

### BULL'S EYE PUTTER IS 3 to 1 FAVORITE ON THE TOUR

That's right. On the tour, where a hot putter often means the difference between steak and hamburgers, three players use an Acushnet Bull's Eye for every one that uses the second most popular putter.

The reason is that each Bull's Eye is a hand-forged, hand-finished orig-

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> Ask your professional about the Bull's Eye line. If he doesn't have exactly the one you want in stock, he can get it very quickly.

Sold Thru Golf Course Pro Shops only.

ACUSHNET GOLF EQUIPMENT

Dale Andreason leaves Palm Springs Riviera hotel after five years to be Golf and Public Relations Director for Watkins Development Co., which is building a 36-hole layout to Bill Bell's design at Lake Elsinore West in southern California . . . Dale did a great job in golf promotion for Riviera and will do a lot for the Lake Elsinore West project.

Al Renzetti, formerly teaching pro at Edgewood CC, River Vale, N.J., and before that pro at Spring Rock CC, Spring Valley, N.Y., now is head of the sports division of the Macpherson Travel Bureau, 41 E. 42d St., New York 17 . . . He arranges golf tours for individuals and groups . . . Jimmy Anderson, veteran Michigan pro who switched from the golf business some years ago, writes us that Bob Ramsay, who worked for Wanamaker's when the Silver King ball was going big, and who later was with Penfold, died recently on a golf course in England while on a vacation with his wife.

Two of the four young British assistant pros who were being trained in a program devised and financed by a British business management consultant are out of the school . . . A 21-year-old assistant was not showing any progress and was cut off the list . . . The other, 26, quit ... He wasn't progressing as he'd hoped . . . The assistants were paid weekly wages and expenses and got lectures and supervised training at a course . . . New Zealand golfers call their bag carts "trundlers," . . . British call theirs "trolleys." . . . We call our wheeled bag-hauling devices "carts" to distinguish them from "cars" that haul golfers.

New Zealand golfers say Marilynn Smith, who made a tour under the sponsorship of Spalding's New Zealand representatives and the N.Z. Ladies' Golf Union, became "the most popular of the great personalities in golf who has visited these shores over the years" . . . Marilynn gave many clinics and evening lectures



## SWINGING AROUND GOLF

News of the Golf World in Brief

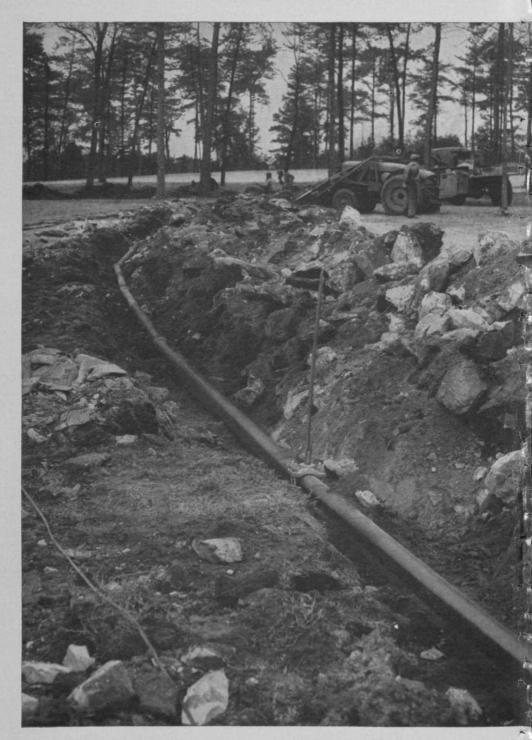
By HERB GRAFFIS

#### FRONT COVER

You don't have to go very far off the main highways these days to catch an architect and construction foreman poring over golf course plans. Building, however, hasn't been quite as active this year as it was in 1963, but with 381 standard and Par 3 courses being put into play, 1964 can hardly be written off as a letdown year. Note, too, that nearly 400 courses were in the construction stage on October 1. The National Golf Foundation predicts, and all economic indicators point to 1965 being another golf boom year.

