

Toro's Snowhound 20 Cleans Walks, Driveways Quickly

A single-stage, selfpropelled Snowhound 20 is made by Toro Manufacturing Corp., Minneapolis, Minn., to clean medium size areas. Driven by a 3 Thp, 4-cycle engine with recoil starter, the Snow--hound 20 has a 2-qt. gas tank and heavy canvas cover to keep snow out of the governor, ignition clutch and controls. Other Snow-



hound 20 features include a clutch which disengages the rotor and transmission for easier cold-weather starting; remote-control chute with adjustable high or low-throw deflector and a 240-degree swing; exclusive Toro "Wintergrip" tires for greater traction; and a heavy-duty rotor chain guard.

Portable Steel House Fills Many Course Needs

Morrison International Corp., 2485 Walden Ave., Buffalo, N.Y. 14225, has designed the "Open House" to serve as a refreshment cen-

Driving Range Operators and Distributors

We specialize in rebuilding golf balls with all new materials, and a new cured tough cover. Satisfaction guaranteed.

WAYNE GOLF BALL CO. 31117 Little Mack Ave. Roseville, Michigan

ter, caddiehouse, tourn a m e n t registration building, etc. The Open House can be assembled wherever it is needed and a trailer is available to make it e a s il y movable. The basic unit is 7-ft. sq.



by 6-ft. 8-in. high. Additional units can be added to create larger assemblies. When assembled, the units are said to be strong, extremely rigid and secure when closed. All metal surfaces are bonderized before receiving prime and finish coats of porcelain-like white, baked enamel.

Wilson Head Covers Are Fully Lined

The top grain leather head covers made by Wilson Sporting Goods Co. 2233 West Street, River Grove, Ill. are fully lined and welted. In photo is Wilson's Gluv-Fit pattern with full gusset styling. The



covers are available in oxblood with gold welt, black with silver welt, avocado green with golf welt, Italian tan with gold welt, russet with London tan trim and red with silver welt.





TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair — FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE Three Rivers, Michigan

Foley Brochure Describes Sharpener

Foley Manutacturing Co., 16-64 Foley Bldg., Minneapolis, Minn. 55-418, has issued a brochure covering its line of precision lawn mower sharpeners. The Foley combination grinding head has the advantage of sharpen-



ing the entire mower intact without removing either the reel or bed knife. Models are available with up to 53-in. mower width capacity. Also, attachments are offered which sharpen rotary mower blades.

Ezee Flow Spreader Applies Fertilizer Fast, Evenly

The No. 111 spreader, made by Ezee Flow, 3428 N. Harlem, Chicago, Ill. 60634, adjusts the application rate to the speed of the tractor. Lerge 20 in whe calls

Large 20-in wheels minimize d a m a g e to turf. The speed with which large areas can be covered was recently demonstrated at Medinah CC and Sunset Valley GC in III. At Medinah, four and one-





half fairways were covered with swaths 28 ft. wide in twenty minutes. The Sunset Valley layout, consisting of a course and park, totals 500 acres and previously required more than a month to fertilize. With one Ezee Flow spreader, Sunset Valley completed the job in three days, according to the manufacturer.

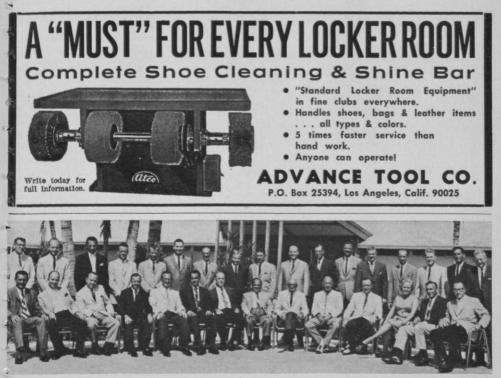
Harley-Davidson Sets Up Dealer Display Exhibit

