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Hiring of Eddie Ervin, formerly of USGA and Golf World, as its publicity man and Reporter editor, was smart move by GCSA, easing a heavy burden on Gene Nutter and providing the supts' organization with a man who knows publicity operations . . . GCSA has plenty of room for growing up in publicity savvy . . . The current GCSA practice of holding back copies of convention talks long ago was abandoned by organizations formed and operated for scientific and business progress.

Bert McGrane, famed veteran sports writer of Des Moines Register, and for many years secretary of the Iowa Golf Association and of national Football Writers' Association recently honored at a big banquet in Des Moines . . . Ken Moore, supt. of Rancho Bernardo CC, where 1964 San Diego Open was played, declares Joe Black, PGA Tournament Supervisor, is a lifesaver for supts. at courses where tournament circuit events are being played . . . "Black has an understanding of what the supt. is up against and helps preserve the course for the members," Moore says.

Another nine holes being added at Indian Wells CC, Palm Desert, Calif., bringing the layout to 45 holes . . . Pro Eddie Susulla is architect of the new nine and Supt. Harvey Hardin is doing the building . . . Warren McCleary, B. Hayman & Co. course equipment sales director in southern California, says Susulla dreamed up a 250 ft. artificial



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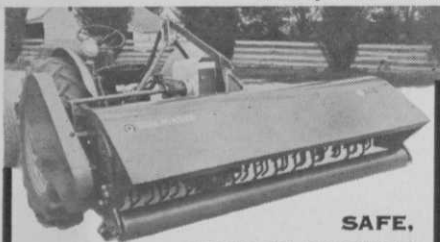
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waterfall that pops out of Santa Rosa mountain and Hardin built it so it looks as though it had been there for a few thousand years . . . The waterfall, spectacularly illuminated, is a scenic landmark.

Angelo Cammarotta now supt. at Bonnie View CC, Baltimore . . . Ross Taylor, supt., Black Mountain (N.C.) CC, building nine to add to the club's 18 . . . Ross is a pal of the evangelist, Billy Graham, and switched Graham from playing left-handed to righthanded . . . In Black Mountain citizens regard Ross Taylor as leader in civic beautification . . . Armin Honeyager, supt. at Tumblebrook CC (Milwaukee dist.) and W. E. Davis, Penit State course management grad who is asst. to Supt. Frank Maurina at Merrill Hills CC, Waukesha, Wis., are building Elk Valley CC, on a farm belonging to Honeyager's father near Waukesha.

Joe Martinez, supt. of Bel Air CC, Los Angeles, went to work for the club in March, 1926 . . . A year later Charley Friday, now supt. at Hillcrest CC in Los Angeles, went to work for the late Bill Stewart, then the Hillcrest supt. . . That gives both nearly 40 years of longevity . . . Oscar Borgmeier of George A. Davis, Inc., Chicago, convalescing after illness that confined him to Broward General hospital, Ft. Lauderdale, Fla., during the GCSA meeting . . . Cigarette companies no longer using testimonials of athletes . . . Arnold Palmer has quit smoking and is making the good fight against the suet that piles on after cigarettes are out . . . But now he confesses to having putting jitters.

Gordon W. Williams, pro-supt. who got considerable European experience while in charge of U.S. military courses, is back in his home at San Gabriel, Calif. . . . He recently finished up in Spain . . . Gordon says architectural work by Trent Jones, Dick Wilson and Henry Gordon pend to a considerable extent on the way the work happens to strike Senor Aranya, Spain's top golf architect, and a pretty good one, too.

Harold Kerr is building 18 for Valley Oaks CC, Clinton, Ia., and will continue as supt. . . . Jack Nicklaus is part owner of a race horse . . . The horse hasn't started in a race yet but it won't wait at the gate until TV rights are divided between the track and the jockey . . . Bell Air CC, Los Angeles, has a section in its by-laws that prohibits change in the course unless designed by an experienced

architect . . . That would have saved big money for clubs who have had their courses changed by one green committee then changed again by a later committee in an attempt to correct the original mistake.

John Patterson to build 18 near Centerville, Va. . . . Gene Hamm, Durham, N.C., designed the course . . . Lakeview CC, near Harrisonburg, Va., to open first nine in late April . . . Expect to open Millbrook CC nine in May in Windsor, Conn., the state's oldest town . . . DeKalb County building 18 in Julian Harris Park near Atlanta to plans of Dick Wilson . . . Joe Lee of the Wilson staff is in charge . . . James A. Yates, now pro at Atlanta's Candler Park, will be pro at the DeKalb County course.

