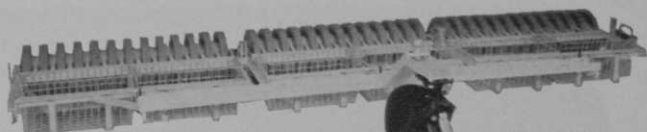




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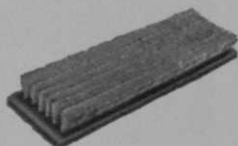
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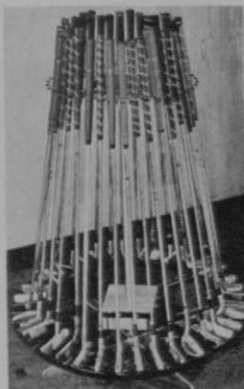
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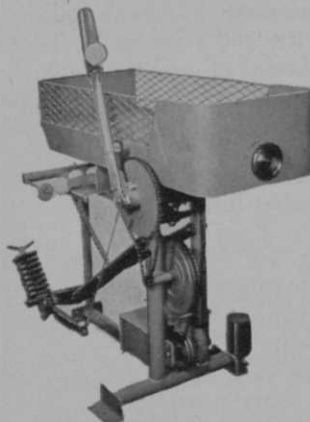
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The intent of modern architecture is to re-establish these ancient and honored principles. Pins and tees should be adjusted according to climatic conditions of the day as well as the purpose of the day's play.

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### Kennedy Club to Golf Museum

A 4-iron, with which the late President John F. Kennedy almost made a hole-in-one, has been presented by Mrs. Jacqueline Kennedy to the golf museum of the USGA. The late President used the 4-iron while playing the 130-yard, 17th hole at the Hyannisport Club, Hyannis Port, Mass. His ball came to rest a few inches from the hole. The shot is said to have given him his greatest thrill in golf.

### Athletic Institute Report

The Athletic Institute, Chicago, Ill., claims that the total number of golfers increased from 6.5 millions to 7 million between 1963 and 1964. The Institute's survey of participant sports ranks golf No. 15, behind volley ball, table tennis, shuffle board, water skiing and others. About 60,000,000 people are said to play volleyball.

# Pargo

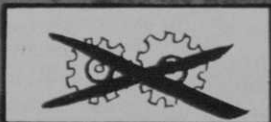
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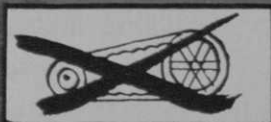
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## Teaching Methods

*(Continued from page 36)*

swung from the heels first and picked up finesse later on. His great power and accuracy certainly show how successful this method was for him.

Obviously, Arnold Palmer is a person with much more than ordinary coordination and desire to excel. The feats of performers like Julius Boros, though, indicate that all-out power is not crucial to golfing success. But certainly we can agree that doing the skill at normal speed, even in the early stages, is important to efficient learning.

**Principle:** To be sufficiently motivated to learn, the learner must experience frequent success.

**Application:** In the early stages of working with beginners, this principle is the most easily used and yet most frequently violated.

## Start with the Putter

Since the object of the game is to get the ball in the hole, you should begin your instruction with a putter and place the ball one foot from the hole. If you choose not to start with putting, good teaching indicates that a short, approach stroke would insure better chances of success than the use of a driver.

In working with beginners, don't discount the effect of fatigue on a beginner's ability to learn. This is usually a factor when your pupils are children or ladies, but remember, even husky men can tire when unused muscles are exercised.

**Principle:** Learning is highly individualistic. Each learner comes to the teacher with different motivations, different capacities and different past experiences.

**Application:** As a skilled golf teacher, you should realize that each one of your pupils is like all others you've taught —

---

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and yet he or she is different, too.

The fine athlete who is just learning golf may expect to excel very quickly. This may not occur. While general athletic skill will be helpful, golf presents a problem in coordinated movement which is as unique as the game is different from all others. The athlete may experience early success and then become discouraged when he is unable to shoot par golf. You must anticipate this and prepare him mentally for this possibility.

### Needs Motivation

The person who comes to you with little previous athletic success presents a different problem. He may need constant re-assurance that he can master the fundamentals. And don't forget the power of great motivation. Often the degree of success will depend less on natural ability than on a great desire to become a golfer.