Harley-Davidson Motor Co., Milwaukee, Wis., 53201, recently set up a complete dealer dis-



play exhibit to demonstrate an effective way to promote the firm's complete line. Of special interest to golf businessmen are the Utilicar and Golf Car. The Utilicar comes in a basic flat-* bed design which can be used for equipment





Members of the Ernie Sabayrac, Inc., sales organization met in late Aug. at the Hollywood Beach Golf Lodge, Hollywood, Fla. They visited the re-designed showroom in Sabayroc's nearby Hialeah headquarters that was set up by Display Creations to demonstrate effective pro shop merchandising. A 25 per cent sales increase for 1964 was reported by the firm. In the front row (I to r are: Harold Stewart, Jack Craven, Johnny Burt, Charles Stead, Robert Crystal, Don Drotman, Richard N. Tarlow, Ernie Sabayrac, Benjamin Stone, Joe Farmer, Gene Saunders, Anne Wilson, Les DeFino and Bud Werring. (Back row) Lew Mengle, Allan Campbell, Art Yann, Don Dolon, Rudy Weber, Terry Hagan, Bob Craver, John Bryant, John Hainje, Bo Oliver, Jack Futerer, Bob Bisdorf, Ford White, Fred Parks, Ward Everitt, Hillman Robbins and Ted Cassidy.

Transport or for conversion to a movable machine carrier. A steel box body with tailgate is available, as is a stake enclosure. Harley-Davidson golf cars have electric or gasoline powered engines. The golf cars are equipped with new, rubber-floored bag wells and newly positioned bagholders which permit carrying at an angle.

Redesigns 300 Shops

Display Creations, 1332 Broadway, Detroit, Mich., which recently renovated Ernie Sabayrae's showrooms in Hialeah, Fla., has redesigned nearly 300 pro shops in the U.S. in the last few years.



Trade Briefs

Don Harman, former southern California amateur who joined the pro circuit at the Dallas Open, has signed with Golfcraft of Escondido, Calif. . . . Terry Anderson, vice president of Salt Lake Turf Equipment Co., Salt Lake City, Utah, received Toro Manufacturing Corporation's "distributor of the year" award, climaxing Toro's recent three-day distributor-management convention

Certain-teed Products Corp., Pipe Division has announced several personnel changes . . . Marvin R. Streepy has become quality control manager, supervising activities in the firm's four pipe plants . . . Lester F. Kaas has been appointed assistant manager of Certain-teed's Ambler, Pa., plant . . . Richard E. Reeder has been named industrial engineer manager for Certain-teed.

Brunswick Corporation has appointed Robert Leishman to the post of public relations associate



Leslie

. . . Filling Leishman's former position as advertising and sales promotion manager is James D. Dean, who has been associated with Brunswick as account executive for advertising agency handling the firm's account.

Gordon Leslie has been promoted to vice president - manager of True Temper . . . Don E. Thomas has joined Motor Appliance Corp., Clayton, Mo., manufacturer of electric motors and battery charging equipment, as vice president and director of sales . . . Thomas was previously with the Louis-Allis Co., Milwaukee as branch sales manager . . . Ed Lust has been appointed Midwest district sales manager for DiFini Originals, Inc., and DiFini Knitwear, Ltd. . . . Lust covers Ill. and Ind. and works with Larry Griffith in Mich. . . . DiFini has also appointed Fred Lasher to represent its line in Wis., Minn., Ia., and Mo.

Busch Metal Products, Inc., Tampa, Fla., is distributing a movable shelter constructed of pre-fabricated aluminum panels and component parts . . . General Industrial Co., 1788J Montrose Ave., Chicago, Ill. 60613, offers a free circular slide rule to engineers, plant and office executives who need to perform simple calculations . . . Requests for the circular slide rule should be sent on business stationery.

Axalin Golf Co., exclusive manufacturer of "Alum-Alloy" shafted drivers and pro-line putters, has been acquired by Beta Engineering Corp. of Los Angeles. . . . The first new product of Beta's diversified golf line is a training device callel the "Flammer", developed by Pro,

Golfdom

GOLF RANGES Depend on Eastern for a full MINIATURE range of golf equipment: COURSES balls, clubs, mats, tees, ball washers, mark-PAR THREE ers, retrievers, pails, golf carts, **GOLF CLUBS** golf bags, etc.

