

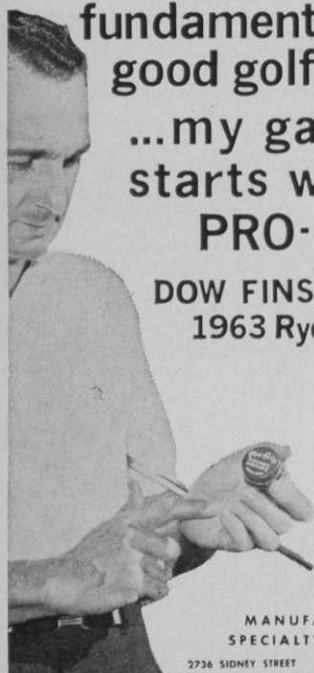
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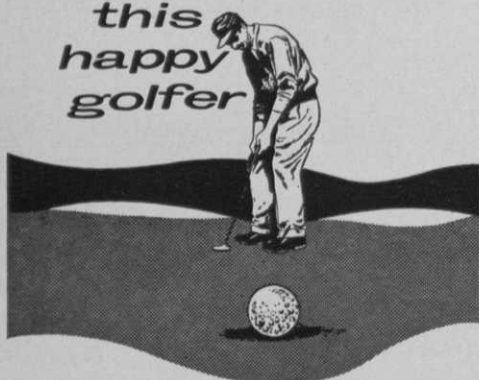


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TV Revenue To Be Added To Tourney Prizes

All revenue which the PGA receives from the sale of television rights to PGA co-sponsored tournaments in 1964 will be added to the tournament purses.

The plan for the distribution of television revenue was announced early in April by Warren Cantrell, president of the PGA, and Jay Hebert, chairman of the PGA tournament committee. At the same time they revealed that mutually satisfactory television agreements have been worked out with a number of sponsors of tournaments on the PGA's 1964 schedule.

Under the formula worked out by the tournament committee for 1964, the PGA's share of television proceeds for each tournament this year will be divided equally among the players who complete the entire 72 holes of that tournament. Money divided in this manner will become a part of the total purse for the tournament and will be considered by the PGA as "official money".

The plan will increase the purses for all tournaments which are televised under its provisions and will benefit the sponsors of those tournaments, the players, the PGA and tournament golf generally, according to PGA officials.

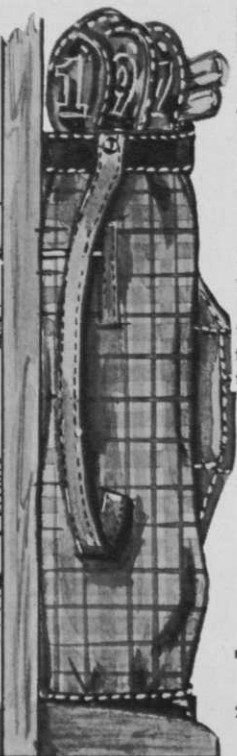
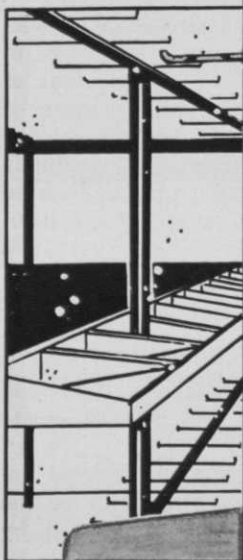
As for 1965, the PGA will continue to study various methods of using the association's share of television revenues for the greatest benefit of the players.

age and the site is ripe for the right promoter.

The Knights of Columbus council in South Bend, Ind., plans new clubhouse with course and swimming pool nearby . . . Saranac Lake (N.Y.) GC plans \$70,000 to \$90,000 expenditure to expand to 18 . . . Members of the Willow Knolls CC have purchased the \$400,000 property from the private developers . . . Ron Schneck is the pro at the new Olmsted Air Force Base course in Middletown, N.Y.

Hobart (Okla.) CC has had plans for new 9-hole course drawn by Architect

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Bob Dunning . . . Watertown (S.D.) CC will have its \$150,000 remodeling and expansion project completed and should be well on its way toward filling new membership goal early this summer . . . Topeka, Kans., is seeking federal funds for proposed course on the site of former county convalescent home.

Bill Kaiser, who left a club pro job to become Hillerich and Bradsby's pro sales manager, is recovering after surgery in Methodist hospital, Louisville . . . The widely known veteran, John C. Watson, who's been at South Bend (Ind.) CC for many years, is coming along in good condition after a serious operation . . . Johnny, long a valuable factor in PGA sectional and national circles and in the PGA Seniors, has been laid up since before the Seniors at Palm Beach Garden . . . The old pros said at their 1963 banquet that without Johnny finishing the party by singing "God Bless America," the affair didn't seem official.

