

## Rain-Stain Resistant Golf Wear for 1965

Du Pont Co., 350 Fifth Ave., New York, N. Y., 10001, has developed a new Zepel fabric fluoridizer that reportedly makes treated fabrics



both rain and stain resistant. Pictured are various manufacturers' products treated with Zepel. The lady golfer has a skirt, jacket and blouse by Sacony. The male golfer is wearing a jacket by Wm. Barry and slacks by Esquire Sportswear. Both wear porous plastic shoes by Etonic and Zepel-treated hats by Knox.

### Pro Develops Practice Devices

Dan Halpern, a pro who established the Swing-Tip Co., 112 Parkview Terrace, Newark 12, N. J., has generated a rapidly growing business with his Chip 'N Run-back, a resilient target with mat, and his Swing-Expander. The Chip 'N Run-back target for chip shots, with its rig-saving mat, is a practical practice device that helps the user learn the finesse of chipping as well as provides entertaining wagering possibilities for those interested. The Swing-Expander is helpful in demonstrating and practicing the swing theory of Ernest Jones.

### Hudson Has New Sprayer and Duster Catalog

The new full-color catalog No. 659 of the H. D. Hudson Mfg. Co. may be obtained by writing the company at Dept. 65, 589 E. Illinois St., Chicago, Ill. 60611. The catalog covers the company's line of manual sprayers and dusters and compact power sprayers. Some of the new items are the Spra-Boy 10-gal. power sprayer, designed for yard and clubhouse grounds, and the new Thrustless spray control valves. One of the most important product improvements is a mechanical agitation system in the Matador power sprayers.

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## Calamity Jane Rides Again

A. G. Spading Bros., Chicopee, Mass., is producing the Calamity Jane putter, an exact replica of the famous putter used by Bobby Jones, golf's only Grand Slam winner. The putter has the classic blade style with gleaming chrome



finish, front and back, and the black sightline across the top line. Topgrade round executive leather grip (black with red-center stripe) and a white hickory shaft that has the famous black nylon whipping, which became the trademark of this putter, are featured. The putter is available for right hand players only.

## Soil Amendment For Greens and Tees

Wyandotte Chemicals Corp., J. B. Ford Div., Wyandotte, Mich., produces Turface, soil amendment for use on greens and tees to reduce watering requirements, prevent burn-out of grasses in hot weather and speed up drainage after heavy rains. A calcined mineral aggregate, Turface is composed of a balanced segregation of coarse and fine particles that provides moisture retention qualities and aeration of soils. The product is effective in sticky, gummy soils because it acts as a separator. Turface is also reported to stimulate a deeper sturdier root structure and reduce danger of disease caused by high moisture or drought conditions. A free bulletin F-6789 gives directions for topdressing Turface into greens.

## SaddleMaster Casuals Designed for the Pro

Bowen, Inc., 35 Fillmore St., Pasadena, Calif., 91105, has a new line of SaddleMaster men's casual shoes designed especially for the pro. The sole is of waterproof neoprene crepe (platform or heel type) that is said to give a buoyant step. Uppers are of the same leathers as Bowen golf shoes and the styling is for either evening or daytime wear. Styles available are: Series A, moccasin toe loafer with one piece van and snug-fitting top; Series C, two-eyelet tie blucher with moccasin toe; Series D, two-eyelet tie blucher with proportioned plain toe. All casuals are made to order, allowing approximately three to four weeks for delivery. The shoes are sold only at special golf pro personal use prices.

## TRADE BRIEFS

W. Herbert Williams, controller of the First Flight Co., Chatanooga, Tenn., since 1963, has been elected to the board of directors . . . He came to First Flight from AMF-Ben Hogan Co., where he was secretary-treasurer for a number of years . . . **John C. Baduini** has been appointed assistant to the president of the Plymouth Golf Ball Co., Plymouth Meeting, Pa. . . . Baduini directs national sales of the Plymouth line of balls . . . **J. R. Meehan** has been



Meehan

Williams

Mitchell

Baduini



Peyton

Farwell

Brown

Jones

appointed sales manager of the Chemstone Corp. . . . He has headquarters in Menlo Park, N. J. . . . Cushman Motors has promoted **Joseph C. Mitchell** to regional sales manager of its eastern U.S. region . . . In his new position, Mitchell, a former district manager for six years, is responsible for Cushman's utility vehicle and golf car sales east of the Mississippi.

