



# Even the waiters can wear golf shoes

*... when the dining room is  
carpeted with "Tartan" Turf*

You'll never have to worry about spike damage when you install "TARTAN" Brand decorative carpeting . . . in the dining room—or the locker room, bar area, hallways . . . OR EVEN OUTSIDE! Made from tough, nylon fibers embedded permanently in a resilient, rubber-like backing, "TARTAN" TURF outwears other clubhouse floor coverings by three times and more. It literally shrugs off spills and stains, cleans easily with conventional methods. And . . . due to its resilient backing, no extra padding is required.

"TARTAN" TURF is available in three brilliant colors: grass green, black or red . . . or in decorative combinations.



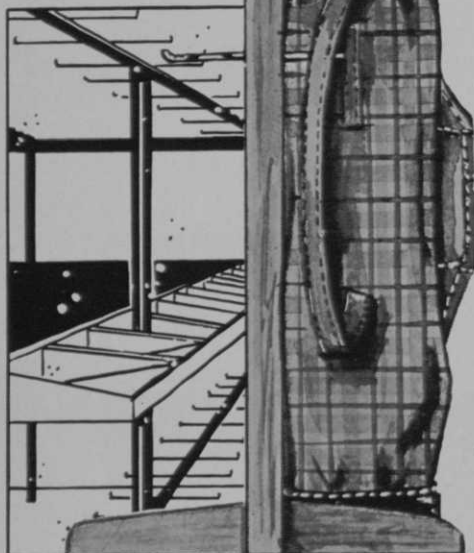
BAR AREAS . . . PUTTING GREENS (use it outdoors—completely weatherable) . . . LOCKER ROOMS

For traffic areas subjected to extreme wearing conditions, we recommend "TARTAN" Brand Surfacing Material—it's virtually indestructible. For further information and samples write or call



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## INCREASE EARNINGS AND SAVE SPACE

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Your club members will appreciate the extra convenience and service that only Stafford Vertical Bag Racks can offer. And, like pro shops across the nation, you can profit from the 40% additional space (compared to other storage systems) this rack makes available. Additional benefits are:

- Wear and tear of golf bags is completely eliminated
- Damp bags dry faster—no mildew
- Faster, easier storage
- Provides a neat appearance
- Easy to install

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## THE A. G. STAFFORD CO.

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### U. S. Golf Handicaps Adopts USGA Rating System

United States Golf Handicaps, Inc., an organization that provides the casual golfer with a handicap rating for \$5.00 yearly, is adopting the USGA handicap system. Members have to make only a slight but very important change in their reporting procedure. Members now will report their actual scores, but will no longer deduct strokes over double bogies within their handicap group. USGH will base all future computations on the differentials between actual scores and course ratings.

#### Six Times A Year

Founded a year ago, USGH provides a score card and dates for mailing upon receipt of the membership fee. Handicaps are computed six times a year on the USGH computer. The group also offers a service for providing temporary handicaps for various groups whose golf activity is confined to one or two outings

a year, thus relieving the tournament chairmen of the burden.

According to Bill Brown, executive secretary of the USGH, the group has been so successful that it has acquired a national headquarters with the purchase of the Riverside Golf and Swim Club, south of San Jose, Calif. USGH members will be able to play the course at reduced rates and at preferential times.

#### Excise-Income Tax Booklet Available from CMAA

Walter A. Slowinski, counsel for the CMAA, and attorney, Terry Nevel, have written a booklet entitled, "Federal Income and Excise Tax Considerations for Social Clubs." It contains an explanation of every current excise and income tax law pertaining to private clubs, plus many references to specific cases. Copies of the 26-page booklet are available for \$1.00 each from Club Management, 408 Olive St., St. Louis, Mo. 63102.

**THIS IS THE CHALLENGE of a CHAMPION!**

*Pargo* Will Match, Hole-For-Hole, ANY  
Production-Made Golf Car...

