



CAN YOU "FEEL" THE LENGTH OF YOUR DRIVES? "Feel," the sensation in your hands at the moment of impact between clubhead and ball, is very important in golf. Feel tells you, even before you see the shot, whether or not you've hit the ball just right. Feel also tells you if the golf ball you're using is any good. A ball that's wound too tight or has a solid center tends to feel "rocky," whereas a rubber center or loose winding makes a ball feel "mushy." No matter how perfectly you hit these balls they don't "feel" right... and they don't "go" right either. But hit a Titleist. Hit several of them. The combination of liquid center and lively winding makes this ball feel like it's jumping off your club face. And it is! When you hit a Titleist just right, you can "feel" the extra distance. That's why more professionals and top amateurs play Titleist in major competition than any other ball. Titleist not only "feels" best but "feels" the same way every time. And remember: no one is paid to play Titleist.

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SWINGING AROUND GOLF

News of the Golf
World in Brief

By **HERB GRAFFIS**

FRONT COVER

The West's first college turf curriculum for course supts. will be established at Mt. San Antonio College, Pomona, Calif., this fall. Checking the area where demonstration greens and fairways are being installed are (l to r): Fred Bove, Wayne Morgan, David Mastroleo and G. A. Sherman. Bove and Mastroleo are Southern California GCSA officers. Morgan is U. of California farm advisor and Sherman is dean of agriculture at Mt. San Antonio.

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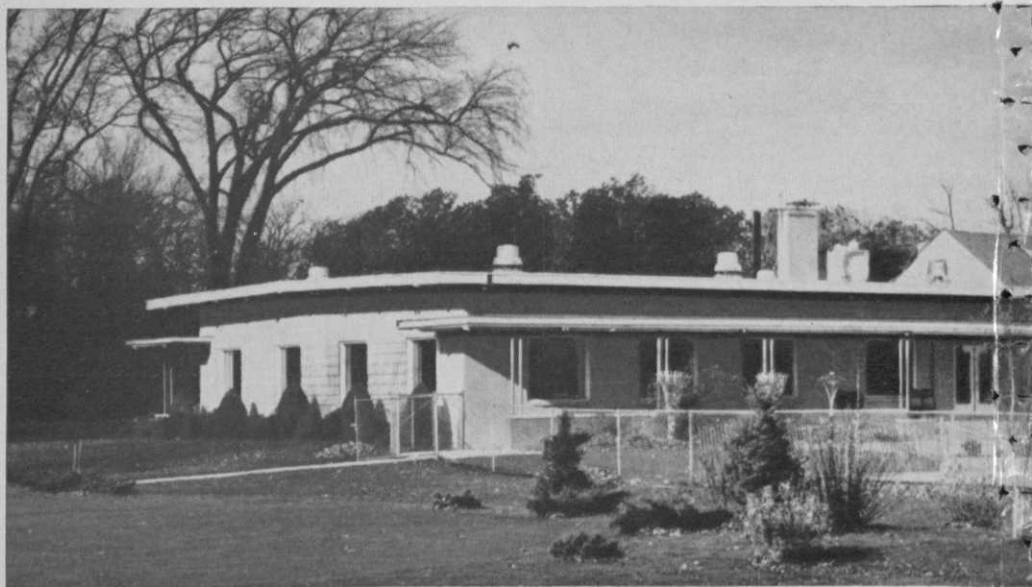
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This probably will be the only year when the USGA Senior championship will have a 50-year age limit . . . Next year it almost certainly will go back to 55 . . . Some members of the USGA Seniors committee are still burning about not being consulted when the age limit was changed . . . USGA is considering having America's Cup competition, played between teams of U.S., Canadian and Mexican amateurs every two years, changed to a contest among Juniors of the three nations.

USGA figures that Walker Cup, Eisenhower trophy and America's Cup are too much of an international schedule for amateurs . . . USGA is apprehensive about the possibility of a gypsy group of so-called amateurs similar to the tennis bums being encouraged in golf . . . That's another reason why informed amateurs don't want golf in the Olympic Games deal . . . John Plumbley, president-pro, Forest Cove CC in suburban Houston, Tex., says course will open in November . . . "Ducky" Wall now pro at Doublegate CC, Albany, Ga.

First ace made by a woman on the two-year-old swanky Pine Tree Club at Boynton Beach, Fla., was made on the sixth, 110-yard hole . . . The lady paused in the clubhouse between the ninth and tenth holes and said the celebrating drinks were on her . . . Didn't cost her a cent, though . . . It was election day and the bars were closed . . . Chicago Tribune's 32d annual free golf school of four lessons held at four Chicago Park District courses and at York GC, Riverwoods CC and Packey Walsh Golf Center in May . . . This training school, originated by Tribune golf writer, Charley Bartlett, and always getting vigorous cooperation of Chicago pros, has brought many thousands into golf.

