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**GOLF COURSE ARCHITECT**  
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 KOKOMO, INDIANA  
 PHONES: GL 2-8449 • GL 7-3903

### Ben Hogan Corfam Shoes

Brockton Footwear, Brockton, Mass., features the Ben Hogan golf shoe. This weather-proof shoe is made of water-repellent DuPont Corfam uppers and Neolite flex soles. Corfam is lighter than conventional shoe materials and is said to keep its shape and shine. This Ben Hogan shoe is available in brown,

black, white and black/white (model No. H228). It is sold at pro shops.



### Wilson Sporting Goods Co. Markets Patty Berg Woods and Irons

Wilson Sporting Goods Co., 2233 West St., River Grove, Ill. 60171, offers ladies clubs designed by Patty Berg. The woods have heads with contoured crowns that are treated to seal out moisture. The screwless face insert is enhanced by contrasting scarlet and black keystone. The perforated grip is edged in skived calfskin with gold lurex trim. Shafts of the irons

are chrome plated. The blade has a special sandblasted face, said to give the ball more backspin. Each set of woods and irons is matched.



### Economy Pop-Up Sprinklers

Thompson Mfg. Co., 2251 E. 7th St., Los Angeles 23, Calif., makes a line of pop-up sprinklers with both 1- and 2-in. risers. The 2-in. head reportedly rises above all grasses thereby guaranteeing free water flow. Engineered to drop true because of added weight, the sprinklers are said to be easily adjustable.

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### Golf Course Constructor

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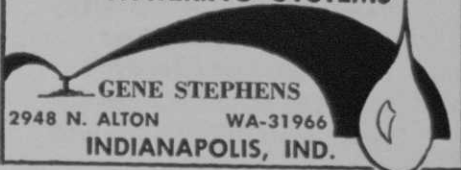


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**Samuel S. Mitchell**

**Golf Course Architect  
Designer and Builder**

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Canton, Mass. Tel. 617-828-1065



As part of the "Foretaste of Spring" display in the windows of world-famous tailors Austin Reed Limited, Regent St., London, is a selection of Ransomes mowers. The display features only lawn mowers, but Ransomes has mowers that service golf courses all over the world.

**Golf Merchandising Brochure  
from Reflector Hardware Corp.**

Reflector Hardware Corp., Dept. FP 2, 1400 N. 25th Ave., Melrose Park, Ill. has released a "Golf Merchandising Brochure" that covers its full line of Clubmaster racks plus wood and putter racks and an iron displayer. Also featured is the Golfmaster merchandising island that has a wide range of optional combinations. Any of the latter can convert 12½ sq. ft. of floor area into a complete golf department.

**Hand-held Exerciser  
for Muscle Development**

Twist-O-Wrist, Box 183, LaPorte, Ind. 46350, has developed the Twist-O-Wrist exerciser that permits extensive isotonic exercise of the muscles of the hands, arms, chest, shoulders and upper back. Used in varying positions, the unit is said to improve wrist and hand control for the average golfer.



**Make Professional-Looking Signs**

Columbia Sign Equipment Co., P. O. Box 429, Columbia, Penn., markets a SignMaker kit, for professional people. The unit consists of a series of coordinated templates with letters and numbers in a wide range of sizes and styles. The templates are used with a lettering guide tray, instant-drying inkstones and applicator brush. Following instructions, anyone should be able to quickly make signs, such as are used in pro shops, that look like an artist's work.

### Roseman Designs New Tree Guard Attachment

Roseman Mower Corp., 2300 W. Lake Ave., Glenview, Ill., has designed a new Tree Guard attachment. The unit



acts as a bumper and when distance is misjudged only a glancing blow results. The chance of skinning the bark of tree trunks is greatly reduced and closer trimming is possible. The Tree Guard attaches to

the outside units of the 3, 5, or 7-gang Roseman mower.

### Shoe For Golf Car Riders



Brockton Footwear, Brockton, Mass. manufactures Lite Joy, a golf shoe for golf car riders. This is a Foot-Joy brand. Lighter than standard golf shoes and reported as extremely flexible, this plain toe blucher is made of top-

quality boarded calf with leather lining and cushion insole. Constructed with stainless steel spikes, the shoes comes in brown, black and white. It is available at pro shops.

### Cast Iron Pipe Association Is Fifty Years Old

The Cast Iron Pipe Research Association is celebrating its fiftieth anniversary. It was called the Cast Iron Publicity Bureau as originally set up in 1915.