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DEVELOP Accurate -- Straight DRIVES with America's Finest **GOLF PRACTICE NET**

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it's easy to set up.

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\$125 List Price

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Long-lasting tough expanded cellular plastic pad is sewed to heavy duck and designed to withstand the terrific impact of high velocity drives. Send order, check or Money Order to:

SOUTH BEND PRODUCTS SALES

14221/2 Mishawaka Ave., South Bend, Ind.



Plan for Bigger, Better Club Championships in '65 HOW TO CONDUCT GOLF **CLUB CHAMPIONSHIPS** NYLON By CAROL McCUE, Executive Secretary, Chicago District Golf Association PRACTICE CAGES Order copies for your staff and the men's and Jayfro makes the finest practice women's golf chairmen. \$2.50 per copy cages by far! Choose from five Golf Publishing Co. Box 239 Evanston, Ill. moderately-priced indoor and outdoor models. We also custom-build units to your specifications. When you want the best, ask for Jayfro. GOLF COURSE IRRIGATION **ENGINEERS & INSTALLERS** Send For Free Brochure Any Phase or Complete Turn-Key Jobs avt McCune & Company, Inc. 3721 Mahoning Ave., MANUFACTURING CO., INC. Youngstown 9, Ohio Phone: SW 9 3231 85 UNION ST., NEW LONDON, CONN. Area Code 203: 442-8555 CHARLES E. STEWART GOLF COURSE Mike Austin . . . The 37-story Brunswick building in Chicago was topped out in Sept. and will IRRIGATION ENGINEER be ready for occupancy shortly after Jan. 1. Barcolene Co., 200 Camden, Boston, Mass., markets an aerosol insect repellent called "Clip" Reports . Design . Supervision 18357 Homewood Ave., Homewood, Ill. Phone:SY 8-3918 and suggests that this product is a handy one for golfers . . . Propellant 49, manufactured by Pace Products, Inc., 92nd & Wyoming, Kansas STOLONS-@ld @rchard City, Mo., is said to be an effective de-icer in We are exclusive growers of Old Orchard temperatures as low as 60 degrees below. . . . It east of the Rockies. Fall crop ready Sept. 20th-Dec. 1st. Turf Dept. will not harm grass, grille-work, asphalt tile, concrete, metal or wood, according to the manufacturer. RIDER NURSERIES & FLORAL CO. Farmington, Iowa ... Ph. 878-3525 International Harvester Backhoe Increases Tractor Usefulness "The International 2504 industrial tractor is HOMER D. FIELDHOUSE & ASSOCIATES shown with a 3120 Backhoe repairing soft spots in a driveway of the Orleans Parish Public **Golf Architects & Subdivision Consultants** 5512 University Ave., Madison, Wis. 53705 Telephone: 233-4150 ARCHITECT Rowland Brown Armacost, G.C.A. **GOLF COURSE DESIGN** Tel. Code 413 Stonehouse Road School in New Orleans, La. The equipment, manufactured by International Harvester Co., 655-2704 Hinsdale, Mass., 01235 180 North Michigan, Chicago, 60601, removes Help Solve Your TEE Problem with soft spoil, stockpiling it for later loading onto trucks, then places shell into driveway hole, TEE MATS MTC rolling the shell down with the rear wheel of the tractor. The spoil is used to fill low spots We manufacture sound, practical, long wearing away from driveways. tee mats in a number of sizes and designs. MTC TYR MAT DIV. MERCHANTS TIRE CO. 2710 Washington Ave. St. Louis 3, Mo. October, 1964

PIER 39 THE EMBARCADERO • SAN FRANCISCO • LANDSCAPE ARCHITECT • SITE PLANNER SUTTER 1-2997



Check this ... It's Important

If a change has been made in your operating officials and department heads for 1964

turn to page 160

and make certain that those responsible for your club's successful operations are kept informed on the latest in operating practices and products

Classified Ads

Rates: Minimum insertion \$5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRE-CEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS.

