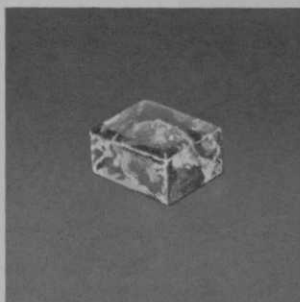


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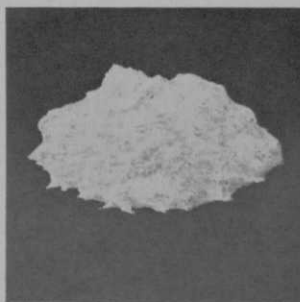
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work himself, following his own design . . . By Aug. 15th four holes should be completed on the Hidden Meadow course near Delta, Utah, with the Neighborhood Youth Corps doing much of the initial volunteer work.

Dr. Joseph R. Ewers out as executive director of PGA and Tom Crane, who retired from that job to be "executive consultant," is back in his old post, pro tem . . . PGA headquarters at Palm Beach Gardens hasn't been just one happy family since Ewers was hired after screening of candidates by "management consultants," et al, last fall . . . He left an executive position at Indiana university to take the PGA job that was labeled and described as "executive director" . . . It seems that Ewers was about the only one who took the title seriously . . . He is a pleasant, able young man who made a favorable impression for the PGA as its representative, but misunderstanding and maybe miscasting sent him on his way in less than a year after being hired at a salary much higher than that of his predecessor . . . Ewers was on a sabbatical leave from Indiana.

Warren Cantrell, PGA president, was hospitalized recently for high blood pressure . . . You don't have to be an All-American M.D. to guess that the work and worries Cantrell acquired for no pay in serving as PGA president has damaged his health . . . Cantrell bore the heavy load of labor, abuse and risk in saving the pro association members several million dollars on the Palm Beach Gardens headquarters and golf course deal . . . The earnest Cantrell and his team weren't wary enough to sidestep the trap that caught them as the purchased innocents in a deal for trying to convert an exhibition match into a so-called "World Championship" . . . How buying the PGA okay alone would make an exhibition a World Championship involving also the USGA and Royal and Ancient and Masters champions is an embarrassing question the promoter of the exhibition leaves for the PGA to explain.

With tricks and traps of mighty sharp operators imperiling the PGA at a time when the pros are on the verge of the

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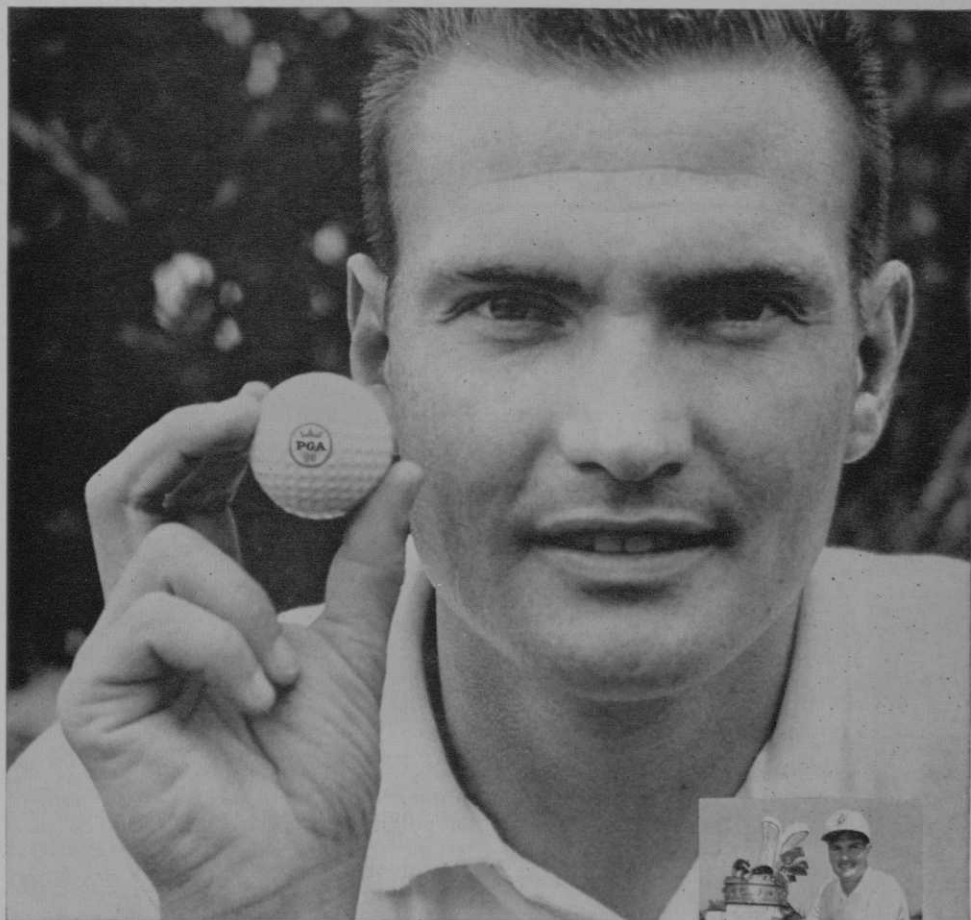
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gigantic reward to which their constructive efforts have led them, an unpaid job as a PGA national officer is not a job a genuinely wise party would seek . . . You may be sure that Cantrell won't run for the presidency again . . . Whoever told the Chicago Tribune golf writer, **Charles Bartlett**, that Cantrell might be a candidate for the PGA executive director post at a fancy salary, misinformed Bartlett.

