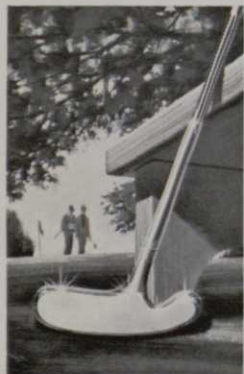




## Ten years in the making: The new Bull's Eye Mallet



Let's go back a bit. Years ago, we introduced the Acushnet Bull's Eye blade. John Reuter had designed it. Almost overnight, it got to be the #1 putter with both professionals and amateurs. And it still is.

But we realized that many golfers preferred a mallet. So, question: could we put the soft yet solid feel of our blade into a mallet putter?

Back to the drawing board we went. With John Reuter. And now, after ten years of designing and testing, here is the new Bull's Eye mallet.

It has a brushed-aluminum head, and an all-brass face (not an insert). It has a clean, pre-

cise, no-nonsense look. It has extraordinary feel and balance. It's soft but solid, and there are 24 different combinations of grip, lie, shaft length and hand-finished head shape. (Twenty-four. Hand-finished. It's like getting a custom-made club.)

What does our Bull's Eye mallet do to your Bull's Eye blade? Keeps it company. Permits you to switch putters according to your mood or the speed of the greens you play. No small thing, when you consider that half the game is on the green!

Why not start helping that half right now? At your club pro shop. With a Bull's Eye mallet.

**ACUSHNET**



**GOLF EQUIPMENT**

Sold Thru Golf Course Pro Shops only.

**Don Haftman** now pro at Spring Valley CC, Elyria, O., succeeding his boss, **Charlie Smith**, who has bought the 9-hole Forest Hills GC . . . **Wilbur J. Loos**, veteran widely known pro, now busy teaching at Gulfport (Miss.) Par-3 course and range . . . Chicago District GA has compiled a list of men's course records on 87 courses in the area . . . **Bob Harris**, Sunset Ridge pro, holds records at Edgewater (59), Westmoreland (63), Calumet (65) and shares records at Itasca (66) and Sunset Ridge (64).

**Robert E. Hirschman** and associates buy Briarwood GC, York, Pa., from **C. H. Klingensmith**, who has retired . . . **Robert Blecher** will be general manager of Briarwood . . . He has been with Hirschman in the ownership and operation of the Manada GC, Harrisburg, Pa. . . . **Ted Stevens** leaves James Baird State Park (N. Y.) course to become supt. at Walhalla CC, a new 18 in Rexford, N. Y. . . . Two great veterans are enjoying their first year of retirement after many years in course management . . . **Arthur Anderson**, after 36 years at Brae Burn CC, West Newton, Mass., and for 10 years prior at Oak Hill, Fitchburg, Mass., and **E. C. Lorence**, supt. Park Club Williamsville, N. Y., now can get up on humid mornings without worrying about what happened on that low green back in the corner last night.

**David Parson** now supt., Mill River Club, Upper Brookville, N. Y. . . . **Walter Klarch** now manager of Quincy (Ill.) CC . . . Colonial CC, Memphis, the tight and testing course where **Jack Nicklaus** won recent Memphis Open, is to build new course and clubhouse at larger site in a few years . . . **Abe Arnowitz** now in his 26th year as pro at Flagler Hotel and CC, South Fallsburg, N. Y. . . . Every golfer in the Catskill resort area knows Abe . . . He's practically the Old Tom Morris of the area.

Celebration of the 75th anniversary of the Philadelphia CC, Gladwyne, Penn., began June 13 when **Byron Nelson** (winner of the 1939 U.S. Open held at the



## SWINGING AROUND GOLF

News of the Golf  
World in Brief

By **HERB GRAFFIS**

### FRONT COVER

That's Gary Player on the No. 1 tee at Bellerive, starting the Open playoff lap against Kel Nagle in what was billed as the non-American final. Although native sons were missing in the windup round, the spectator turnout was much larger than expected. It wasn't known at the time, but Gary was planning to work this round (and the four preceding ones) for nothing.

*Bill Mark photo*

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# Modern surgery at Niagara Falls Country Club

(not even a scar at the finish)



Trencher cuts a path for more than 11,000 feet of cast iron pipe used in the new irrigation system. Note plastic blanket to the left. This caught backfill and kept it from soiling the turf.