RESPONSE TO ALL BOX NUMBER ADS SHOULD BE ADDRESSED TO THE BOX NUMBER, MAIL TO GOLFDOM, 407 S. DEARBORN, CHICAGO 60605. REPLIES ARE PROMPTLY FORWARDED TO AD-VERTISERS.

WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL PROPER POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS WANTED

Superintendent — 21 years experience, 15 in West — 6 yrs. in East. Expert on Winterkill. Experienced all phases golf course operations and maintenance 9 and 18 hole. Expect year round job. Ray Strebing, 169 Main St., New York Mills, N.Y.

Greens Superintendent, age 25, B.S. in Agronomy, 5 years experience in North, 1 year in South, familiar with maintenance and construction procedures. Military obligation completed, available January '65. Excellent references available. Address Ad 1001 c/o Golfdom

PRO OR GREENKEEPER OR COMBINATION – COMPETENT, EXPERIENCED. EASTERN OR SOUTHERN LOCATION PREFERRED. MODER-ATE INCOME SATISFACTORY. ADDRESS AD 1002 c/o GOLFDOM Assistant Pro — experienced — desires position for Winter months — also for 1965 season. Attended PGA School — age 24 — single. Excellent references, Address Ad 1003 c/o Golfdom

CLASS A GOLF PRO-GREENS SUPERINTENDENT COMBINED, 45 YEARS OF AGE — WITH LIFE-TIME EXPERIENCE. CLASSED AS GOOD TEACH-ER AND GREENKEEPER, EXPERIENCED IN BERUMDA 419 AND 328 AND ALL BENT GRASSES. HAVE CONSTRUCTION AND DE-VELOPING KNOWLEDGE. EXPERIENCED IN OLD AND NEW CLUB OPERATIONS. WIFE 13 YEARS SMALL CLUBHOUSE MANAGING, PRES-ENTLY EMPLOYED IN SOUTH CAROLINA. CAN BE AVAILABLE WITHIN 30 DAYS. ADDRESS AD 1004 C/O GOLFDOM

GOLF PRO — 46, sober, reliable, seeks larger club 1965 season. Good player-teacher. Sequence camera, Fine Junior Golf program. Prefer Northeast. Address Ad 1005 c/o Golfdom

Assistant Pro — experienced in all pro shop operations and teaching. Presently employed in Ohio, but prefer location in Florida. Available December 1, 1964. Address Ad 1006 c/o Golfdom

Pro job desired for 1965 season. Age 35, experienced, reliable, sobor. Available immediately for interview. Address Ad 1007 c/o Golfdom

Winter Pro job wanted — Professional with excellent teaching reputation and wide acquaintance seeks winter connection on Pro staff at Florida club, Considerable successful winter experience in Florida and on summer job in New Eneland. Dependable, pleasant, competent. Address Ad 1008 c/o Golfdom

PGA Pro-Greenkeeper — married — desires position in Florida — December through March — Personable — Conscientious worker — References — nominal salary. Address Ad 1012 c/o Golfdom

Supt. of Grounds and/or Buildings, age 34 B.S. in Agriculture, excellent mechanic experienced in golf course maintenance and construction, also landscaping. Address Ad 1014 c/o Golfdom **BRO-MANAGER** — 21 years experience — 10 years as Head Pro — Class "A" PGA Member. Desires position as Club Professional. Location no object. 44 years of age, married, wife excellent hostess. Thoroughly experienced in all phases of golf. Very fine teacher, excellent promoter for children and coun classes and tournaments. BEST REFERENCES. WILL ANSWER ALL INQUIRIES. Address Ad 1015 c/o Golfdom

