



ALL OVER THE COURSE

...a **Myers** Golf Course Sprayer does the job, on
 "pillows of air!"

Speed work, cut costs with a new, modern Myers Golf Course Sprayer. Designed especially for golf course maintenance programs. Easy-to-operate, economical, dependable, work-proven.

New dual-track design minimizes turf compaction, sprayer rides on "pillows of air." Ideal for use on fairways, tees, near greens. Pulls easily. And a Myers Sprayer can really take it. It's built for long-time service. See your Myers Sprayer Dealer for complete information.



Does away with fairway weeds . . . fast!



Stops mold producing fungus in its tracks!



Guards trees and shrubs against insects and parasites!



Rids turf of ever dangerous, mole attracting grubs.

Myers...the first name in power sprayers

THE F. E. MYERS & BRO. CO. ASSOCIATES OF McNEIL CORPORATION
 400 ORANGE STREET • ASHLAND, OHIO 44805

For more information circle number 1014 on card



Get details now and have your course sprinkler system in by next summer

Get the complete details that have meant big savings in time and money for courses all over the country. Just drop us a line. We'll then write you for a few facts about your course. From these, we'll prepare a sprinkler system layout — including suggested operating instructions and supplemental equipment. You'll also get a complete bill of materials. Obtain installation figures from a local contractor and you'll have the exact cost of your sprinkler system.

CRESline systems are fast and easy to install, low in initial cost and completely dependable. Guaranteed right in writing. For proof of superiority, contact any of the hundreds of CRESline system users (names on request).

CresLINE[®]

SPRINKLER SYSTEMS

CRESCENT PLASTICS, INC.

Dept. G-105, 955 Diamond Ave.
Evansville, Indiana 47717

MEMBER NATIONAL GOLF FOUNDATION
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HERB GRAFFIS

Continued from page 20

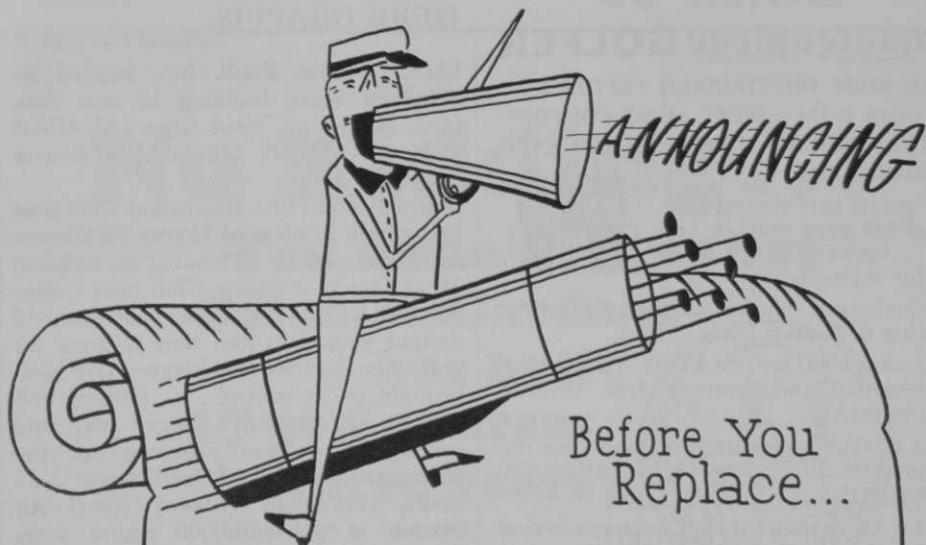
vocal starring jobs Harris was one of the "Balladeers" who won the Elks' National Barbershop Championship in 1952.

