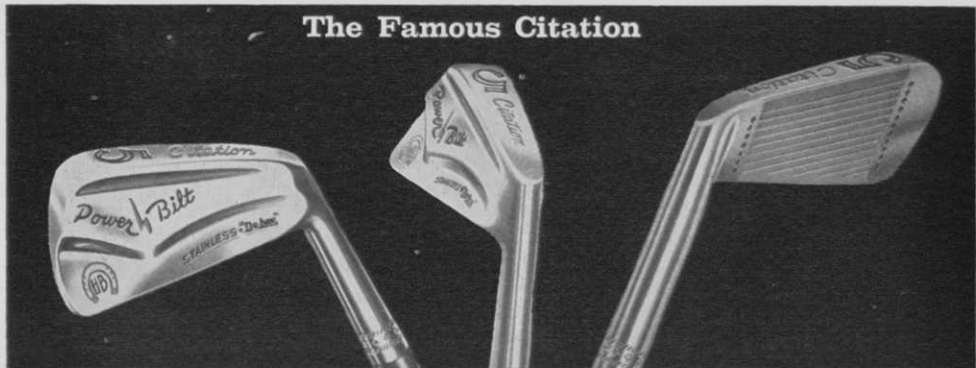


# Power-Bilts for '66

Feature 2 Great Irons With New Classic Proportions!

## The Famous Citation



Power-Bilt irons for '66—The famous Citation and the all-new Scotch Blade—take on a new clean, sculptured look that is both pleasing to the eye and functional. They incorporate all of the *most wanted features* requested by top golf professionals. New "boxed toe" takes wasted weight from the toe and puts it in the back where it belongs. Center Balance Design keeps the center of percussion in the center of the face. Blades are *deeper faced* for easier playability.

CITATION offers you a choice of the new Stainless "Delux", made to retain the original luster of Stainless steel, or the ever popular Levelume-plated iron head.

The all-new SCOTCH BLADE is particularly designed for those golfers who appreciate the elegance of simple, functional design. The ultra classic lines of the "Plain Back" give it a symmetry that inspires confidence on sight.

Display both of these beautiful new Power-Bilt irons prominently, for when Power-Bilts are there to compare, they sell!

## The All New Scotch Blade



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**Power-Bilt**  
Golf Clubs

Power-Bilts Are Engineered To Perform Better!

**HILLERICH & BRADSBY CO.**

Louisville, Ky.

For more information circle number 154 on card

# The Golf Business **OUTLOOK**

## **The professionals speak out**

The working professional golfer is becoming more and more concerned about getting a fair deal in his relations with clubs and governing committees. Many feel that the clubs are "muscling in" on the pro's rightful domain, especially as concerns golf car rentals, while others want the relationships between pro and club spelled out more clearly. Some have even suggested that professionals should "unionize" in order to wield a more powerful hand in their dealings with committees, members and other areas of club management. Such talk may seem strange coming from golf professionals, but these ideas cropped up often in GOLFDOM's recently completed survey into the activities, status and plans of the pros. A startlingly good 25% response shows that the questions were of sufficient interest for more than 500 of the country's leading professionals to take time to sit down and answer these searching questions. The survey is now being tabulated, and first findings will appear in our September issue.

## **Abandon organized gambling, urges USGA**

In a recent review of USGA policy, William Ward Foshay, President of the association, urges clubs to abandon organized gambling, especially Calcutta pools, in connection with club tournaments. (The appeal was made in the *USGA Golf Journal*.) Mr. Foshay traces the history of the USGA's policy on gambling, starting with a statement of the Executive Committee in June, 1949. This was brought about by the spread of Calcutta pools, some in the \$150,000-\$200,000 range. The high-priced pools attracted gamblers and USGA officials saw this as a potential threat to the game. Then, in 1955, the "Deepdale Incident" prompted a further appeal to clubs. Members of a visiting team playing in an invitation four-ball with handicaps of 17 and 18 were found to have true handicaps of 3 each at home. While most of the clubs which used to hold Calcuttas have abandoned them, and those clubs that had not had Calcuttas before have not instituted them, they have been resumed by a few clubs. Often, the reasoning behind this is that a "small" Calcutta can hurt no one. Unfortunately, the USGA points out, this is not the case. Even in the small, seemingly well-controlled Calcutta, the prospect of winning money has influenced some competitors to "negotiate" for a higher handicap. The USGA says it never has had the intention of taking action against an offending club, but notes that clubs holding Calcuttas may have to purchase a Federal gambling stamp. Worse, the club's exemption from Federal income tax may be jeopardized. Individual players who persistently offend are another matter. They can be declared non-amateurs, refused entry to USGA championships, etc. These penalties, says the association, can and will be enforced.

