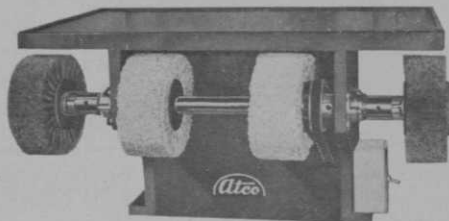


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Pre-Engineered Systems For Lawn Watering

Toro Manufacturing Corp. of Minneapolis has a new Moist O'Matic automatic underground sprinkler system-in-a-box. By varying the components — in building block style — the system can be adjusted to water lawn areas ranging from 4000 to 9500 square feet. Systems are pre-engineered so that installation is claimed to be accomplished easily.



Largest Power Vacuum Machine Introduced By Giant-Vac

Giant Vac-Manufacturing Co., South Willington, Conn. has a 9-hp vacuum machine with a Briggs & Stratton engine. Dust control bag will hold approximately 18 cu. ft. of litter and debris. Bag dolly is standard equipment. Three nose cones are available — 30-in., 36-in., and 42-in. wide (illustrated). Tires are 16-in. pneumatics.

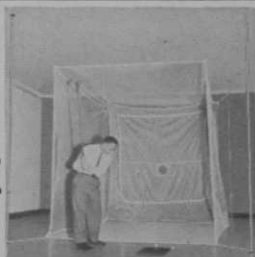


Marble-Colored Rubber Stair Treads Introduced

Marble-colored rubber stair treads with matching cove risers and landing mats are being marketed by American Mat Corp., 1802 Adams St., Toledo, Ohio, 43601. Complete line includes heavy-duty diamond surface and light duty smooth surface mats, and is offered in ten colors. Treads have molded round and square nose and come in 24, 36, 48, 60 and 72-in. lengths — all 12½ in. wide. Matching risers are 6 and 7 in. wide.

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Classified Ads. P 132
They Bring Results

New Finish Featured On Ben Hogan Clubs

Ben Hogan Co., Ft. Worth, Tex., has a new Burgundy-colored finish available on the Ben Hogan 602 Speed-Slot woods for men. Clubs



feature Dura-Ply heads with crimson Accur-Aim face inserts. Hogan clubs have the Speed-Slot toe channel and Flash Reaction shafts with True-Flex gradation. Grips are styled in black or red leather or in slip-proof black with white fill. Length is 43 in. only and for men's right hands. Available from pro shops only, sets are 1-2-3-4 or 1-3-4-5 or 1-2-3 or 1-3-4 or 1-3-5.

Cap of Metal Foil-Fabric

Foylon (a foil-fabric material produced by Archer Aluminum) is manufactured so that foil is wrapped partly around each thread of fabric, forming a bond and leaving pores of material open. The material also has a high degree of reflectivity. Caps made of Foylon by Henschel Manufacturing Co. of St. Louis keep the golfer cool in even the hottest weather as a result of both reflectivity and porosity.



Display Unit Available For Pro Shops

Service Manufacturing Co., 155 Saw Mill River Rd., Yonkers, N. Y., has a free display

unit with an order for an assortment of four dozen Sure-Grip stretch golf gloves. Stretch feature of these gloves in kidskin and nylon for men and women makes it possible for one size to fit all. Women's gloves are styled in pleasant feminine shades.



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A big top flavor is added to distribution of Toro products with this huge trailer. It will be used in 1965 in delivering mowers, golf cars, snowthrowers and sprinkler systems by the Minneapolis firm.

Coster Continues Operations in Spite of Fire

A \$125,000 fire on Thanksgiving Day destroyed the paint and body shop of H. Coster Electric Car Sales & Service, Indianapolis, Ind. and caused considerable damage to the building and 250 rebuilt golf cars. Coster's main warehouse with 600 new and customer cars,

stored at the Indiana state fairgrounds, was undamaged. The firm continues in full operation at its new location, W. Washington and Harding sts. in Indianapolis.

Catcher for Vertifier

West Point Products Corp., West Point, Pa., now produces a Vertifier with a new "Clean-Green" core catcher. This new core catcher attachment for the Vertifier is claimed to relieve two men for other course jobs. The Vertifier



cleans as it cores in a fast-moving, one-man operation. Raking and core pick-up are eliminated. Play can continue while greens are being cored and cleaned. The attachment is easily hooked on or removed.

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Outdoor Lighting Fixtures

Wide-Lite Corp., P. O. Box 191, Houston, Tex., 77001, has introduced a new design of its Mercury "4000" outdoor area light. The new unit permits choice of models that produce different lighting intensities to meet varying outdoor requirements. Fixtures are available for use with four 400 watt lamps, or combinations.



Jato Distributes Walker Electric Golf Car

Electric models of the Walker Executive golf car now are available from Jato Manufacturing, Inc., Salina, Kans.



