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centrated (38% nitrogen), a little Nitroform goes a long way. Because it's non-burning, it's safer to use on your finest turf. Nitroform is available in two forms: granular Blue Chip[®] for conventional spreading and Powder Blue[®] for liquid application.

Hercules representatives can show you how to have better turf all season with odorless Nitroform application, and come out smelling like a rose.



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From tee to green, your course benefits from a John Bean sprayer. Take the high-pressure, boom-type sprayer shown. Fairway weed, brush and mosquito control. Liquid fertilizing. Tree spraying. High-pressure outlet for hose-and-gun green and "spot" spraying. Dust abatement. Stand-by fire protection. Even leaf and brush burning. Select from the most complete line of hydraulic and air-type sprayers, booms and accessories. Just ask the "sprayer people" . . .

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JOHN BEAN DIVISION

Lansing, Mich. - Orlando, Fla. - San Jose, Calif.

of the Oceana CC, Shelby, Mich. . . . Star Harbor resort on Cedar Creek Lake, near Dallas, Tex., is the site of a home-site development and a Par-34 nine-hole course . . . The course is in the center of a peninsula jutting into the lake and has easy access for all property owners.

Members of the Broadmoor CC (Indianapolis, Ind.) reopened their newly re-decorated clubhouse with a dinner-dance recently . . . Pro **Merle Backlund** of Riverside CC, Grand Island, Neb., says the club's new nine crosses the Wood River five times . . . **Lew Sheary** is now teaching pro at Omaha, Neb.'s Miracle Hill public course under **Jerry Dugan** . . . **Glen Blakeman**, former high school basketball coach, has taken over as pro at the Norfolk (Neb.) CC . . . Bedminster Township, N. J. club, Fiddler's Elbow, has named **John L. Grace** pro . . . Grace was previously pro at Knoll Wood public course for five years.

Ipswich (Mass.) CC has a 7110-yard, par-72 course designed by **Robert Trent**

Jones . . . It is said this is the only course in New England with five doglegs . . . Frosty Valley CC (Danville, Penn.) has appointed **John Sutter** pro and **James A. Kohler, Jr.** supt.

The Pacific Northwest Golf Assn. held its annual spring meeting at the Tacoma (Wash.) C&GC on April 24 . . . The meeting was presided over by newly elected president **Carl Johnson** . . . The group discussed the men's and ladies' tournament championships to be played at the Tacoma C&GC, and the Fircrest CC, Tacoma, July 12-17 . . . **Otto Schoepfer**, pro, announces that the Engardine pro-am open for 1965 at St. Moritz, Switzerland will be held on Aug. 22-25 . . . **Andrea Badrutt**, president of the Engardine GC, says that the prize money will be 25/30,000 Swiss Francs . . . **Robert Muir Graves** has designed the new William G&CC located at Tracy, Calif. . . . Cal-Turf supplied the stolons and grass seed, with planting completed this month . . . a fall opening is planned.

"Our Ford tractors don't owe us a nickle!"

"I'd really have a time living within my budget if we had any tractor breakdowns or excessive maintenance" says Gerald DeLitta at Greenhill Municipal Course. Of his three Fords, two bought in 1960 and one in 1963, he reports: "I haven't spent more than \$50 on points, plugs, and oil filters since we owned these machines."

His father, Angelo DeLitta, Superintendent at Brandywine Country Club tops this with a 1953 Ford, which has rolled up 5,800 hours without engine head or pan ever being removed.

"We take care of our tractors 'by the book,'" says Angelo. "Consequently, other than routine maintenance, we haven't spent a nickle on this or our other two Fords bought in 1948 and 1958."

On each course, a Ford tractor equipped with a loader is used for a wide range of course maintenance and reconstruction. Tractors also are equipped with 3-point hitch and power take-off for a variety of equipment including the 7-gang reel mowers used for fairway mowing.

