

TITLEIST

Unchallenged
tournament
leader for the

17th
straight year

Titleist has been played by more professionals and amateurs in big-time competition than any other ball . . . look at the record ▶



TOURNAMENT RECORD

Tournament	Playing Titleist	Nearest Competitive Ball
Los Angeles Open	46	38
San Diego Open	50	32
Bing Crosby Open	135	56
Lucky Open	60	28
Palm Springs Open	216	90
Phoenix Open	58	28
Tucson Open	81	24
PGA Seniors	216	42
Pensacola Open	54	25
Doral Open	52	23
Jacksonville Open	44	24
Azalea Open	76	15
Greater Greensboro Open	53	23
Masters	24	15
Houston Classic	53	31
Texas Open	63	31
Tournament of Champions	6	6
Colonial Invitational	18	20
New Orleans	55	28
Memphis Open	62	25
"500" Festival Open	0	38
Buick Open	0	32
Cleveland Open	33	29
U.S.G.A. Open Championship	49	22
N.C.A.A. Open Championship	105	59
St. Paul Open	43	34
Western Open	54	26
40th Amateur Public Links	75	38
Canadian Open	69	23
Insurance City Open	62	33
Thunderbird Classic	45	30
Philadelphia Golf Classic	49	27
U.S.G.A. Jr. Amateur	104	15
P.G.A. Championship	56	28
Carling World Championship	48	25
American Golf Classic	29	21
U.S.G.A. Amateur	112	11
Oklahoma City Open	88	15
Portland Open	63	22
Seattle Open	68	23
Sahara Invitational	53	20
Almaden Open	81	19
Hawaiian Open	51	26
Cajun Classic	85	17
	2844	1237

ACUSHNET GOLF BALLS

SOLD THRU GOLF COURSE PRO SHOPS ONLY • REMEMBER: NO ONE IS PAID TO PLAY TITLEIST

The New... LA COSTA

La Costa Country Club is considered by experts to be one of the finest golf clubs built in the United States in years. It was chosen last year as the site of The Haig & Haig Mixed Scotch Tournament and The C. B. S. Classic.

The impressive golf car fleet at La Costa consists of one hundred deluxe Cushman Electric Golf Cars. Trojan Mileage Master Golf Car Batteries are used exclusively in the Cushmans at La Costa.

Eddie Susalla, General Manager, is shown at the left with Golf Professional Don Whitt.