**AND STILL HAVE RESERVE POWER!**

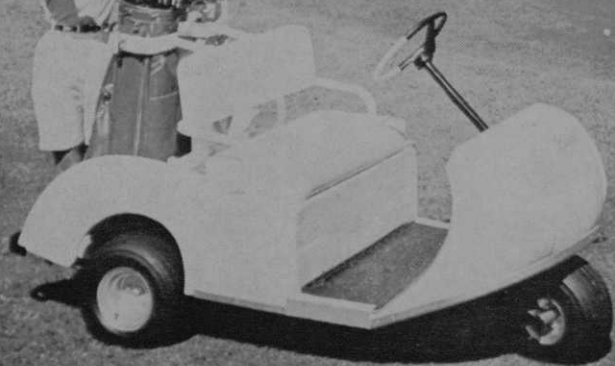
We invite comparison! Our DYNAMIC DIRECT DRIVE is 97% EFFICIENT! Pargo gives you NO Chains, NO Belts, No Deep-Cycling of Batteries, NO Auxiliary Gear Boxes, NO Clutch, No Couplings, LESS Trouble, LESS Headaches, LESS Down Time, LESS Maintenance Costs, LESS Damage to Grounds, LESS Complaining!

Pargo gives you MORE PROFIT and PLAYER PLEASURE because Pargo has eliminated the trouble spots and increased the player comfort. The new suspension system with shock absorbers greatly improves the smooth ride for which Pargo has become famous.

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A DEMONSTRATION!**

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**NOW—  
Power comb your greens for  
smoother "No Bounce" putting!**



Rugged  
Model 64  
2 H.P.  
—self-propelled  
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—24" width

- "STANDS-UP" GRASSES, runners, grains and Poa Annu seed heads
- REMOVES THATCH on collars, tees, lawns
- IMPROVES AERATION and irrigation
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Country Club Superintendent says: "E-Z Rake does a good job in getting rid of grains . . . best machine we ever bought!"

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**E-Z RAKE, INC.**  
Acton, Indiana

## National Golf Fund Holds Annual Meeting

The annual meeting of the National Golf Fund, Inc. was held at the PGA National GC in Palm Beach Gardens, Fla., Feb. 24, with a total of \$53,000 being distributed by NGF officials. Leo Fraser presented a check to Harold A. Moore, president of the Fund, in behalf of the PGA, from the net proceeds of National Golf Day in 1964. The NGF allocated the money on a basis of 48 per cent to educational programs pertaining to golf, 27 per cent to golf charities and projects, and 25 per cent to general educational programs, such as caddie scholarship funds.

Moore, of Chicago, Ill. and a past president of the Western Golf Assn., was re-elected president and director. Also re-elected were Herb Graffis, editor of GOLFDOM, v-p and Thomas W. Crane, PGA executive consultant, secretary-treasurer. Curtis Person of Memphis, Tenn., was re-elected a director. A new director is Dr. Joseph R. Ewers, executive director of the PGA.

### RCGA Has New President

The new president of the Royal Canadian Golf Assn. is R. Bruce Forbes of Brantford, Ont., Canada. Forbes represented the RCGA in 1963 as captain of the Commonwealth team in Australia. An automobile dealer in Brantford, Forbes has been an RCGA director and governor for 11 years. He is a member of the Brantford G & CC.

### Rutgers Turf Schedule

Rutgers University, New Brunswick, N. J., has scheduled the following 1965 and 1966 Turf field days and courses:

Lawn & utility turf field day—Aug. 11, 1965.

Golf & utility turf field day—Aug. 12, 1965.

Lawn & utility turf short course—Jan. 17-19, 1966.

Golf & fine turf short course—Jan. 20-21, 1966.

Winter turf course—Jan. 4 to Mar. 11, 1966.



*Tony Lema*

Still swinging with . . .

