



## These new golf spikes will wear out long before this non-slip Tartan Surfacing

BRAND

Install TARTAN Brand Surfacing in your locker rooms, next to the bar, in the pro-shop, in heavy traffic areas, and solve problems of spike damage, slipping and maintenance.

Use it outside around ball washers and fountains, for cart-paths, walks . . . wherever your course needs a durable,

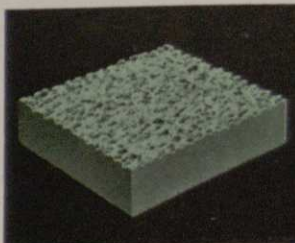
resilient weatherproof non-skid surface.

Maintenance?—an occasional sweeping or rinsing with a hose is all that's required.

Soundproof TARTAN Surfacing is practically indestructible, yet combines resiliency with high traction.

Write or call for information.

**3M**  
COMPANY



Recreation & Athletic Products

G1

Minnesota Mining & Manufacturing Co.  
367 Grove St., St. Paul, Minn., Tel. 612-733-2452

Name \_\_\_\_\_ Title \_\_\_\_\_

Address (or course) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

For more information circle number 1006 on card



BM 65-19

“Don't buy for 1966 until  
you see my great new line.”

# WHY?

For 1966, we at AMF/Ben Hogan Company are bringing golfers the most carefully designed and precision-built line of golfing equipment ever offered. This will be the most actively promoted line in Ben Hogan<sup>®</sup> history.

Look through your copy of the spectacular, full-color 1966 Ben Hogan catalog. Then do your buying for 1966. You'll be glad you selected the Hogan line. As always, it will be available only through you, the Golf Professional.

*Ben Hogan*



**BEN HOGAN SALES COMPANY**

Subsidiary of AMERICAN MACHINE & FOUNDRY COMPANY

2912 W. Pafford Street, Fort Worth, Texas

BEN HOGAN EQUIPMENT IS SOLD ONLY THROUGH GOLF PROFESSIONAL SHOPS

For more information circle number 1007 on card

# Allis-Chalmers engineers set out



# to build the best electric golf car

## **INTRODUCING THE ALL-NEW '66 ALLIS-CHALMERS**

You would expect ruggedness, dependability, and high performance in any machine built by one of the top 100 companies in the country. Now you get all this in a sleek, stylish, all-new golf car. The frame is unitized, all-welded steel. New controls give smooth, smooth starts. Coil springs and shock absorbers on rear wheels and aircraft-type front fork suspension insure comfort. Brakes are heavy-duty expanding shoe type for safety. New design gives low center of gravity to travel the steepest hillsides. Many other new features. Here's the one golf car that really delivers. Prices start at \$995. Send for brochure SP121. Write Sports Products Sales, Allis-Chalmers, Milwaukee, Wisconsin 53201.



For more information circle number 1008 on card

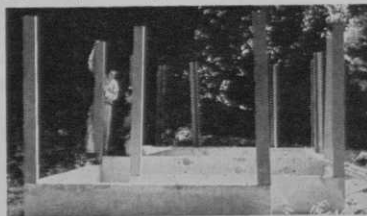


Delivery to Complete Building in

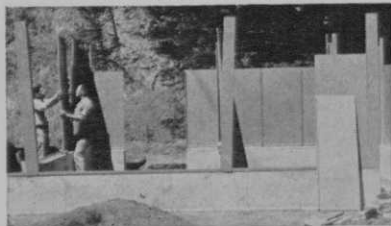
# 72 HOURS!



Each part is tagged and coded



Corner posts being set in position



Coded panels being set in place



Installing main roof beam



Completed and Painted Comfort Station

## Vandal Proof!

Unbreakable cast aluminum fixtures, heavy gauge steel construction insure long life, maintenance-free operation!

**SUPER SECUR COMFORT STATIONS**

778 BURLWAY ROAD • BURLINGAME, CALIF.

For more information circle number 1009 on card

## HERB GRAFFIS

Continued from page 10

kids and Miller were jiggled severely and showered with plaster during an earthquake that lasted 89 seconds.

Ken Venturi was guest of honor at "Italian Open" championships played annually by pros and amateurs of Italian ancestry at Tuckaway CC, Milwaukee . . . The event raised \$11,000 for Boys Towns of Italy and U. S. and for Evans caddie scholarships . . . Harry Pezzullo, Illinois PGA president, with 68 (two under par) won the affair for the second time. Al Favelli, Lou Esposito and Mike Bencriscutto tied for second at 69 . . . Norman G. Norman switches from manager post at Brynwood CC, Milwaukee, to same position at Milwaukee CC.

