

# Buyers' Service

For quick prices & literature — check items needed — mail this sheet to:  
**GOLFDOM, 407 S. Dearborn St., Chicago, Ill. 60605**

## Golf Course

- Aerifying machines:  
Fairway  Greens
- Algae Killer (ponds)
- Architects: course
- Ball mark repair tool
- Ball washers (tee)
- Batteries (golf car)
- Benches (tee)
- Bird houses
- Brown-patch preventatives
- Color spray for turf
- Comfort Stations
- Compost mixers
- Crapgrass control: Regular   
Pre-emergence
- Drinking fountains:  
(Reg.  L.P.-gas operated )
- Edging machines
- Fertilizers Solid  Liquid
- Flags (greens)  Flag poles
- Fungicides
- Golf Cars: Elec.  Gas
- Golf course furniture
- Haul carts (hyd. lift)
- Herbicides
- Hole cutters
- Humus  Peat moss
- Insecticides
- Irrigation consultants
- Lapping-in Machine
- Lighting equip.: Miniature   
Par-3  Regulation Course   
Practice green  Parking
- Matting — seedbed protection.
- Miniature Course Const'n
- Min. Course Obstacles
- Min. putting surface
- Mowers: putting green   
rotary  tee   
fairway  rough
- Mower Grinders
- Pipe
- Rakes (trap)
- Refreshment stands  
Fixed  Portable
- Rollers: Power  Tractor
- Sand: Traps  for compost,  
and soil conditioning
- Seed: fairway  green
- Signs: yardage  direction
- Sod cutter

- Soil conditioner
- Soil screeners  Soil shredders
- Soil pasteurizers
- Spikers: greens  fairway
- Sprayers: power  hand
- Spreaders: greens  fairway
- Sprinklers: f'way  green
- Stolons — Bent  Bermuda
- Stone picker (mechanical)
- Sweepers: greens  f'way
- Sweepers-mulchers (turf)
- Tee Markers
- Tee Shelters
- Thatch cutting machine
- Thatch cutter & vacuum removal
- Tractors
- Trailers (utility)
- Trees  Shrubs
- Tree care service
- Trucks (utility)
- Water aerator for pools & ponds
- Water coolers (L.P.-gas operated)
- Water systems, fairway
- Weed chemicals  
for turf  for water

- Floor covering (spike resistant)
- Gasoline motors (golf car)
- Golf Cars: Elec.  Gas
- Golf car trailers
- Golf car transmissions
- Golf gloves
- Golf grips: Leather  Comp.
- Golf Practice Devices
- Golf shoes: men's  women's
- Golf Shoe Brush & Scraper
- Grip slip preventative
- Handicap computer service
- Handicap racks  cards
- Insect repellent
- Lighting equip. — range
- Mech. Range Ball Retriever
- Practice driving nets
- Rubber-spiked Overshoes
- Score Cards  Charge checks
- Sportswear: Shirts  Socks
- Sport jackets  Rain jackets   
Windbreakers  Slacks
- Shorts: Ladies  Men's
- Tee bag racks
- Tee mats: Range  Net
- Trophies
- Teeing device (automatic)

## Pro Shop

- Bags: Comp.  Leather
- Bag storage racks
- Bag carts  electric
- Bag Tags  Guest Tags
- Balls: Regular  Range
- Ball dispenser (coin operated)
- Ball Striper (range)
- Ball Washers: Tee  Range
- Ball washer, counter & dispenser
- Batteries (golf cars)
- Battery chargers
- Caps and hats
- Charge books; pro shop   
green fee
- Cleaner for iron clubs
- Clubs: Woods  Irons   
Putters  Range
- Club head covers
- Club repair supplies
- Display fixtures

## Club House

- Bath mats
- Bath slippers — disposable
- Carpeting
- Disinfectants
- Duplicating machines
- Floor covering — spike resistant
- Folding Table (Banquet)
- Greeter pins
- Health baths
- Locker Names Plates
- Lockers
- Locks (combination) for lockers
- Modernization (interior)
- Printing
- Runners for aisles — spike resistant  
Carpeting  Composition
- Shoe equip. & supplies  
for locker attendant
- Towels (golf, disposable)