Niagara Falls clubhouse provides facilities for more than 500 members. Established in 1900, the club is among the oldest in the nation.

This was the scene at Lewiston, New York, as the Niagara Falls Country Club installed a complete cast iron irrigation system. Tees, greens, fairways, everything. A unique construction touch: the long plastic strip to the left of the trencher. It prevented turf from being soiled by backfill. When the trench was filled, turf replaced and the plastic strip removed, it was hard to tell the job had been done.

Of course, cast iron pipe helped simplify the work. No fussing with this sturdy line; it went in as fast as the trench was opened. Push-on joints helped, too. Workers found them easy to assemble, without special tools. All in all a fast, efficient installation from cast iron pipe. The kind of installation that puts any club dollars ahead—and spares irrigation headaches for long years to come.



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club) played an exhibition match . . . The Philadelphia club is reported to be the third oldest chartered golf club in the U. S. . . . The U. S. National Senior Open will be held this year at the Emerald Green course of the Dunes Hotel & CC, Las Vegas, Nev., Sept. 22-26 . . . Prize money totals \$65,000.

Amron Construction Corp. of Cranbury, N. J. and Country Club, Inc. of Dallas, Tex. have promoted and are building a year-round village with second-home townhouses and a resort lodge around an executive golf course and other recreational facilities at New Hope, Penn. . . . The Pacific Northwest Golf Assn. will conduct its first Senior Mens' championship at Overlake G & CC, Medina, Wash., July 28-30, for men over 55 years with handicaps of 15 or less.

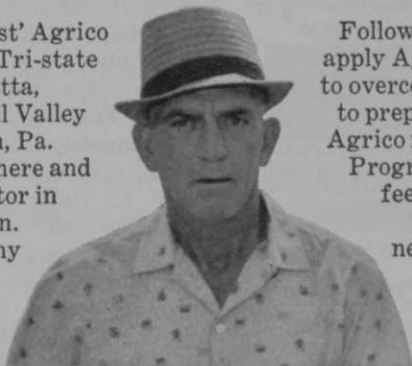
The 38th annual Midwest Public Links Amateur will be played Aug. 10-14 at Waveland public course, Lincoln Park, Chicago, Ill. . . . **Kathy Whitworth** leads, **Mickey Wright** is second and **Sandra Haynie** third in official money winnings on the Ladies PGA tour through the Cosmopolitan Women's Open, played in late June in Rockton, Ill. . . . Cedar View CC, Laurel, Neb., was opened recently with an open house according to **Mick Dalton** the club manager . . . **Vernon Schuck** has been named supt. of the Town & Country CC, Grundy Center, Ia. and will begin work in late July when the course enters the final phase of construction . . . Miss Lincoln (Nebraska), **Mary Anne Griffith**, cut the ribbon at opening-day ceremonies recently for the Lincoln (Neb.) Junior GC clubhouse.

**Richard Baerman**, supt., has replaced **Wilson Tyler**, who has resigned after serving as manager for many years at the Inlet (N. Y.) CC . . . Plans are being made at Inlet to increase the course from nine to 18 holes . . . **Floyd Farley** is architect for the Ava (Mo.) G & CC, which began construction of its course July 1 . . . Home ownership in the community is a prerequisite to membership in the Tantalum CC development, which recently opened its new clubhouse . . . Located in Prince Georges county, Md., the club has an 18-hole course . . . **Dick McLeod**



## **“Take it from an ‘old user’ like me— Agrico fertilizers never let you down”**

“We’re probably the ‘oldest’ Agrico Country Club user in the Tri-state area,” says Jacob S. DiFatta, Superintendent, Churchill Valley Country Club, Pittsburgh, Pa. “Good turf is a tradition here and Agrico has been a big factor in maintaining this tradition. Our club is the site of many tournaments and some of the heaviest play in the Pittsburgh area.”



Following our Agrico Program, we apply Agrico fertilizers in early Fall to overcome the summer damage and to prepare for next year.” Ask your Agrico man for a year-round Agrico Program for your course. Start by feeding Agrico this Fall—that’s the right way to better turf next year. Or write: American Agricultural Chemical Company, New York 10007, or Agricultural Chemicals Ltd., Toronto 15, Ont.

