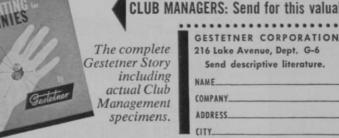
the day the club manage beat the 'pros'

The tournament was brilliant and successful. Everyone agreed that some spectacular and costly advertising program caused this tremendous success. Everyone, but the Club Manager . . . who stood modestly, almost anonymously, in the background. He knew he had beaten the 'pros' by using the new Gestetner Duplicating Processes to solve his communication problems.

GESTETNER The Advanced Stencil Duplicating Process

REPRODUCES line art. halftones, typeset matter or complete paste-up just like a printing press without the costly preparations.



CLUB MANAGERS: Send for this valuable portfolio.

Yonkers, N.Y.

STATE_



supt., Everett Comstock . . . The Canyon Club Inn in Palm Springs, Calif. will open May 27 and is said to be the only hotel in Palm Springs with a private 18-hole course . . . Tom Boster has been named as assistant to Pro Tex Lankford at Spring Valley CC, Huntington, W. Va.

With USGA awarding 1967 Junior championship to Twin Hills G&CC, Oklahoma City, older pros and reporters recalled the 1935 PGA at Twin Hills when Johnny Revolta, the winner, eliminated Walter Hagen in the first round and Tommy Armour in the final . . . That year, Johnny was top tournament circuit prize winner with \$9,543.

Architects **Goeffrey Cornish** and **William Robinson** are designing the 18-hole addition to Stow (Mass.) Acres GC that will run 6,900 yards long . . . A 1966 opening is planned . . . **Hal Purdy** is to design the Cazenovia (N. Y.) CC's 18-hole course . . . The group organizing the club has received a \$300,000 FHA loan . . . Ardsley CC, at Ardsley-on-the-Hudson, N. Y., is moving its clubhouse into the former Frank J. Gould mansion, which for 10 years has been a conference center for New York University . . . The historic club, founded by the Goulds, Rockefellers and other millionaires of the Guilded Age, now returns to quarters (set in the midst of its famous winding course) that are reminiscent of its age of glory . . . The new pro shop is in the old caretaker's cottage.

George (Pat) Russell has been named supt. of grounds for the new Hilmar E. J. Neumann Memorial course in Cincinnati, O. . . . The course opens on May 29 . . . Woodmont CC in Rockville, Md. is building a new pro shop that will cost \$125,000 . . . Its location will change the continuity of the North course . . . When the building is completed, the first hole on the North course will be shifted to



Club Car MAY COST A LITTLE MORE BUT IT'S WORTH SO MUCH MORE!

You may find the price tag on Club Car a bit higher than on some other golf cars . . . but in the long run, Club Car will prove to be your most economical investment. These handsome cars stay on the course earning profits for you from dawn to dark on a single charge. Players like it because Club Car has the looks . . . the comfort . . . the engineering . . . and the smooth, safe performance of the finest car available, regardless of price. Your choice of beautiful new pastel colors. Optional equipment includes stylish "bucket" seats and surrey tops. If you are looking for quality, it's time you moved up to Club Car.

This Is The Only Car With A 2-Year Warranty On The Drive Unit: GUARANTEE: Stevens Club Car Is Guaranteed To Out Perform Any Golf Car On Any Golf Course Anywhere.

STEVENS Club Car	CLUB CAR DIVISION, STEVENS APPLIANCE TRUCK CO. Box 897, Augusta, Georgia Send complete information on Club Carr We'd like a Club Car demonstration;
GOES MORE THAN 100 HOLES WITHOUT A RECHARGE!	CLUB OR FIRMADDRESS





ALUMINUM SANDING CONE

A real time saver in any Pro shop; enables you to turn out real professional quality work. Very useful in removing old finish from wood heads and sanding new wood heads before finishing. Made entirely of metal; lasts a lifetime.

Other Useful KEN Shop Supplies All Ellingham Tools; Grip Conditioner; Stains, Lacquers, Adhesives; Golf Club Scales—Offi cial, Lorythmic and Prorythmic; Grips, Lasting, Whipping; Shafts, Collars, Plugs, Sheathing; Buffing and Cleaning supplies; All other shop needs.





Watch for This

Every golf club in the U.S. is being mailed a form card on which space is provided for names and titles of operating personnel who should receive GOLFDOM. Unless this card is filled out and returned, we cannot mail GOLFDOM to these people.