In its beginning years, the organization's main efforts were devoted to promotion campaigns built around the superior qualities of cast iron pipe. Today the organization has a headquarters office in Chicago, and field representatives across the country. The association is now engaged in research, provides technical aid to consulting engineers and utility men, and carries out extensive public relations programs.

In its half-century, the association has been involved in vast changes. The nation's 6,000 water systems have increased to 21,000. Where 40 million people were served by established water systems 50 years ago, the total is now 164 million. Cast Iron pipe manufacturers have also continued to introduce improvements in their products. Among these are: improved joints, cement linings, and new ductible iron.

The association has produced a special anniversary issue of its bi-monthly publication, *Cast Iron Pipe News*. The issue details CIPRA's history, its services, and the progress of water utilities and cast iron pipe in the last half century. Pictures and reminiscences of by-gone days are also featured.

## William F. Gordon

and

## David W. Gordon

Golf Course Architects

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American Society of Golf Course Architects

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2769728

THEN IT DOGLEGS LEFT.

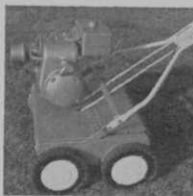


**DAVID GILL** GOLF COURSE ARCHITECT

National Bank Building, St. Charles, Ill. 312/3Uno4-2883

## Two models of Turf Aerator

O. M. Scott & Sons markets a professional Turf Aerator that slices and combs at the same time. This is claimed as a first. The unit is said to clear away surface debris and unwanted vegetation, open up turf for air, water and fertilizer and slices as well as grooves the soil. There are two models: a 4-hp 18-in. model and a 6-hp 20-in. model (photo) that has a large capacity catcher. Both models are easy to haul.



## Monster Invades, Son of Monster Soon to Invade Golfing World

Golcraft, Inc., 1021 W. Grant Ave., Escondido, Calif. 92026, has purchased and developed an Iron Monster that reportedly can hit every golf shot in the book. Mounted on a computer-like cabinet, an iron arm holds the club and with a magical-mathematical adjustment, drives up to 285 yards.

Golcraft is using the mechanized monster to test both clubs and balls. An even more refined model, probably to be called Son of Monster, is being developed. When the new model is perfected, Golcraft plans to have it mounted and used as a mobile laboratory. The machine will be used to duplicate the swing of any golfer. Then it can be scientifically determined what the golfer needs in terms of club weight and length, shaft stiffness, etc.

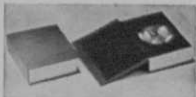
## Shoes For Open Marshals

Brown Shoe Co., 8300 Maryland Ave., Clayton, Mo. 63105, has donated 741 pairs of men's and women's shoes to the USGA's National Open, which will be held at Bellerive CC near St. Louis, Mo. Jan. 17-20. The 561 pairs of men's shoes and the 180 pairs of women's shoes will be worn by the marshals.



## First Flight Ball Box Wins Packaging Award

First Flight Co. of Chattanooga, Tenn.'s novelty (designed to look like a book on the outside) golf ball box has been given the National Paper Box Mfgs. Assn. rigid paper box award. The red cover book-shaped box bears the title "The Final Secret of Putting." It opens to reveal a green interior and round opening to view the golf balls. The box may be used as a home putting green when the balls are removed and the flap of the cover is turned to touch the floor.



"Give your course a signature"

*Robert Trent Jones*

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JUNO 4-6340

## Trade Briefs

The First Flight Co. of Chattanooga, Tenn. has named **A. B. (Happy) Chandler** an official and director of the company. The former U. S. senator, ex-Governor of Kentucky and Baseball commissioner (1946-1951) will serve the company in a public relations capacity . . . First Flight has sold 50 per cent of its interest in the Arnold Palmer Co. . . . **Ken Devine**, former New England manager, is now First Flight's national sales manager.

Two members of the Highland Bentgrass Commission of Oregon, **Walter McElhanney**,



Gutz



Schenk



Reis



Bennett



Davidson



Stefkovitch

chairman, and **J. L. Carnes**, manager of W. R. Grace & Co.'s Rudy Patrick Seed Div., will tour Europe as representatives of the commission to overseas seedmen . . . **Guy Schenk** has been appointed a technical instructor at Harley-Davidson Motor Co., Milwaukee . . . His duties include teaching at service schools and handling service problems for both dealers and customers . . . **John A. Davidson**, dealer placement manager for Harley-Davidson, has been elected to the boards of directors of Highland Insurance Service, Inc. and Kilbourn Finance Corp., wholly owned subsidiaries of Harley-Davidson.