14

Grounds Supt. available Sept. '64. Married, GCSAA Member, 35 years experience all phases of 18 hole course operation. Watered fairways, Bent Grass greens, mower repairs and sharpening, repairs of all types, plumbing, fertilizer, seed, flowers, insecticides, fungicides. Address Ad 1016 c/o Golfdom

Qualified Class A Superintendent 15 years desires change to better club. Guaranteed top course maintenance. All phases. All areas. Honest. Address Ad 1247 c/o Golfdom

PGA head pro, private country club, Chicago area, macher, merchandiser, desires golf job November through March, Married, age 31, references. Address Ad 1018 c/o Golfdom

CLASS "A" PGA PRO, SEVENTEEN YEARS EXPERIENCE IN ALL PHASES OF COUNTRY CLUB OPERATIONS, DESIRES POSITION AS PRO AND/OR MANAGER. WIFE ASSISTS. ADDRESS AD 1020 C/O GOLFDOM

Class "A" Professional 10 yrs. desires position Dec. through March. Married; good worker, best of refcrences. Anywhere in South. Address Ad 1021 c/o Golfdom

NEED A GOOD QUARTERBACK?

Presently employed Class "A" PGA Club Professional desires change for 1965. Prefer west coast of year round but will locate anywhere with good progressive private club. Experienced in all phases of shop operation. Have reputation of superior teaching knowledge and ability. A-1 credit rating. Fully capable, hard working, sober. 35, married, family. Address Ad 1022 c/o Golfdom

Greens Superintendent — College graduate — experienced in all phases of turf maintenance — regional Experience covers East, Midwest and Midsouth. Address Ad 1023 c/o Golfdom

GREENKEEPER — SEEKING PERMANENT POSI-TION IN WEST OR MIDWEST. QUALIFIED IN ALL PHASES CONSTRUCTION AND MAINTEN-ANCE. 10 YEARS EXPERIENCE. MARRIED, 27 YEARS OLD, RELIABLE. ADDRESS AD 1024 C/O GOLFDOM

Head Locker Man desires Winter position Florida, Arizons or So. California. 15 years experience, age 40, references, photo upon request. Address Ad 1025 Go Golfdom

PGA Professional, semi-retired, available for 1965 geason summer resort club. Excellent teaching repufation. June 15th through Labor Day, Wisconsin, Michigan, Minnesota preferred. Address Ad 1027 c/o Golfdom Greens Superintendent, age 28, married. 10 years experience, practical knowledge in all phases of course maintenance. College education. Prefer Northwest area. Excellent references. Address Ad 1029 c/o Golfdom

PGA Pro — 10 years experience in all phases of golf. Excellent teacher and promoter. Will consider assistant iob at large club or Pro-Supt. job at smaller operation. Family man — age 28. Address Ad 1030 c/o Golfdom

OHIO AGENT DESIRES ADDITIONAL LINE. ADDRESS AD 1032 C/O GOLFDOM

Ambitious, responsible man, only 21, fulfilled service obligation and interested in preparing for a full time career as golf professional. Address Ad 1033 c/o Golfdom

Greens Supt. age 25, married, 2 children. Born and raised on a golf course. Am familiar with fine turf maintenance and construction procedure. Desire change. Address Ad 1035 c/o Golfdom

Greenkeeper — with exceptional ability in construction and maintenance, desires connection with Club requiring services of reliable and capable Greenkeeper. Complete knowledge of all Northern and Southern grasses, Bents and soils, fertilizers, fungicides, machinery and irrigating systems. Wife also available to work in Pro Shop or Clubhouse. Excellent recent references. Address Ad 1039 c/o Golfdom

The ideal couple for small country club desires management of club located in the Carolinas or Georgia. Currently managing club in Northern Virginia. Wife experienced in managing pro shop, bookkeeping, planning social events; husband versed in all phases of club management and supervision of golf course. Address Ad 1040 c/o Golfdom

Lockerroom attendant seeks employment with club in southwest. 20 years service with top clubs. Finest references. Available Nov. 1. Address Ad 1041 c/o Golfdom

