

The five leading golf balls

Wilson Staff
1

3
DOT

Royal
1

REGISTERED

5
Maxfli

Titlist
4

only one is registered

Registered Royal . . . the only ball that comes with this stamped-on proof that it will give you distance and accuracy unsurpassed by any other ball.

No Royal® golf ball can be registered and sold until it has passed incredible quality-control standards, second to none.

Standards that include 9 days of tests—52 separate trials—and a final, scrupulous *individual inspection*.

That's why the registration number on every ball is your proof. Registered Royal will give you distance and accuracy unsurpassed by any other ball.

Been playing another leading ball just out of habit? Play a round with a Registered Royal . . . and watch a habit be broken.

Sold only through golf professional shops.

Royal Golf Equipment



UNIROYAL
U.S. RUBBER