The five leading golf balls

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only one is registered

Registered Royal ... the cnly ball that comes with this stamped-on proof that it will give you distance and accuracy unsurpassed by any other ball.

No Royal[®] golf ball can be registered and sold until it has passed incredible quality-control standards, second to none. Standards that include 9 days of tests—52 separate trials—and a final, scrupulous *individual inspection*.

That's why the registration number on every ball is your proof Registered Royal will give you distance and accuracy unsurpassed by any other ball.

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Sold only through golf professional shops.

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