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and was acquired by May in the early '30s after almost getting lost in the financial rough.

Greater Chicago Club Managers Association's 36th annual spring dinner was the organization's largest curtain-raiser for the golf season . . . More than 800 attended . . . Chairman of the stag committee was C. (Doc) Watson of Sunset Ridge . . . John M. Jones of River Forest is the Chicago CMAA chapter president; Vincent Crump of Butterfield is vp and Victor C. Chigas, North Shore CC is secretary-treasurer.

Myrtle Beach, S.C., getting 18 designed by George Cobb . . . Course is on Inter Costal waterway and is a feature of a subdivision project of Myrtle Beach Land Co., headed by E. E. Burroughs . . . This is latest chapter of tremendous Myrtle Beach development story that started when Jimmy D'Angelo and a few pioneer members of the Dunes Golf and Beach Club began the Golf Writers' annual tournaments . . . These gatherings inspired so much publicity that Myrtle Beach became

the Atlantic coast's counterpart of the Monterey peninsula golf domain with Pebble Beach, Cypress Point and other great courses . . . Dunes is the best of the existing courses at Myrtle Beach and a standout job of Robert Trent Jones.

Victor Ottenstein, largest land owner in the area, plans to build a course on 400 acres in Hudson and Twinsburg (Hudson, O. area) townships . . . Lamar (Colo.) Elks Club has reopened its bond sales to raise an additional \$100,000 needed to complete new golf course and lodge home south of the city . . . A total of \$65,000 has been spent on construction of the 9-hole course, which has an automatic sprinkler system.

Brasilian Lanes, Brazil, Ind., has opened an 18-hole miniature course . . . Work is underway on the Groton (N.Y.) Golf & Recreation Assn's. 18-hole course . . . With but a few thousand dollars to go in raising the needed \$100,000 for the construction of a Junior course in Lincoln, Neb., the city council has informally approved a loan from contingency funds

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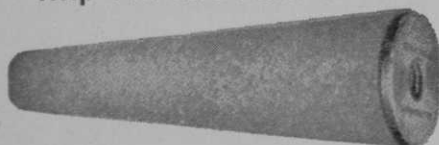
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in order that contracts be let . . . Nearing completion is a \$35,000 clubhouse for the course, the funds for which were donated exclusively.

Russ Egner, formerly at San Ramon CC, is new pro at Meadowood Suburban CC in the Napa Valley near the Christian Brothers winery . . . Ken Venturi and Ernie Pieper, Jr. have been named to the California Hall of Fame, golf division, by the Northern Calif. Golf Writers. A group has been formed to solicit memberships for turning Shalimar GC in Tempe, Ariz. into the community's first private club . . . If enough members are signed up, construction will be started on a proposed \$100,000 clubhouse . . .

Lounge and patio have been added to the pro shop at Riverside CC in Macon, Ga., according to Billy Smith, pro . . . The newest Milwaukee (Wis.) county park and 18-hole course has been renamed Jerome C. Dretzka park in honor of the late secretary of the park commission.

Billed as a strictly luxury all-male club by its president, M. G. O'Neil, pres. of General Tire & Rubber Co., the Sharon Club at Sharon Center, O., has 75 founding members and a proposed limit of 200 . . . Architect for the course is George Cobb . . . Initiation fee is \$3,000 and yearly dues are \$600, with the club already boasting of members from all over the U.S.

Chelmsford CC, South Chelmsford, Mass., has its public 9-hole course open for play, according to pro Harold McGrail . . . Francis Barrett, formerly at



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North Park in Pittsburgh, has been named pro at Linden Hall GC (St. James Park), Dawson, Pa. . . . Jay Riviere is supervising construction of a nine-hole pitch-and-putt course near Hillcroft, Tex. for Lee Roy Garrett and Clifton Davidson . . . The site will include a driving range.

Cedarbrook CC, Belle Vernon, Pa., has Joe Gresko, as teaching pro . . . He succeeds the late Joe Campesi of Bentleyville, Pa. . . . Eddie Rogers has been appointed pro at Hidden Valley GC, Pine Grove, Pa. . . . Rogers was formerly at Stanton Heights GC . . . White Deer CC in Williamsport, Pa., opened in May, according to pro Charlie Raisch.