Baiting Hollow CC to build 18 near Riverhead, N.Y. . . . Sky Mountain, \$100 million community planned for Palm Springs area, to have 27 holes . . . Mike Haywood, Madison (Ind.) CC pro, plans to build public nine in Madison . . . New Jabish Brook CC nine in Belchertown, Mass., to open in May . . . Peter Wisniewski is pro . . . Townsend (Tenn.) G&CC to build 18 . . . Henry Russell, chairman of the USGA green section committee,

and supts., Paul Weiss, Sr., Sherwood Moore and Jim Fulweider, put zip into the section meeting at New York with a couple of skits showing how dizzy course maintenance policies and performances can be at some clubs.

Maury Wells retires after 42 years as pro (26 years as pro-mgr) at Cascade Hills CC, Grand Rapids, Mich. . . . Arthur Weber, after 28 years as pro at North Jersey CC, Wayne, N.J., retires and is succeeded by his assistant, Ray Ferguson . . . Ted Bickell, Sr., becomes assistant pro at Springhaven CC, Wallington, Pa. . . . Guess who's Springhaven's new pro? . . . Ted Bickell, Jr., who came from Harkers Hollow GC, Phillipsburg, N.J. . . . So, Dad will have to get up and open the shop and give those Dawn Patrol lessons?

Lost Tree Club, at Riviera Beach, Fla., the fine new club a couple of miles north of Seminole, is putting on a \$4000 pro-am Monday, March 23, the day after the Doral Open at Miami finishes . . . Then there'll be a best ball amateur event Tuesday and Wednesday . . . Don Waryan, pro at Hazeltine National GC, in suburban Minneapolis, is the winter pro at Lost Tree . . . Henry Lindner comes in April 1



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as Lost Tree pro . . . Bob Thompson who retired as Detroit GC manager several years ago, was induced to come back into action as Lost Tree's mgr.

Denny Champagne, veteran pro at Dubsdread CC, Orlando, Fla., missed the PGA Seniors . . . A heart attack hit him but word around the PGA clubhouse during the tournament was that Denny's convalescing well . . . Two new USGA color motion pictures had their first public showing at the USGA annual meeting . . . "The Open: Ouimet and Boros at Brookline," is fine entertainment for golf club affairs and so is "The Rules of Golf: Hazards" . . . The film on rules in the hazards has Johnny Farrell as the Senior star . . . It's got a smart woman amateur ("Mrs. Right") and Billy Farrell in it, too . . . Joe Walsh, the artist who's made many fine golf movies, did these two . . . Rental prices can be obtained on request from USGA, 40 E. 38th st. NYC.

USGA President Gus Benedict's praise of John Kieley, supt. at CC of Brookline, for the near-miracle that John worked in getting a weather-stricken course repaired for the 1963 National Open was the warmest tribute paid to a supt that anybody ever has heard at a USGA annual

meeting . . . Benedict referred to the Open week as "Hell Week" for a supt.

Bud Williamson, pro at CC of Lincoln (Neb.), got one of those grand surprise parties given by members to grand pros when more than 450 members and their wives assembled to celebrate Bud's anniversary at the club . . . It was the largest party the club ever has seen . . . The dinner was preceded by a "Beat Bud Williamson" tournament in which 150 played . . . Bud went around in 70 . . . Nine members beat him with net scores . . . The club flew the Williamson's daughter and her baby in from Denver and one son in from Washington, D.C., to be with Bud and his wife and their two other sons . . . Club has grown from 200 to 600 active members while Williamson has been pro . . . At the party Bud was given a \$5,000 U.S. Treasury note and a shotgun . . . Bud's wife, Cecilia rated a charm bracelet.

Big Springs, Tex. has begun installation of a sprinkler system on the back nine of its munny . . . International G&CC in Honolulu, Hawaii, recently broke ground for a \$100,000 clubhouse . . . Also in Honolulu, Bay View Golf Center, with

Jimmy Ukauka as pro, was recently opened . . . Skagit G&CC in Burlington, Wash., has been sold to five Seattle buyers.

Warren Cantrell resigned his job as pro at San Angelo (Tex.) CC after being there only briefly . . . Cantrell's job as PGA president was taking so much of his time, even on the telephone when he was at the club, so he decided he couldn't do the club justice . . . Club officials asked Cantrell to take a leave of absence, rather than resign, while PGA job pressure is so heavy, but couldn't sell Warren on the idea . . . Warren and a brother have a big engineering and construction firm which, among other jobs, is building the roof on the Houston municipal stadium . . . Luckily for the PGA Cantrell has substantial outside income and can afford to be PGA pres.

To suggest a "czar" to the PGA, an organization of individuals who are not under contract to the organization, hence not subject to strict control, isn't realistic thinking . . . Obviously what the PGA needs is business management fitted to its growth and present conditions . . . Outgrown procedures, especially in providing information on which delegates' and executives' decisions should be based, seriously handicap the PGA, according to most of the members . . . Probably the PGA will be revising its headquarters operations along the USGA lines before long.