LA COSTA COUNTRY CLUB, CARLSBAD, CALIFORNIA

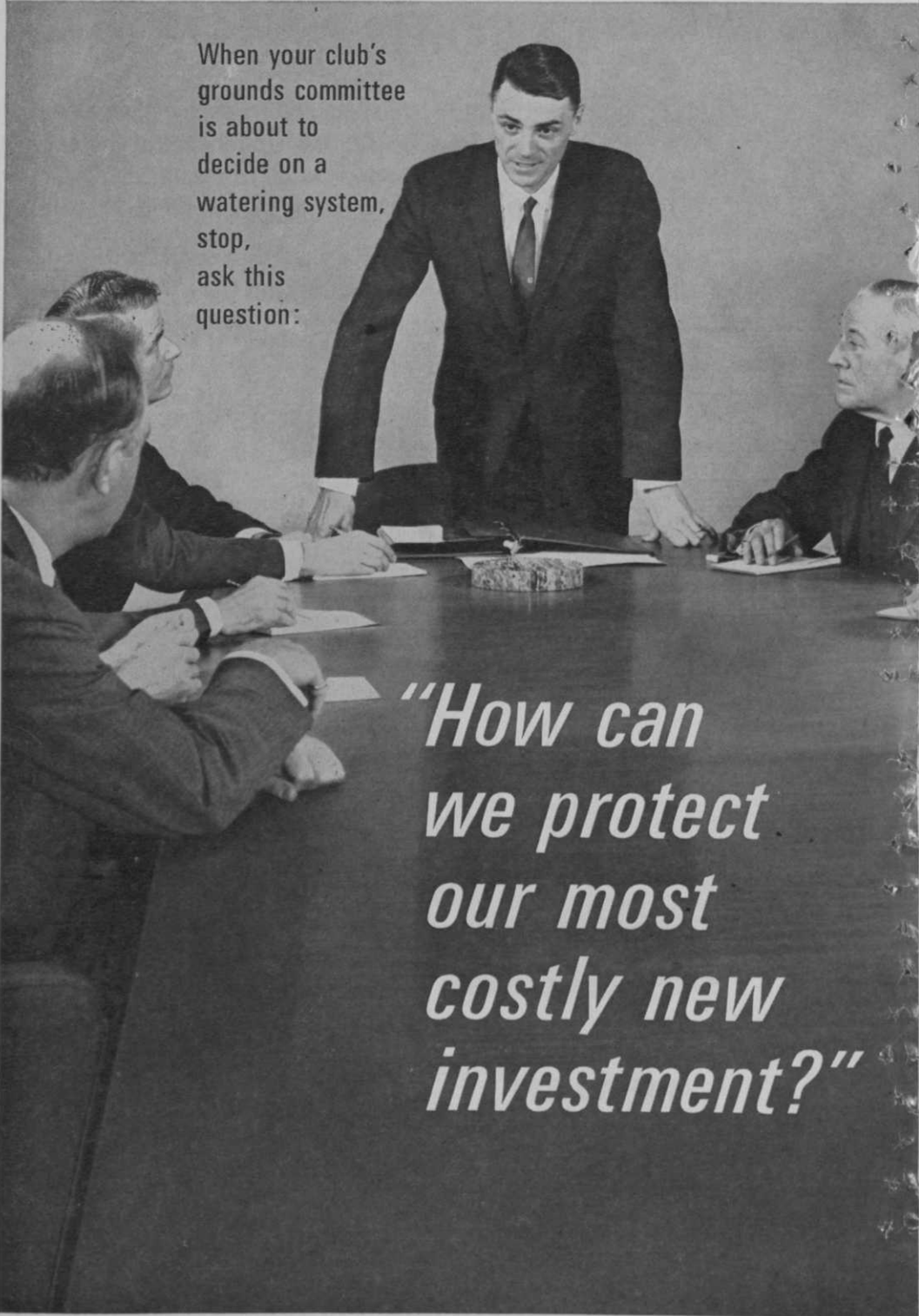


TROJAN
"MILEAGE MASTER"
GOLF CAR
BATTERIES



TROJAN BATTERY COMPANY • 724 EAST 61st STREET • LOS ANGELES 1, CALIFORNIA

For more information circle number 101 on card



When your club's
grounds committee
is about to
decide on a
watering system,
stop,
ask this
question:

*"How can
we protect
our most
costly new
investment?"*

For more information circle number 102 on card



Choose Cast Iron Pipe ...you can't go wrong

Golf course sprinkling systems are not alike. Some work well. Others have to be replaced or repaired, after only a few years. But they are all a major investment. That's why it makes sense to buy cast iron pipe and install your watering system just once.

Cast iron pipe will give you years of trouble-free service, because it's been tested and proved on golf courses like yours. Only cast iron pipe gives you all of these benefits:

- Cast iron pipe withstands surge pressures—won't burst with sudden pressure changes commonly found in golf course sprinkling systems.
- Cast iron pipe has far greater crushing strength. Backfilling can't pinch or collapse it, as it can when nonrigid, thin-wall pipe is used.
- Cast iron pipe taps better. Joints are as strong as the pipe itself—pressure is easily maintained—leaks are prevented.
- Cast iron pipe can't absorb water and therefore doesn't freeze and crack.