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Angelo DeLitta, Course Superintendent, Brandywine Country Club and son **Gerald**, Superintendent, Greenhill Municipal Course, both of Wilmington, Delaware.



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A comical sidelight to the newspaper-TV controversy over golf coverage appeared on the bulletin board in the Press building at the Masters . . . Beneath a sheet listing the few hours of television coverage on Saturday and Sunday was this note to CBS-TV: "The Masters will be reported by the working press from 9 a.m. to 9 p.m., Thursday, Friday, Saturday and Sunday — all holes played — and playoff in case of a tie." . . . The bulletin was signed by Charles Bartlett, secretary, Golf Writers Association . . . On it, some brave soul had written, anonymously, "Sour grapes."

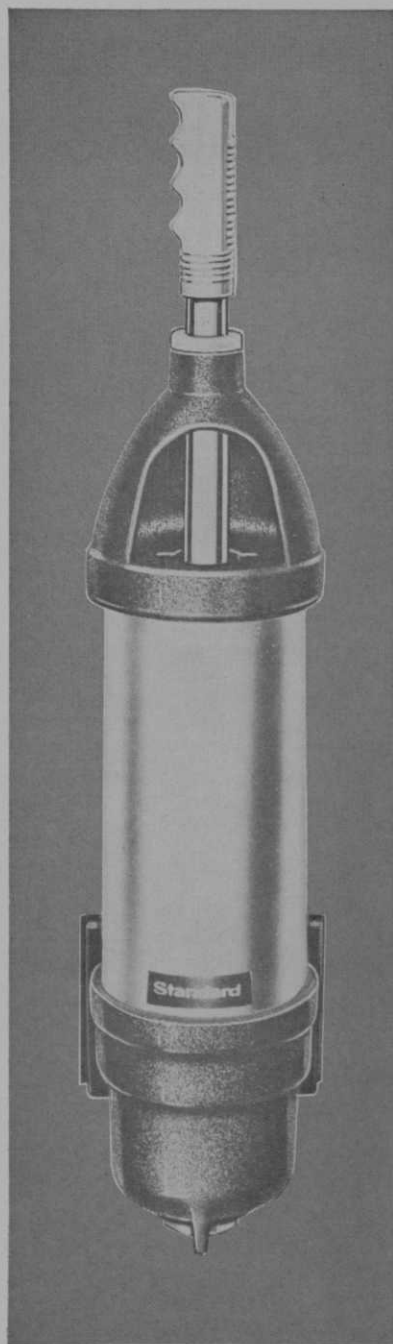
Ford W. Hermanson, owner of the Ironman Par-3 course at Detroit Lakes, Mich., opening second nine this spring . . . Course is 2,875 yards and has Penncross greens . . . Hermanson is a mathematics teacher when not at his course . . .

Ellen Griffin is doing a great job in her college and high school golf consultant program under National Golf Foundation auspices . . . Especially in her work with high school physical education teachers

and in college classes and clinics for women . . . Some pros haven't been sold on how the Carolinas PE woman golf specialist fits into the market development picture . . . Some are nervous about her assignment possibly being another one of those cases where the pros' immense contribution to Junior golf is undermined by cut-price store sales promotion.

Male heads of physical education departments at colleges and universities say that if some male pros would devote a free day now and then to university appearances, they would eventually reap many million from them. . . . With more than 100 colleges having their own golf courses, the pros at the college golf courses are qualified forecasters of the golf market . . . University and college pros say that any pro who has his name on a golf club or ball, and who doesn't devote some time to helping college golfers needs some business education himself.

Windermere, Fla. was the scene of a recent Southern Senior's tourney . . . Mrs. Douglas Joscelyn shot low gross and Mrs.



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*PATENT PENDING

Eric Clauson low net in the Ladies best ball play . . . Dr. John Hundley had low gross and Sam Clark, Jr., low net in the men's best ball play . . . Another Southern Seniors event at Pinehurst, N. C., saw ladies medal play low gross go to Mrs. L. W. Smead and low net to Mrs. L. W. Ramsey . . . At the same tourney, the low gross went to L. H. Megahee and low net to Aaron Morris.