Harley-Davidson Motor Co., Milwaukee, Wis., has appointed **Hugh Peyton**, former head of the L. A. police force motorcycle academy, as district manager of the Wy., western Neb., western Kan., Colo., Utah, Ariz. and northern N. M. territory . . . Harley-Davidson has also announced two new promotions . . . **E. Marvin**



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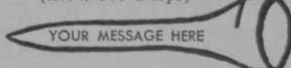
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Farwell, formerly sales office supervisor, becomes the company's sales promotion manager . . . David Brown replaces Farwell as sales office supervisor . . . Former western district manager, Harrison Jones, has been named national sales manager of Febco, Inc., Sun Valley, Calif.

Mallinckrodt Chemical Works, St. Louis, Mo., has a product information sheet available on Pre-San, pre-emergence control for crabgrass, goosegrass, poa annua and other weeds . . . Rainy Sprinkler Sales, Peoria, Ill., has completed its new sales office and warehouse building at 1012 W. Pioneer Pkwy. . . Par-Mate, New York, N. Y., has appointed Pat Norton to be sales rep in upper New York state and



Waters      Larsen      Condon      MacDonald

Frank Daples to cover Colo., Utah, Wyo. and N. M. . . Wide-Lite Corp. has provided the floodlights that illuminate the 7745 sq.-ft. mural mounted on Notre Dame's 11-story library, which is but a short distance from the Notre Dame golf course.

The newly created post of vp of national marketing for Western Rain Bird Sales and National Rain Bird Sales & Engineering, Glendora, Calif., will be filled by Anthony W. Lafetra. . . Chet Condon, who has been representing Northwestern Pro Golf, Inc. in its New England territory, has been promoted to sales manager, with headquarters in Chicago . . . Paul R. MacDonald has been appointed sales manager of the sports div. of Dunlop Tire and Rubber Corp., New York, N. Y. . . Frank P. Waters has joined the Pedersen Mfg. Co. as vp and the Pedersen Sales Co. as general manager . . . Other Pedersen Mfg. changes include the appointment of Gino Baldaserini as supt. of clubmaking and Oliver B. Fullerton as plant manager and asst. general manager . . . The Charles A. Eaton Co., Brockton, Mass., has named John E. Larsen product manager of its Etonic lines of golf shoes and sports clothing . . . Larsen has been sales manager of the firm's incentive division.

Di Fini Originals, Inc., Bronx, N. Y., has appointed Jerry Cooper to be representative for pros in the Mid-Atlantic states . . . Fore-Par Mfg. Co., Laguna Beach, Calif., has enlarged its facilities with the full operation of its new plant at 733 Broadway. . . Fore-Par is seeking distributors for its course equipment in various territories in the U. S. . . The B. Hayman Co., Inc., Los Angeles, Calif., continued to set sales records as it achieved a new high and won the 1964 award as Jacobsen turf distributor for



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the western region . . . B. Hayman has also completely remodeled its service department to give faster and more efficient service.

General Battery and Spark Plug Co., Reading, Pa., has named Jeff



Justin



Gorbea

Shea manager of brand sales; D. R. Wickman is sales manager of the industrial division; R. W. Herbel is assistant sales manager of the industrial division; Arvid E. Halla has become sales manager of national

accounts of the Northeastern region; T. J. Lawrie has been promoted to market manager automotive batteries and spark plugs; J. R. Knobloch is now sales manager of national accounts; J. J. Croghan is sales manager of branded sales; W. G. Yedlicka is promoted to marketing manager-export, U. S. government and special application batteries; A. R. Taylor is sales manager of national accounts, southeastern region; and R. E. Hilton has been promoted to advertising and sales promotion manager . . . Manuel R. Gorbea is manager of the new Price Battery Corp. branch warehouse in Puerto Rico . . . Moody Sprinkler Co., Inc., Arcadia, Calif., has assigned responsibility for product research and development to Frank R. Justin, Jr., electronics engineer.