CAST IRON PIPE

THE MARK OF PIPE THAT LASTS OVER 100 YEARS

CAST IRON PIPE RESEARCH ASSOCIATION • AN ASSOCIATION OF
QUALITY PRODUCERS DEDICATED TO HIGHEST PIPE STANDARDS

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Name _____

Position _____

Name of Course _____

Address _____

City _____ State _____ Zip Code _____



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How International helps take the drudgery out of spring work

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Raking thatch, matted leaves, other debris. Early taming of rough, before it gets beyond you.

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new traps. Cleaning or widening water obstacles.

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Just a partial list of spring chores, but the 2424 will put you on top of them



so fast you'll probably want to schedule other projects — the ones you've been putting off for years.

And this is the same tractor which will keep you ahead of your mowing later



on. Quite a combination. 47 hp (43.5 Diesel) in a low profile tractor that out-maneuvers every other tractor in the compact class.

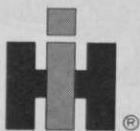
The tightest turning radius ($8\frac{1}{2}'$). The shortest wheel base (70"). Only 51 inches to the top of the hood. And the only tractor in this class with full-time hydrostatic power steering.

A differential lock that feeds power to both rear wheels regardless of traction. No spin-out. No gouging of turf even when you start up from a dead stop on an up-slope. And on side hills it holds the nose straight, prevents down-drifting.

Dual range transmission with 8 forward and 2 reverse speeds (8 and 8 optional for loader work). Live, constant running power take-off. Draft-

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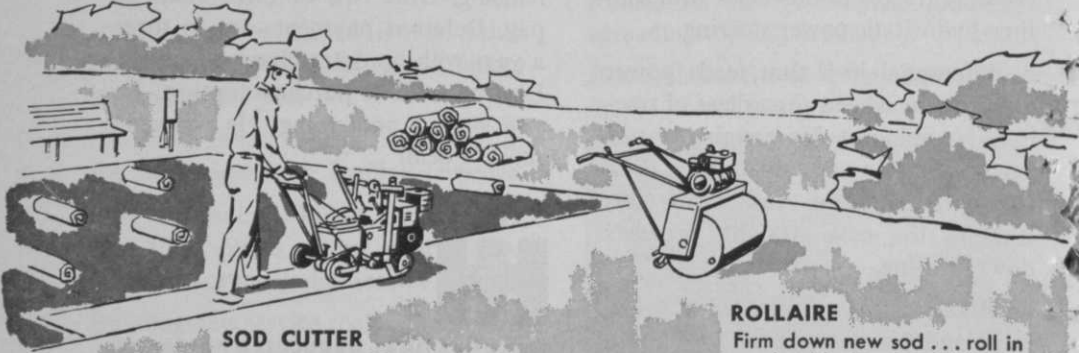
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Ryan

from the first tee to the last green

Power Equipment helps you build and

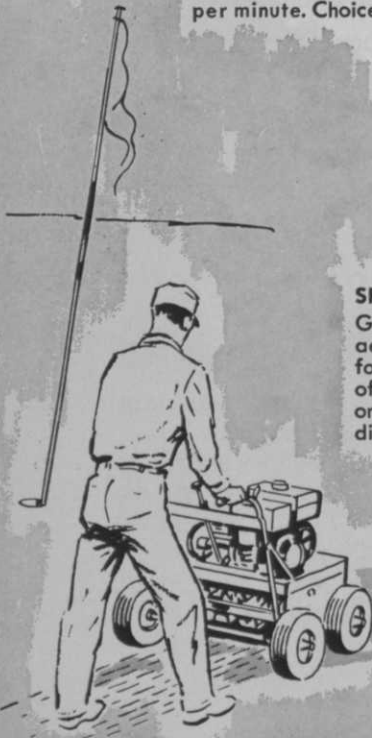


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Trade fresh turf from your sod nursery to tees, greens, or any worn area quickly and economically. Strip old sod or cut new sod as fast as 200 feet per minute. Choice of models.