The Eastern Advertising Golf Assn. plans four tournaments between May and Sept. with more than \$2000 allotted for prizes . . . *Urban Land*, monthly publication of the Urban Land Institute, a non-profit research organization, had articles by Harry Eckhoff, executive director of the National Golf Found., and Jimmy Hines, Palm Desert, Calif. pro and developer in a recent issue.

John Josephson is new assistant at Echo Lake CC, Westfield, N. J. and Wayne Yates is assistant pro to Alan McClay at Spring Brook, Morristown, N. J. . . . Gil Reiner is assistant at Preakness Hills (Wayne, N. J.) . . . The \$10,000 Three-

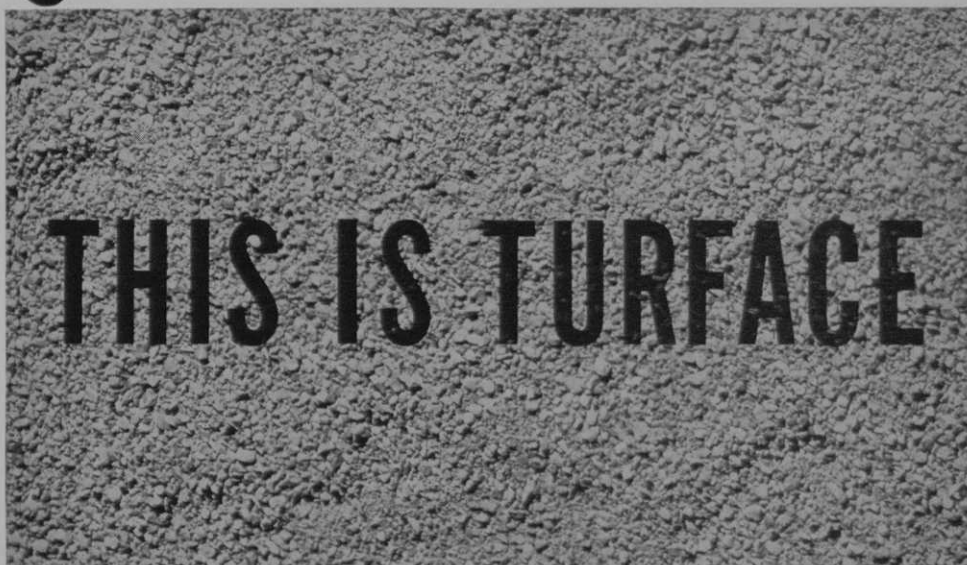
Ring PGA Intersectional matches, in which top golfers in the N. Y. metropolitan area appear, will be played Sept. 14-15 at the Wykagyl CC in Rochelle, N. Y. . . . Sponsor is P. Ballantine & Sons of Newark, N. J.

Steve Downey, Jr. has been named to succeed Bill Collins as Grossinger (N. Y.) CC's resident pro . . . Labron Harris, Sr. led Sam Snead after 63 holes at the Teacher Seniors, before Snead came on to claim the \$3,500 first prize . . . Four weeks later, Labron Harris, Jr. chased Snead through three rounds of the Greensboro Open as Sam went on to win \$11,000 first prize money and his eighth victory at Greensboro.

Golf director Don Hamblin describes the official late-April opening of the Dunes Hotel (Las Vegas, Nev.) 18-hole Emerald Green course as a great success . . . Gene Littler is touring pro for the course . . . Lower Saucon Township (Penn.) voters will have a chance to express themselves on Henry J. Bartholomew's plan for developing a public course.



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Mesa Verde CC (Costa Mesa, Calif.) is adding a new second clubhouse and pool plus tennis courts . . . The Dorado Beach golf courses that are now being extended into two complete 18-hole links are to be the scene of the Puerto Rico Amateur in Aug. and the eighth annual Amateur of the Americas tourney in Oct. . . . **Walter Thiel**, pro at Morristown (N. J.) Field Club, has 15 lady team members, 40 juniors and 35 women beginners in his classes this year.