We shanked one of our notes in this column when we wrote in March that

Tony Marlowe was switching from Woodmont CC, Rockville, Md., to the pro spot at Bel-Aire CC, Armonk, N. Y. . . . It's Marlowe's assistant, Tony Morosco, who went to Bel-Aire . . . Marlowe continues doing the swell job that's made them happy at Woodmont . . . Morosco, with the fine training he's had from Marlowe and with his own talents, ought to do well for his club now that he's a head pro.

Fred Corcoran, tournament director, International Golf Association, flew to Hawaii for a long week-end of further planning of the Canada Cup and International trophy worldwide pro tournament, Dec. 3-6 . . . It's beginning to look as though this event will spark a tremendous tourist and homefolks golf boom in the 50th state . . . The IGA tournament in Japan in 1957 is credited by sports and tourist authorities with already having accounted for the equivalent of more than \$150,000,000 spending for golf in Japan.

Ole Clark, who started in pro golf at Springfield, Mo., then worked on pro

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A woman has to put up with a lot of things when it comes to listening to tales of her husband's golfing exploits. But this lady had her revenge. Irv Manske, a member of the Norwood Hill CC in St. Louis, scored a hole-in-one on the club's 155-yard No. 8. A few days later he was playing golf with his wife and gave her all the intricate details as to how he did it. She suffered in silence for a few minutes, then drew out a driver and — you guessed it — drove to the edge of the green and saw her ball roll into the hole. "Is that how you mean?" she asked tersely.

jobs in Oklahoma and Kansas before becoming pro at Longmeadow (Mass.) CC 15 years ago, was honored at the 18th annual Tee Party of amateur and pro golfers and golf writers . . . The dinner was held April 15 at Wayside Inn, Springfield, Mass., and was attended by about 300 . . . Ole and his wife, Mable, were presented with a console stereo, a color television set, a watch and additional gifts, by Longmeadow members and other friends . . . The Tee Party begins the golf year in and around Springfield . . . Henry Bontempo, pro at Franconia municipal course, Art House, Mac Sennett, Jerry Gianferante, John Raimondi, Al Macintosh, Frank Kringle, John Strycharz, Fran Monte, Jimmy Nichols, Bud Czelusniak, Edwin Parker, Spalding president, Edwin Lyman, Longmeadow president, and others prominent in pro and amateur golf in the area's private and public courses, put on a grand party for the Clarks . . . One of Ole's members, Charles Young, was a highly amusing mc . . . Herb Graffis told what Clark and other pro veterans of his class have done to make golf the popular entertainment and big business it is today.

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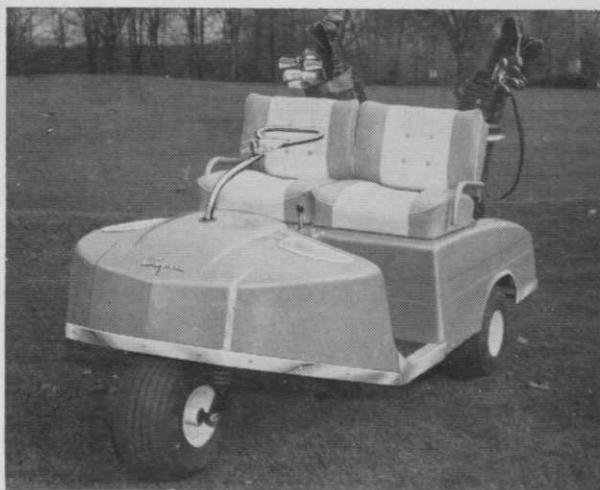
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and operating capacities of golf courses in Northwestern Illinois met recently and discussed formation of the Northwestern Illinois GCSA . . . Earl Weber of Dixon, Ill., was named head of the organizing group and C. L. (Woody) Woodcliff, manager, Edgewood GC, RR3, Polo, Ill., was elected acting secretary-treasurer . . . The group is considering affiliation with a larger regional association and with the national GCSA . . . Next meeting will be at Oakville CC, Mt. Carroll, Ill., with Manager Bob Hartman as host.

This year's Masters was the best of all of them in attendance . . . The 2,800 daily admission tickets put on sale Saturday and Sunday mornings were sold before 1 p.m. and gates were closed except to holders of season tickets and others who bought tickets in advance . . . No telling what the net profit was but the purse was a record \$129,800, an increase of \$17,300 over last year . . . First prize was the same in 1963 . . . Palmer collected \$20,000 for his 276, two more strokes than Ben Hogan in 1954 . . . That's approximately \$72.42 a shot.