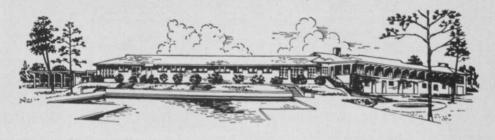
AD INDEX page 161 EDITORIAL CONTENTS page 162

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Cast iron pipe rounds a bend during extension of Vestavia's sprinkler system. Flexible joints easily adjust to rough trench conditions. No special bedding was required.

Vestavia clubhouse nestles on heavily wooded Shades Mountain. Founded in 1949, the club serves 1200 members. In addition to its 18-hole course, facilities include swimming pools, lighted tennis courts, riding stables, and a large teen-age room.



Use cast iron pipe. That's what they do at Vestavia Country Club, Birmingham, Alabama. Located on picturesque Shades Mountain, the Vestavia course sits on a rocky subsurface. So rugged is this material, blasting was needed to extend the club's sprinkler system.

In terrain like this, Vestavia naturally chose cast iron pipe. Experience with their existing cast iron lines had convinced club officials. They had seen the way cast iron pipe eliminates babying and speeds installation . . . even in roughest ground. They knew that cast iron pipe easily withstands the pressure of heavy backfill and the strain of underground stresses.

With strength like this, it's no wonder cast iron pipe has such a record of durability : more than 55 U.S. cities use cast iron mains at least a century old.

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How to irrigate a mountain golf course

Get valuable information on planning and installation of golf course watering systems. Send for your copy of "Golf Course Irrigation," today. and played several exhibitions . . . She started the N.Z. "Woman Golfer of the Year" competition and presented a trophy . . . She also gave the fee from a teaching film to help send the New Zealand women's team to the first women's world amateur team championship in Paris . . . Marilynn also left her Spalding red bag and practice bag as gifts to N.Z. girl stars.

Harlan Will, head pro at Overbrook GC. Bryn Mawr, Pa., shot 10 pars and 8 birdies to score a record 32-30-62 on his home course in Sept. . . . Will is a member of PGA Golf Equipment Co. advisory staff . . . The Diplomat CC, Hollywood-by-the-Sea, Fla., is holding a four day tournament for Distinguished Duffers during the week of Dec. 6 . . . Limited to outstanding men who have never broken 90, invitations have gone to President Johnson, Senators Hubert Humphrey and Barry Goldwater, Representative William Miller, Dr. Jonas Salk, Jimmy Durante, Dr. Werner von Braun, playwright Arthur Miller and Yogi Berra.

Heinie Maurer, course ranger at Willowick GC in Santa Ana, Calif., celebrated his 75th birthday by playing a quick 75 holes of golf . . . Campaigning for faster play, Maurer took a little over six hours to complete the four rounds and three holes, averaging an hour and a half per round . . . His only club was a three iron and his average score was in the 80s . . . A self-styled member of the missthem-quick school, Maurer has been in the golf business 60 years . . . Nine hole muny in Nassau County, N.Y., has lighted its 3200-yd. layout and added 30 hours to play each week.

All spots have been filled for the Pro-Am Sunshine Invitation Tournament at Runaway Bay GC in Jamaica, Dec. 5-11 . . . Thirty-two, four-man teams (three amateurs and a club pro) from clubs in ten states and Canada are entered . . . Lawrence G. Mattei, president of the Northeastern GCSA, came out this summer with a strong condemnation of GCSA chapters that deny membership to supts. who also assume the job of pro or club manager . . . Northeastern grants full membership to supts. holding two golf course jobs . . . Tom Danaher, who be-



Dorsey Nevergall (1), who plays out of Pompano Beach, Fla., beat Jack Barkel (r), Sydney, Australia, 5 and 4, in the final of the fifth World Senior, played at Broadmoor GC, Colorado Springs, late in August. Dow Finsterwald, Broadmoor pro, and T. Seddon Duke, tournament chairman, are seen with the finalists.

gan as a caddy at Taconic GC in Williamstown, Mass., and moved on to pro and supt. jobs in N.Y. and Wis., died of a heart attack in Ft. Lauderdale, Fla., this summer . . . Surviving are two brothers, Jock Danaher, steward at Taconic GC, and Dick Danaher, pro-supt. at Sharon (Conn.) GC.