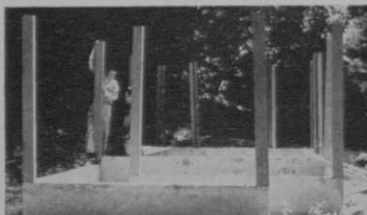
**AGRICO<sup>®</sup> COUNTRY CLUB FERTILIZERS**  
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Delivery to Complete Building in

# 72 HOURS!



Each part is tagged and coded



Corner posts being set in position



Coded panels being set in place



Installing main roof beam



Completed and Painted Comfort Station

## Vandal Proof!

Unbreakable cast aluminum fixtures, heavy gauge steel construction insure long life, maintenance-free operation!

**SUPER SECUR COMFORT STATIONS**  
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is new pro at York Harbor (Me.) CC.

Pro-manager **Tom Hess** has announced the opening of the course and a new clubhouse and pro shop at the Vassar (Mich.) G & CC . . . The new North Star public course, located near Ithaca, Mich., has opened its nine-hole, par-35 course, says owner-developer **Adrian Cook** . . . The **Fred Waring** 4-ball tournament, formerly the Bill Waite Memorial tourney, will be held Aug. 23-29 at Shawnee Inn, Shawnee-on-Delaware, Penn., and will feature four age groups, spring (under age 20), summer (age 20 to 40), autumn (40 to 60) and winter (age 60 and over).

Gowanda (N. Y.) CC recently opened its new nine with gala festivities . . . Baiting Hollow (N. Y.) CC has put its 6920-yard course in play according to pro **Bud Cunningham** . . . Club manager **Thomas J. McBride** is supervising completion of the clubhouse . . . **Wayne Wyatt** now manager of the pro shop at Spruce Pine (N. C.) CC . . . Wyatt is assisted by his son, Mickey, according to owner, Mrs. **Kimesia Bare**.

**Fred Lindstrom**, who succeeded **Lew Myers** as pro at Ledge ment CC, Seekonk, Mass., is leaving to devote full time to his business activities . . . Lindstrom is succeeded by **Augie Boyd** . . . **Paul Bondeson** is Boyd's new assistant . . . **Frank Burns** is now pro at Brookside CC, Allentown, Penn. . . Wausau (Wis.) CC has opened its new clubhouse.

Hillcrest CC, Eau Claire, Wis., has extensively remodeled its clubhouse . . . Hillcrest has also appointed **Earl W. Harris** club manager and **Bill Halvorsen** as pro . . . Newton (Miss.) CC is expected to undergo \$62,000 worth of improvements in building a swimming pool and tennis courts plus remodeling its clubhouse. **U. C. Furgeson, Jr.**, pro at the Lincoln Park municipal course in Oklahoma City, Okla., says that the greens on the course built in 1925 and 1931 are unable to stand up under current heavy traffic . . . Plans are being considered to finance rebuilding of the greens, adding fairway sprinklers and other general improvements . . . **Jack Fleming** of San Francisco is designing a course in Ripon, Calif.

**Jay Riviere** is to be architect for the

# POWERSCREEN

## CUTS FIVE DOLLARS PER YARD FROM PREPARATION COST OF TOP DRESSING



One of the first to use the new Royer POWERSCREEN, the Kennett Square Golf and Country Club (Pa.) reports that the POWERSCREEN has reduced the cost of top dressing by about \$5 per yard because it has greatly speeded its preparation. Primary reason is the POWERSCREEN's built-in elevating conveyor which discharges the finished top dressing high enough and far enough for direct stockpiling . . . and radically reduces set-up and clean-up time.

Paul Weldin, Jr., Superintendent at the



Kennett Square G & CC, also reports a marked improvement in the quality of his top dressing. The POWERSCREEN-produced top dressing is finer and more homogeneous than manually screened materials—has done away with clogged spreaders and eliminated pebbles on the greens.

Find out more about the POWERSCREEN and its 3-way payoff in economy, speed and quality. Request Bulletin PS-30. Or, better yet, contact us for a free demonstration.



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