N. Y. Taconic State Park's Dinsmore course to get \$290,000 clubhouse . . . Aspen, Colo., considering "Recreation District" including golf course . . . Present course may be sold . . . Tom Lambie building nine-hole Coronado course in Scottsdale, Ariz. area . . . Jack Snyder is architect . . . Ken Jones, formerly of Sun City course, will be pro . . . Sugar Bush GC 18 recently opened at Garrettsville, O., owned by Rudolph and Amelia Kelker is getting numerous compliments on the way Harold Paddock, Sr. designed the layout so the course looks as though it's been there forever . . . Second 18 of the University of Illinois completed at Champaign . . . University courses have been getting tremendous play this summer . . . Girl play is nearly 50 per cent at many of the courses . . . Ellen Griffin's promotion for National Golf Foundation has been immensely successful, especially among co-eds . . . I must have been told by 200 private club pros (by ear or letter) this past summer that women's play was 40 per cent or more of total rounds.

Southern Ohio PGA party at conclusion of their championship at Troy CC, which made an honorary member of Bob Rickey, MacGregor pro golf, was not only one of the merriest affairs in a long time but was significant in golf merchandising . . . The PGA section's president, Bill Hook, said "You don't hear of store golf goods buyers thanking and praising the men who sell to them as pros do the salesmen who work with them. Bob Rickey is an exhibit of the pro-manufacturer mutually profitable relationship that is due for serious examination by anyone who desires to make money out of selling golf clubs."

East Bay (Oakland, Calif.) Regional Park District to build 18 near Lake Chabot . . . James Wann heads Moccasin Bend GC, Inc., which is to build 18 on county and city property near Chattanooga, Tenn. . . . Don Klages and Dr. Kermit Peterson of Spokane building Avondale GC 18 near Hayden Lake,

Continued on page 24



Before You
Replace...


- REPAIR
- REFINISH
- REGRIP
- RESHAFT
- REHEAD

All Work Returned in 2 Weeks

Augusta Club Shop

P.O. BOX 3751

AUGUSTA, GA.

DIVISION OF 

For more information circle number 1016 on card

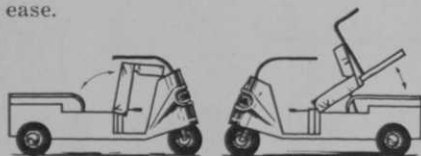
LAHER '65

Masterpiece GOLFER

HAS MORE OUTSTANDING FEATURES... to make it the SAFEST, MOST COMFORTABLE, EASIEST RIDING GOLFER EVER PRODUCED!



- "sports car" control panel for gear shift & key... between bucket seats for convenience.
- Contoured "bucket seats" of form fitting 6" foam rubber.
- Laher LUB-O-MATIC Drive for smoother, maintenance free throttle control.
- AIR-VAC springs front and rear for comfort and safety... "THE DREAM RIDE."
- 3WAY BRAKES—hill holder, toe-lock foot brakes, heavy duty auto-type hydraulic with mechanical hand brake.
- LOADED WITH POWER—goes 45-54 holes or more. Powerful 2 HP 36 volt G. E. motor and 6 (190-230 A. H.) LAHER SPECIAL Golf car batteries.
- Steering wheel or tiller bar steering.
- Tip-up front seats for easy battery access. Tip-up rear deck for maintenance ease.



- Direct drive (no chains, belts) gives more power and smoother ride.
- Heavy-duty fiberglass cowl for extra strength and beauty.
- Luggage compartment or well-drained beverage storage.
- Converts to Shopper or Personnel car (just remove bag rack) in seconds and use for shopping or transportation.
- Sturdy naugahyde "surrey top" (optional) strong, solid, attractive.
- PLUS... hanger-type pedals, stand up bag converter, flush rear deck, rounded rear corners, new railing design, ball and personal effects container, lower center of gravity—2" wider & 5" lower overall.



ALL THESE AND MORE...TRY IT, THE LAHER 1965 MASTERPIECE MAKES ALL OTHER GOLF CARS "OLD HAT."

For more information circle number 1017 on card

HERB GRAFFIS

Continued from page 22

Ida . . . Pine Knoll, Inc., headed by Winifred Shaw, building 18 near Sanford, N. C. . . . Fred Ginn and Albert Fish of Caldwell, O., building Beaver Brook GC nine.