JOBS OPEN

Assistant greenkeeper — experienced — rapid promotion and wage increase — beginning salary \$8,000. Address, giving references, Ad 1009 c/o Golfdom

EXPERIENCED SALESMEN CALLING ON GOLF PROFESSIONALS WITH ESTABLISHED LINES WANTED TO PRESENT NATIONALLY ADVER-TISED 1965 LINE OF SPORTSWEAR, 12% COM-MISSION, ADDRESS ALL REPLIES TO AD 1010 C/O GOLFDOM

COUPLE FOR SMALL COUNTRY CLUB. THE IDEAL COUPLE for this small private New England nine hole golf club would combine experience as teaching pro, steward, cook and housekeeper. Basically seasonal with winter accommodations available if desired. Address Ad 1028 c/o Golfdom

Pro-Greenkeeper wanted for 1965 season Chestnut Ridge Golf Course located in Southwestern Pennsylvania near Pittsburgh. Mail resume to R. D. #1, Blairsville, Pennsylvania, Attention: Mr. Fred Seitz.

GOLF EQUIPMENT DISTRIBUTORSHIPS AVAIL-ABLE. National company granting exclusive franchised territories. Professional only policy. Must have successful sales background and proven financial responsibility. Minimum Inventory requirement \$2500. Send resume to Ad 1034 c/o Golfdom

Ass't. Professional — to start between Jan. 1 & Feb. 15th. 11 months a year. Mid-Atlantic Section. Must have some college education & be a fair golfer. Salarv 250.00 a month & $\frac{1}{2}$ of lessons. Address Ad 1037 c/o Golfdom

JOBS OPEN — PGA Pro opening. City of Prescott, Arizona, 18-hole course (Antelope Hills Municipal Course). 80 moles north of Phoenix at 6,000 foot elevation. Open year-round, but especially high play in summer resort period. Bids will be accepted on pro shop, coffee shop, and driving range until January 15, 1965. Specifications and bid data with past course play and income statistics available from Golf Committee, City of Prescott, P. O. Box 2059, Prescott, Arizona.

MISCELLANEOUS

Wanted — To buy or lease — 9 or 18 hole golf course. Please send full information in reply to this ad — P.O. Box 28, Mt. Gilead, Ohio.

SURPLUS SALE GOLF COURSE SUPPLIES

Up to 50% discount on many items for tee, greens, traps, mower and other repair parts. Several used but good hand greensmowers, can be powered. Postcard brings detailed reply. A Golf Course Supply Co-operative. S.E.S. Box 2, Wayne, New Jersey.

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS, 7¢ EACH. BADGER GOLF CO., WATERFORD, WIS.

FOR SALE — ONE THOUSAND DOZ. USED U.S. RANGE GOLF BALLS \$1.00 PER DOZ. F.O.B. JOHN H. JOHNSON, 9 MOUNTAIN ROAD, WAYNE, N. J. PHONE OX 4-2150

Wanted: Buy or lease 9 hole golf course, southern U. S. Write Col. Stein, 4727 Gay St., Wichita Falls, Texas.

For Sale — Ball-O-Matic Machine — New completely equipped with inter-com system Ball-O-Matic machine that has only been used for five months. Machine is in excellent shape and originally listed for \$1795.00. If interested contact Bob Wolfe (Pro) at Box 307, St. Charles, Illinois and make him an offer.

Wanted — to buy, lease or lease-option, by PGA professional, driving range in area with minimum 7 month season. Address Ad 1011 c/o Golfdom.

GOLF BALLS WANTED		
Cut or bumped		dz.
Off brands and		
slight club marks	1.56	dz.
\$1.25 brands. no clubmarks	2.40	dz.
No range cuts accepted at above will trade range balls for your cut Write us for shipping instructions MCDONALD & SON 103 S. ISLAND AVE. — Batavia,	golf b , tags.	

GOLF COURSE (18 holes) Wash. D. C. Metro area; fully equipped; profitable; 4 yr. lease available; \$24,000 full price; terms; investment can be recovered in 1 yr. Address Ad 1019 c/o Golfdom.

