

Buyers' Service

Check off your Needs, tear out and mail this sheet to **Golfdom, 407 S. Dearborn St., Chicago 60605, Ill.** You'll get prices, literature direct from the sources of supply.

Golf Course

- Aerifying equip.: Fairway
- green
- Algae Killer (ponds)
- Architects: course house
- Ball mark repair tool
- Ball Washers
- Ball Washing Compounds
- Batteries (golf car)
- Benches (tee)
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventatives
- Color spray for turf
- Compost mixers
- Crabgrass control: Regular
- Pre-emergence
- Crabgrass control machine
- Custom Stone Picking
- Drinking Fountains
- Fertilizers Solid Liquid
- Flags (greens) Flag poles
- Flag pole reminder signs
- Fungicides
- Golf Cars: Elec Gas
- Golf course furniture
- Hole cutters
- Hose clamps
- Humus
- Hyd. lift haul carts
- Insecticides
- Irrigation consultants
- Landscape Contractor
- Lapping-in Machine
- Lighting equip.: Miniature
- Par-3 Regulation Course
- Fract. green Park
- Miniature Course Const'n
- Min. Course Obstacles
- Min. putting surface (felt)
- Mowers: putting green
- rotary tee
- fairway rough
- hand
- Mower Grinders
- Peat Moss
- Pipe
- Putting cups
- Sand (greens and tees)
- Seed: fairway green
- Seeding (spray-mulch)
- Seepage stopper (ponds)

- Shelter house: car shower
- Signs (Illuminated & Revolving)
- Signs — yardage, etc.
- Soil cutter
- Soil conditioner
- Soil screeners Soil shredders
- Soil Pasteurizers
- Sprayers: power hand
- Spreaders: seed fertilizer
- topdressing
- Spikers: greens fairway
- Sprinklers: f'way green
- Stone picker (mechanical)
- Sweepers
- Sweepers-mulchers (turf)
- Swimming pool paint
- Tee Markers
- Tee Shelters
- Thatch removing machine
- Tractors
- Trailers (utility)
- Trees Shrubs
- Trucks (utility)
- Turf consultants
- Water coolers — golf course
- Water systems, fairway
- Weed chemicals
- for turf for water
- Golf Cars: Elec Gas
- Golf car trailers
- Golf car transmissions
- Golf gloves
- Golf grips: Leather Comp.
- Golf Practice Devices
- Golf shoes
- Golf Shoe Brush & Scraper
- Golf Shoe Cleaners — Tee and entrance
- Grip slip preventative
- Handicap Computer (auto)
- Handicap racks cards
- Insect bite lotion
- Insect repellent
- Lighting equip. — range
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Putting Devices
- Rubber-spiked Overshoes
- Score cards Charge checks
- Score card & pencil Tee Box
- Shoe Deodorizer
- Sportswear: Shirts Socks
- Sport jackets Rain jackets
- Windbreakers Slacks
- Bermuda shorts:
- Ladies Men's
- Tee bag racks
- Tee mats
- Teeing device (automatic)
- Trophies

Pro Shop

- Bags: Canvas Leather
- Bag storage racks
- Bag carts electric
- Bag Tags — Guest Tags
- Balls: Regular Range
- Ball dispenser (coin operated)
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Ball Striper (range)
- Ball washer
- Ball washer, counter & dispenser
- Batteries (golf cars)
- Battery chargers
- Caps and hats
- Cash Registers
- Charge books: pro shop
- green fee
- Clubs: Woods Irons
- Putters Range
- Club head covers
- Club repair supplies
- Floor covering (spike resistant)
- Gasoline motors (golf car)

Club House

- Bath mats
- Bath slippers
- Disinfectants
- Duplicating machines
- Floor coverings
- Folding Table (Banquet)
- Greeter pins
- Health baths
- Link Type Mats
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Printing
- Runners for aisles
- Rugs
- Towels (golf, disposable)
- Trays (with club emblem)
- Vinyl wall covering

Send information (please fill as completely as possible)

To: Name _____ Your Title at Club _____
 Club _____ Address _____
 Town _____ Zone () State _____ Check if new club
 (see reverse side)

ADMINISTRATION
MANAGEMENT
OPERATING

GOLFDOM

MERCHANDISING
MAINTENANCE
SUPPLIES

ESTABLISHED 1927



THE MAGAZINE OF GOLF BUSINESS



38th Year of Service Experience

. . . as golf's clearinghouse of information on the most successful operating policies, practices and products for your club.

Each month GOLFDOM presents the latest, most practical ideas on golf club and practice range administration, management, maintenance and service . . . for time, labor and money-saving guidance. Make certain the *right men* — those with the operating duty-responsibilities — are kept currently informed by reading the magazine of golf business.

Use the form below. We'll see that they get GOLFDOM.