**WESTERNER!**



## AGAIN IN '65...

*Tony Lema*, sparkling winner in 1964 of the British open, the World Series of Golf, the Crosby, Thunderbird, Buick and Cleveland Opens, designed this great Custom-Built line of Westerner Woods and Irons. Made to the exacting requirements of Professionals and Advanced Amateurs, each club reflects the high standard of manufacturing excellence for which Fernquest & Johnson is noted. Woods of heartwood persimmon are finished in rich "Champagne Toast" tone.

Irons are precision-balanced with beautifully designed compact heads. A broad selection of shafts and grips. Available in Men's or Ladies', Right and Left Hand Models.

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Adult Game —  
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ACCLAIMED BY ALL GOLFERS**

Get your share of the profits made possible by the rapidly increasing demand for the action game, GALLOPING GOLF!

**FASTEST GAME OF GOLF OFF THE COURSE!**

Feel the thrills of real golf—shoot eagles, birdies, sand traps . . . all the others. Play anywhere, any time. Any number can play.

GIFT PACKAGED in an "eye-catching," "sales-making," multi-color display carton.

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## **Eckhoff Replaces McMorris as Foundation Director**

Harry C. Eckhoff has been named executive director of the National Golf Foundation to fill the vacancy left by the resignation of Rex McMorris, former executive vp of the organization. The appointment became effective in mid-March.

McMorris, associated with the Foundation for the past 17 years, played a major



McMorris



Eckhoff

role in the nationwide expansion of the organization's services and facilities in the postwar era. A one-time national Junior Chamber of Commerce official, McMorris also was managing editor of *Golfdom* and *Golfing* from 1946 to 1956.

Eckhoff joined the Foundation staff in 1957 as Eastern field representative, with offices in Arlington, Va. Prior to his association with the Foundation, he was an Air Force public relations officer.

The National Golf Foundation, a non-profit organization, was founded in 1936 by major manufacturers of golf equipment at the instigation of Joe and Herb Graffis of *Goldom* and *Golfing*. The purpose was to fill the need for a national clearing house for information essential to the planning of golf course construction and to help increase public interest in the game. The Foundation's headquarters are located at 804 Merchandise Mart, Chicago.

### **Funds from Golf**

Donations totalling \$4,871.38 were made by the Illinois Women's Golf Assn. to various institutions and philanthropies throughout the state from proceeds of the 1964 Victory tournament in which 127 clubs participated.

## **Profit fit for a Pro**

Mr. Golf Pro, profit! Golf Specialties, Trophies, Plaques, Holloware, Jewelry... in special Golf designs and engraved... are real money-makers. Club occasions and individual members add up to sizeable sales potential right in your own back yard. Don't let these dollars go elsewhere. A LANE Display and a LANE Catalog keep these dollars in your Shop.

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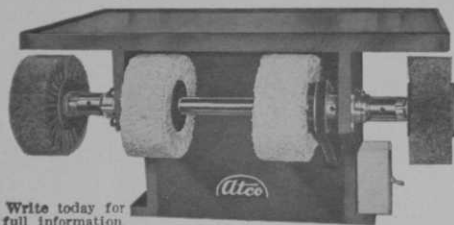
*Burgett... finest quality Golf Gloves!*

That's because only the finest leathers are used, and expertly tailored to Burgett's exclusive, modern, time-tested design. Preferred by the professional, requested by the amateur.

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## JUAN 'CHI CHI' RODRIGUEZ says:

"THE SWING MASTER is great for maintaining a consistent backswing pivot — a complete downswing weight shift. It is always with me on the practice tee!"

THE SWING MASTER, A NEW AND DYNAMIC CONCEPT FOR GOLF SWING IMPROVEMENT, positions your right leg at address and holds it there throughout the backswing. Triggers instant development of VITAL RIGHT LEG ACTION which is the PIVOTAL POINT OF THE BACKSWING — your BIG KEY TO DESIRED IMPACT RESULTS!

You'll be amazed how quickly SWING MASTER POSITIVE LEG POSITIONING:

- Develops a smooth circular backswing, WITHOUT SWAY.
- Keeps your weight balance inside the right foot.
- Triggers a full weight shift to the left side and inside-out swing.
- Develops that right foot power push-off!