Plans call for the El Dorado CC in Bargersville, Ind. to add nine holes to its present nine in the near future . . . The club has 300 plus members, drawing heavily from the Indianapolis area . . . Pro is Dick Miner . . . Robert J. Sauter is manager and Max D. Hayes is sup't. . . . The Huntsville, Ala. Airport

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Lloyd Mangrum, retired, relaxes by playing the organ in his home opposite the 18th tee at Apple Valley (Calif.) CC. With Mangrum is Joe Benaron, president of Thomas Organ Co., who is also a golfer. It is said that Mangrum as a musician and Benaron as a golfer are about on a par. That doesn't imply that either is a par player at his hobby.

authority is seeking to negotiate for a long term operator for its jetport hotel, swimming pool and golf course setup.

Edward Lawrence Packard has designed the 18 to be built as part of the Westview CC in Marshfield, Wis. . . . Dave Mastroleo is president, Fred Bove is v-p and Ben Axt is secretary-treasurer of the Southern Calif. GCSA for the coming year . . . Jack O'Neill, former manager at Ridgemoor CC in Chicago, Ill., is the new manager at the Oakmont (Pa.) CC . . . Tony Macaluso has been appointed pro-manager of Mt. Whitney GC in Lone Pine, Calif. . . . Macaluso, a pro since 1935, previously served at various clubs in Utah . . . Wahconah CC, Dalton, Mass, has named Carl Rozicki as supt. to succeed Rowland B. Armacost, who has resigned to promote the proposed Waubeeka Springs GC in Williamstown, Mass.

Some officials report that most Long Island, N.Y. clubs will have dues that run to an average of \$800 per year in a few years . . . Many L.I. clubs now have dues just short of \$2000 and a great many are over the \$1000 mark . . . Silver Springs, with nine holes under construction in Seneca Falls, N.Y., will open in the spring of 1967, according to owner-



This is the picturesque 12th hole of the new Valencia GC in Saugus, Calif. The unusual 18-hole public course, near Los Angeles, was designed by Robert Trent Jones. Pro at the course is Jimmy Thompson, who says he believes the 7th hole is more spectacular than No. 12. Terry Van Gorder, former general manager at Peacock Gap CC in San Rafael, is Valencia's new general manager.

developer-contractor, Paul Perkins.

Atlantis CC, Tuckerton, N.J., has appointed Ed Krank general manager of the club's course, pool, motel, restaurant and yacht basin . . . East Orange (N.J.) CC is completing work on a watering system . . . Essex County (N.J.) is trying an experiment on its public West Course . . . On the first tee the club has installed green "imitation grass" carpet developed by the 3M Co.

Northwood Town and Country club, Atlanta, Ga.'s newest 18-hole layout, officially opened on May 1 . . . Northwood pro, Phil Kelnhofer, says the second nine measures over 3500 yards and is fully trapped . . . Work progressing on the Yoakum County (Tex.) golf house at the county park north of Denver City, Tex. . . . A contest is being conducted locally to find a name for the new 9-hole course being built near Claxton, Ga. . . . Larry Kemper has been named pro and Marion Johnson, supt., at the Lookout Mountain G&CC.

Bruce Devlin has revealed that he will undergo surgery to remove a number of veins from his legs . . . According to the Australian pro, he will take a rest from the tour while recovering from the operation . . . May 31 was proclaimed Golf Day in Wisconsin by Governor Warren P. Knowles . . . Lake View CC, a new 9-hole course near Muncie, Ind.,



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Golfers drove up to the first tee in antique cars during Coral Gables, Fla.'s 40th birthday Roaring Twenties golf tournament held recently. Resting against a 1929 LaSalle are city commissioner Keith Phillips, Jr. (l) and former mayor Keith Phillips, Sr. Topping it all off was the appearance of Rudy Vallee singing (with a megaphone!) at the Coral Gables CC's dance.

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was opened recently with **Robert G. Cross** as manager.