## **First computer used in the Open**

Computers were used for the first time at the recent National Open to name the leading player in a field of 64 spread over 18 holes. With the push of a button the leader's name appeared on a television screen. The computer also determined each player's average score on each hole, which could be compared to the average score of the entire field, or to another player's average score on each hole. However, the computer was not used to predict the winner. Recapitulation showed that Palmer had "the edge" over the first nine holes and Casper the edge on the second nine.

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***MacGregor*** / BRUNSWICK **B**  
CINCINNATI, OHIO DIVISION OF BRUNSWICK CORPORATION



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## PGA celebrates its golden anniversary

*The pioneer pros paved the way for golf's fantastic growth.*

By HERB GRAFFIS



In marking the 50th anniversary of the PGA the lessons of experience provide the book for the refresher course. The past shows, and can predict, that what's good for the professional is good for the clubs, the golfers and the game in general.

At the PGA Seniors last winter there was discussion about the professionals'

tournament that really started the present PGA. Veterans could only recall that it preceded the PGA's first championship tournament at Siwanoy CC, Bronxville, N.Y., in October 1916, and that it was won by Charley Mayo with Fred McLeod as runner-up. (The Siwanoy tourney was won by the late "Long Jim" Barnes.)

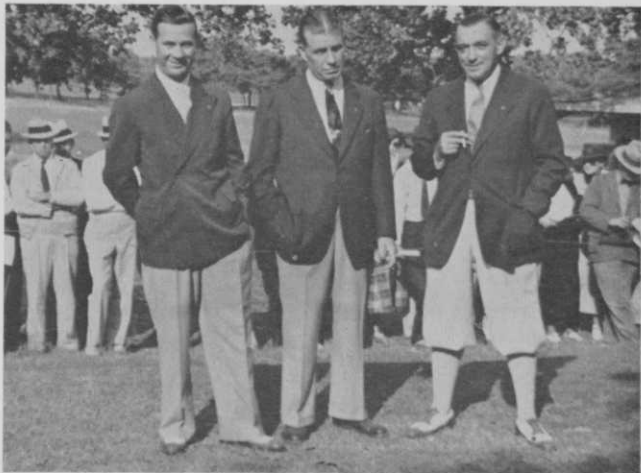
What isn't generally known is that

*U. S. team which won first Ryder Cup match in 1927 helped spread fame of PGA. Shown here, back row, left to right: Johnny Golden, Joe Turnesa, Johnny Farrell and Al Watrous. In Foreground: Leo Diegel, William Mehlhorn, Walter Hagen, Al Espinoza and Gene Sarazen.*



Three immortals of the PGA are shown during the "knickerbocker period."

From left: George Jacobus, Jack Mackie and Tom Boyd.



the first professional golfer organizations were as much for the benefit of the clubs existing and being formed as they were for the early PGA members. There were not enough of the pioneer pros to operate the clubs being built and those pros who were available weren't very well qualified for the new jobs.

Schooling of Scots immigrants often began at a New York saloon where earlier Scottish imports who hadn't been hired for jobs in the interior, and early Spalding golf salesmen, met the new arrivals, bought them a few drinks, showed them the free lunch counter, arranged for the first shipment of merchandise from Spalding and gave them credit, then took them to trains for travel to their new jobs.

MacGregor got into the business about 70 years ago, and Wanamakers and Jack Jolly as importers also came in as schoolmasters, so by the time the lad from Carnoustie or other points overseas got to his job as the new pro of the Milk Center Country Club he knew enough to play the chore by ear.

In reviewing pro history, the chronicle of PGA presidents—even in thin outline—is bound to show you how much pros (and all golf) owe to the men who have headed the organization.

Bob White, the PGA's first president, was professional at Ravisloe CC, in the Chicago district, and greenkeeper, too. Bob was the first man in golf business to go to agricultural school to learn about

growing grass.