Golf playing equipment manufacturers whose good business depends, to a substantial degree, on the solid progress of the pros, are wondering what the answer is to the PGA's organization direction and management problems . . . Manufacturing company executives, in commenting on the PGA management situation, have said that somebody like **Fred Bowman**, retired president of Wilson Sporting Goods Co., would be the answer for the PGA . . . But Bowman, with years, money, fun and time on his hands, isn't going to let himself in for the PGA headaches for any amount of money.

**Robert Trent Jones** is building a 9-hole course with St. Andrews type of double greens and alternate tees on Madeleine Island, Wis., in Lake Superior . . . The course will play like an 18-hole course . . . **Ted Geary** is financing the project as community asset and tourist attraction . . . **Herman A. Coelho** moves from Meadow Hills CC, Nogales, Ariz., to pro job at Yuma (Ariz.) G&CC, succeeding **Mortie Dutra** who has joined his brother **Olin** at Anaheim (Calif.) municipal course . . . Yuma's beautiful club is enjoying a big year with its membership now 500.

Players and spectators at Laurel Valley GC, Ligonier, Pa., during the PGA's 47th championship will see the achievement of **Paul Erath**, pro-supt., who brought the course to perfect condition in three years after construction was completed . . . Laurel Valley's 200 members are internationally famed businessmen who have money by bales, but it takes more than money to do the superb job of presenting a manicured course done by Erath and his team . . . With all the progress and protection made in turf man-



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agement it continues to be a risky business to put on a major tournament in mid-August, worst time of the year for grass in most areas . . . Erath and his crew have more hours of work and worry in their part of the PGA championship than the winner will have.

Connecticut GCSA members and their chairmen met at CC of Farmington, Conn., July 8 for an afternoon of golf and informal discussions of current problems, especially those associated with drought . . . Pres. Burke, Supt. John Perry, Green Chairman Lou Teich of the host club, William Jaschinsky, Connecticut GCSA president and supt., Torrington CC, John C. Schread, Jess De France and Herb Craffis, GOLFDOM editor, spoke briefly at the dinner concluding the meeting . . . Dr. Schread, entomologist at the Connecticut Experiment Station, warned that drought conditions favor insect attacks.

Installation of complete, modern watering system and tree and shrub planting program set for Farmington CC this

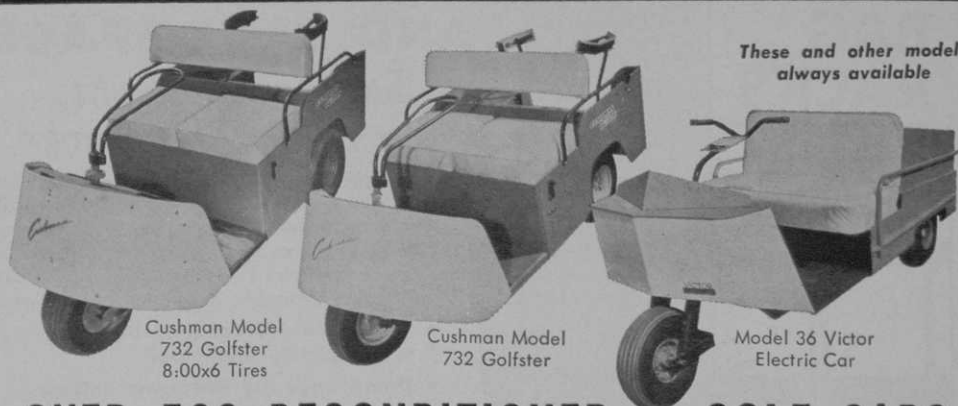
fall . . . Mrs. John Perry, wife of CC of Farmington (Conn.) supt., plays pretty fair golf but says what's much more important than her score is what she can find out for her husband about making a course more attractive to women . . . Mrs. Perry says neatness and other evidences of good housekeeping, women's tees in good condition and work and watering programs that do not cut short women's already restricted use of courses, should be kept in mind by supts.

A manufacturing company which has used golf successfully in sales promotion is considering a \$250,000 Open golf tournament . . . When that show goes on there won't be any absence of stars such as burned the sponsors of the Insurance City Open as three of the name boys skipped the \$70,000 Open to play for appearance money in an exhibition . . . The Hartford tournament is one of the older ones on the circuit . . . It lost money for years when tournament golf needed help.