Braidwood (Ill.) Recreation Club nine being built to plans of Homer Fieldhouse and Associates . . . Planning on building 18 at Ozarks Paradise Club near Carthage, Mo. . . . It is a scenic spot that will delight your eyes and now is great for golf since the 1°#%+& chiggers have been brought under control . . . Military golf courses are getting a heavy play and solving leisure-time problems for the young men at service installations . . . South Weymouth (Mass.) Naval Air Station to get \$200,000 course soon, financed from ship's stores exchange profits . . . Hamilton Air Force Base, near Novato, Calif., plans to build nine . . . Novato, Calif., Advance reporter wrote of the proposed course. "It will be built with 'non-appropriated' or non-public funds, a Hamilton spokesman was careful to explain. These are not military construction funds, but come from the profits generated from the base exchange and motion pictures."

Georgetown, Del. talking about country club to be financed by FHA . . . Casement Golf, Inc., building nine near Painesville, O. . . . This has been a busy year for adding extra nines . . . Braemar G&CC at Milton, N. Y., enlarging to 18 . . . That's been done lately at Grand Island, Neb., Riverside GC . . . Meadow Greens CC, Leaksville, N. C., spending \$150,000 to grow from nine to 18 . . . Chardon Lakes (O.) GC goes from nine to 18 . . . Don Tincher is pro there . . . Fred Schwab, formerly Corry County Club supt., hired to supervise building of Corry (Pa.) muny course.

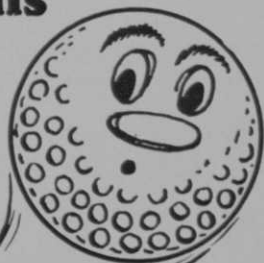
L. A. and Sylvia Lee, Schoolcraft, Mich., buy St. Joe Valley GC, Schoolcraft, from Mr. and Mrs. Wendell Persons . . . Terry Van Gorder, General Manager, Valencia GC, Newhall, Calif. . . . He formerly was gen. mgr. of the Peacock Gap CC, San Rafael, Calif. . . . William F. Krouse now mgr. Campaign (Ill.) CC, succeeding the late John Chalet to whom he was assistant.

Continued on page 28

No Kidding...

**You mean to say that
Colonial Gardens
has built
17 golf courses
in three years?**

(I find that a little hard to believe)



Colonial Gardens did not start its first golf course construction job until June, 1963. In the following 28 months we have grown so fast and so far that we're a little awed by our own success. By the end of 1965 Colonial Gardens crews will have completed 17 golf courses in 7 states and have repaired or added to 15 others. It stands to reason that anyone moving that fast must be doing the right things.

If you have a golf course construction, maintenance or supply problem write or call:



W. W. ULLMAN, CONSULTANT

COLONIAL GARDENS, INC.

708 GREENE ST. — MARIETTA, OHIO

PHONE 614 373-2188



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Philadelphia



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Atlanta



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FRED PARKS
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JACK FUTERER
Ohio



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Dallas



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Florida



HILLMAN ROBBINS
Memphis



THE
Ernie Sabayrac
ORGANIZATION

presents its

PRO SHOP ALL STAR TEAM

The gentlemen whose pictures are represented on these pages have been chosen by our golf shop customers as unquestionably the All Star Team in apparel merchandising.

A famous ad proclaims its pride in being No. 2. In their case they may have a point. Our pride is that we have always been No. 1. As a matter of fact, we were the first organization in merchandising of golf pro shops with nationally-advertised names, both golf equipment and apparel.

The merchandising of apparel, especially with nationally branded names has proven to be the No. 1 profit maker in golf shops and this new direction in adding great volume to your sales.

It took a combination of great nationally branded names shown on these pages, plus a lot of hard work by the All Star Team of these merchandising specialists. We're No. 1!

We can make you No. 1 as well. These stars will be around with the 1966 line.

Join the winners. Wait for him. You can join the All Star team too.



Ernie Sabayrac, Inc.

P.O. BOX 1180, HIALEAH, FLORIDA 33011

Telephone: 888-2461

OUR COMPLETE LINES ON DISPLAY IN OUR FLORIDA SHOW ROOMS

Best uniform spreading at low maintenance cost! **EZEE FLOW**



Model 111 Spinner Spreader — 2-ton capacity. Spreads granular, semi-granular or pelleted materials *accurately and uniformly* in patterns up to 56 feet wide! Handles all fertilizers, seed, dry chemicals, rock salt, sand, etc. Can be reduced to 6 to 8 foot wide patterns for special spreading. Patented metering device and PTO-driven auger delivers the exact amount of materials to the spinner to insure the most accurate *uniform* spread regardless of ground speed.