Arnie's six stroke lead over Jack Nicklaus and Dave Marr was second biggest margin in the Masters since 1955 when Doc Middlecoff, with 279, was seven strokes ahead of Hogan . . . That was the year Middlecoff had 65 in the second round, with 31 on the first nine . . . Hogan's performance was interesting this year . . . He barely made the cut with 148 . . . He was 11 strokes behind Palmer at that point . . . He'd had 10 more putts than Palmer . . . Hogan finished in a tie with Finsterwald, Lema and Souchak at 287 for ninth place.

Hogan is still a remarkable golfer . . . His putting is getting a bit better, although still a long way from what it used to be . . . He believes that possibly the improvement may be a result of better circulation . . . Since the car crash that nearly killed him, Hogan has had poor circulation . . . Now when he gets up in the morning he exercises by shaking himself — fingers, wrists, arms, shoulders, body, hips, knees, legs — everything.

If Labron Harris, Jr., 1962 National

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Show director, Ben Orloff, Bob Toski, onetime star playing professional, and Harry Pezzullo, president of the Illinois PGA, get the annual Chicago golf show rolling. It was held in McCormick Place, Apr. 3-5, and in spite of uncooperative weather, 40,000 people turned out for three-day event. Besides Toski, Jack Fleck, Bob Brue, Chandler Harper, Bob Harris, Greta Leone and others put on exhibitions or manned the teaching nets.

Amateur champion, and Dick Sikes, winner of National Public Links in 1961 and 1962 and National Collegiate in 1963, had been eligible for pro prize money in the Masters each would have won \$825 . . . Harris finished with 297 for 43rd place and Dick Sikes with 299 in a tie for 46th . . . Harris, 23, son of veteran professional at Lakeside GC, Stillwater, Okla. and coach of the Oklahoma State golf squad, is working for a master's degree at Oklahoma State . . . Sikes, 24, captained the U of Arkansas golf team . . . Both have applied to the PGA for tourney pro certification.

Even the fellows who didn't make the cut and who played in the Masters got \$750 . . . Eleven non-competing, invited pros got \$500 each . . . Augusta National gave the PGA \$5000 for the PGA educational and benevolent funds and gave the USGA \$2000 for the green section program.

As usual, Fred McLeod and Jock Hutchison were the first pair playing . . . And kept well ahead of the pair following them . . . Veterans of the Masters said the greens and fairways never were in better condition than Supt. John Graves had them for this year's tournament . . . Rain that finished with a day-

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long downpour on Wednesday rapidly drained off . . . Augusta National course has one of the best designed drainage systems of golf courses. . . . In designing the course the architect, Dr. Alistair Mackenzie, and Bob Jones kept surface drainage in mind and Wendell Miller, the Ohio State university soils expert who became a specialist in drainage, installed a great system during Augusta National's construction . . . Subsurface drainage problems were discovered later by Marion Luke, when he was supt., Bob Jones and Cliff Roberts, and were solved . . . Rain on the pre-tourney days made umbrella business big in pro Gene Stout's indoor and outdoor shops . . . Gene and his staff do a selling job that's well worth studying by pros whose clubs are going to have big tournaments.

Only disappointment at the Masters this year for millions was that Bob Jones was too exhausted to come out for the televised presentation ceremony . . . He'd been out in a golf car going around the course getting a closeup of the marvelous tournament he and Cliff Roberts had created, and seeing some of the multitude of friends he's made over the years . . . The strain was just too much for a fellow in his condition. . . . What a man, that Jones . . . They've still got his Year of the Four Big Ones to beat.

Marthon, N.Y., recreation area directors have hired Wester White of Ithaca to draw preliminary sketches of proposed course . . . Construction plans for 9-hole course east of Buchanan, Mich., have been made . . . Three 18-hole courses are the prime attraction of luxury Carriage Square Homes in North Dallas, Tex. . . . Old Westbury (N.Y.) G&CC plans clubhouse expansion . . . Mike Macaluso has signed a five-year contract as pro for the new 18-hole layout in Ancil Hoffman Park in Carmichael, Calif.

Direct line telephone from the ninth tee to clubhouse at the new Glen Haven G&CC in Milpitas, Calif., should facilitate refreshment orders for golfers on their way in . . . City officials in Costa Mesa, Calif., have approved plans for \$500,000 course on former Orange County fair-ground property . . . Lenox (Ia.) is

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**NATIONAL GOLF DAY
MAY 30**



Ed Moore, James Horn, Dr. H. L. Harris and Dr. W. F. Manley were runnersup in the team event played in conjunction with the Trans-Miss Seniors at Las Vegas a few weeks ago. They combined for a minus 47, one stroke behind the winning foursome.

building modest \$7,500 clubhouse . . . Reno, Nev., public course will open June 1 . . . New course and clubhouse with sailboat and water ski facilities have opened on Rush Lake, Mich. . . . New London (Conn.) CC expects to open expanded clubhouse with new pro shop in July.