Albie Pearson, Los Angeles Angels outfielder, is said to be a punch hitter in baseball, but he's applying plenty of muscle here. His driving helped him win the National Baseball Players tournament in Miami in February with a 223. One of Albie's drives hit a 300-yard green.

It's a sure thing the PGA cannot expect its president in the future to work hard for no salary as has always been the case . . . Carleton B. Treat, for many years supt. of Montclair (N.J.) CC and a pioneer of Prof. Dickinson's course maintenance schooling program at Amherst, Mass., Stockbridge school, has proteges of his own now starring as supts. . . . They include Don Marshall at Montclair CC, Chet Wender at Plainfield CC, Ed Britton, jr., at Ramsey CC and Dick Williams at North Jersey CC.

Crash program of completing PGA National Club clubhouse and courses put whole place into very attractive condition for the PGA Merchandise Show and the PGA Seniors' championship . . . Lou Strong, former PGA pres., made a successful debut as the club's operating chief . . . Lou had expert assistance with Jack Fina, manager, Elmhurst (Ill.) CC and Jack Febel, manager, Bryn Mawr CC (also Chicago dist.), and Joe Jemsek, owner and operator of a prospering chain of Chicago district fee courses, taking some of their vacation time to get the new clubhouse going.

Frederick Daniesky, experienced restaurateur of the Palm Beach area, is ca-



Dave Sonnenschein, who played in a snowbird tourney in Danville, Ill., a few weeks ago, couldn't decide whether he was a hothouse flower or cold turkey, so he compromised by wearing Bermudas over thermal undies. There were close to 200 entries in this event, which like so many similar tournaments of this kind in the Midwest, was played with no snow in sight.

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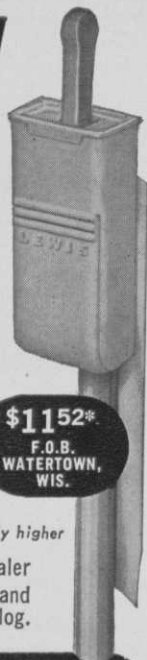
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tering manager of the PGA clubhouse... To get the clubhouse running smoothly, Strong also had the services of Adrian Mi Loute who, in summer, is chef at Elmhurst (Ill.) CC... PGA Senior's banquet, with 385 guests, was an especially fine performance in serving good food quickly and pleasingly.

On the big days, the PGA club did about \$1000 in food and \$800 at the bar... During the Merchandise Show there were about 425 PGA members playing in the club championship and approximately 550 salesmen, plus wives of some pros and salesmen... Final day of the Seniors, with Sam Snead headlining, had the biggest crowd ever watching the veterans play for Ronald Teacher's trophy... Prices of food and drinks at the clubhouse are moderate... If somebody could figure out how to get in 50 more weeks of play and clubhouse business like the big two weeks in February, the money needs of the PGA on the Palm Beach Gardens deal might be supplied.

Strong figures that parties from some factories in the area and bridge lunches and book review lunches will roll in with a profit... On the Monday after the Seniors tourney ended, the PGA establishment had no more customers than any of the 31 other clubs in Palm Beach county... It is going to take genius, patience and a lot of money to solve problems of the PGA National GC that should have been solved before the place was built... Snead will stay in Britain after the U.S.-British PGA Seniors' "world" championship and will compete in the British Open... USGA's 1965 annual meeting will be held at the Biltmore Hotel, New York, Sat., Jan. 23.

Joe Jemsek, former caddie who now is owner of golf courses in the Chicago district, gave PGA \$5,000 toward an "Educational Room" in the PGA clubhouse at Palm Beach Gardens... USGA Green Section Research and Education Fund, Inc., which last year got \$51,840 for unrestricted use in turf research, out of its total restricted and unrestricted funds of \$10,291, is getting a lot of action for the money... Work directed by Roy A. Keen at Kansas State university, on a winter-hardy Bermuda, shows bright promise of tremendously profitable return to mid-continent golf, in improved year-around turf... Other work on Ber-

mudagrass, by Dr. Wayne Huffine and associates at Oklahoma State university, undoubtedly will yield revenue in increased play that is enormously greater than the amount invested in research.

National Golf Day 1963 grant to GCSA for scholarships was \$4,810 of the total of \$9,094 received for GCSA Scholarship and Research Fund, Inc. . . . The total was used as grants in aid to 24 turf scholars at 14 colleges and universities . . . Reports of turf research groups and the PGA Education committee make it plain that the golfer who paid his dollar on National Golf Day not only got a lot for his money but carried as free loaders many who didn't contribute, mainly because they were not asked.