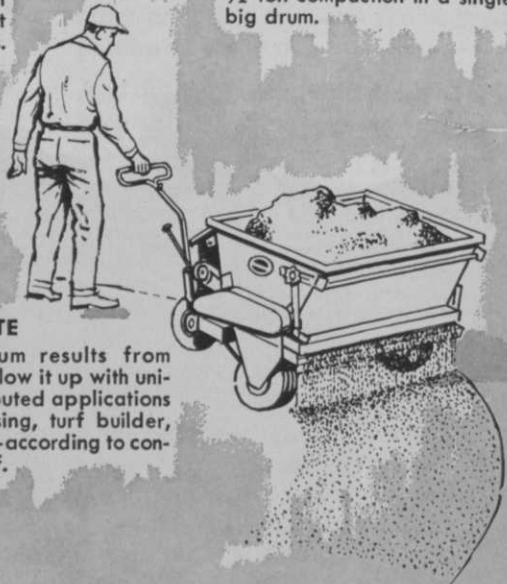
ROLLAIRE

Firm down new sod...roll in seed...blacktop...with back-and-forth power rolling. Static or vibratory models...up to 1/2 ton compaction in a single big drum.



SPREAD-RITE

Get maximum results from aerating: follow it up with uniformly distributed applications of top dressing, turf builder, or fertilizer—according to condition of turf.

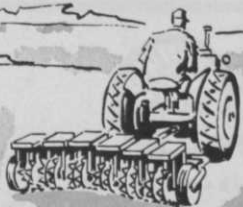


SPIKEAIRE

Touch control power disc spiking aerates and softens your greens even in hot weather with no surface disturbance.

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maintain a tournament quality course



RENOVAIRE

Match the quality of your fairways to your greens—aerate every 2 to 4 weeks with the tractor drawn, contour aerating Renovaire. Choice of coring, slicing, or renovating tines.



MATAWAY

Turn cores into top dressing . . . control grain . . . lift out dense thatch—this kind of care with the Mataway (or Ren-O-Thin) helps keep heavily used greens in top condition!



GREENSAIRE

Superfine aerating removes 36 cores per square foot of green, provides immediate relief of compaction, leaves greens immediately playable!

Ryan builds equipment for every golf course, large or small, and for every turf maintenance need. Judge it by mechanical quality, by the work it does, by the labor you save: by any standard, Ryan equipment helps you build and maintain a better quality course from the first tee to the last green. This year, get acquainted with the Ryan units you haven't used—and check over the many improvements Ryan has made in the dependable units you've been using. See your Ryan distributor or write:

Manufacturers of **WORLD FAMOUS** Turf Equipment

EQUIPMENT COMPANY

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“...in just one year we have had an income from rental to equal the purchase price.”



OSSINING, NEW YORK • TELEPHONE WILSON 1-4900
March 1, 1965

Reggie Pink, Inc.
295 Central Avenue
White Plains, N. Y.

Gentlemen:

Another golf season is about to commence for my members at Pines Ridge ...

At the beginning of last season we purchased twenty-one HARLEY-DAVIDSON gasoline golf cars from you for rental to our members. As you must realize a contented golf club member produces a contented golf club manager. Our purchase of these cars has gone a long way towards this goal.

We have found, after experimenting with many makes and models, that the HARLEY-DAVIDSON golf car is far ahead of the field. A simple program of basic maintenance is all that was necessary to insure 100% availability for rental. All repairs were made with ease due to the accessibility of the car engine. Consequently, no loss of rental time. And in just one year we have had an income from rental to equal the purchase price.

But above all, our members have enjoyed hundreds of rounds of safe, comfortable and trouble free golf.

Very truly yours,

Robert Murray
Robert Murray
Manager



HARLEY-DAVIDSON

21 Harley-Davidson golf cars in use at Pines Ridge Country Club, Ossining, N. Y., have paid for themselves in one season's use. This unsolicited letter was written by Mr. Robert Murray, Manager. If your experiences are not similar, why not ask your Harley-Davidson dealer for a demonstration of a gas or electric golf car; or write Sales Manager, Golf Car Division, Harley-Davidson Motor Co., Milwaukee, Wis. 53201.