



*Nichols and Venturi present
the case for giving
Registered Royals for Christmas.*

*It's a utility case made
of rich Naugahyde® vinyl...a
great gift just by itself. But
even better is what's inside.
Registered Royal®...the only
golf ball so clearly superior
every one is registered. It's the
ball Ken Venturi and
Bobby Nichols used in their
Open and PGA wins.*



Registered Royals (or Royal Reds or Royal Queens), in Christmas Gift Cases by Leatherfoam, Inc., are available in dozen and half-dozen sizes at golf professional shops only. And if you order the dozen size before November 30, names up to fifteen letters will be printed on each ball free. Royal Golf Equipment, 10 Eagle Street, Providence, Rhode Island.

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