True Temper Corp., Cleveland, O., has announced realignment in several top executive positions . . . **R. T. Gutz**, formerly executive v-p is president, succeeding **Henry S. Woodbridge**, who will continue as chairman of the board . . . **W. E. Boyland**, v-p for corporate planning, assumes the duties and title of v-p of finance . . . **Robert Stefkovitch** is new assistant products manager, golf and tennis for MacGregor Sports Products, Cincinnati, O. . . MacGregor has also appointed **Robert Reis** as products operations manager for golf and tennis.

**Warner C. Frazier** has been named manager of engine-material handling advertising in Allis-Chalmers (Milwaukee, Wis.) marketing services and public relations division . . . The appointment of **H. Paul Bennet** to the post of regional sales manager for New England, greater New

## FRANCIS J. DUANE

Golf Course Architect

921 Port Washington Boulevard

Port Washington, L. I., N. Y.

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THE PROVEN MECHANICAL STONEPICKER  
— get details from manufacturer.  
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P.O. Box 286G — Stratford, Conn. 06497

York City and Long Island has been announced by American Mat Corp., Wapakoneta, O.

Victor Comptometer Corp. and its subsidiaries (including Victor Golf) reported net earnings of \$3,594,777 for 1964, down from \$4,054,967 in 1963. Net earnings per common share were down to 79 cents as compared with 88 cents in 1963 . . . As of Mar. 31, Kunik Kasuals of Ventnor



Solberg Everith Burt Werring

City, N. J. showed an increase of 32 per cent in gross sales over the same period last year.

Mallinckrodt Chemical Works reported sales of \$11,242,510 for the first quarter of 1965, 11 per cent over one year ago . . . Ernie Sabayrac, Inc. of Hialeah, Fla. has appointed Ward Everitt as sales rep in north. Calif., Bud Werring is covering metropolitan L.A. and the rest of Southern Calif. is to be covered by Jimmy Burt; John Solberg is covering the Twin Cities (Ia.) area.

Bowen, Inc., Pasadena, Calif., manufacturers of Bowen golf shoes, has enlarged the sales and warehouse shipping service handled by Brown Enterprises, Inc., 7767 North ave., River Forest, Ill. . . Ind., Iowa, Neb. and St. Louis have been added to the Ill. and Wis. coverage.

Brown Enterprises of River Forest, Ill. has been appointed sales representative of Bowen golf shoes (Bowen Inc., Pasadena, Calif.) for Ill., Wis., and Mich., including warehousing facilities . . . Ralph F. Glasser has been appointed Washington representative of the agricultural chemicals div. of Shell Chemical Co., succeeding Donald E. Ullrich, now assistant sales manager of the div.

B. Hayman Co., Inc., Los Angeles, Calif., has opened an irrigation department to serve the turfgrass industry . . . Charles A. Schradt and Assoc. have joined Hayman to form the nucleus of this group . . . Dr. August H. Homeyer has been named chairman of the board of Mallinckrodt Chemical Works, Ltd. of Canada . . . He was formerly v-p and director of the Canadian-based subsidiary . . . Lisco, 1114 Industrial Blvd., Louisville, Ky., has issued a free bulletin (No. L-28) on the use of and prices for its fiberglass Famco mat, for seed bed and soil management control.

Rubin Grais, 325 S. Wacker Drive, Chicago, has published a new natural-color brochure on its 1965 Dow Finsterwald and Mickey Wright golf jackets . . . The brochure is available to pros.

Donald Berg has been promoted to parts order supervisor from purchasing dept. expeditor, according to Verne C. Fish, Toro Manufacturing Corp. service manager . . . Thomas Ames also has been promoted by Toro to field service rep.



"Fine Courses At Sensible Cost"

1505 Blackstone, Fresno, California

## PIER 39

THE EMBARCADERO • SAN FRANCISCO • LANDSCAPE ARCHITECT • SITE PLANNER  
SUTTER 1-2997

## ROBERT MUIR GRAVES GOLF COURSE ARCHITECT

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Rates: Minimum insertion \$5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS.

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Head lockerroom attendant with 15 years experience serving top midwest golf club desires change to southwest club. Available immediately. Excellent references. Address Ad 508 c/o Golfdom.

GREENS SUPERINTENDENT — College Graduate — six years experience in all phases of turf — regional experience covers East, Southeast, South. Class "A" member in good standing GCSA of America. Never used alcohol in life. Know how to work men and please the public. Address Ad 506 c/o Golfdom.