American Broadcasting Co. to televise USGA Open, Amateur and Women's Open in 1966, 1967 and 1968 and will televise one of the USGA's other six national and international championships each of the next three years. . . . There are 60 municipal courses in Scotland, England and Northern Ireland, according to the (British) National Association of Public Golf Courses.

Turf management classes are held weekly at Pierce College, Woodland Hills, and Mt. San Antonio college . . . Classes are from 7 to 10 p.m. and are in beginning and advanced units . . . Advanced classes start in February . . . Classes are for people working in the turfgrass industry or preparing for employment in that field.

Donald Cross now pro at Glen Ellen CC, Millis, Mass. . . . He comes from asst. spot at Thomson Club, North Reading, Mass . . . While he was in the Marines he won the club championship at Quantico . . . Middle Atlantic GCSA recent survey among 24 private clubs reported average of 144 acres for 18 holes and average budget of \$48,000.

James G. Harrison of Turtle Creek, Pa. and Ferdinand Garbin, Export, Pa., are teamed together in a lively program of course design and construction . . . They're building 18 for Rittswood CC, Cooperstown, Pa., to open next year, adding second nine at Chippewa CC, Bentleyville, Pa., at Blueberry Hill CC, Warren, Pa., and for Bradford (Pa.)

Continued on page 19



**IF...**

it has the *all-new*  
charcoal Glasshaft that  
means extra distance . . .

**IF...**

it has a sweet "feel" and  
elegant design . . .

you can  
bet  
it's a



by

*Manbrum*  
**GLASSHAFT**



**Golfcraft**

OF COURSE

ESCONDIDO, CALIFORNIA / CHICAGO, ILLINOIS  
TRENTON, NEW JERSEY / VANCOUVER, CANADA

For more information circle number 1010 on card



**UGLY SPOTS MAKE A BEAUTIFUL RECOVERY!**

**PROTECT YOUR TURF INVESTMENT!** with PANOGEN Turf Fungicide. Don't allow ugly turf-destroying fungus to ruin your greens and fairways—spray with Panogen Turf Fungicide. Left unchecked, fungal disease spots can destroy vital root systems, spread and kill off large areas of turf.

Panogen Turf Fungicide is a broad-spectrum liquid fungicide which can prevent or control fungal diseases without harming the grass itself. Panogen Turf Fungicide is a true liquid and requires no agitation during application. Economical too: Treatments cost but pennies per thousand square feet. Compared to the high cost of reseeding, Panogen Turf Fungicide is the best turf insurance you can buy.

Order from your chemical supplier.



Another Peace of Mind Product from . . .

**MORTON CHEMICAL COMPANY**

DIVISION OF MORTON INTERNATIONAL, INC. • 110 NORTH WACKER DRIVE, CHICAGO, ILLINOIS 60606

SNOW MOLD



BROWN PATCH



DOLLAR SPOT



FAIRY RING



CONTROL OR PREVENT  
WITH

**Panogen.**  
**Turf Fungicide**

For more information circle number 1011 on card



## HERB GRAFFIS

Continued from page 16

Area Golf Assn . . . They're also building the 18 they designed for Chippewa CC, at Barberton, O. It will open next year . . . Harrison and Garbin also are completing 18 for Peter Wallace and Harry Orlick at their Pleasant View CC, Leesburg, O. . . . They've started a new 18 for Pennsylvania State College . . . That eventually will have two 18s . . . They're starting on Blacksburg (Va.) CC 18 and on 18 Tamarack CC in Mount Lebanon area of suburban Pittsburgh . . . Tamarack is a men-only club of executives.

Nineteenth annual joint meeting of Golf Association of Philadelphia and Philadelphia GCSA at Aronimink GC was featured by a talk, illustrated by slides, by Tom Mascaro, of West Point Products Corp. on golf cars and fairway watering . . . Paul Weiss, Jr., E. R. Steinger, Henry Bartholomew, Harry McSloy and William H. White planned the program with cooperation of Ernest L. Ransome III and Sydney K. Allman, Jr., of the Golf Association . . . Parker Biery, Eagle Lodge, and Bill Straub, Melrose CC, finished one-two in the tournament. . . . H. Craig, Jr., and John Dolphin drew third-place prizes after a six-way tie.