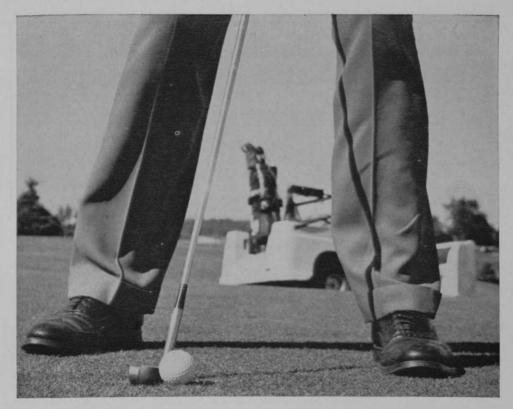
Our circulation auditing association requires that the list of persons to whom GOLFDOM is mailed be kept up to date. Without this updated information we are instructed to stop mailing the magazine to names on our old list. To make certain that your 1965 officials and operating heads receive GOLFDOM, please fill in the form and mail it today!

If your club failed to receive this card or misplaced it — use the form on poge 160.

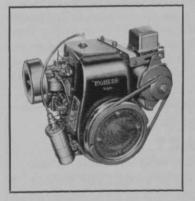
the present 12th, and starting tees on both courses will adjoin the new shop, which will hold 72 golf cars in the basement . . . Jack Sinclair is now one of Pro Clare Emery's shop aides at Washington G & CC, Arlington, Va. . . . Bob Craw is now pro Bob Schuh's new assistant at Crofton (Md.) GC . . . Utica, N. Y. to have an indoor Golfomat that is scheduled to open in August.

USGA has decided that admission paying spectators at 1965 Open at Bellerive in St. Louis will be limited to 20,000 any one day . . . Unusual advance interest in season tickets has prompted Louis W. Menk of the Bellerive club to ask the USGA to limit the galleries . . . This will be the first time attendance has had to be held down at an Open . . . Pat (Rusty) Romano of Apawamis Club, Rye, N. Y. and Tony Anthony, former PGA tournament coordinator, have been added to Jim Turnesa's teaching staff at Mill River Club in Upper Brookville, L. I.

Plans recently drawn for the Wabasha (Minn.) GC course and clubhouse . . . An FHA loan of \$129,750 has been granted to a group of over 175 farmers and rural residents of Martin County, N. C. for development of a recreational facility, including a 9-hole course . . . An Islip, L. I., N. Y. town councilman has proposed converting a 213-acre privately owned country club into a ferry terminal linking the mainland with Fire Island Na-



"Quiet" Kohler Engines play round after round without rest-or recharge



Kohler-powered golf cars never take time out to get their "batteries charged." They keep running, two, three, four rounds a day, seven days a week, as long as there are players to use them. Maintenance is minimum, profit maximum

Kohler proves that gasoline engines need not be noisy. Quietness is built into Kohler engines with the famous cast iron block to cut vibration noise. Plasticized blower housings and non-metallic cam shaft gears, plus low idling speeds keep noise down to a polite purr. Keep your golf cars rolling and profitable with Kohler "quiet engines." For more information write Dept. EP-605. Kohler Co., Kohler, Wisconsin.

The Cast Iron Line-sold and serviced nationwide

KOHLER OF KOHLER Kohler Co., Established 1873, Kohler, Wisconsin ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES + ALL-BRASS FITTINGS + ELECTRIC PLANTS AIR-COOLED ENGINES + PRECISION CONTROLS



tional Seashore . . . As of this writing the proposal has received limited support.

Richard Federale is now pro at Snowhill CC in Wilmington, O. . . . He was previously at Terrace Park . . . Press Maxwell is the architect for developer Steve Arnold's 18-hole course in the planned community of Woodmoor, Colo., which is in the Rockies between Denver and the Air Force Academy . . . Pro at the Woodmoor CC course is Bob Hanson, formerly at Pine Hurst CC in Denver . . . Membership in the scenic club that faces Pikes Peak is obtained by a lot purchase in the development.

Hillcrest GC, Moline, Ill., is now open, with play restricted to weekends until further notice . . . A late season opening is planned for the Huntingdon, L. I., N. Y. public course, located in Dix Hills Park . . . A group of southeastern Sussex County (N. J.) businessmen has undertaken to form a country club in the area . . . Plans call for a \$25,000 investment, including an 18-hole links, clubhouse and swimming pool . . . The club will be called Sussex CC . . . A September opening is expected for the 18-hole Granite Bay Public GC, now being constructed near Roseville, Calif.