PRO-GREENKEEPER — Prefer 9-hole club in the south, Class A Pro and member GCSAA. Good teacher and mixer, non-drinker. Experienced in golf course design, construction, development & maintenance. Address Ad 507 c/o Golfdom.

Greens Supt. located in south desires southern job. Qualified in 328 Bermudas. 30 years experience. Complete knowledge of up-to-date maintenance. Competent constructor with proper technique of stolonizing greens. I'm a perfectionist in my work and reliable member GCSAA. Address Ad 501 c/o Golfdom.

PGA Class A Professional. Good credit, excellent teacher. Experienced turf, club and shop management. Presents strong junior programs. Excellent family — wife and two golfing sons. Finest references. Will come at once for personal interview with understanding not compelled to hire. Phone: Walnut 1-8787. Jimmy O'Brien, 747 So. Burgess Dr., Baton Rouge, La.

CLUB MANAGER — 65 years of age wishes seasonal or year round affiliation. Over 30 years of proven ability in club and hotel management which includes food and beverage, sales promotion, public relations, purchasing and cost controls pertaining to a sound operation. W. R. Hatch, 850 N.E. 73rd St., Miami, Fla., 33138.

Position as playing or teaching assistant pro at 12 month club anywhere in Southeast. Age 27, single — military completed. Address Ad 502 c/o Golfdom.

Pro or Pro-Superintendent position wanted. Class "A" PGA member. Best references. Available 30 days. Will consider Pro-Mgr. Address Ad 503 c/o Golfdom.

Assistant to Greens Superintendent — presently enrolled as correspondent student in Turf Management — ideal for club whose Superintendent will retire shortly. Address Ad 504 c/o Golfdom.

PGA MEMBER CALLING ON CLUBS AND PRO SHOPS in Wisconsin, Minnesota and Upper Michigan desires contacts with suppliers of top-grade course equipment, pro-line merchandise and any allied items. Jim McNicoll, 1848 Preble Ave., Green Bay, Wis. Tel. 437-0937.

Employed Veteran Pro — Desires pro, pro-manager or teaching position. Any location. Excellent references. Address Ad 510 c/o Golfdom.

Desire job as Pro, Pro-Greenkeeper or Teaching Pro. Experience in all departments. Excellent reference. Class "A" PGA member. 20 years experience. Available immediately. Address Ad 511, c/o Golfdom.

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EXPERIENCED SALESMAN CALLING ON GOLF CLUBS WITH ESTABLISHED LINES WANTED TO PRESENT NATIONALLY ADVERTISED NEW, PATENTED FIBER GLASS PRODUCT IN: FLA., GA., S.C., N.C., N.J., N.Y., CONN., ILL., IND. 10% COMMISSION. Address Ad 505, c/o GOLFDOM.

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#### WANTED SALES REPRESENTATIVES

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WANTED: We will buy fleets of Cushman golf cars, write or call. Tell us how many you have, what model, tire size, and how much. H. COSTER ELECTRIC CAR SALES & SERVICE, 24 S. Harding St., Indianapolis, Indiana, Me 2-3356, area code 317.

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS. 7¢ EACH. BADGER GOLF CO., WATERFORD, WISCONSIN.

**GOLF BALLS  
WANTED FOR CASH**

Slightly cut, nicked or off-round, but re-usable .....48¢ per dozen  
Off brands, near perfect, .....\$1.80 per dozen  
\$.25 each Brands, near perfect, for re-finishing .....\$2.40 per dozen  
Like-new \$.25 each Brands for re-washing .....\$3.00 to \$4.80 per doz.  
Badly cut or Golf Driving Range culls, only suitable for re-covering .....15¢ dozen  
At above quotations, freight to be prepaid by shipper. Send for shipping tags and instructions. We are nation-wide Distributors of the finest in Driving Range, PAR 3 and Miniature Course equipment: balls, mats, clubs etc.

Send for our 1965 supply catalog

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FOR OLD GOLF BALLS**

Per Dozen  
Cuts & Bumps .....Up to .48¢  
Off brands & Slightly nicked .....Up to \$2.00  
Round & Perfect 1.25 brands for reprocessing .....Up to \$3.60  
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AA #1 — High Compression. A good ball for Country Club Range or resale .....\$3.25  
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GB #7 — Select quality assorted run of used balls. Slight club marks. No cuts. Washed and refinished white .....\$2.40  
GB #8 — Special quality. Heavy club marks. Washed and refinished white .....\$2.10  
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GB 100 — Fairly heavy and light cuts. Washed and refinished white .....89¢

NOTE: All above Range Balls can be striped in your choice of color at 10¢ a dozen extra. COLORS: Red, Black, Green, or Blue.