One afternoon Jimmy D'Angelo took me over to White's house at Myrtle Beach. White had a beautiful home and a substantial interest in a golf course there as well as other real estate investments. Before he retired from golf and blindness began to close in on him Bob was a golf architect. He designed some fine courses, among them Wykagyl, and in some instances took adjoining real estate in payment. He was a canny Scot who was way ahead of his time on the golf-real estate deal.

Jack Mackie, was president of the PGA in 1920, and a wonderfully smart diplomat, canny man wi' the shillin' and a tee-totaller he was. After Jack did his hitch as president he was PGA treasurer in 1923, then treasurer again from 1928 to 1939 when the organization was comparatively fat fiscally. *Then the PGA financial statements were freely circulated.* The canny Scots who comprised a majority of the association's roster never would have been able to understand the later policy of not making the PGA financial position known.

This policy of thrift prevailed when Bob Harlow, the head of the PGA's tournament operations, had a group of Japanese professionals over for a tour of the U. S. Harlow had promised the visitors first class travel but actually the transportation at PGA expense was by a second-hand Packard towing a trailer. To rate our Bob's driving kindly, it

Continued on next page

## PGA CELEBRATES

Continued from previous page

certainly was exciting. No wonder the Japanese were disappointing putters!

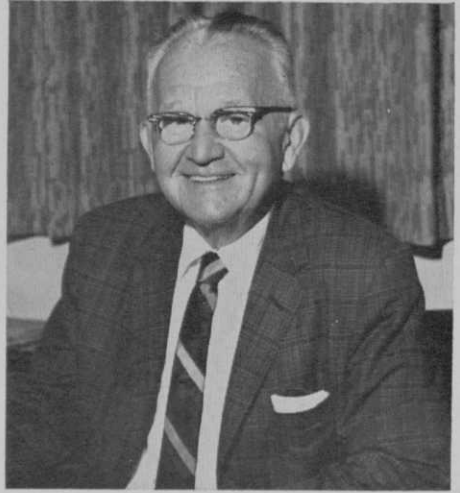
Mackie was succeeded as PGA president by George Sargent, a scholarly Englishman who had been assistant to Harry Vardon, and who had won the 1909 National Open championship, following Fred McLeod's reign, and the 1912 Canadian Open. Sargent was PGA chief from 1921 through 1926. He was one of the early presidents of the PGA Seniors. Sargent is the only PGA president to have a son become head of the association. (Harold, one of three Sargent sons who became professionals, was PGA president in 1958, '59 and '60.)

George Sargent was the first PGA official to get the association going into a playing techniques research program that made high-speed motion pictures of the swings of Jones, Hagen, Vardon and Joyce Wethered. During his presidency, Sargent also headed the golf instruction motion picture project financed by *Life* magazine, original sponsor of National Golf Day.

Alex Pirie was PGA president in 1927, '28, '29 and '30. He was a kindly, calm and thoughtful Scot who put out plenty of fires that blazed within the PGA and did a great deal for pros as the first pro top man to be public relations conscious. He began the work of acquainting the golfing public with the professional golfers' aims and performances, collectively and individually, in service. (See his article reprinted in April GOLFDOM.)

Many who talk about the PGA hiring a "czar," do not know that during the Pirie administrations the PGA hired Albert R. Gates, a successful corporation lawyer of Chicago, a former president of the Western Golf Assn. and of a leading Chicago district club. He had retired from active law practice and took the PGA job when internal squabbles and prospects of law suits reminded the PGA it might be getting into big business status.

During the Pirie-Gates time PGA national offices were moved from small, cluttered rooms in an old New York office building to modern quarters in



*Thomas W. Crane has used his legal training during his many years of service with PGA.*

Chicago. Mrs Irene Blakeman, who was practically the office staff of the PGA then, came to Chicago and got the office operations of the outfit modernized.

Charles W. Hall, a good businessman pro at the Country Club of Birmingham, Ala., served as PGA president in 1931 and 1932. Charley was a bank director and he was a good exhibit to cite when growing pains of pro business accounted for credit ratings that could stand plenty of improvement.

The tournament and political activities of the PGA accelerated from 1933 through 1939 while George R. Jacobus was president. The price of progress had to be paid as golf in general was growing faster than the PGA's growth as an organization.