FOR SALE — 18 hole Par 3 golf course, 98 acres, 8room house, barns, chalet type shop 22' x 30' and equipment. Must sacrifice. Box 372, Bennington, Vermont.

WILL BUY, OR LEASE-OPTION, SMALL GOLF OUARTERS. EXPERIENCED SUCCESSFUL PGA PRO-GREENKEEPER. ADDRESS AD 1031 C/O GOLFDOM.

PROPERTY EXCHANGE

Owner of Commercial Property with going Restaurant in Northern California Town . . . wishes to exchange for Golf Facility anywhere in USA . . . Address Ad 1036 c/o Golfdom.

Mr. Golf Pro: - -----

Will lease level site, approx. 700' x 1000'<u>s</u> ideal for Driving Range & Miniature course. (Year 'Round)

St. Petersburg Beach — Main thorofare, facing Bay midsthotels, motels, seaquarium. Heavy residential. For info. Mr. Hackman, 435 W. 23rd St., NY 10011

____ Or Phone (212) CH 3-7000 ____

For Sale: Spalding Topflite Irons 1953-54-55 models 1 set each. Like new. E. E. Forrester, Hobbs Country Club, Hobbs, N. M.

GOLF COIRSE MAIL ORDER SUPPLY BUSINESS FOR SALE. INTERNATIONAL TRADE SCOR. CAN SET UP & OPERATE ANYWHERE. LARCT LINE OF EXCLUSIVE SPECIAL ITEMS & HIGHLY COMPETITIVE PRODUCTS. OWNER RETIRED ADDRESS AD 1038 c/o GOLFDOM

Matching Jackets Made for Golfing Twosomes

Dow Finsterwald and Mickey Wright golf jackets, made by Ruben Grais, are available to Pro shops through Brown Enterprise, Inc., 7767 North Ave., River Forest, Ill. The matching styles come in a water-repellent fabric of 65 per cent Vycron,



35 per cent cotton, protected by Syl-Mer spotand-stain-resistant finish.

Electronic "Putting Pro" Helps Perfect Skill

Pro Henry J. Kaiser, P.O. Box 2094, Vancouver, Wash., has designed an electronic device said to help golfers perfect putting skill. Called



the "Putting Pro", the device consists of an electronic unit with an aerial and three "tattler" guides. The golfer slips the correct guide on his putter, lines up the shot and putts.

Electric signals indicate where the putter strayed and shows how to correct the stroke. The unit is portable and can be used on a rug or on the practice tee.

Hogan Design Board Tourney

A total of 22 golfers has been named to compete in the Ben Hogan Design Board tournament, to be played in Ft. Worth, Oct. 13-16. The participants are winners of qualifying tournaments held throughout the U.S. in July and August. They have received \$250 each for their qualifying victories and are to be paid expenses to and from the site of the finals. At Ft. Worth, the Hogan staffmen will compete for prizes ranging from \$3,000 to \$100.

Buyers' Service

For quick prices & literature – check items needed – mail this sheet to: GOLFDOM, 407 S. Dearborn St., Chicago, Ill. 60605

Golf Course Aerifying machines: Fairway Greens Algae Killer (ponds) Architects: course house 🗍 Ball mark repair tool **Ball** washers Batteries (golf car) Benches (tee) Brown-patch preventatives Color spray for turf **Comfort Stations** Compost mixers Crabgrass control: Regular Pre-emergence **Drinking Fountains** Fettilizers Solid Liquid 🗌 Flags (greens) 🗌 Flag poles 🗌 Flag pole reminder signs Fungicides Golf Cars: Elec 🗌 Gas 🗌 Golf course furniture Haul carts (hyd. lift) Hole cutters Humus Peat moss Insecticides laigation consultants Lapping-in Machine Lighting equip.: Miniature Par-3 🔲 Regulation Course 🗌 Pract. green Park Miniature Course Const'n Min. Course Obstacles Min. putting surface Mowers: putting green Trotary | tee | fairway | rough Mower Grinders Pipe **Putting Cups Refreshment** stands Fixed Portable Rollers -Power Driven Tractor drawn Sand (greens and tees) Seed: fairway 🗌 green 🗌 Seepage stopper (ponds) Shelter house: car 🗌 shower 🗍 Signs (Illuminated & Revolving)