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Compost mixers  
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Pre-emergence   
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Lapping-in Machine  
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Matting — seedbed protection.  
Miniature Course Const'n  
Min. Course Obstacles  
Min. putting surface  
Mowers: putting green   
rotary  tee   
fairway  rough   
Mower Grinders  
Pipe  
Rakes (trap)  
Refreshment stands  
Fixed  Portable   
Rollers: Power  Tractor   
Sand: Traps  for compost,  
and soil conditioning   
Seed: fairway  green   
Signs: yardage  direction   
Sod cutter

- Soil conditioner  
Soil screeners  Soil shredders   
Soil pasteurizers  
Spikers: greens  fairway   
Sprayers: power  hand   
Spreaders: greens  fairway   
Sprinklers: f'way  green   
Stolons — Bent  Bermuda   
Stone picker (mechanical)  
Sweepers: greens  f'way   
Sweepers-mulchers (turf)  
Tee Markers  
Tee Shelters  
Thatch cutting machine  
Thatch cutter & vacuum removal  
Tractors  
Trailers (utility)  
Trees  Shrubs   
Tree care service  
Trucks (utility)  
Water aerator for pools & ponds  
Water coolers (L.P.-gas operated)  
Water systems, fairway  
Weed chemicals  
for turf  for water

- Golf Cars: Elec.  Gas   
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Golf car trailers  
Golf car transmissions  
Golf gloves  
Golf grips: Leather  Comp.   
Golf Practice Devices  
Golf shoes: men's  women's   
Golf Shoe Brush & Scraper  
Grip cleaning machine  
Grip slip preventative  
Handicap computer service  
Handicap racks  cards   
Insect repellent  
Lighting equip. — range  
Mech. Range Ball Retriever  
Practice driving nets  
Rubber-spiked Overshoes  
Score Cards  Charge checks   
Sportswear: Shirts  Socks   
Sport jackets  Rain jackets   
Windbreakers  Slacks   
Shorts: Ladies  Men's   
Tee bag racks  
Tee mats: Range  Net   
Trophies  
Teeing device (automatic)

## Pro Shop

- Bags: Comp.  Leather   
Bag & club container (storage-travel)  
Bag storage racks  
Bag carts  electric   
Bag Tags  Guest Tags   
Balls: Regular  Range   
Ball dispenser (coin operated)  
Ball Striper (range)  
Ball Washers: Tee  Range   
Ball washer, counter & dispenser  
Batteries (golf cars)  
Battery chargers  
Caps and hats  
Charge books; pro shop   
green fee   
Cleaner for iron clubs  
Clubs: Woods  Irons   
Putters  Range   
Club head covers  
Club repair supplies  
Display fixtures  
Floor covering (spike resistant)  
Gasoline motors (golf car)

## Club House

- Bath mats  
Bath slippers — disposable  
Carpeting  
Dining Room:  
Linens  Silverware   
China  Glassware   
Disinfectants  
Duplicating machines  
Floor covering — spike resistant  
Folding Table (Banquet)  
Greeter pins  
Health baths  
Locker Names Plates  
Lockers  
Locks (combination) for lockers  
Massage Equipmt.  
Modernization (interior)  
Printing  
Runners for aisles — spike resistant  
Carpeting  Composition   
Shoe equip. & supplies  
for locker attendant  
Towels (golf, disposable)

Send information (please fill as completely as possible)

To: Name \_\_\_\_\_ Your Title at Club \_\_\_\_\_

Club \_\_\_\_\_ Address \_\_\_\_\_

Town \_\_\_\_\_ ZIP Code \_\_\_\_\_ State \_\_\_\_\_ Check if new club

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ESTABLISHED 1927



THE MAGAZINE OF GOLF BUSINESS



## 39th Year of Publication

Golf's clearinghouse of information on the most successful operating policies, practices, and products for your club.

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### FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Club or Course Name ..... No. of Holes .....  
Mail Address ..... Original Date Opened .....  
City ..... ZIP CODE ..... State .....

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#### PLEASE CHECK, BELOW, TYPE OF COURSE

Private       Semi-Pvt. (Fee)       Municipal (city, county or state owned)   
Par 3       Military       School       Company owned       Range

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President ..... Zip .....  
Add. .... City ..... State .....  
Manager ..... Zip .....  
Add. .... City ..... State .....  
Course Superintendent ..... Zip .....  
Add. .... City ..... State .....  
Professional ..... Zip .....  
Add. .... City ..... State .....

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