George Blaisdell, Zippo lighter company president and widely known golf enthusiast, again is sponsoring the Zippo Open for \$2,000 in pro prizes . . . It also has a pro-am event with amateur prizes coming from their entry fees . . . It will be played June 22 at Pennhills



TUCKAWAY COUNTRY CLUB WITH FIVE MILES

Cast iron pipe goes in at Tuckaway Country Club. The new watering system includes sprinkler outlets at the center of each green and along the fairways. Sprinkling heads can be quickly snapped into place.



Clubhouse at Tuckaway Country Club serves more than 400 members, stays open throughout the year. Founded in 1925, the club covers 127 acres of gently rolling woodland in southern Milwaukee County.



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There'll be no lack of water at Milwaukee's Tuckaway Country Club. Not with the cast iron irrigation system recently installed. Five miles of 3", 4" and 6" pipe underlie the 18-hole course. Deliver enough water to sprinkle all greens, tees and fairways every 48 hours if necessary.

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Of course, cast iron pipe durability is *proven*. 55 U.S. cities use cast iron water mains installed at least a century ago. Isn't this the kind of value and economy you want? Get it! Install cast iron pipe.

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Club, Bradford, Pa., where John Budd is pro . . . Bob Shave, Jr. won last year with a 67.

Operators of fee courses and officials of private clubs are complaining about a country club magazine operation that promises to put local club news in the magazine and collects for advertising . . . But they are not getting the magazine or aren't able to locate the publisher . . . Boom in golf is bringing in deals that don't look or smell good . . . In one case, men with top reputations in the business end of the ancient and honorable game are shocked and embarrassed by being unwittingly associated with "feely" book business, a cousin to dirty picture peddling.

George H. Schneiter, 52, and his wife were killed late in April in an automobile collision near Red Lodge, Mont. . . . Schneiter was owner of Lake Hills CC, Billings, Mont. . . . He had been a PGA tournament director from 1954 through 1961 . . . George was pro at Ogden (Utah) CC and other courses and was a PGA national vp for several terms . . . He won the Quarter Century Club championship at the PGA National GC in February . . . He'd also won several sectional championships.

New Jersey Bureau of Statewide Planning has completed a report heavy with statistics showing the need for increased golf facilities in the state . . . Nationally, according to the Jersey report, there is a course for every 23,000 persons . . . In N.J., though, there is a course for every 40,000 persons . . . This lack of golfing facilities is accentuated by the fact that 60 of the 148 courses are private and serve an average of 500 persons each . . . The public courses, it is estimated, serve 3,000.

Another interesting figure is that N.J. now has seven less courses than it did in 1920 . . . Rising land values, high property taxes, the need for residential and industrial land, and highway construction have knocked out many courses . . . According to the report, few courses go broke . . . In fact, a well-located, well-managed golfing venture has a hard time not succeeding in N.J. . . . The end of

many courses is by sale . . . Public ownership, property tax breaks, and incentives to develop courses are suggested by the N.J. Bureau to remedy the situation.

The question of courses serving only a minority interest is refuted by the Jersey report . . . Firmly stated is the fact that courses provide needed green space and increase property values to the benefit of the whole community . . . Jersey planners now have facts and figures for golf and are embarking on similar fact-gathering missions to determine other recreational needs of the state.

The Bagodine GC in St. Moritz/Samedan, Switzerland, has set its International Open and Pro-Am tourney for Aug. 27-30 . . . The Open is limited to amateurs with a handicap of seven or less and professionals . . . The Pro-Am is open to men with a handicap of 18 or less, and to women with a handicap of 24 or less.

Seven years ago, Stan Mosel, pro at Essex Fell (N.J.) CC, started the PGA intersectional team matches in the New Jersey area . . . Recently, Mosel received a gold-plated bull's-eye putter in recognition of his part in setting up these popular matches . . . The putter, complete with mother-of-pearl and diamond insets and protected by a mink headcover, is a new product of Jack Maloney, ex-Spring Brook pro, who also produces the "educated putter."

The death last fall of Ralph Romano, pro at Fairmount CC in Chatham, N.J., raised many questions about his son's educational future . . . One answer was put forward early in May when sixteen-men teams from Fairmount, Canoe Brook, Madison and Morris County CCs competed in a benefit for the Ralph Romano Fund . . . The money should help Ralph's son with his college plans.