Loch Ledge G&CC in Yorktown, N.Y. needs only to meet the recommendations of the town's zoning board of appeals in order to begin work on its proposed 18-hole course . . . **Francis Duane** is architect for the Rock Hill G&CC in Center Moriches, L.I., N.Y., which is due to open nine of its 18 holes in late summer, with the other nine due to be completed in early fall.

**Emmett E. Boone, Jr.** has been named manager of Garden City (L.I., N.Y.) GC succeeding **Jim Green** . . . **Gerald C. Roby, Jr.** has established his National Golf Course Designers headquarters at 55 Northern Blvd., Greenlawn, N.Y. . . . Whispering Pine Par 3 course opened recently in Schenectady, N.Y. according to **Burnham Armstrong**, owner-operator.

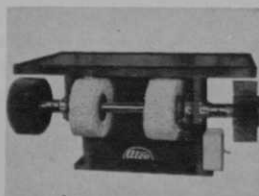
The Nashatuc CC (Concord, Mass.) clubhouse was dedicated in May, according to pro-manager **Benny Layman**. . . . May 30 was the opening date for Brandywine CC course in north Summit county (Cleveland, O. area) . . . Manager is **Charley Burns** . . . Work is progressing on the front nine of the Briarwood Club, semi-private course, with an opening of the Broadview Heights, O., course predicted for Aug. 1.



# Golf Business News

## Atco Shoe Cleaning And Shine Bar

Advance Tool Co., Box 25394, Los Angeles, Calif. 90025, manufactures of electric Atco shoe cleaning and shine bar that it says is be-



coming standard equipment in club lockerrooms across the country. Designed to handle bags and numerous leather items besides shoes, the unit cleans any color leather rapidly even in the hands of unskilled operators. The end-mounted tools may be removed and replaced with a number of extra tools for special types of cleaning and polishing. The machine is 25-in. long, 15-in. wide and 13-in. high.

## Exide Battery Indicator Shows Need for Recharging

Exide Industrial Marketing Div., Electric Storage Battery Co., Rising Sun & Adams Ave., Philadelphia, Pa., has a new solid state static-

type discharge indicator for golf cars. The device blinks a red warning light, indicating that voltage has fallen below safe operating limit. The unit's non-aging components with no moving parts are plastic enclosed



within an aluminum case to cushion them. The device can be mounted on any flat surface and wired easily into the electric circuit. The unit requires virtually no adjustments. The bulb, a standard type, is easily replaceable. The unit operates at temperatures ranging from 0 to 120 deg. F.

## Velsicol Pre-emergence Herbicide

Velsicol Chemical Corp., 341 E. Ohio St., Chicago, Ill. 60611, markets Glenbar (OCS-21944), a newly developed pre-emergence herbicide. Tested during the 1964 season, the chemical is insoluble in water and not readily leached from the soil surface. Glenbar has controlled crabgrass, foxtail and purslane.

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### Custom-Made Head Covers

K. L. Burgett Co., Peoria, Ill., offers a variety of club head covers including the custom-made model 60L (photo). The new deluxe contour design cover is made to the customers' specifications. Golfers may choose any of seven cowhide colors and any trim including gold and silver. No charge is made for embossing individual or club names on this model.



### 1965 Buckner Catalog

The 1965 48-page Buckner Industries industrial catalog is a complete working manual. It contains all the information necessary to design and install a sprinkler irrigation system. The 1965 book has a large number of product application pictures, charts and explanatory diagrams. Complete performance data and specifications for each item are listed along with hydraulic charts. The catalog is available without cost from Buckner Industries Inc., P. O. Box 232, Fresno, Calif. 93708.



### Ryan Vibratory Turf Roller

Ryan Equipment Co., 2055 White Bear Ave., St. Paul, Minn. 55109, offers model RV22-1 Rollaire, which provides more than half a ton of compactive pressure concentrated in a single drum. Vibratory action can be engaged or disengaged as desired while the unit operates. Self-propelled forward and reverse by a 4-cycle, 3 hp gas engine, the unit rolls a 22-in. path. Full-length, two-way scrapers keep both the main roller and balance roller clean. Water-filled weight is 724 lbs.; empty weight is 398 lbs.