Send information (please fill as completely as possible)

To: Name \_\_\_\_\_ Your Title at Club \_\_\_\_\_

Club \_\_\_\_\_ Address \_\_\_\_\_

Town \_\_\_\_\_ Zone (.....) State \_\_\_\_\_ Check if new club

SEE REVERSE SIDE

GOLFDOM is published monthly, January through October.  
Subscription rate—\$2.00 per year, Canadian and Foreign—\$2.50  
Publication Office: 407 S. Dearborn, Chicago, Ill. 60605; Area Code 312, 427-5941

Joe Graffis, Publisher  
Herb Graffis, Editor  
Joe E. Doan, Managing Editor  
A. R. Green, Associate Editor  
Joe Graffis, Jr., Advertising Manager  
Florence V. Taylor, Circulation Manager  
Omar Kateeb, Marketing Director

### ADVERTISING REPRESENTATIVES

New York City: Mitchell Napier & Assoc., 345 Pan Am Bldg., (212) 986-0625  
Charles E. Lynch, Mitchell Napier & Assoc., Inc.  
751 Main St., Waltham, Mass. 02154 (617) 899-3475  
Los Angeles 90048: Arden E. Roney & Associates, 580 S. San Vicente Blvd. (213) 651-3930  
San Francisco: Arden E. Roney & Associates, 149 California St. (415) 981-0848  
Detroit 48202: Vince Purcell, 317 Stephenson Bldg. (313) TR-5-7978

---

## CONTENTS

**Vol. 39 No. 3****March, 1965**

<i>Swinging Around Golf</i> .....	Herb Graffis	3
<i>Before You Build That Course</i> .....	Geoffrey S. Cornish	31
<i>On the Professional Side</i> .....		34
<i>Up-to-Date Teaching Methods</i> .....	Richard T. Mackey	36
<i>Pitch-and-Putt Next Door</i> .....	Charles Stine	39
<i>PGA Merchandise Show</i> .....		44
<i>Put 20 Per Cent Back in Your Business</i> .....	Don Curlee	46
<i>Improve Sportswear Sales</i> .....	Jack Lust	54
<i>Hire Decorator to Carry Out Overall Design Plan</i> .....	A. R. Green	58
<i>GCSA Convention Story</i> .....	Joe Doan	67
<i>Grau's Questions &amp; Answers</i> .....	Fred V. Grau	88
<i>Pin Placements</i> .....	Robert Trent Jones, Jr.	92
<i>Battery Charging</i> .....	Edward Szostek	96
<i>Smith Elected CMAA President</i> .....		100
<i>Burton Gets Green Section Award</i> .....		104
<i>Court Denies State's Jurisdiction in Pipe Import Case</i> .....	William Jabine	108
<i>Golf Business News</i> .....		183



## CHAMPIONSHIP TURFGRASSES

In recent years better grasses have changed the face of golf courses in the Southland. Our firm, leader in Hybrid Bermudas for 18 years, has probably furnished more improved grasses for golf courses than all other nurseries combined. The show courses of the South are those we planted throughout with Hybrid Bermudas.

*A service tailored for every need*

- Fast Express Shipment of Bagged Sprigs
- Truck Fleet for Overnight Delivery of Large Orders
- Loan Service of Specialized Planting Equipment
- Experienced Foremen to Superintend Your Planting
- Contract Sterilization and Conversion of Old Greens
- COMPLETE CONTRACT GRASSING OF NEW COURSES

**THE SOUTH'S LARGEST AND  
FINEST NURSERIES**

**T-328 . . . T-419 . . . T-57**  
Ormond and other Bermudas

**PATTEN  
SEED & TURFGRASS CO.**

Telephone: 482-3131 (Area Code 912)

**Lakeland, Georgia**