So easy to use on practice tee or during play. Aluminum die cast wedge slides on-off special shoe spike (Pat. Pend.) Available for the leftie or lady golfer. Improve and maintain your game the POSITIVE WAY. Order your Swing Master today, only \$4.95, including spike. Extra spike \$.50. Pro Price — standard discount.

A most satisfying "approach" to PAR RESULTS.

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**Pros., Supts., Caddies  
Benefit from Funds Received  
from National Golf Day  
Promote It At Your Club!**

## Range Permit Denied

(Continued from page 78)

tions) is that the commissioner may terminate the license when, in his sole judgment, he deems that termination is necessary by operation of law, or he deems that the leased premises are required for a paramount park or other purpose.

"These last-quoted eight words are not very specific, but we read them not as giving the commissioner any broad rights, but as limiting his power of termination to a situation where it can reasonably be said that the city needs the lands for a more important or pressing public need. This was not a revocable-at-pleasure clause such as discussed in *McNamara v. Willcox*, (73 App. Div. 451,452,77 N.Y.S. 294,295) nor does it meet the requirements of *Gushee v. City of New York* (42 App. Div. 37,58 N.Y.S. 967, supra) that the city in such grants must reserve the right to cancel whenever it decides in good faith to do so. This was rather, as said in *Williams v. Hylan* (223 App. Div. 48,128 N.E. 121, supra), a revocation clause of a kind common in ordinary commercial cases." (*Miller v. City of New York*, 255 N.Y.S. 2d 78)

## Penn State Meetings

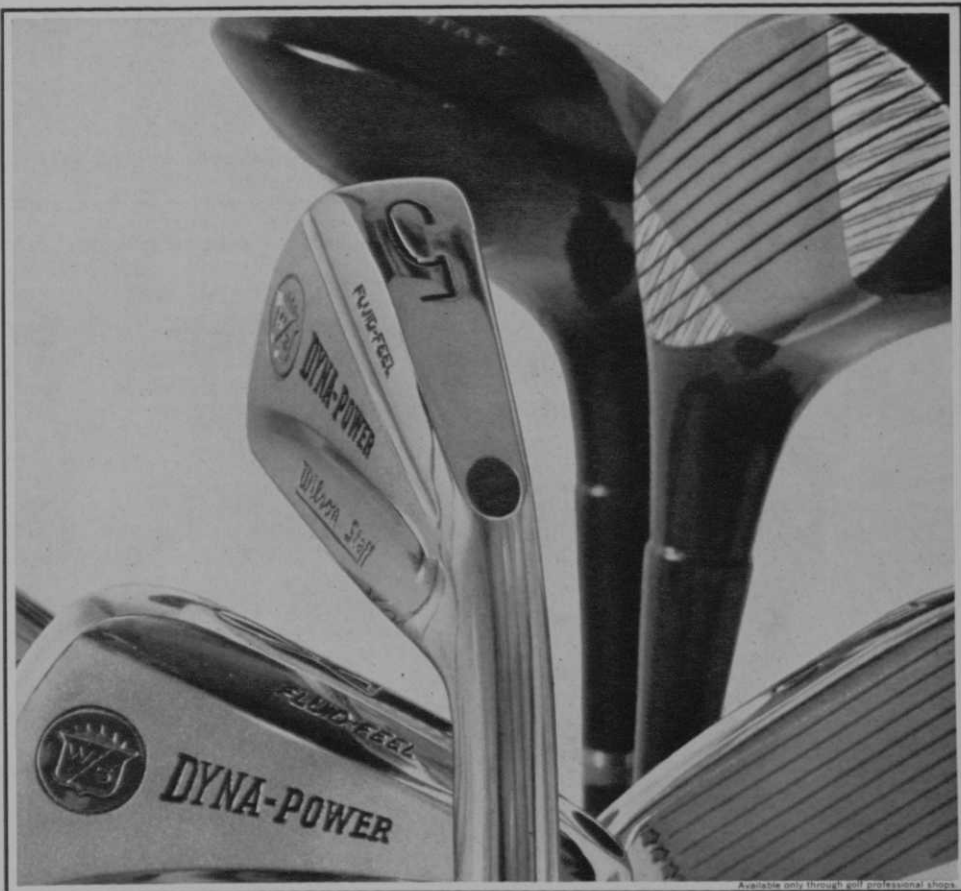
Pennsylvania State University has announced the following turf events to be held on the University Park, Pa. campus.