Easy operation — Spread rate table gives dial settings for width of spread and lbs. per acre. After the regulator dial is set for the desired spread, the operator merely opens and closes the shutter.

Low-cost maintenance — Rugged construction and fewer moving parts give you long, dependable service—virtually eliminate costly downtime!

Big wheels on a single axle makes maneuvering easy—gives excellent flotation and prevents ruts and “tearing.”

Special . . . for turfed areas



EZEE FLOW Olympia line

Two models (5' and 8' wide) with 3" port spacing and adjustable scatterboards for “no streak” turf feeding.

PRODUCTS OF **Avco CORPORATION**

For complete information, write to EZEE FLOW Division, Department 11, 3428 North Harlem Avenue, Chicago, Illinois 60634.

EZEE FLOW

For more information circle number 1020 on card

HERB GRAFFIS

Continued from page 24

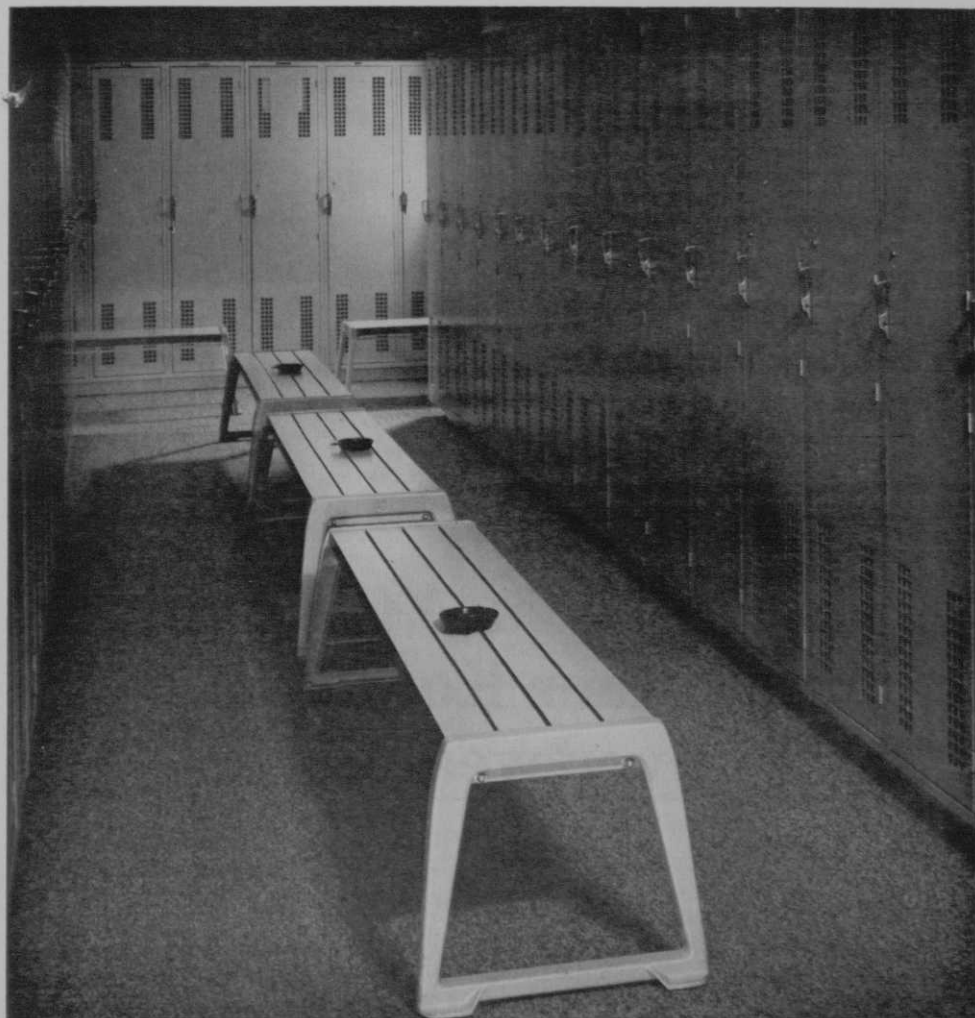
Plans for Club Managers Ass'n of America national conference at Detroit's Statler Hilton, Feb. 8-12, include an Old Timers' luncheon Thursday, Feb. 10 prior to the Country Club Round Table . . . What great national publicity there'd be for the managers' organization if some of the veterans would tell of the epic epicurean dinners that used to be served at the distinguished private clubs . . . Shortage of good chefs and limited gastronomic education of younger members, men and women, rather than economics, have switched too much of the business of the contemporaneous bon vivants from private clubs (country and city) to select restaurants where the club members are big-paying but satisfied customers.

