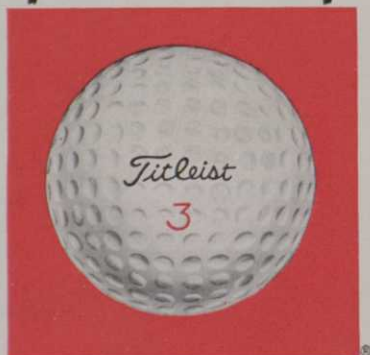


**Winter-Tour
winner
17th
straight
year**



What golf ball was #1 with professionals and top amateurs on the 1965 Winter Tour?

Titleist. #1 in the major tournaments every year since '48.

Titleist is also #1 in pro shop sales. #1 in play every day. Has been for years. And this year Titleist is actually increasing its lead.

Just why do most professionals and top amateurs play Titleist? (Remember: nobody's paid to play Titleist.) Titleist consistency. Consistent length. Consistent performance. Ball after ball. Stroke after stroke. Game after game.

Isn't that what you want? Shouldn't you, too, be playing the ball that's consistently #1? Titleist.

1965 TOURNAMENT RECORD

Tournament	Playing Titleist	Nearest Competitor
LOS ANGELES.....	.46	.38
SAN DIEGO.....	.50	.32
BING CROSBY.....	.135	.56
LUCKY OPEN.....	.60	.28
PALM SPRINGS.....	.216	.90
PHOENIX OPEN.....	.58	.28
TUCSON OPEN.....	.81	.24
PGA SENIORS.....	.216	.42
PENSACOLA.....	.54	.25
DORAL.....	.52	.23
JACKSONVILLE.....	.44	.24
AZALEA.....	.76	.15
GREENSBORO.....	.53	.23
MASTERS.....	.24	.15
TOTAL	1,165	463

ACUSHNET GOLF BALLS

SOLD THRU GOLF COURSE PRO SHOPS ONLY

The Agawam Hunt club recently honored pro **Fred Dinger** at a testimonial banquet for his 40 years of service . . . **Tom Maries**, former pro at Lake Forest, Hudson, O., is now at Tippecanoe CC, Canfield, Ohio . . . The Clear View public course (near Myrtle Creek, Ore.) opened its newly built nine April 10 . . . **A. F. (Bud) Nash** designed Scothurst CC, Lumber Bridge, N. C., which will open its 18 this summer.

Kirby Bowman, a Siloam, N. C. farmer, is developing a 9-hole course on his farm . . . May 1 is the opening of the Par-3 course constructed by **Bob Coppock**, Yucca Valley, Calif. . . . **Bill Byers** now supt. of the Des Moines (Ia.) G&CC . . . A new and large addition is being made to the clubhouse of the Traer, (Ia.) GC.

Rifle (Colo.) Creek GC has added a new cocktail lounge, a storage room for personal belongings and golf carts, plus a storage area for electric cars, according to Mr. and Mrs. **Jim LeDonne**, managers . . . Sherwood Development Co. has plans for an 18-hole course and 1,220 homes at the Twin Lakes CC about six miles from downtown Tacoma, Wash. . . . Builder and designer is **Al Smith** . . . Smith also designed two courses now under construction in the Bellevue, Wash. area, Brae Burn and Tam O'Shanter.

A deep-drilled well will furnish water for the Twenty-nine Palms (Calif.) GC and home sites that are being developed . . . **Bill Zimmerebner**, pro, at Burns Park municipal course, says that the North Little Rock, Ark. links will have 27 holes with the opening of the par-36 nine on July 29.

Art (Bill) White now pro at the Gates Park municipal course in Cedar Rapids, Ia. Users of the Univ. of Illinois (Champaign-Urbana) course at Savoy, Ill., will soon have a new circular clubhouse located in the center of the course . . .

Joe Beckrest, general manager, announces that the Hilltop CC (Coshocton, O.), course has been rearranged and new tees built, green improvements made and new signs added for the convenience of local golfers . . . **Earl Scarr**, supt. for 25 years was in charge of the alterations.




SWINGING AROUND GOLF

News of the Golf
World in Brief

By **HERB GRAFFIS**

Front Cover

Best pro spot in the country? It has to be in east-central Illinois —town by the name of Danville. When the pro mentions that he'd better be thinking about putting on a spring style show, the women members chase him out of the shop and proceed to handle all the arrangements. And who puts on better shows than a group of women? For a look at how the elite live, please turn to pages 34-35.