Jim Manka, supt. at Inwood (N.Y.) CC and president of the Long Island GCSA, is chairman of this year's Golf Conference and Outing (Oct. 14-16) which will be held at the Concord Hotel in Kiamesha Lake, N.Y. It is open to golfers, supts., club managers and pros in the interest of promoting better relations between golfers and allied professionals in the golf business . . . The event is sponsored by local chapters of the GCSA and the CMAA. . . . Shell Chemical Agricultural News in its August issue gave a brief summary of action being taken in pesticide investigation and legislation . . . Emphasis is placed on intelligent use of insecticides and the careful following of manufacturers' recommendations as the answer to public criticism of toxic chemicals.

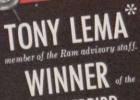
Latest odds on making a hole-in-one come from Aetna Life Affiliated Companies in Hartford, Conn. . . . They're listed at 8,606 to 1, or about 100 higher than the chances of a woman having twins . . . Bob Baldock and Son, Fresno, Calif. architects, are designing a second nine for Reames G & CC, Klamath Falls, Ore. . . .

### 1964 WORLD SERIES OF GOLF WINNER

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October, 1964

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El Camino GC, South San Francisco, Calif., recently opened its lighted course . . . MacNeill Engineering Co., Boston, Mass., ran a contest for pros this summer in which contestants were to guess how far all spikes made by the company in 1963 would stretch if placed side by side . . . John F. Marge, Tekoa CC, Westfield, Mass., estimated 459 miles, 500 feet, within a mile of the actual figure . . . His prize: A seven-day, expense paid trip to Ireland for himself and his wife.

Bill Brown, executive director of U.S. Golf Handicaps, PO Box 72, Pebble Beach, Calif., has arranged for a Hawaiian tournament for his group at Mid-Pacific CC on Oahu, Nov. 23-25 . . . USGH is an organization that Brown set up about a year ago for computing and recording handicaps for players who are not members of country clubs . . . Lyle Wehrman, pro at Merced (Calif.) G & CC, has been named pro-of-the-year by the Northern Calif. PGA section . . . One reason for the selection: Lyle has worked tirelessly for Junior golfers . . . Robert E. Early of CBS won the National Press Club's 33rd tournament at Kenwood CC, Bethesda, Md., in August . . . Joe Gambatese was the runnerup.

According to a recent article in the Quincy (Mass.) Patriot Ledger by Roger Barry, Jim Gaquin, PGA tournament manager, may be fighting for his life when the pro organization holds its annual meeting in Las Vegas, Dec. 3-11 . . . It seems that Gaquin is being sabotaged by a tournament player faction that wants to push one of Jim's subordinates into the head job with the circuit organization . . . Gaquin came to the PGA in 1956 as a publicity man for the tourists and worked tirelessly in beating the tub for any of them who showed promise . . . Several rocketed to fame with the aid of Jim's typewriter . . . When he succeeded Ed Carter as tournament manager, there were some people who suggested that the tournament show might go downhill because the quiet spoken Gaguin didn't have the fire of his flamboyant predecessor . . . But in his first year on the job, Jim lifted the tournament prize pool over the \$2,000,000 mark and it has been climbing since that time . . . The sab-

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Watch your customer's eyes open wide when you tell them Jack Nicklaus used the DX Tourney ball to win the PGA Driving Contest in 1964, repeating his win of 1963!

Then watch their wallets open wide.

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Continuing a twelve-year tradition of oil paintings showing the site of the upcoming U. S. Open, this gift pack features a colorful painting reproduction of Bellerive Country Club, St. Louis.

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