Pro Ted Wurtz announced the April opening of the new 9-hole Sun Tides GC near Yakima, Wash. . . . Work started on an 18-hole county layout at Victoria Park, the fifth Los Angeles county (Calif.) course . . . Clear View GC, a 9-hole links, recently opened by Mr. and Mrs. Gilbert Weaver at Myrtle Creek, Ore. . . . Kenneth E. Scripsma has been named manager of the Rancho Bernardo Inn and CC, north of San Diego, Calif. . . . A late Aug. or Sept. opening is set for Glenroy GC which is to be over 6,300 yards long on 180 acres. It is being built between Blountville and Bluff City in eastern Tenn.

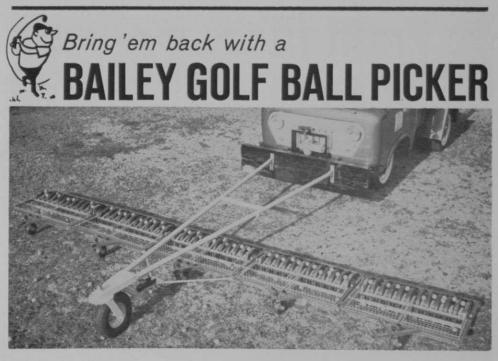
San Diego County Calif's. latest and largest course complex — really three separate courses with 45 holes of play



TROUBLE FREE! RENTAL CART SERVICE

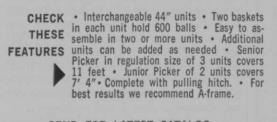
We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair — FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE Three Rivers, Michigan



QUICKEST WAY TO GATHER GOLF BALLS

Get the job done fast, thoroughly and economically with the dependable Bailey Golf Ball Picker. It's rugged! It's powerful! It's easy on balls and turf! Whatever the ground condition there is a model to sweep it clean. Roller Model for grassy, level terrain. Wheel Model for rugged, uneven surfaces.



EASTERN GOLF CO. 2537 BOSTON ROAD BRONX, N. Y. 10467

36th year of service to the golf industry



WHEEL



ROLLER

MAIL THIS COUPON

I'm interested in the following model:	t. A
Also send free catalog	Uept.
Name	j
Club	
Address	
CityStateZip #	1

<u>Profit</u> fit for a <u>Pro</u>

Mr. Golf Pro, profit! Golf Specialties, Trophies, Plaques, Holloware, Jewelry...in special Golf designs and engraved...are real moneymakers. Club occasions and individual members add up to sizeable sales potential right in your own back yard. Don't let these dollars go elsewhere. A LANE Display and a LANE Catalog keep these dollars in your Shop.

... FREE Samples of Salesmaking Giveaways Included in our 1965 Golf Pro Merchandising Plan...No Obligation: Write Dept. GM Today.

LANE CREATIVE GOLF AWARDS EDWIN W. LANE CO. 32 W. RANDOLPH - CHICAGO, ILL. 60601 TELEPHONE: 782-2317 AREA CODE 312

with



Sales Representatives: Desirable territories available

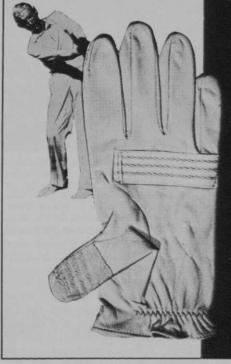


George Fazio (seated left), Philadelphia architect, designed the Coral Harbour Hotel course in Nassau, Bahamas, now being constructed. He is shown with E. R. Hetland (seated right) and Hugh S. Stevens and Edward Kriegsman.

— is taking shape on 1,600 acres near Rancho Santa Fe . . . The complex is expected to be open for play in May or early June . . . Shorecliffs CC at San Clemente, Calif. is expected to open its second nine shortly . . . John Heller has been named pro at Glen Acres, Seattle, Wash. . . . The Brushy Mountain GC (N. C. area) opened its course and clubhouse on April 21 . . . Dayton (O.) G & CC has added space to its pro shop . . . Jack Berweiler is pro at Salton City, Calif's. new 18-hole course.