Cast Iron Pipe irrigates major tournament courses

*These famous courses use
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grounds in top condition*

Desert Inn CC, Las Vegas, Nev.
(Tournament of Champions)

Colonial CC, Ft. Worth, Tex.
(Colonial National)

Colonial CC, Tenn. (Memphis Open)

Highland Park CC, Ohio
(Cleveland Open Inv.)

Columbus CC, Ohio
(PGA Championship)

Tam O'Shanter CC, Niles, Ill.
(Western Open)

Firestone CC, Akron, Ohio
(American Golf Classic)

Oakland Hills CC, Birmingham, Mich.
(Carling World Open)

Pinecrest Lakes, Sebring, Fla.
(Haig & Haig Scotch-Mixed Foursome Inv.)

Pebble Beach, Calif.
(Crosby Nat'l Pro-Am Championships)

Sharpstown CC, Houston
(Houston Classic)



Top tournament courses have to be kept in prime condition all year round. And that takes a permanent, dependable irrigation system that can deliver water under all conditions. That's why so many courses use cast iron pipe.

Extreme temperatures, soil conditions, or pressure surges day after day, don't mean a thing to rugged, maintenance-free cast iron pipe. Joints are as strong as the pipe itself, are leakproof and don't blow out! A full, steady flow of water is always par for the course.

Permanent cast iron pipe goes in to stay . . . up to a century and more. That's why the best pipe—cast iron pipe—is your best buy.



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Send copy of booklet, "Golf Course Irrigation."

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Position _____

Name of Course _____

Address _____

City _____ State _____ Zip Code _____

Manager-owner **Richard Figg** announced recently that a new nine-hole addition will be made to the present 18 holes at Riverwood GC, Mt. Pleasant, Mich. . . . **Hal Purdy** is designing an 18-hole course for the new Orange County (N. Y.) Park at Hamptonburgh . . . Pro **Howard Kramer** and supt. **John Brenerman** say that the course at the new Horst Farms GC (Lancaster, Penn.) should be ready for play in late June or early July.

Bernard Davis III has been named pro at Green Hills G&CC (Cincinnati, O.) . . . His father, **Bernard (Boo) Davis** is now assistant to Frank Gelnot at Clovernook Club . . . **Ken Gibbons**, formerly at Green Hills now pro at Western Hills (Cincinnati, O. area) . . . A new nine-hole Par-3 course, Leisure Lea, opened in late April in Florida, N. Y. . . . The nine-hole Mastick Woods municipal GC, which is expected to open in June in Cleveland, has its clubhouse under construction.

Gino Turchi's Northway Heights GC located in Elnora, N. Y. to be opened May 30 . . . **Steve Doctor**, formerly pro at Cedar Brook, will become pro at Ryewood (N. Y.) when it becomes a municipal facility . . . Buffalo, N. Y.'s four city-owned courses opened late in April . . . A grant of \$99,000 to O'Hara Township, Allegheny County, Pa., has been made to help buy 52 undeveloped acres for a municipal golf course approved by the Urban Renewal Administration . . . Cook County (Ill.) to have a new forest preserve golf course . . . It will be built for an estimated \$600,000 near Western Springs and will be opened in the summer of 1966.

The 1965 conference of the Federation of California GCSA was held May 1-2 at the Del Rio, GC in Modesto, Calif. . . . Los Angeles, Calif.'s Brentwood CC will be the site of the second annual So. Calif. GCSA invitational tourney . . . The date is July 12 . . . Trans-Mississippi Golf Assn.'s. Senior tournament was held in Las Vegas in March . . . Winners included: Team — **John B. Cammann, Glen Brawnner, J. L. Swigert, and Morry Zenoff**; 50-54 group, **H. R. Berglund**; 55-59 group, **Cecil Dees and Phil Harris**; 60-64 group, **Donnel Robinson**; 65-69 group, **Wesley**