Scottish Golf Greenkeepers' Ass'n has recommended that head greenkeepers should be described as golf course superintendents . . . "Golf course superintendents" is the term that GOLFDOM proposed be adopted by greenkeepers in the U. S. . . . After strenuous campaigning and with the cooperation of progressive men in golf course management, the GOLFDOM suggestion was adopted. . . . Greenkeepers associations changed their names to proclaim the supts. status and got substantial benefits in recognition, materially and in professional prestige . . . Inevitably and soon the name of the Green Section of the USGA will be modernized to the "Golf Course Section." . . . "Green Section" is a label that belongs to the pre-2, 4-D period . . . It isn't at all surprising that millions of golfers have only a dim idea of what "Green Section" means.

The 11-11 tie in the Walker Cup matches was a good thing for American

Continued on page 20

# GOLF

**Ahead of the Game:**

## *Fairway Fashions*

By *Di Fini*

The newer-than-new news from DiFini is NEW! New brilliant colors . . . new fabrics . . . new miracle fibers . . . new styles . . . new selection. Exciting, different, up-and-at-'em items!

*NEW for her* . . . mix-and-match combinations, coordinates, knit slacks, stretch slacks, knit shorts, sweaters, culottes . . . fashion firsts, ideal for backswing or porch swing — tees or ease!

*NEW for him* . . . sweaters, stretch slacks, worsted slacks, sweater shirts . . . action-cut for on- and off-course wear, full-time flair!



The choice of the pro — and those in the know!

At better professional shops everywhere.



Shirts, sweaters, and knits by

**DiFini**  
Knitwear, Ltd.

Slacks and shorts by  
**DiFini Originals, Inc.**

For more information circle number 1012 on card



# McLAUGHLIN

## Range, Miniature, Pro Shop Golf Balls

Made of finest materials, carefully supervised. Covers contain the new DUPONT NEOPRENE HC for maximum durability. Finest URETHANE enamel used.

★★★★★

### WANT TO SAVE ON RANGE BALLS?

Have your culls rebuilt the McLAUGHLIN way. Exclusive process gives them same durability as new range balls. Covers and paint the same as our new range balls.

★★★★★

Range and miniature supplies and equipment. Send for catalog. Used balls bought, sold and exchanged.

Free samples of balls  
on request.

★★★★★

**YOU CAN PAY MORE —  
BUT YOU CAN'T BUY BETTER!**

**HUGH J. McLAUGHLIN & SON, Inc.**

614 N. Indiana Avenue, Crown Point, Indiana

For more information circle number 1013 on card

## HERB GRAFFIS

Continued from page 19

golf . . . It reminded us that we've got much work to do to keep ahead in amateur golf, too . . . There is a record enrollment of 562 Evans caddie scholars from 204 Western GA clubs in 26 colleges and universities . . . That's one phase in which no other nation or sport comes close to U. S. golf . . . Members of Bryn Mawr CC (Chicago dist.) sitting in the locker room, having a few drinks and talking about a playmate who recently died, began raising a fund for Evans scholar medical scholarships and before easing up had raised \$60,000 for the Howard N. Plotkin Memorial medical scholarship fund . . . Dave Marr had to cancel plans to head up the American President Lines' golf cruise through the Orient when his PGA victory made him a member of the Ryder Cup team.

Chuck Herring signs as pro at Thomson CC, Thomson, Ga. . . He's building new reference files of catalogs of playing equipment; supplies sold through the pro shop and used in its operation; course equipment and supplies . . . Herring wants latest catalogs from the manufacturers . . . Playboy Clubs may build a course near Lake Geneva, Wis. . . . Harry Offutt, for past 12 years pro at Green Hill Yacht & CC, Quantico, Md. is retiring . . . He has a home at Fort Myers Beach, Fla. where a lively corps of veteran pros will be his playmates in golf and at fishing . . . More than 50 per cent of PGA Class A membership is 50 or older.

John Patrick Cotter, at five pounds no giant yet but all quality, arrived Aug. 28 to bless the household of Jim and Pat Cotter . . . Papa Jim is pro at Mountain Shadows CC, Scottsdale, Ariz. . . Al Huske, pro at Glen Oak CC (Chicago dist.) staged his 19th parent-junior tournament in which fathers play with other members' sons and mothers team with other members' daughters, but never their own . . . This year's field was 60 teams.

Supertinendents now have one of their own to sing in the same class as the pros' Don Cherry . . . The singing supt. is Fred Harris, Los Coyotes CC, Buena Park, Calif. . . . Among other

Continued on page 22