



*Nichols and Venturi present  
the case for giving  
Registered Royals for Christmas.*

*It's a utility case made  
of rich Naugahyde® vinyl... a  
great gift just by itself. But  
even better is what's inside.  
Registered Royal®... the only  
golf ball so clearly superior  
every one is registered. It's the  
ball Ken Venturi and  
Bobby Nichols used in their  
Open and PGA wins.*



Registered Royals (or Royal Reds or Royal Queens), in Christmas Gift Cases by Leatherfoam, Inc., are available in dozen and half-dozen sizes at golf professional shops only. And if you order the dozen size before November 30, names up to fifteen letters will be printed on each ball free. Royal Golf Equipment, 10 Eagle Street, Providence, Rhode Island.

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U.S. RUBBER