Del and Laura Fern have accepted appointment as managers of the Pocatello (Id.) G & CC . . . Construction of the Baiting Hollow CC clubhouse, on the cliffs of New York's Long Island Sound, is scheduled to be completed on June 15, according to pro **Bob Cunningham** . . .

Manager **Milton D. Knott** says the new 9-hole Sun Dance GC, featuring narrow fairways that are carved out of a heavily wooded area near the Spokane (Wash.) River, will be opened in early June . . . **Wetumka, Okla.** publisher (Hughes Co. Times) **William Morgan** was the inspiration in reviving the city's defunct nine-hole municipal course two years ago and now doubles as "pro" at the club . . . **Morgan** shoots in the mid-90's.

Prize money for the eighth annual Buick Open (At Warwick Hills G & CC in Grand Blanc, Mich. June 3-6) has been increased to \$100,000 . . . **Mickey Cotella** is new pro at Elmcrest CC, East Longmeadow, Mass. . . . **Tom Manning** has joined pro **Dan Webster's** staff at The Orchards GC, South Hadley, Mass., for the summer season . . . **Bobby Albano** has turned pro and taken an assistant's job with **Harry Mattson** at Springfield (Mass.) CC . . . **Bobby Bontempo** is now pro at Twin Oaks GC in Longmeadow, Mass. . . .

Leon V. St. Pierre, president of the New England GCSA, has announced that the board of directors has voted a plan whereby all commercial men interested in at-

tending monthly meetings can do so with a \$25 yearly subscription to the New England GCSA Newsletter.

In 1897 a women's golf association was formed in Philadelphia by women belonging to clubs of the Philadelphia GC, the Philadelphia GA's very capable **Mrs. Burnett** informs men who seem surprised at the boom in women's golf during the past few years . . . Some fee course owners and supts. whose greens survive adverse summer weather with a minimum of damage say it's because the fee course players don't get greens water-softened to hold approach shots, as is the case at private clubs.

Jacksonville (Ill.) CC expanded one of the busiest 9-hole courses into 18 . . . The club has 500 members, of whom 300 are active golfers . . . Speaking of tree care on golf courses — **Elmer Border** tells of trimming a Monterey cypress at the left of the 115 yard eighth hole when he was supt. at Olympic CC and recovering 108 balls.

Pete Miller switches to Nakoma GC, Madison, Wis., from Lawsonia (Wis.) GC as supt. . . . Some fee course operators say they notice a trend toward more 9-hole rounds — especially by women . . . Women tell operators they can spare the time for nine but not 18 . . . That's a different slant in view of the old complaint that women slow down play . . . Now that slow play, rather than television revenue possibility, has accounted for the USGA's stretching the Open to four days, we wonder who'll be the first guy to draw a penalty for undue slow play . . . That will be a tough penalty to apply considering how many of the Open players drag along, especially on the greens.

There are bound to be big hikes in what TV pays for the National Open and the Masters and probably a lift on the PGA, too . . . The Open and the Masters, the two events that really get a lot of TV

(Continued on page 126)

PGA

PHILA. SECT

Spring Time
Is
Golf Show
Time



IN PHILADELPHIA



Youngster blasts away at Philly show as Harlan Will, pro at Overbrook, watches sand, wedge and club fly. A second youth gets instruction on the art of canning short ones from Edward Tabor, West Shore CC. That's Marilynn Smith giving a swing demonstration on the preceding page.



(Above) Marty Lyons, Llanerch CC, and Ted Bickel, Sr., Springhaven Club, encourage visitor who is competing in Catch-On tournament. (Upper right) Large crowds kept milling around driving nets during entire show. (Right) John P. Crisconi (l), chairman of the Philadelphia Classic, receives citation in silver from Leo Fraser, honorary president of Philly PGA section.