The city of New Orleans, La. has authorized \$20,000 for construction of a miniature course in City Park . . . Thomas F. Kelleher, Jr. has been named vp and general manager of Sapphire (N. C.) Valley Inn and GC . . . Work is under way on a new course near Gilbertsville, Mass. . . . The driving range should be open by June 1 and work on the clubhouse will begin shortly.

Spring Hills GC, near Watsonville, Calif., is under construction on an old estate . . . Nine holes are to be opened this summer with the full 18 to be ready by next year, making this the second course in the Pamjaro Valley area . . . The George Hall CC located in Franklin, Neb., was opened on April 25 . . . **Robert Brown** has been named manager of the new Stockton-Atwood (Ia.) GC.



it's great... it's by PAR-MATE Town and Barbon GOLF GLOVE With finger grip control Tor real cling in the swing, we recommended for real cling in the swing we recommended for real cling in t

The Middletown (Conn.) High School "mayor-for-a-day" had as part of his program for bettering the community, a proposal for a city-owned course to help provide the city with additional recreational facilities and revenue . . . The supt. of Jamestown (N. Y.) municipal course, Walter Carlson, is planning to build the first nine of 18 in a nearby rural location, with the first nine opening this fall . . . The 18-hole course under construction near Spokane, Wash. has been named the Sage Hill G & CC . . . Del Mar Harbour subdivision, near Solana Beach, Calif., has plans for an 18-hole course.

Construction has begun on the Anita (Ia.) GC, with an estimated cost of \$20,-000 envisioned . . . Town & County GC, Grundy Center, Ia., has purchased 80 acres that will be developed this summer into a 9-hole course . . . Joe Aycock is developing property near Sapulpa, Okla. into a 9-hole course . . . Bill Carnohan has been named pro at Huntingdon, West Va's. Glenbrier CC and Riverside Club at Chesapeake, O. . . . The two clubs have the same owner-management . . . Charles Booth is assistant pro at both clubs.

10 WEST 33rd STREET NEW YORK 1, N.Y.

It was erroneously reported in April Golfdom (page 3) that George Barnhart had left Cherokee Town & CC. Atlanta. as supt. . . . George, who opened the course seven years ago, plans to be around for several years yet . . . He is a veteran in the business, having served at clubs in the Evansville, Ind., area for 25 years before moving south . . . David Parson has been named supt. of the new Mill River Club, Upper Brookville, Oyster Bay, L.I., which will be officially opened sometime this month . . . Parson, a graduate of Farmington Agriculture School on Long Island, previously was at Seawane Club in Hewlett.

Pacific Northwest GA will hold a Seniors tournament July 28-30 ... PNGA's version of "Golf House", started by the late Forest Watson, has been taken over by Hal Weston ... The organization has also set up a new tax committee that is headed by Lloyd Avery and DeWitt Jones ... A \$5,000 Ladies Pro-Am is to be





Three former caddies, now members of the Poland Springs (Me.) Caddy Camp Alumni Association, were honored recently when the organization got together for its annual roundup. Michael J. Rizzo (I) presented plaques to James L. Trayers, Boston businessman, George R. O'Connell, Quincy, Mass. and Max Zides, Brookline, Mass. for their contributions to the association.

played at Oak Park (Ill.) CC, Aug. 9, for the benefit of the Brain Research Foundation, University of Chicago and the Dr. Willis J. Potts Heart Center of Children's Memorial Hospital, Chicago . . . Bushkill Falls House, a long established hostelry in the Poconos in Pennsylvania, will open its first nine this month . . . Pocono Manor is opening another nine on July 1, bringing its total to 36 holes.

Shell Oil Co. recently announced that Tommy Jacobs, Dow Finsterwald, Tony Lema, Charlie Sifford and Bob Nichols are the first of 22 American and foreign golf stars to be lined up for the 1966 "Wonderful World" TV series . . . Dancers, singers stars, a leading orchestra, etc. have been signed to provide entertainment for festivities to be held in conjunction with the Sunnehanna Amateur, to be played June 3-7 in Johnstown, Pa. . . . Ellis Jacobs of Iron Rock, N.J. and John Mills of Bordenton, N.J. won the recent Philadelphia GCSA golf tournament with low nets of 72.

Augie Boyd, veteran professional who has spent the last decade or so in Florida, is now in charge of the shop at Ledgemont CC, Seekonk, Mass. . . . After watching Jack Nicklaus at the Masters, and seeing him on TV in the Tournament of Champions, we are beginning to wonder if people won't start calling him "Smiley" before long . . . North New Jersey home