Jack Pritchard of the Park CC in Williamsville, N.Y., in his 57th season as a golf pro . . . The past 20 years have been spent at the Park CC preceded by 20 years at nearby Wanakah in Hamburg, N.Y. . . . East Islip, N.Y., zoning board turned down, unanimously and without comment, a re-zoning request necessary for construction of 9-hole public course . . . A large lounge area is being added to the Brookwood GC clubhouse in Arden, N.C. . . . Plans for course construction on the Hunterdon-Somerset county line, in Pennsylvania have been presented to local residents.

Jack Schneiderman has been signed as pro at the Lakewood CC in Natick, Mass. . . . Passaic County (N.J.) GC estimates that 100,000 golfers played the 36-hole layout during 1963 . . . Jerry DeRosa is the Passaic pro . . . Paul Segerlund is the new golf pro at Valley View GC in Akron, O. . . . Art Jones, pro at the CC of York, Pa., has announced that Harold Kline will be his new assistant . . . Conestoga CC near Lancaster, Pa., opened new clubhouse facilities on May 1 . . . Eugene Comely has been named supt. at the Firestone CC in Akron, O. . . . Comely joined Firestone in 1934 as a mechanic at the course . . . From 1951 to 1958 he

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was the assistant supt. and has been the supt. at the Firestone public course since 1958.

New 18 in Beaver Island State Park, N.Y., is scheduled to open in August . . . Par-3 pitch and putt lighted course estimated to cost \$100,000 is under construction near Harrisburg, Pa. . . . Two-million dollar resort project near New Philadelphia, O., will include 18-hole course . . . Additional nine holes will be added to the Eastern Shore Yacht and CC in Melfa, Va., by course contractor, Russell Roberts . . . Several holes are already in play, several more were seeded last month and the new clubhouse is set to open June 15 at Chace Lake GC south of Vestavia Hills, Ala.

City officials have taken to the air to survey proposed site of 18-hole course in Livonia, Mich. . . . Val Carlson, architect, will handle expansion plans for the Harry B. Brownson CC in Ansonia, Conn. . . . Court approval for \$90,000 contract to develop course near Louisville, Ky., permitted construction to begin last month . . . Target date is sometime next spring

. . . The new Marlette (Mich.) G&CC 9-hole course opened this spring . . . Azusa (Calif.) Greens Public GC began construction during soggy March weather.

Warden, Wash., has received a tentative commitment for an insured loan of \$210,000 from the Farmers Home Administration for course construction . . . Gowanda (N.Y.) CC will expand to 18 holes with estimated budget of \$70,000 . . . Vassar (Mich.) G&CC has accepted bids for new course, practice green and pro shop construction . . . Pro Jim Summers, Supt. Chuck Weatherton, and Manager Dale Sexton are the starting team at the Alta Sierra CC in Nevada City, Calif., which opened in early April . . . New 18 opened near Van Dyne, Wis.

North Tonawanda, N.Y., is considering purchase of 300 acres for education, recreation and course complex . . . Pro Howard Burttschell has purchased the Tejas GC in Stephenville, Tex. . . . Bruce McClland and Walt Smith have purchased and opened the Caro (Mich.) CC . . . Part of proposed "Disneyland-type" family recreation center in Haverhill,

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Mass., will include Par-3 . . . Rutgers University's new public course in Perth Amboy, N.J., is now in play . . . Washington, D.C. area will have five new courses this year — 18 at Reston, Va.; Northwest Branch in Montgomery County; two 9-hole layouts in Prince Georges County; and a private 18-hole course in Anne Arundel County . . . Public course near Iola, Wis., will be a 9-hole layout . . . Monmouth, Ill., is attempting to sell \$125,000 worth of bonds for course development.

Rock Creek public course in the Washington, D.C., area will open the season with a new clubhouse . . . Nine Jersey shore courses have reopened with considerable improvements to please tourist on the popular Atlantic seaboard . . . Ogdensburg, N.Y., is considering sale of property to the State Parks commission for public operation . . . Yankee baseball stars Mickey Mantle, Ralph Terry and Jim Bouton are part of an investment syndicate planning to build a course in Mendham, N.Y. . . . Jack Lisella has bought the Evergreens GC near Allentown, Pa. . . . Doylestown (N.J.) CC has purchased 50 acres for expansion to 18.

Bloomfield Meadows CC is pushing for total of 302 members before beginning construction of 9-hole course, pool, tennis courts and clubhouse . . . Aero Plantation near Charlotte, N.C., is a new golf-and-real-estate development with luxury homes including private airplane ports . . . Expansion of Riverside muni in Portland, Me., is being held up by objections of regular golfers who disapprove of pro-



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