Signs: yardage 🔲 direction 🗌 Sod cutter Soil conditioner Soil screeners 🗌 Soil shredders 🗌 Soil pasteurizers Sprayers: power hand 🗌 Spreaders: seed fertilizer 🗌 topdressing [Spikers: greens fairway 🗌 Sprinklers: f'way 🗌 green 🗌 Stolons - Bent -Bermuda Stone picker (mechanical) Sweepers Sweepers-mulchers (turf) Tee Markers **Tee Shelters** Thatch cutting machine Thatch cutter - removal vacuum machine Tractors Trailers (utility) Trees 🗌 Shrubs 🗍 Trucks (utility) Water aerator for pools & pond: Water coolers (LP) golf course Water systems, fairway Weed chemicals for turf 🗌 for water 🗌

Pro Shop

Bags: Comp. 🗌 Leather 🗍 Bag storage racks Bag carts 🗌 electric 🗌 Bag Tags 🗌 Guest Tags 🗌 Balls: Regular 🔲 Range [Ball dispenser (coin operated) **Ball** retriever Ball Striper (range) **Ball** washer Ball washer, counter & dispenser Batteries (golf cars) **Battery chargers** Caps and hats **Cash Registers** Charge books: pro shop green fee Clubs: Woods Irons 🗍 Putters 🗌 Range 🗌 Club head covers Club repair supplies **Display** fixtures

Floor covering (spike resistant) Gasoline motors (golf car) Golf Cars: Elec 🗌 Gas 🗌 Golf car trailers Golf car transmissions Golf gloves Golf grips: Leather 🗌 Comp. 🕅 Golf Practice Devices Golf shoes - men's women's Golf Shoe Brush & Scraper Grip slip preventative Handicap computer service Handicap racks 🗌 cards 🔲 Insect repellent Lighting equip. - range Mech. Range Ball Retriever Name labels, for clubs Practice driving nets Practice Putting Devices Rubber-spiked Overshoes Score Cards 🗌 Charge checks 🗌 Score card & Pencil Tee Box Sportswear: Shirts 🗌 Socks [Sport jackets 🗌 Rain jackets [Windbreakers Slacks Bermuda shorts: Ladies Men's Tee bag racks Tee mats — Range 🗌 Net 🗍 Trophies Teeing device (automatic)

Club House

Bath mats Bath slippers — disposable Disinfectants Duplicating machines Floor coverings Folding Table (Banquet) Greeter pins Health baths Locker Name Plates Lockers Locks (combination) for lockers Printing Runners for aisles Rugs Shoe equip. & supplies for locker attendant Trays with club emblem)

	Send information (please fill as completely as possible)
To: Name	Your Title at Club
	Address
Town	Zone () State Check if new club see reverse side

ADMINISTRATION MANAGEMENT OPERATING



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38th Year of Service Experience

Golf's clearinghouse of information on the most successful operating policies, practices, and products for your club.

Monthly GOLFDOM presents the latest, most practical ideas on golf club and practice range administration, management, maintenance and service... for time, labor and money-saving guidance. Make certain those with the operating duty responsibilities are kept currently informed by reading The Magazine of Golf Business.

Use the form below. We'll see that they get GOLFDOM.

	N BELOW - MAIL THIS PA			
Club or Course Name		No. of Holes		
	Address Original Date Opened			
City	Zone State			
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		y, county or state owned) ny owned Range *		
President				
		State		
Manager	City	Zone State		
Course Superintendent				
Add	City	State		
		Zone State		

USE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION

Tear out along perforated edge -