Remember, too, that not all pupils, even the young ones, have a burning desire to become champions.

Jean Mulkeen, golf professional, in describing the reason most ladies don't approach golf with the all-out dedication men show, stated in the August, 1964 issue of *GOLFDOM*: "Maybe they're playing golf for what it was intended — for the fun of it."

Now that you've read some of the principles of learning, pause a moment. Think about your own methods. Perhaps there's a principle or two you haven't been applying. Or, maybe there's a better application you could be making.

### 17th Amputee Tournament

National Amputee Golf Association has scheduled its 17th annual tournament for the week of Oct. 4. It will be played at the Ida Cason Callaway Gardens, Pine Mountain, Ga. A practice round is set for the 4th; a Pro-Am will be played the 5th; qualifying is carded for the 6th and 7th, and the championship is scheduled for the 8th and 9th. Complete information as to the tournament itself and housing accommodations can be obtained from George A. Campbell, Jr., 28 Ocean st., Marshfield, Mass.

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## Swinging Around Golf

(Continued from page 29)

hower GC, Colorado Springs (Junior) . . .  
**Bob Clark** now pro at Monroe (Mich.)  
G&CC . . . **Augie Boyd** named pro at  
Ledgemont CC, Seekonk, Mass. . . . **Fred**  
and **Murle Lindstrom** will be Boyd's as-  
sistants . . . **Mike Cavanaugh**, formerly  
assistant to **Manuel de la Torre** at Mil-  
waukee CC, now pro at West Bend (Wis.)  
CC.

Children's Memorial Hospital \$12,000  
pro-am, to be played July 5, has been  
shifted from Onwentsia Club, Lake For-  
est, Ill., where it has always been played,  
to nearby Shoreacres Club . . . Shore-  
acres is a tougher course . . . Pro stars  
who gave Children's Memorial invitations  
the brush-off last year had their goodwill  
ratings downgraded . . . Chicago golfers,  
sportswriters and ad agency men made  
blistering comments when they failed to  
show.

**Carol Sorenson** of Janesville, Wis.,  
1964 British women's amateur champion,  
named Wisconsin's Athlete of 1964 . . .  
She got 15 votes to 3 for the runnerup,  
**Jim Taylor**, Green Bay Packers' back  
. . . **Art Yann**, Pittsburgh, who retired  
after 40 years with U.S. Rubber, joins **Earl**  
**Rubado**, another retired U.S. Rubber golf  
salesman, in handling **Graham Hood**  
gloves and other imports . . . Art is work-  
ing in Pittsburgh and Cleveland terri-  
tory . . . Northern Ohio GCSA will hold  
its equipment demonstration Oct. 5 at  
Portage CC, Akron . . . Supt. Nelson





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Buyers' Service • Page 201

Monical personally will cook lunch and dinner for about 200 in the club's equipment center.

Some smaller clubs are getting great pro service from veterans who want to ease up from the pressure of the big jobs, but want to remain active . . . Henry Picard who resigned from Cleveland's Canterbury to be pro at Blue Mountain Inn, Harrisburg, Pa., is one of those who has eased off . . . Allan Niederlitz now pro at Springdale CC, Princeton, N.J. . . . Jim Kanavas, formerly assistant to Howard Kluth at Tuckaway CC, Milwaukee, now pro at Oconomowoc (Wis.) CC. Stan Dudas now pro at Atlantic City (N.J.) CC.

Bill Haiyushi, supt. at Oahu CC, Honolulu and Mary Turner, wife of Bud, who recently went from Royal Kaanapali CC to back home in Indiana, arranged for the decoration with leis of GCSA officials at the supts.' annual banquet . . . Everybody liked the way the GCSA's new president, Bob Shields, introduced his family — his wife, Bernice, sons Glen, 15 and Mark 11, his father, 82, his brother and two sisters.

Carl Smith who moved from PGA National course to become supt. at Lost Tree Club in North Palm Beach, has his members lauding him for the job he has done in getting the attractive new course in superb condition . . . American Society of Golf Architects, who met at Lost Tree for annual Conference, joined in the chorus of praise for Smith and the Lost Tree architect, Mark Mahannah.

Carl McKinney goes from Port St. Lucie to supt's post at PGA National course . . .