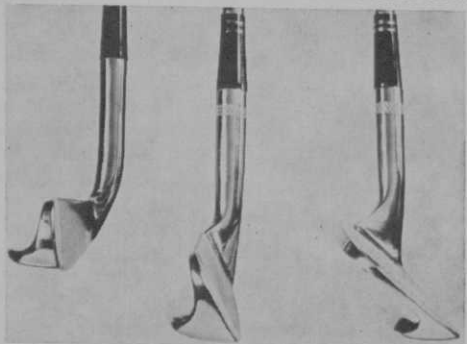
The cars have been tested for 1½ years and were held off the market so that an electrically powered unit could be developed that enables owners to replace working parts from local sources.

The Executive electric is a counterpart of the gas model that has been in use for several years.

It has a Y-shape tiller bar, automatic speed selection, emergency brake pedal and utility compartments. Like the gas model it features an all-steel, uni-body chassis and comes in fire red, glacier blue and olympic white.

New Group of Men's and Women's Irons Introduced for 1965

PGA Golf Equipment Co., 8350 N. Lehigh Ave., Morton Grove, Ill., has the Scrambler rough iron in both men and women's lengths. The manufacturer also has Scrambler sand iron



and a putter that incorporates heavy flanged sole styling. All clubs feature PGA rubber Tru-Grip and True-Temper steel shaft.

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**Jacobsen Appoints Sales
& Marketing Managers**

Jacobsen Manufacturing Co. has announced the following appointments: Walter A. Wendler has joined the company as general sales manager. Robert L. Wren has been named marketing manager, a new position. Orville R. Lawson



Reihman



Hazle



Lawson



Wendler



Wren



Thomas

moves into a new position as sales administration manager. Roger J. Thomas has been appointed turf equipment sales manager. John W. Reihman becomes consumer products sales manager and F. William Hazle has been named sales manager of tractor products.

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**Lawn Vacuum Cleaner Added
to Allis-Chalmers Line**

A vacuum collecting attachment to remove clippings, leaves and other loose materials from lawns, fairways, etc.

has been added by Allis-Chalmers, Milwaukee, Wis., to its line of attachments for lawn and garden tractors (B-10 and B-1 models). Unit is designed for use with a 42-in. rotary mower and A-C dump cart into which picked-up material can be blown. A 7-in. suction hose leads to a 3600 max. rpm, four blade, 11-in. diameter fan that is mounted at the tractor's rear. Fan suction carries debris through a 6-in. exhaust hose into dump cart. Cart capacity is about 26 bushels.



**Toro Distributors To Attend
Special Factory Schools**

In January special Toro Manufacturing Corp. week-long schools will be held in Minneapolis to bring distributor parts and service personnel up-to-date on new machines in Toro's 1965 line of institutional and consumer turf and yard-care equipment. A special session on up-grading dealer service programs is included.

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**Southern Cal Section Gets
MacGregor Trophy**

Guy Bellitt (l) accepts MacGregor trophy from Harold Peterson, L.A. representative for the Cincinnati firm, on behalf of the Southern California PGA which had the best credit record of any section in the U.S. in 1964. Trophy is presented in memory of Stanley M. Clark, longtime MacGregor credit man. This was the eighth award. The Southern Cal section has won it twice.

**Fearless Foursome Features
Munsingwear '65 Ad Series**

A foursome composed of two well known professionals and a pair of famed amateurs will be used prominently in Munsingwear Grand Slam golf shirt advertising in 1965. Jack Burke, Jr. and Dow Finsterwald and Bing Crosby and



Bob Hope will be seen in a series of full page color ads in golf and men's magazines during the season. The promotion campaign will be kicked off on Feb. 1 when Crosby-Burke meet Hope-Finsterwald in "Munsingwear's Challenge Match" in Palm Springs just before the Bob Hope Classic starts. This imbroglio was whipped up as a result of some loose remarks made by the amateur partners as to the golfing abilities of the four players. A purse of \$10,000, which will go to charity, is at stake in the match.



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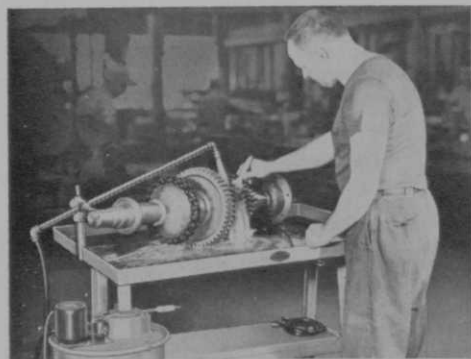


Code 312 352-2113

11 South La Grange Road La Grange, Illinois

Stand Helps In Parts Cleaning Problems

Fate-Root-Heath Co., Plymouth, Ohio, has a new stand to aid in cleaning of lawnmowers, chain saws, engines and machine parts with standard solvents. The unit is 12 gauge metal



sink sloped to one corner to drain into a drum where a separate motor-pump unit (clamped to 5-gal. drum of cleaning solvent) recirculates up to 2 gal. of solvent per min. Special baffling

causes dirt to settle to the bottom of the drum. Solvent reportedly may be used indefinitely. Stand holds up to 500 lbs. Pipe and hose attachments give flexibility and freedom of movement.