Erie, Pa. golf commission studying plans to add ski facilities to present Erie GC . . . Ypsilanti, Mich. is in for heavy activity as the Golf Course Promotional Committee swings into action drumming up support for a community course . . . This is not the year for a munny course in Elgin, Ill., according to city politicians who have declined to okay a bond issue referendum for \$400,000 . . . Jamie Jackson, currently head pro at Lakeland, Fla. Par-3 golf center, signed as pro at the

Lone Palm GC, west of the city . . . Lone Palm will open sometime this spring . . . Groton, Mass. park commissioners took to the air via helicopter last month to search for possible sites for a new munny . . . Melton Hill lake CC has begun construction of 18 and a clubhouse in South Clinton, Tenn.

Orcutt, Calif. has okayed conditional-use permit to Dr. C. B. Bingham to establish 18 in the community . . . Watertown (S.D. CC is expanding its clubhouse facilities . . . Mike Parco, former pro at Eriedowns CC in Ft. Erie, Ont., has moved to a similar post at the new Beaver Island State Park course in Grand Island, N.Y. . . . New sports club, the Westchester at Sylvania, O., is being planned to include facilities for an 18-hole course . . . Atascadero (Calif.) GC has been purchased by the Atascadero Guarantee Savings and Loan Association . . . Livonia, Mich. has given the go-ahead for purchase of 130 acres for course and park development . . . Charles City (Ia.) CC has completed initial membership drive for 100 and is ready to hire an architect to design its layout.

Leo Gaulucher moves from the pro spot at the Valley Club in Scottsdale,

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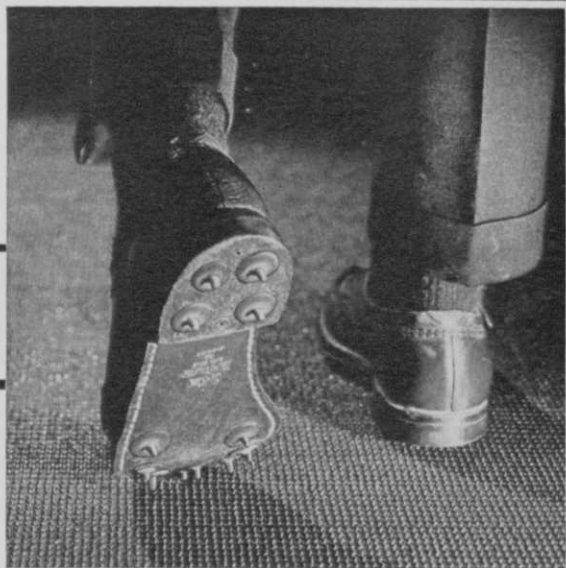
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Ariz. to the head pro spot at the new Francisco Grande club near Casa Grande . . . The Francisco Grande is being built by the San Francisco Giants . . . Zeke Browning, currently manager of the Valley Club, will take over pro duties, assisted by Penny Zavichas . . . Manhattan (Kans.) CC votes to spend \$350,000 on new clubhouse facilities.

Rex Moss, former South African amateur, now pro at Israel's Caesarea CC, will be in Doral Open, March 19-22 as first Israel representative in an American tournament . . . Herman Barron and Sam Sharrow saw Moss play at Caesarea and arranged his trip to the U.S. . . . Albie Pearson, Los Angeles outfielder, flew from Los Angeles to Miami for four days in National Baseball Players golf championship, then back to L.A. . . . Tournament play cost him about \$500, but was worth it since he won the Championship.

Jim Crawford, PGA Business School student who now is pro at Spring Lake Club, Columbia, S.C. 9-hole par-3 course, is working with officials and pros at other South Carolina Par-3 courses on plans for a statewide Par-3 championship . . . Crawford was asst. to Cliff Seaver, pro at Daytona Beach, Fla., Par-3 in winter and at Oakfield CC in Nova Scotia last summer.

Ed O'Connor, now in his 26th year as pro-mgr., Manistee (Mich.) G&CC . . . Ed's quarter century at the club was celebrated with a big dinner at which Ed was presented a watch inscribed with thanks for what he's done in building and serving the club . . . Dr. Harry Sweetnam, veteran member and former pres. of Manistee CC, in making the presentation said: "We hear about the fortunes some people are making out of golf but never about the tremendous contributions pros like our Ed put into the game."

Ed Bosse becomes first pro at the Colonie CC's new course at Albany, N.Y. . . . Ed transferred to Colonie from Timber Point CC (NY Met. dist.) . . . Colonie's new course, designed by Geoff Cornish, has been two years in the building . . . The layout has two double greens on Nos. 5, 14, 9 and 18 . . . The 9 and 18 double green are each about 300 ft. long . . . It's an Old Course, St. Andrews idea that hasn't been widely used in the United States.