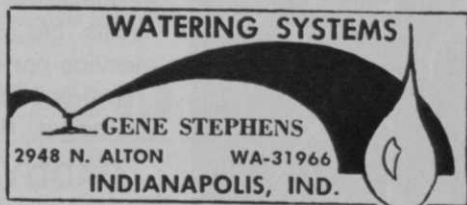
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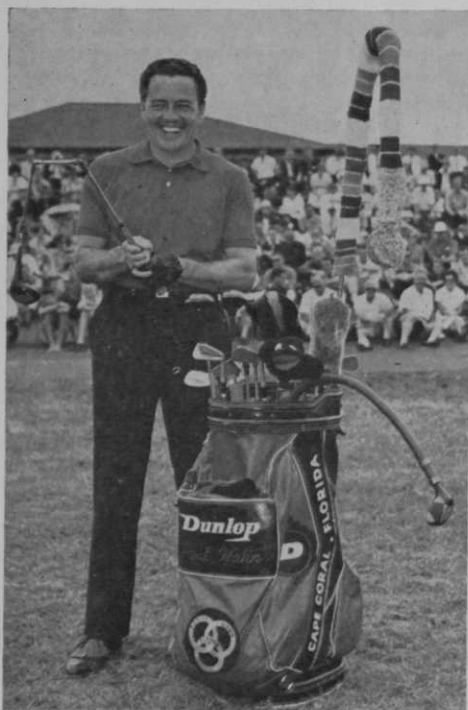
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and

## David W. Gordon

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## PEOPLE IN THE NEWS

Continued from page 127

represent Sears on the pro golf tour.

A past president of the Ladies' Professional Golfers Association, Miss Englehorn won her first golf championship at 13 in 1954. She won nine amateur titles in the ensuing five years, including the Idaho State Championship in 1956 and '57. As a professional, she won four tournaments in five years.

Irv Schloss, well-known PGA golf professional and founder of The Miller Golf Company, recently announced the appointment of Bob Crowley to the company's consulting staff. Crowley, a Class A PGA member and a 1950 graduate of Boston College, is known in golfing circles both for his merchandising abilities as well as for his golfing achievements. He has been a pro since 1951, for the past nine years at the Pine Brook Country Club of Weston, Mass., one of the largest and most successful operations in New England. He has won the "Out-

Continued on page 130

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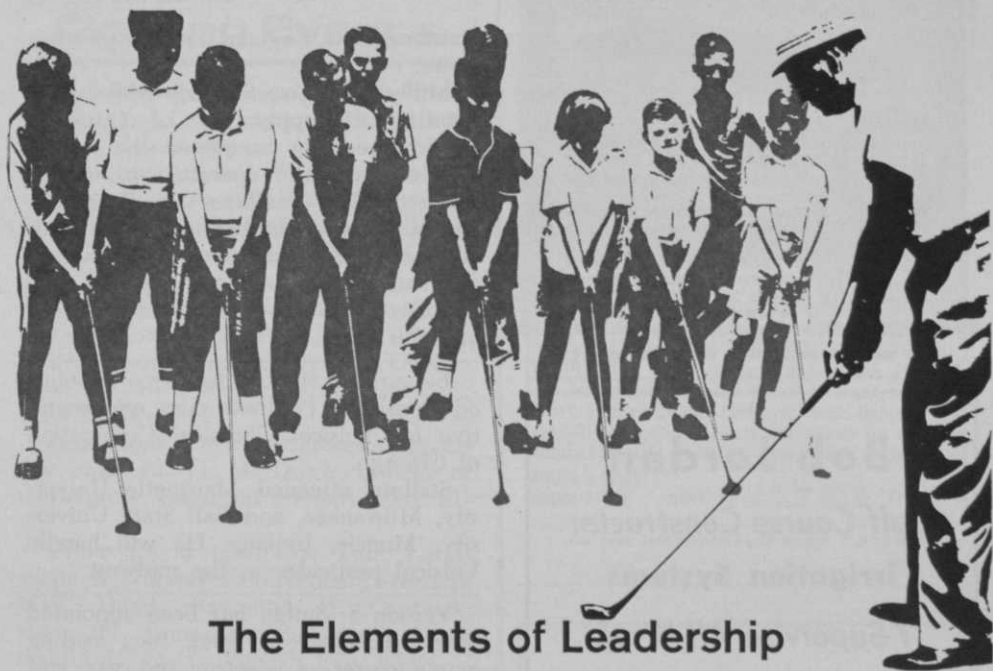
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GOLF's regular series of reports by Maurie Luxford, well-known authority on junior athletics, offers blueprints and guide lines for successful junior golf program on a local level.



GOLF offered then-Senator Hubert H. Humphrey, Chairman of the Senate Sub-Committee on Reorganization and Internal Organizations, an opportunity to express his views in support of GOLF's call for a National Junior Golf Program. Vice President Humphrey's article was inserted in the Congressional Record, and thousands of reprints were distributed by interested golf industry leaders.

GOLF intends to continue this forward-looking program designed to help golf move ahead on a solid platform of achievement for the junior golfer. Such are the responsibilities—and the opportunities—that go with leadership.

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## PEOPLE IN THE NEWS

Continued from page 128

standing New England Pro Award" five times.

Miller Golf Co., formerly Miller Golf Printing & Supply Co. of Dunedin, Florida, recently completed the relocation of its entire operation to newer, more modern facilities in Randolph, Mass., where, combining forces with Adams Pro Products, it will manufacture a broad line of golfing equipment and supplies for pro shop, club management and the golfer.

Bernard R. Stafford has been appointed Consumer Products sales representative for Velsicol Chemical Corporation of Chicago.

Stafford attended Marquette University, Milwaukee, and Ball State University, Muncie, Indiana. He will handle Velsicol pesticides in the midwest.

Vernon S. Sutton has been appointed Sales Manager of Versal, Inc., leading manufacturer of electric and gas golf cars marketed under the Viking brand name, it was announced recently by David A. Metcalf, Vice-President—Sales and Marketing.

Sutton, formerly Midwest Sales Manager of South Bend Toy Company, division of Playskool Manufacturing Company, will head Versal's field sales and distribution activities. He will also direct an accelerated and intensified expansion of the firm's dealer organization throughout the United States, Puerto Rico, the Bahamas and Canada.

A University of Notre Dame graduate, Sutton will continue to make his headquarters in South Bend.

Promotion of Jim Conn to manager of accounting for Cabot Piping Systems of Louisville, Ky., has been announced by Earl Erich, general manager.

Cabot Piping Systems, plastics division of Cabot Corporation, is a leading manufacturer of thermoplastic and thermosetting pipe, fittings, flanges and valves.

Most recently chief accountant, Conn joined Cabot Piping Systems 11 years ago. He is a graduate of the University of Louisville and a member of the National Association of Accountants.