New Kangaroo Leather Golf Bags Available

A burnished-copper-color Kangaroo leather golf bag with a 10-in. step-down round top is

new from Spalding, Chicopee, Mass. Furnished with large clothing, boot, utility and ball pockets, all with heavy-duty zippers, the bag has balanced harness suspension for ease in carrying. A new full-length, built-in, well-type umbrella holder is also a feature. Bag uses heavy-gauge nylon thread, lockstitched at all wear points — tops, bottoms and zippers.

Sold only through pro shops, Spalding bags have optional matching Kangaroo leather hoods.



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DeLuxe Kangaroo Leather Hoods For Clubs

Spalding, Chicopee, Mass., has deluxe leather burnished-copper-finish club hoods with white leather shield emblems and numerals. With full-



length zippers, covers are of contour design, fully lined and have thong-laced swivel connectors. Club name may be stamped on shield free of charge on special orders for six or more sets. Available through pro shops only.

New 1-Hp Engine For Tractors Is Introduced

Model TR-10D tractor engine (cast iron and air-cooled) has been announced by Wisconsin Motor Corp., Milwaukee, Wis., Unit com-

panies small size (no larger than most 8-hp engines) with a displacement of 20.2 cu. in. and a weight of 80 lbs. There is a larger industrial-type carburetor for maximum power with minimum fuel consumption and with larger manifolding. Ram-Thrust fuel system provides

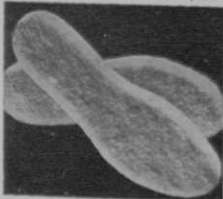


faster acceleration, greater efficiency, and ample load lugging power at slow speed to ease through sudden shock loads without stalling.

Insulating Insoles Made Of Sheep Wool Fleece

Dr. Scholl's, 213 W. Schiller St., Chicago, 60610, has insulated insoles made of 100 per-

cent sheep wool fleece with a latex foam backing for cushioning comfort and cold-weather warming. They are claimed to be ideal for use in slippers at home also. Insoles may be washed with mild soap and tepid water.



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Golf Shoes of Synthetic Fiber

Brockton Footware Corp., Brockton, Mass., has produced the first golf shoes with man-made uppers and lowers. The shoes, made under the Ben Hogan name, have Neolite Flex bottoms by Goodyear and Corfam uppers by DuPont. Both materials are waterproof and highly flexible, and permit the feet to "breathe." Shoes are available at pro shops.



Lo-Blo Can Be Used for Several Jobs

Atwater-Strong Co., Atwater, O., markets eight Lo-Blo air broom models that can be used for snow removal, washing large areas and misting for insect control in addition to leaf removal. They are powered by from 3 to 10 hp motors and weigh from 55 to 215 lbs. All are hand controlled and operated. Several attachments are available with the different mod-



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els. These include 4- and 6-in. diameter hose, Blo-Mist for spraying, deflectors, snow blade mount and a garden hose that can be used in washing operations.

Pargo All-Electric Golf Car Model For 1965 Available

Columbia Car Corp., P. O. Box 336, Charlotte 1, N. C., manufacturer of Pargo golf car, says its new differential delivers better than 97



per cent of the power from the batteries to car wheels. By eliminating all belts, chains, couplings, auxiliary gear reduction and clutches, much of the power drain on batteries by these power-robbing components has been eliminated. This means longer battery life and fewer maintenance problems. Other innovations include a self-cleaning disc brake and suspension system providing a more relaxing ride.

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Trade Briefs

Gordon Ramsey has been appointed national sales manager of the PGA Golf Equipment division . . . He is a former pro who switched to the manufacturing and sales end of the business about seven years ago . . . Bill McGinn succeeds Ramsey as assistant sales manager with PGA . . . The day after he was signed as a staff member by Plymouth Golf Ball Co., Plymouth Meeting, Pa., Chuck Stiner, pro at Lockbourne AFB GC, Columbus, O., knocked



Ramsey

Schmitt

Keeney

a Stylist into the cup for an ace . . . Carl Toothaker, manager of the Providence R. I. plant of U. S. Rubber, recently observed his 25th anniversary with the company.

Hilliard M. Keeney, new manager of manufacturing for Wide-Lite Corp. directs production in the company's Houston and San Marcos,

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Tex. plants . . . He moved up from quality control manager . . . Thompson Manufacturing Co., Los Angeles, which makes turf irrigation equipment, has been reorganized . . . Stephen F. Hinchliffe, Jr., is the new president . . .



Carson

McCarthy

Johns

Stuart

Edward Schmitt has been appointed golf car sales rep by Harley-Davidson Motor Co., Milwaukee . . . He works with 18 district managers in expediting sales through the firm's franchised dealer network.

Taylor, Pearson, Carson (B. C.) Ltd. of Vancouver has been appointed exclusive Toro distributor for the Canadian province of B. C. . . . Between playing tournaments in the U. S. and Australia during the fall, Arnold Palmer visited Tokyo where he launched a new line of golfwear bearing his trademark . . . Another recent PGA Equipment division appointment was that of Christopher F. McCarthy as gen-

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