Ralph S. Hull has joined Cal-Turf as customer service rep for the stolon market in the West . . . Richard H. Shutt is sales manager of C. E. Griener Co., Inc., Indianapolis, Ind. . . Morton Salt Co. has appointed Herbert A. Williams regional manager, agricultural chemicals, with headquarters to be established in Atlanta, Ga. by mid-1965.

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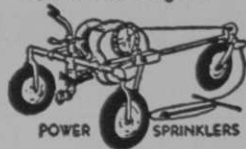
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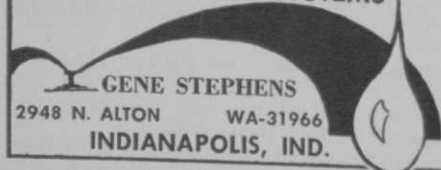
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Desire job as Pro, Pro-Greenkeeper or Teaching Pro. Experience in all departments. Excellent reference. Class "A" PGA member. 20 years experience. Available immediately. Address Ad 309 c/o Golfdom.

Experienced Assistant Pro desires assistant's job. Attended PGA school. Age 25, single. References. Will locate anywhere. Military obligation completed. Address Ad 311, c/o Golfdom.

Greenkeeper or assistant—qualified—seeking permanent position on large course near Michigan. Dependable, ambitious. 34 years old. Address Ad 312 c/o Golfdom.



Need Golf Course Superintendent job after July 1, 1965. Cornell graduate. Experienced, married, 25. Military obligation completed. Desire northeastern golf course. Address Ad 313 c/o Golfdom.

**ASSISTANT SUPERINTENDENT** — married, two children. 12 years experience golf course maintenance, construction and supervision. Excellent references desires superintendent's position. Address Ad 314, c/o Golfdom.

**Green Superintendent**—superior knowledge in designing, construction and maintenance of golf course. Have practical experience in all bents and tifton grasses. Thoroughly experienced in all equipment fertilizers, fungicides and irrigation systems. GCSAA member. Married. References. Any southern location preferred. Address Ad 315 c/o Golfdom.

**LINEs WANTED:** Well established manufacturer, jobber and manufacturers representative wants new golf lines for California and Arizona. Address Ad 316 c/o Golfdom.

Golf Professional desires position as teaching assistant or head professional. Attended PGA Business School. Experiences and references. Write Tom Martin, 5854 Poplar, Memphis 17, Tenn.

**HEAD LOCKER SUPERVISOR** desires more active club. Must be good offer. 15 years experience. References upon request. Married, sober. Address Ad 317 c/o Golfdom.

Pro job desired for 1965 season. Age 35, experienced, reliable, sober. Available immediately for interview. Address Ad 318 c/o Golfdom.

Pro or Pro-Supt. job desired in Midwest. Ten years experience in course and shop. Excellent teacher. Married—best references. Address Ad 319 c/o Golfdom.

Superintendent desires position in the eastern part of country. Age 24, married. Top references and top experience. Available immediately. Address Ad 322 c/o Golfdom.

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#### JOBS OPEN

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Second Assistant Wanted. Young, single man wanting to learn business. Large Northern Ohio Club, May 1-Oct. 1. Address ad 324 c/o Golfdom.

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Golf Professional and Course Manager for Adams County Public Golf Course. A new 18-hole golf course with clubhouse located at Henderson, Colorado, approximately 20 miles north of Denver, Colorado. Applicants should have experience as Golf Professional or Assistant. Submit a complete resume including financial requirements, character references and financial references. We anticipate paying the individual selected a salary and allowing him to retain all Pro Shop earnings. Mail applications to: Adams County Commissioners Office c/o Adams County Court House, 4th & Bridge Street, Brighton, Colorado.

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