1965 Penn State Turfgrass Field Day, Sept. 15-16 (noon-to-noon).

1966 Penn State Turfgrass Conference, Feb. 21-24.



## Only Wilson puts in a plug for more distance



Available only through golf professional shops.

**T**HAT little circle you see on the bottom of a Wilson Staff iron is actually a plug. It's there because Wilson has drilled out the dead weight from beneath it. Wilson puts this weight directly behind the hitting area, where it puts extra power behind the ball for controlled distance. Most other clubs don't do this for you. In fact, no other clubs in the game give you as many stroke-saving improvements as Wilson Staff® woods and irons. Next time you're in your professional shop, swing a set of Staffs, the only clubs that put in a plug for distance.

PLAY TO WIN WITH

**Wilson**

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(A subsidiary of Wilson & Co., Inc.)

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**HANDSOME, DURABLE FLOORCOVERING  
ECONOMICAL TO INSTALL—MAINTAIN**

- Absolutely safe and skidproof, wet or dry.
- Will wipe dirt, grime or moisture from shoes.
- Women's spiked heels do not penetrate its surface.
- Highly resistant to spiked soled golf shoes.
- Not affected by exposure to fresh or salt water.
- Can be easily installed by anyone.
- Use outdoors or indoors—completely weatherproof.
- Has excellent sound proofing qualities.
- Neutral color tones blend with any background.
- Guaranteed for THREE years against ALL traffic.

FUTURUS CARPET TILE is made from selected truck and bus tires with nylon cord buffed to chenille-like finish by patented process. Strips of  $\frac{3}{8}$ " thickness are bound to glasscloth, which is impervious to moisture, and cut into 12" by 12" tiles.

For additional information, prices, write:

**FUTURUS, INC.**

1076 West Ninth Street  
UPLAND, CALIFORNIA

## New Lease on Golf

(Continued from page 32)

promptly answer all correspondence pertaining to our club and the way that it operates.

Handicap figures of the Rogue Valley Seniors compare favorably with the overall handicap brackets of other players at the club. Here is how they stack up:

12 handicap or under.	31
12 to 21	31
over 21	22

Broken down as to age groups:

50 to 55 years.	Handicap under 12	15
55 to 60 years.	Handicap under 12	11
60 and over	Handicap under 12	5

### One-Sixth of Play

Seniors account for about one-sixth of the play at Rogue Valley. Total play per day, men, women and children, averages about 175 rounds. There usually is about one week a year when conditions are not favorable for play. There are about 10 days of rain a year. That means we have no more than a total of 17 days when

there is no golf. Hence, we have in our 347 playing days a total of about 61,000 rounds. Of these, the Seniors account for at least 10,000.

Women's play is strong at Rogue Valley. The women, too, have a vigorous association within the club and they account for approximately 30,000 rounds a year.

Our Senior members are very much above average in patronage of club facilities as well as in the amount of golf played. The retirement factor accounts for this exceptional use of the club. We have a large percentage of retired members.

We get 50 to 60 Seniors out for our monthly sweepstakes. One of our popular events is a three ball-best ball threesomes team affair, with each team competing against the others in medal and match and length of drives. Prizes are merchandise certificates, each certificate being worth one to five points. Each point is valued at \$1.25. The certificates, of course, are redeemable in the pro shop.

National Golf Day • May 31