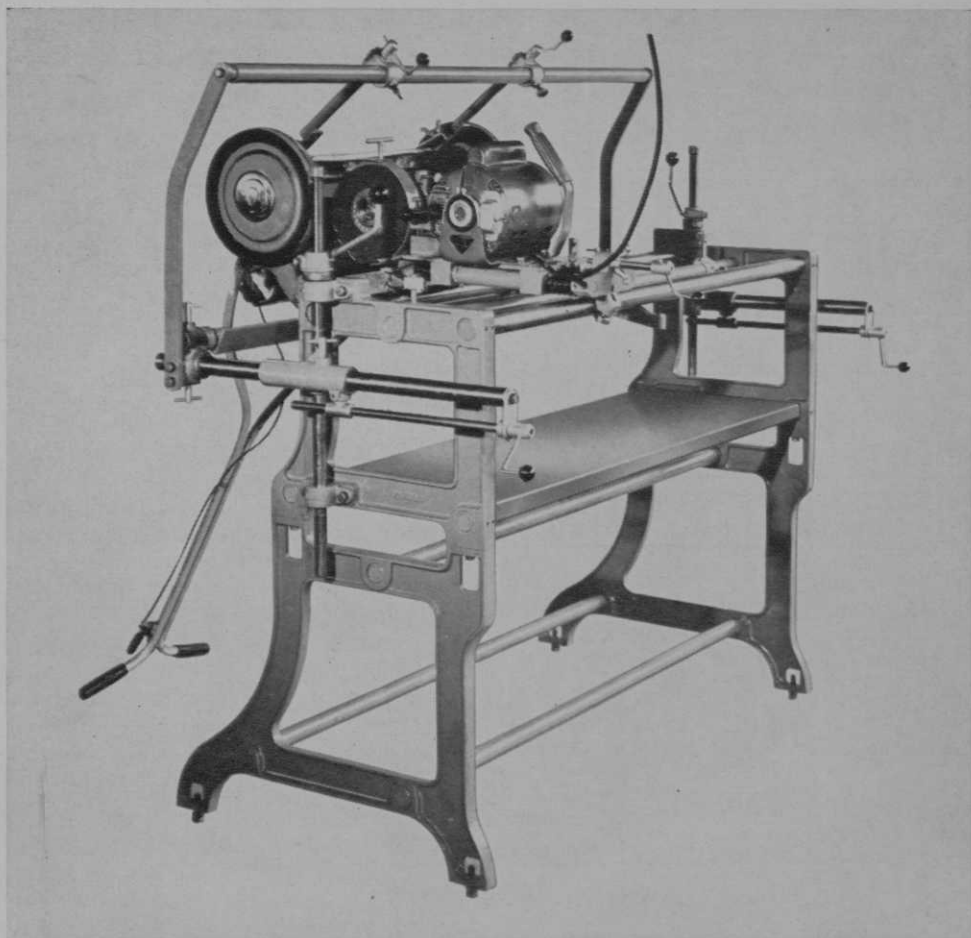
Getting ready to embark to play in Caracas (Venezuela) Women's Invitational, held in April, are these Ladies PGA members and their tournament director, Len F. Wirtz. In the photo (l to r, top to bottom) Judy Torluemke, Susie Maxwell, JoAnn Prentice, Mary Mills, Sandra Haynie, Kathy Cornelius, Marlene Hagge, Carol Mann, Beth Stone, Kathy Whitworth and Wirtz.

Kemp; and 70 years and over, **W. L. Buffington**.

John P. Crisconi, general chairman of the \$125,000 Philadelphia Golf Classic, was honored by members of the local PGA during the annual Philadelphia Golf Show in April . . . **George Bird**, new pro at the Castle Harbour Hotel, Bermuda, claims to have given over 30,000 lessons in the past 14 years.

Architect **William Mitchell** is the designer of two courses being built in Palm Beach Lakes, Fla. . . . The first is a 72-par layout and development on the west shore of Lake Mangonia and the second is the 67-par Palm Beach Lake South GC located just west of the municipal stadium . . . The Southwick GC (Springfield, Mass.) course has been increased 650 yards this season, according to Pro **Mike Marge**.

Tommy Armour has scored in the "best seller" field again with big sales of booklets of his lessons on irons and woods . . . These lessons, printed in the New York News, Chicago Tribune and other newspapers, have been collected in booklets that are supplied for 15 cents each by newspapers carrying the Armour "Play



new PEERLESS 1300 sharpens reel-type mowers in record time!

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Better Golf" feature . . . USGA offers free to newspapers attractive educational material on golf rules with words by **Joe Dey** and illustrations by **Hank Ketchum**, the cartoonist who does Dennis the Menace.

Ray La Combe, from De Soto Lakes G&CC, Sarasota, Fla., to be pro-manager of golf at famed Grand Hotel, Mackinac Island, Mich. . . . Western Seniors Golf Assn. 17th annual tournament to be played at Harbor Springs, Mich., June 21-24, will have for players' wives a "Better Half" tournament.

Brothers **Gene** and **Vince Kaye** opening their Arrowhead GC, at Lowell, Mich., after three years of building . . . The 18 has yardage ranging from 6,000 to 6,700 . . . One green is 14,000 sq. ft. . . . **Dick Grout** now pro-manager of Lawrence CC, Lawrenceville, Ill. . . . **E. D. Brockett**, president of Gulf Corp. and chairman of the press and publicity committee for this year's PGA championship at Laurel Valley club, Ligonier, Pa., had 16 of the club's members and PGA championship committeemen as fellow passengers flying to and from the Masters where they studied how a tournament is perfectly run . . . Chicago District Golf Association's usual charter plane flight to and from the Masters this year had all space sold — 88 passengers . . . There were 75 who couldn't get aboard.