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Club or Course Name No. of Holes
Mail Address Original Date Opened
City Zone State

PLEASE CHECK, BELOW, TYPE OF COURSE

Private Semi-Pvt. (Fee) Municipal (city, county or state owned)
Par 3 Military School Company owned Range

President Zone
Add. City State
Manager Zone
Add. City State
Course Superintendent or Greenkeeper Zone
Add. City State
Professional Zone
Add. City State

USE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION

ADVERTISERS' INDEX

Aeushnet Process Sales Co.	2nd Cover
Allen Comapny, Paul E.	88
American Agricultural Chemical Company, The.	105
American Liquid Fertilizer Co.	129
American Society of Golf Course Architects	17
Amick, William W.	141
Aquatrols Corporation of America	135
Archer Daniels Midland Company	101
Arland	147
Armaeost, Rowland Brown	148
Ault, Edmund B.	146

Baldeck, Bob	148
Bell & Son, William P.	146
Bowers Battery & Spark Plug Co.	90
Bridgeport Implement Works, Inc.	149
Buckner Industries, Inc.	99

Caddy-Roll Rental Service	137
Capri Manufacturing Co., Inc.	125
Carlson Products Corporation	83
Carlson & Ryder	140
Cast Iron Pipe Research Association	4-5
Champion Glove Mfg. Co.	34A
Cleary Corporation, W. A.	71, 130
Cole Nursery Co., The	8
Colonial Gardens, Inc.	122
Columbia Car Corporation	133
Container Development Corp.	134
Cornish, Geoffrey S.	141
Cosom Corporation	102
Coster Electric Car Sales & Service, H.	96
Crescent Plastics, Inc.	69
Cushman Motors	25, 78, 79

D B A Products Company, Inc.	139
Dargie Golf Company, Bert	138
Davis, Inc., George A.	134
DiFini Knitwear, Ltd.	108
Dodge Company, The C. B.	14
Duane, Francis J.	140
Dunlop Tire & Rubber Corporation	37
duPont de Nemours & Co., Inc., E. I.	97
Dye, Pete	147

Eastern Golf Company	85, 128
Electric Carrier Corporation	100

Fate-Root-Heath Company, The	49
First Flight Company	109
Flintkote Co., The (Orangeburg Division)	73
Floridin Company	33
Ford Tractor & Implement Operations (U.S.)	65

Galloping Games, Inc.	110
General Electric Company	113
Gill, Davis	142
Gedwin & Son, Hiram F.	128
Golf Consultants	132
Goffcraft, Inc.	115
Golfway, Inc.	147
Gordon, William F. & David W.	144
Graves, Robert Muir	149
Grimeco	144
Guardian Leasing, Inc.	147

H. & R. Manufacturing Co.	139
Harley Davidson Motor Co.	111
Harris, Robert Bruce	141
Harrison, James B.	140
Hercules Powder Company	91
Hill Company, C. M.	31
Hillierich & Bradsby Co.	47
Hudson Manufacturing Co., H. W.	81

Iberia Earthmoving Service, Inc.	143
International Harvester Company	50, 51

Jacobsen Manufacturing Co.	3rd. Cover
Jato Manufacturing, Inc.	15
Jayfro Athletic Supply Co.	149
Jones, Robert Trent	143
Jordan, Bob	145

Kessler Products Co.	84
Kirsch Card Service	145
Kohler Company	103
Kro-Kar, Inc.	139
Kwik-Bilt, Inc.	149

Locke Mfg. Companies, Inc.	126
---------------------------------	-----

MacGregor Co., The	22, 23
-------------------------	--------

Maddox Construction Co.	130
Mallinckrodt Chemical Works	66, 67
Manufacturer's Specialty Co.	122
McCune & Company	147
McGregor Golf Products, Inc., George	120
McKay, Alexander G.	148
McLaughlin & Son, Inc., Hugh J.	86
Miller, Inc., A. J.	104
Miller Golf Printing & Supply, Inc.	137
Mitchell Rubber Products	127
Mitchell, Samuel S.	148
Mitchell, William F.	124
Monroe Company, The	120
Moody Sprinkler Company	126
Morton Chemical Company	29
Munsingwear, Inc.	34B, 34C
Murdock Mfg. & Supply Company	82

Orangeburg Manufacturing Co. (Div of The Flintkote Co.)	73
---	----

P G A Golf Equipment Co.	34D
P-G Line	11
Packard, Edward Lawrence	146
Palmer Company, Arnold	20-21
Par Aide Products Company	89
Paris Products Division, Dura Corp.	93
Par-Mate	112
Paulini & Vespa Bros. Inc.	144
Plummer, Ralph	142
Plymouth Golf Ball Company	43
Price Battery Company	107
Product Engineering Company	117
Pro-Guide Co.	94
Pro-Mark	116