Greentree CC course in suburban Indianapolis to have extensive face-lifting . . . Construction also started on new clubhouse . . . Chuck Glueck, owner of Crestmoor CC, Hobart, Ind., and Gene Jaffe, owner of Tropicana CC, Las Vegas, Nev, bought bankrupt Greentree in May, 1963 . . . Glueck and Jaffee are fellow

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members at Ravisloe in Chicago dist. . . . Touring pro, Billy Maxwell, also is an investor in Greentree . . . Dale Warner is Greentree pro.

Royal and Ancient Golf Club of St. Andrews has appointed a press officer to improve conditions for coverage of British Open at St. Andrews, July 8-10 . . . Almost any change would be an improvement . . . R&A spending about \$5,000 to increase and improve sanitary facilities for the Open which were about on a par with press arrangements . . .

Concord (Pa.) GC getting 6½ lbs of sand from Hell bunker on the 527 yd. 14th at St. Andrews Old Course . . . Ireland's newest and longest course, Dromoland Castle (7,650 yds. but why?) recently opened . . . West Virginian, Bernard McDonough, spent about \$375,000 in having it built . . . British golfers who disagree that the "big American ball" is the ball to play in Britain recall that Arnold Palmer won 1961 and 1962 British Opens with the smaller R&A regulation ball . . . British Golf Union's Joint Advisory Council has adopted 35 putts as basis for Standard Scratch Score, Brit-

ish counterpart of USGA par . . . New Zealand's 324 registered golf clubs reported 29,794 men players in 1963, the 60th year of the New Zealand GA . . . That was an increase of 5.9 per cent over previous year's roster.

The Chicago District GA observes its 50th anniversary with the Illinois State Amateur at Aurora (Ill.) CC on June 23-25 . . . Dave Huske of Elgin will defend the title he won last year at Forest Hills CC in Rockford, Ill. . . . The "Stylist" Invitational, sponsored by Plymouth Golf Ball Co., was held in mid-May at the Plymouth CC in Norristown, Pa. . . . The recent Florida Turf Grass Show in Miami Beach attracted some 400 visitors . . . Carling Brewing Co. has commissioned William McVey, internationally-known sculptor, to design a trophy for Carling's World tourney . . . The Carling tourney will be held Aug. 27-30 at Oakland Hills CC in Detroit, Mich., with a \$200,000 purse.

The 1965 PGA Championship is scheduled for Aug. 12-15 at Laurel Valley GC in Ligonier, Pa. . . . Arnold Palmer is a Laurel Valley member . . . The course has

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only been open since 1959 and is called one of the finest in the Pittsburgh area . . . The 1965 PGA tourney will be the 47th . . . Paul Erath, a long-time member and former vice president of the PGA, is the home pro at Laurel Valley.

The National Amputee GA has okayed the Ohio Regional Open at Twin Run Muny in Hamilton, O., on June 28 . . . Early season tournaments of the Northern Calif. PGA saw Ted Trammell winning the Richmond (Calif.) Pro-Member match . . . Al Mengert won the Corral de Tierra in Salinas, Calif., and Bill Corbett took the Peninsula G&CC Pro-Pro title . . . Future tournaments on the North Calif. PGA circuit fill most weekends through Oct.

Miami Lakes CC in Miami, Fla., plans to add lighted 18-hole Par 3 course to present regulation layout . . . John O'Conner, Jr., architect, and Wallace Johnson, landscape planner, are cooperating on the Miami Lakes development . . . A new clubhouse is planned to serve golfers using the regulation course and the present "Golfhouse" will be for Par-3 players . . . Bob Little is the architect for the new Miami Lakes clubhouse . . . Open only 16 months, the Miami Lakes expansion should meet the increasing demand for golfing facilities at the course.

Late last month, club management officials of the CMAA met at the Illinois Athletic Club in Chicago in a workshop session covering "Building and Property Management" . . . Those attending got a special bonus as the National Restaurant Show began during the last two days of the CMAA . . . Two professors from the Cornell University, Ithaca, N.Y., Hotel School, and a building maintenance expert with Turner, Bailey and Zoll of Chicago served as the CMAA workshop faculty.

Bill Flemming, Jim McKay and Paul Christman will share broadcast duties for ABC-TV's coverage of the Buick Open . . . Telecasts will be from the final holes at the Warwick Hills G&CC in Grand Blanc, Mich., on June 13-14 . . . Flemming has been associated with two of the three Buick Open motion pictures and handled the broadcast of the first Buick