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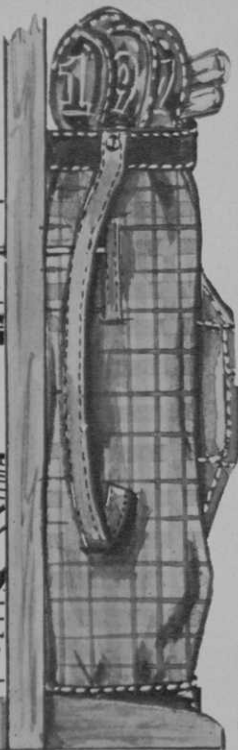
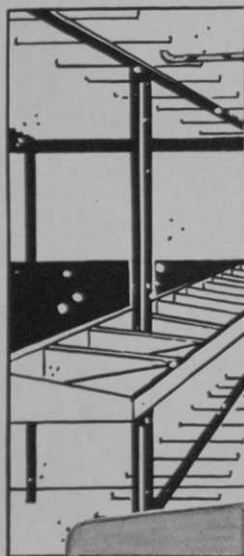
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Peter Thomson has used his driver one time . . . His other drives were hit with a brassie and he's kept the ball in the fairway . . . In a news story from Royal Birkdale at Southport, where Thomson won his fifth British Open (and about \$5,000) with a 285, there was reference to Thomson being angry with the treatment he got on the American circuit . . . I doubt that . . . He was disqualified twice for signing incorrect scorecards kept by prominent U.S. pros with whom he played . . . During interviews he took these disqualifications gracefully and blamed nobody but himself . . . The second time was at a Masters and there he told me that the American chaps always acted as though he were one of their own instead of a visitor.

Complaints of professionals that clicks of cameras disturb them at major championships, especially at the British Open, makes me wonder why there rarely are any good golf tournament action photos any more despite vast improvements in equipment used by news still, movie and

TV photographers and facilities made available for the work . . . In U.S. and British newspapers and magazines you won't see a half dozen unusually interesting golf action news pictures a year.

An advertisement in a weekly magazine offered a Paul Hahn golf instruction booklet to anyone who'd write Paul Hahn, Cape Coral, Fla. . . . It was a Cape Coral real estate ad . . . Paul's home is there . . . There were 36,000 requests for the booklet . . . And what a job it was picking Hahn's urgent business mail out of the flood of ad responses!

Seven club tournaments played in Chicago District in June raised a record \$2,182,700 for Combined Jewish Appeal . . . Randy Glover in his final round 68 at St. Paul became the third to take only 19 putts in a PGA tournament round . . . Bill Nary took 19 putts and 41 other strokes in the third round of the 1952 El Paso Open and Bob Rosburg had only 19 putts in shooting a third round 62 in the 1959 Pensacola Open.





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“ You get more distance with the ball. It seems to jump off the tee. ”

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“ The XLD is without question the best ball I’ve ever used in any of the world tournaments in which I’ve played. And I’ve played them all. ”

GARY PLAYER\*\*, JOHANNESBURG, SOUTH AFRICA

“ That Fiberglas center makes the XLD. I definitely believe the XLD has helped my game and let me win more money on the pro circuit. ”

BRUCE DEVLIN\*\*, CANBERRA, AUSTRALIA

\*Unsolicited testimonial. Name withheld to protect amateur standing.

\*\*You didn’t expect us to keep his name a secret, did you?

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Enid Wilson, veteran British star, writing in *Golf Illustrated* of London, told of Ireland withdrawing from the European team championship because the team was composed of working girls who had already used their holiday time . . . Enid commented that in Britain and Ireland "women athletes do nothing so well as the men in getting time off for sport." . . . It's same way in the U.S.

Anthony Rosso, Beverly CC, Richard Wallace of Medinah, B. H. Bouey of Indian Hill, A. F. Evans of Park Ridge, Eugene Foster of South Shore and William Kelly of Midlothian, controllers of their Chicago district clubs, have formed the Club Accountants' Association of America . . . Although Club Managers Assn., with the help of leading club and hotel accounting specialists, has tried for years to devise a uniform accounting system that will allow helpful comparisons of figures in a field where every club is different, the results leave plenty of room for practical improvement.

Flood badly damaged Columbine CC,

Denver, where 1966 PGA championship will be played . . . Heavy expense of repair won't be a total loss as some course alterations were desirable . . . La Costa CC, Carlsbad, Calif., venue of the 14 elimination matches deciding CBS \$166,000 "Golf Classic", a series of exhibition matches conducted by the owners of the Yankees, formerly one of baseball's better clubs . . . gets a \$50,000 mixed four-some event sponsored by a whisky company.

Chick Evans, now 75, and playing tournament golf since he was 16, never has picked up in a tournament . . . Italian Open at Tuckaway CC, Milwaukee, August 30 . . . This is the fifth one as benefit for Boys' Town of Italy and a merry fiesta for a lot of golf's generous pisans . . . Ken Venturi will be this year's guest of honor . . . Gary Player arriving at Johannesburg airport as U.S. National Open champion, given biggest home-coming reception South Africa has accorded one of its own . . . Gary, telling what a great guy his father, Harry is, said that Player,