Rain Bird Sprinkler Mfg. Corp.	16
Ram Golf Ball Company	7
Reliable Knitting Works	119
Rogers Manufacturing Co.	130
Roseman Mower Corporation	9
Royer Foundry & Machine Co.	59, 140
Ryan Equipment Co.	75

Scholl Mfg. Co. Inc., The	10
Sewerage Commission, The	106
Simmons, Robert A.	142
Singleton Irrigation System, Inc.	145
Smith, Horace W.	148
Smith, Kenneth	127
Southern Golf Equipment, Inc.	136
Southern Turf Nurseries	61, 132
Spalding & Bros., Inc., A. G.	39
Spear, William James	148
Sports Awards	116
Sportsman Golf Corporation	148
Stafford Co., The A. G.	123
Standard Manufacturing Company	55
States Hand Knit Crafts	118
Stebor Div. The Pyle-National Co.	95
Stephens, Gene	147
Stewart, Charles E.	147
Stewart, In-Fra-Red, Inc.	87
Swingmaster, Inc.	114

Tarrant Manufacturing Co.	98
Thompson Manufacturing Co.	12
Tingley Rubber Corporation	92
Tony Kart Manufacturing Co.	124
Travelrain	141
Trojan Battery Company	45
Trophy & Medal Shop, The	138
True Temper Corporation	121
Tull, Alfred H.	142
Turco Industries	131

United States Rubber Co.	4th Cover
-------------------------------	-----------

Van Burkirk Construction Co.	144
Velsicol Chemical Corporation	13
Verkamp Corporation, The	110
Vestal-Monroe Printing Co.	144

Wadsworth Company, The	143
Warren's Turf Nursery	56
Welton & Collett	148
Western Golf, Inc.	82
West Point Products Corp.	63
Wilson, James Baird	146
Wilson Sporting Goods Co.	41
Wisconsin Motor Corporation	53
Wise, H. M.	139
Wittke Golf Range Supply Co.	19, 82, 145
Wyandotte Chemicals Corporation	77

GOLFDOM is published monthly, January through October. Subscription rate — \$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr., Advertising Manager; F. V. Taylor, Circulation Manager; Ben Chlevin, Assistant to Publisher.

Publication Office: 407 S. Dearborn, Chicago Ill. 60605; Area Code 312, 427-5941.

Advertising Representatives: Arden E. Roney & Associates

New York City: Mitchell Napier, Larry Bedient, 345 Pan Am Bldg., (212) 986-0625

Boston: Robert Minichiello, 751 Main St., Waltham, Mass. (617) 889-3475

Detroit: Vincent Purcell, Room 417 Stephenson Bldg. (313) 875-7978

Los Angeles: Arden E. Roney, 580 S. San Vicente Blvd. (213) 651-3930

San Francisco: Bill Sherman, 149 California St. (415) 981-0848

CONTENTS

Vol. 38 No. 5

May, 1964

<i>Swinging Around Golf</i>	Herb Graffis	3
<i>Second Set of Clubs for Every Golfer</i>		26
<i>\$250,000 to Attract the Horse Players</i>		30
<i>A Day for Bud Williamson</i>		35
<i>Cantrell Tells Why PGA Pulls Out of Palm Beach</i>		38
<i>Use Chipboard in Re-Building Racks</i>	Robert I. Hoyt	40
<i>\$350,000 Clubhouse Restores Faith in the Dollar</i>	Joe Doan	43
<i>Court Rules Out Identical Restoration</i>	William Jabine	48
<i>Wetting Agents Tend to Slow Wilt</i>	Robert A. Moore	52
<i>Supt. Decides on Buildings He Doesn't Want</i>		58
<i>Selected Bent Loses Identity When Overseeded</i>	Eugene D. Johanningsmeier	64
<i>Nine-Year Report from Chicago District</i>		66
<i>Grau's Questions and Answers</i>	Fred V. Grau	68
<i>How to Square Up for a Building Foundation</i>	Sidney C. Sailor	72
<i>Tree Planting Open</i>	Tony Kowski	88
<i>AGCMA Holds Meeting with Car Suppliers</i>		86
<i>Golf Business News</i>		138

Jacobsen

The new Jacobsen "321" Greensmower is the standard of excellence for truly fine greensmowing. Listen to the purr of its reel. Feel the Greensmower's perfect balance. See the improved performance of its new Jacobsen "321" engine . . . longer plug life, minimum exhaust, greater low-speed power—uses 50% less oil! Compare the Greensmower's day-in, day-out reliability for the smoothest putting carpet at the lowest cost per square yard. Phone your Jacobsen Turf Equipment Distributor for a demonstration or write today! Jacobsen Manufacturing Company, Dept. G-5 Racine, Wisconsin.