During the Jacobus period there was the explosion that blew Bob Harlow out of his job as head of the tournament operations and Fred Corcoran in as Bob's successor. The fracas began when Jacobus told Harlow that he couldn't go to Britain with a U. S. Ryder Cup team. It wasn't a nicely handled job in recognizing what Harlow had done for very low pay and a picayune expense account in building tournament golf, so a lot of pros and newspapermen took up sides. That affair was the first PGA public fight with the tournament aspect taking the golf public's eye away from

Continued on page 52

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Turf needs a steady diet of nitrogen for sturdy, uniform growth. It's easy to fill that essential need with Du Pont Uramite® ureaform fertilizer. This time-tested, 38% nitrogen feeds turf continuously without burning or leaching. That's because most of the nitrogen in "Uramite" is gradually released for long feeding.

"Uramite" is also available in sprayable form. It's ideal for use on closely-cut greens because there's no mower pickup. In addition, it gives you all of the advantages of granular "Uramite".

This spring, use "Uramite". And if you've

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So don't let fall poa annua push you around any more. Spray with Pre-San before fall poa annua seed germination (August or early September in most areas). You'll have effective poa annua protection through the fall and winter.

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## More summer recipes

### GERMAN APPLE PANCAKE

- 1 pound of sifted flour
- 6 ounces of powdered sugar
- 12 fresh eggs      6 quarts of milk
- 2 teaspoons of vanilla extract
- 6 apples      ½ teaspoon of salt
- 12 ounces of dry raisins
- 1 quart of brandied peach sauce

Combine flour, sugar, salt and 1 quart of milk and make a smooth paste, then add the balance of the milk and vanilla extract. Make the paste with enough consistency to cover the back of a spoon. In a frying pan, saute with butter very thin slices of apples. After a few minutes add 2 teaspoons of dry raisins, then completely cover with the pancake mix. Cook a few minutes on both sides until brown and serve topped with heated brandied peach sauce.

CARL J. JEHLLEN, Manager  
Baltusrol Golf Club, Springfield, N. J.

### COCONUT KISS PIE

Gradually beat ½ cup granulated sugar into 4 egg whites which have been beaten stiff. Pile lightly in a 10" baked pie shell. Bake at 350 degrees until lightly browned (15 to 20 minutes), and cool.

Add 1/3 cup confectioners sugar, ⅓ teaspoon salt and 1 teaspoon vanilla to 1 cup heavy cream, whipped. Measure 1 cup fresh grated coconut (or use ready prepared flake coconut).

Place a layer of whipped cream on the meringue, then a layer of coconut, a second layer of cream and the rest of coconut. Chill well before serving. May be garnished with fresh berries.

JACK O'NEILL, Manager  
Oakmont CC, Oakmont, Pa.

### HAWAIIAN BREAST OF CHICKEN

(by Chef Louis Sabatini)

- |                             |                    |
|-----------------------------|--------------------|
| Breast of chicken           | Pineapple          |
| ½ cup white wine            |                    |
| Butter                      | 1 cup cream        |
| ½ teaspoon shredded coconut |                    |
| ¼ cup sherry wine           | Pimentos           |
| 1 tablespoon sour cream     |                    |
| 2 tablespoons wild rice     |                    |
| 1 egg yolk                  | Pinch salt         |
|                             | Pinch white pepper |
| Lemon juice                 | Banana             |

Lightly saute chicken in clear melted butter. Then drain off fat and simmer in ½ cup white wine. Let it absorb, then add 1 cup cream and ½ teaspoon shredded coconut. Let it boil for 15 minutes to 20 minutes until breast is properly cooked, remove it from pan and finish sauce by adding ¼ cup sherry wine with 1 egg yolk and a tablespoonful of sour cream. Stir it thoroughly, add a pinch of salt and a little white pepper.

Boil 2 tablespoonsful of wild rice in 2 quarts water for 30 minutes until wild rice is tender, then drain water off and saute rice in butter and season with salt and pepper. Then place some of it in the cavity of the pineapple shell.

Take one small ripe fresh pineapple, trim leaves off (somewhat). Then cut, split it in quarters remove center pulp in one of them and cut the pulp in julienne. Then boil same in little water with sugar for about 5 minutes, drain and keep hot.

Scald pineapple shell in boiling water then dry with clean towel. Peel and cut one banana in two and glaze halves under the broiler with granulated sugar and a little lemon juice to a golden color.

To serve, place pineapple shell on an oval

Continued on page 58

# CUSHMAN TURF-TRUCKSTER

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