

Choice of Champions[®]

The Chemise Lacoste

PHOTOGRAPHED ON CHAMPION GOLFER MIKE SOUCHAR AT THE DESERT INN AND COUNTRY CLUB, LAS VEGAS, NEVADA



Long and justly famed for its unmistakable elegance, this French import is favored by champions throughout the world. Luxurious cotton lisle. Ribbed collar, and cuffs; long tail or the new ribbed bottom which can be worn tucked in or outside. Sizes, S, M, L, XL, XXL. All, of course, with the famous crocodile crest that says, "Champion!" In a dozen colors. Yours for \$8.95. You'll find sportswear by Izod at all Pro shops and fine stores.



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