Nobody who knows what the score really is can criticize the hotel-restaurant-club school graduates for dull character of so much club cuisine . . . What can be done for customers whose boundaries are steak, hamburger, hot dogs and barbecue?

Al Ciuci's 40th year with Fresh Meadow CC, Great Neck, N. Y., celebrated by a big party at the club where the admirable Al is pro . . . Fresh Meadow also had parties for Al on his 25th and 40th anniversaries . . . Fresh Meadow was founded in 1921 and Al became its pro in 1925 . . . Al came to Fresh Meadow from pro job at Mill River (Conn.) GC . . . He did much to help build the PGA . . . He was Long Island PGA president for 18 years, vp of the Metropolitan section and a PGA national official for years.

Joe Yuzzi, supt. Biltmore and Granada courses for the City of Coral Gables, Fla., writes a column on course maintenance for a south Florida newspaper that does a valuable job of educating golfers in what a supt. is up against . . . Joe explains “Heavy play makes maintenance and special jobs more difficult for the workers and can cause considerable inconvenience to the players. These are, none the less, necessary evils . . . Public courses must remain open under extremely adverse conditions when they

Continued on page 127



Wherever golf is played . . .

Par Aide Utility Benches are ideal for locker room and golf course use. End frames are cast of high grade non-corrosive aluminum alloy. Wide choice of end frame colors. Seat boards are made of 1 $\frac{1}{4}$ " x 3 $\frac{1}{2}$ " Grade "A" treated redwood. High impact—spike resistant plastic covering on boards is optional.



FOR COMPLETE LINE OF PAR AIDE GREENS
AND TEES EQUIPMENT—WRITE FOR CATALOG

PAR AIDE PRODUCTS COMPANY
296 NORTH PASCAL STREET • ST. PAUL, MINNESOTA 55104

DEPT. G

For more information circle number 1021 on card



G. H. Crawford of Benton, La., pictured beside his Kohler-powered cart. Mr. Crawford's best round of the last year: a 66.

“I plan to replace the engine with another Kohler—if this Kohler ever wears out”

Dear sirs

(writes Mr. Crawford):

On April 10, 1962, I purchased a Tee Birdie golf cart... powered by a 7 h.p. Kohler engine... I have kept an exact log, and to date the cart has performed the following:

- Played 13,565 holes of golf.
- Which figures 5,426,000 yards (average 400 yards per hole). Uphill and down.
- Over half these holes were played with two 200-lb. men aboard.
- At \$3.06 single or \$6.12 double, the cart rent at our club, this comes to over \$3,300.00.

- The Kohler engine has cost me \$190.84 for two overhaul jobs, one reboring, one piston—and most of this was labor.

- The cart has stopped and started over 50,000 times, yet all electrical connections are still intact.

- The engine still performs like it did when it was new. It takes a hill without any slowing down, and has as much pep as ever.

I plan to replace it with another Kohler if it ever does wear out. You may use the above testimony in any manner you choose.

Thank you, Mr. Crawford. We have.

KOHLER OF KOHLER

Kohler Co., Established 1873, Kohler, Wisconsin

ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • ALL-BRASS FITTINGS • ELECTRIC PLANTS
AIR-COOLED ENGINES • PRECISION CONTROLS

For more information circle number 1022 on card