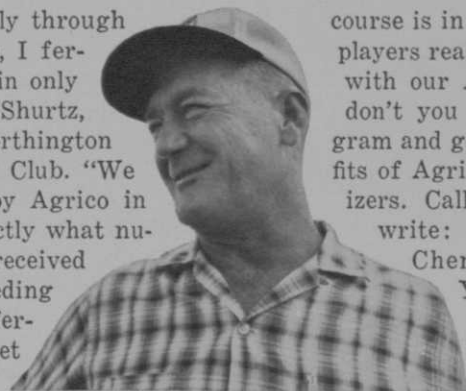
TV Guide magazine, April 10, featured an interview of **Cary Middlecoff** by **Melvin Durslag** in which Cary said that too much exposure on TV could dry up golf's golden gusher, as it dried up boxing's . . . Middlecoff says 15 national TV golf exposures a year would be "plenty." . . . He told Durslag that the public sees about the same faces every time around in live golf, but in baseball and football, watches different teams.

Tom Siler, Knoxville News-Sentinel sports editor, in a piece in the Parade, a national Sunday newspaper magazine section, viewed television as dooming the tournament circuit in about the way that TV killed baseball's minor leagues . . . Siler's conjecture is that pros better grab all tourney and exhibition television money fast as these golden eggs aren't going to be laid long.



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"Agrico flows so evenly through our fan-type spreader, I fertilize all 18 fairways in only 5½ hours," says Paul Shurtz, Superintendent of Worthington Hills (Ohio) Country Club. "We had soil tests made by Agrico in 1962 that showed exactly what nutrients we needed. We received an Agrico Turf Feeding Program giving the fertilizers to apply to meet our needs. Now our



course is in excellent shape and our players really like it. We're staying with our Agrico Program." Why don't you follow an Agrico Program and get the time-saving benefits of Agrico Country Club Fertilizers. Call your Agrico man or write: American Agricultural Chemical Company, New York, New York 10007, or Agricultural Chemicals Ltd., Toronto 15, Ontario.

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Branch Brook municipal GC in Bellevue, N. J. is installing an irrigation system on its 18 holes, according to pro **Maurice O'Conner** . . . **Bob Moser** is the new pro at Echo Lake CC in Westfield, N. J. succeeding **Jon Gustin** . . . Work on the newly-renamed Battleground CC in Freehold, N. J., formerly called the Manalapan GC, is proceeding . . . The club will operate on a private basis under its new owners.

Mayor **James H. J. Tate** of Philadelphia was honored at a late March meeting by members of the Philadelphia PGA . . . **Bud Codore** has moved from Old Lyme, Conn. to become pro at the Meriden municipal course, replacing **George Hunter**, who has retired after 30 years . . . **Dennis Coscina**, who was one of Connecticut's leading amateurs is now assistant pro to **Frankie Sarro** at Bloomfield, Conn's. Tumble Brook Club.

Paul Harney was speaker at the Conn. PGA Scoring Golf Show on April 19 . . . Cedar Knob, (Somers, Conn.) is readying its second nine . . . Tunxis Plantation (Farmington, Conn.) is planning to add a new nine to its 18 . . . Before the opening of the Sunnehanna (Pa.) Amateur on June 4, the tournament committee will dedicate three holes to non-members of the club who have made outstanding contributions to the growth of the tournament . . . The holes and those honored are: 12th hole to **Ed Updegraff** of Tucson, Ariz.; the 10th hole to **Ed Tutwiler** of Indianapolis, Ind., and the sixth hole to **Bill Hyndman** of Philadelphia, Penn.

Jack Nicklaus and **Paul Hahn** were featured at the Buffalo (N. Y.) Golf Show held at Memorial Auditorium, April 23-25 . . . Benefits of the show went to the Leukemia Society, Inc. . . . This year's Buick Open at Warwick Hills G&CC, Grand Blanc, Mich., will be telecast on June 4 and 5 . . . Philadelphia PGA championship will be held at Llanerch CC Sept. 30-Oct. 3 . . . The 54-hole tournament is being split for the first time since the pros changed to medal play with the 1960 championship . . . A contingent of 60 golfers from the Mill River Club, Upper Brookville, Oyster Bay, N. Y., headed by