### New Nematocide Offered

Geigy Agricultural Chemicals, Saw Mill River Rd., Ardsley, N. Y., markets Sarolex, a new nematocide-insecticide. Product advantages claimed are long residuality, low phytotoxicity to surrounding ornamentals and other plants. It is said to be less toxic to handle than many pesticides. Sarolex is reported compatible with other materials and is non-corrosive.

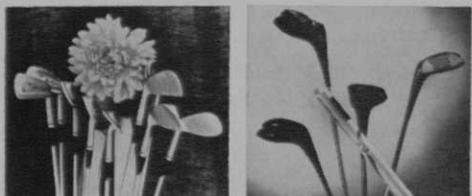




J. R. (Bob) Duvall (r), general manager of sales and promotion for Walter Hagen Golf Equipment Co., Grand Rapids, Mich., received a diamond set pin in recognition of 25 years of service from Harry W. Colburn, vp of Wilson Sporting Goods Equipment Co. Duvall started with Hagen's fore-runner, L. A. Young Golf Co. of Detroit, in the early 1930's. He was manager of the Hagen Miami (Fla.) sales division for 20 years before moving to Grand Rapids last year.

### **AMF-Ben Hogan Offers Clubs for June Grads**

AMF-Ben Hogan, 2912 W. Pafford St., Ft. Worth, Tex., markets Ladies Percussion-Center



Irons that are available in sets of nine (two through 9 iron and pitching wedge) or sets of eight (two through 9-iron). For the male golfers there is a set of woods patterned after Ben Hogan's own clubs. An ebony finish and a special toe channel along with special inserts are featured. The woods come in sets of 1-2-3-4. Both men and women's clubs are available in pro shops only.

### **John Bean Sprayer Catalogs**

A complete library of information on various John Bean sprayer models, attachments and accessories is available on request from John Bean Div., FMC Corp., Lansing, Mich., 48909. Two catalogs are of interest: L-1454 details the Royalier series of medium-size high pressure sprayers and L-1903 describes the wide range of components and accessories available for Bean sprayers.

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**Par-Mate Has Emblem  
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Par-Mate, 10 W. 33rd St., New York, N. Y. 10001 is introducing Par-Mate emblems on two of its new 1965 styles. The design is a red flag on a circle of blue with the words Par-Mate in white lettering. Future plans call for the emblem to be included on all new gloves in the line. One of the two new styles is No. E-71, recommended for rubber grip clubs, and the other, No. E-76, super tacky Nyama leather.



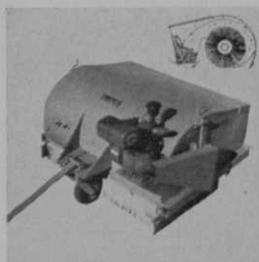
**Sod-Master Introduces  
 Pipe Laying Machine**

Sod-Master, 3456 N. Washington Ave., Minneapolis, Minn., has a new machine that lays flexible pipe underground at a speed of up to 110 feet per min. Called the Pipe Piper, the unit leads the pipe or flexible tubing through the ground without removing the turf. Claimed not to damage the finest turf, the Pipe Piper is powered with a 7½ hp cast iron gasoline engine and has easy-reach controls. Weighing only 475 lbs., the Pipe Piper's cutting blade can be neutralized so the unit can be moved under its own power.



**Sweepster Markets Gas-Powered  
 Pick-Up Sweeper**

Sweepster, Inc., 2816 Baker Rd., Dexter, Mich., sells the Sweepster TR-48 tow-type power sweeper, a new addition to the line of rotary brooms manufactured by Jenkins Equipment Co. This unit features a 26-in. diameter, 48-in. wide polypropylene brush driven by a 3½-hp gas engine. Materials are picked up by over-the-top method (see picture inset) and deposited in a 7 cu. ft. capacity dirt hopper. The unit is designed to be towed by any vehicle, 6 hp or larger.



**Izod Says No Price Increase**

Izod, 498 7th Ave., New York, N. Y. 10018, has not increased prices on velour shirts, but the color selection has been increased as have the number of styles in the 1965 line.