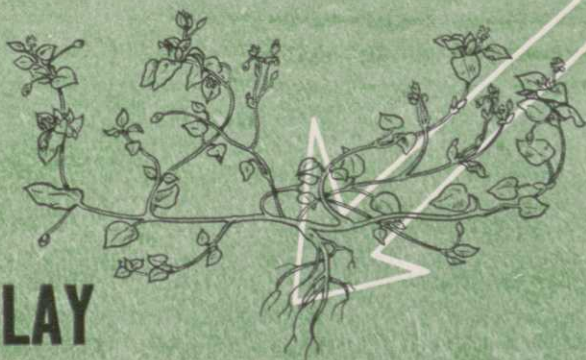


PLAY
IT
SAFE
WITH



Mecopex™ MCPP

the Selective Weed Killer

FIRST FROM MORTON CHEMICAL

Mecopex seeks out and destroys unsightly weeds, without injuring fine turf grasses. It's the safe, sure way to protect the beauty of your golf course—and your turf investment. A new, highly selective chemical in Mecopex—MCPP—attacks weeds at the root for sure control. Especially effective against weeds like clover, chickweed, knotweed and plantain. Mecopex has proven harmless on many grasses including Penncross, Washington, Toronto, Seaside Bent, Kentucky and Merion Blue. Treatment will not only prevent the spread of ugly weed patches, but can save hundreds of dollars in reseeding costs.

Mecopex is easy to apply with any standard spraying equipment.



Another Peace-of-mind product from...

MORTON CHEMICAL COMPANY

DIVISION OF MORTON SALT COMPANY

110 NORTH WACKER DRIVE • CHICAGO 6, ILLINOIS



CLOVER



CHICKWEED



KNOTWEED



PLANTAIN

"Outdrives them All"

BOWERS
Power **RAM**
GOLF CAR BATTERY



Bowers power-full POWER RAM golf car battery stays stronger, lasts longer... drives your golf cars further, exceeding all your expectations. The POWER RAM's extra distance means extra profits. Replace with Bowers POWER RAM. Write for complete details.

BOWERS

BATTERY AND SPARK PLUG CO.

(Div. of General Battery and Ceramic Corp.)

READING, PA.

tourney back in 1958 . . . Jim McKay, host of "Wide World of Sports," is a veteran sportscaster of 16 years . . . McKay has handled Masters telecasts six times and the PGA Championship, three . . . Christman is a former U. of Missouri All-American and onetime pro football great with the Chicago Cardinals.

On the PGA tour, according to Buick tourney officials, the Buick Open has become one of the most popular events because of rich extras tacked on to the official prize purse . . . The official Buick purse is \$55,000 and an additional \$11,000 will be divided equally among all pros who survive the 54-hole cut . . . In addition, the winner will get free use for five years of a current-model Buick . . . Each of ten runnersup will get free use of current-model Buicks for one year . . . General Motors estimates that this benefit is worth \$30,000 and brings the purse to \$96,000 . . . Each hole-in-one scored by a pro wins a free-and-clear new car with a retail value of \$5,800.

The Willowick GC in Santa Ana, Calif., a club that reports perhaps more holes-

in-one than any other in the U.S., is being sold . . . Plans are still up in the air, but chances are that a non-profit corporation, already-formed and financed, will purchase Willowick and lease it . . . Officials state that rumors of sub-division of the course for homesites contain only a thread of truth . . . Sub-division is a very remote possibility with current efforts being devoted to maintaining the course.

Among the many really great jobs done by women in golf there isn't any better than the performance of the 7,473 members of the Chicago Area Swing Club of the United Voluntary Services . . . The Swing Club's report for last year's work at Veterans' hospitals, USO and Boys' Clubs was tremendously impressive . . . Now the UVS Swing Club Chicago area unit has begun awarding scholarships to dependents of hospitalized veterans . . . Another exhibit of women's substantial progress in every phase of golf is the 1964 tournament schedule booklet the Women's Metropolitan (N.Y.) GA issued as a 65th anniversary publication.

Paul L. McGuire now professional at

Ladies first

WITH

PROETTE

Elegance of detail and smart design . . . the finest in golf equipment.

Proette clubs matched in delicate pastel blue, combined with Pringle cashmere sweaters and the new Proette golf bags. At your pro shop.



Golfcraft
for the finest

ESCONDIDO, CALIFORNIA • CHICAGO, ILLINOIS • TRENTON, NEW JERSEY • VANCOUVER, CANADA

Only for the
finicky
golfer...

Truthfully, the new EAGLE STA-TITE golf glove by Champion is made only for those interested in the very, very finest! If you have elegant taste . . . ask your golf professional about the new EAGLE STA-TITE glove.



Champion
GLOVE MFG. CO.
2200 E. OVID, DES MOINES, IOWA

San Gabriel (Calif.) CC succeeding Len Kennett . . . R. G. (Bob) Peters now general manager of Palm Beach National G&CC, Lake Worth, Fla. . . That's the 400-acre golf-residential development of Roy E. George . . . Peters was in club management in Michigan, at Port St. Lucie and in the Tampa-Clearwater area prior to being signed by Palm Beach National.

Jimmy Todd moves after 25 years at Braidburn CC in Florham Park, N.J., to become pro-manager of the new Morris county (N.J.) Flanders Valley GC . . . West Orange, N.J., has new 9-hole layout called Pleasant Valley . . . Pro is Joe Albanese and the course was designed by Architect Francis J. Duane . . . The new course is part of a resort hotel called The Goldman . . . Bill Riley, supt. at Essex Fells (N.J.) CC, heads the membership and welfare committees of the GCSA . . . Ed Roberts, Jr., supt. at Fairmount CC in Chatham, N.J., is the GCSA finance committee chairman.

Golfers from Great Britain have won the British Open only three times since World War II . . . The title has not gone

to a Britisher since 1951 . . . During this long drought, pros from the U.S., South Africa and Australia have dominated the Open . . . Golf Monthly, a Scottish publication, recently covered the "Butten Plan", a system designed to develop potential British circuit stars . . . Four young professionals, Tony Martin, 24, of England, Tommy Horton, 22, from the Channel Islands, and two Scots, Jim McAlister, 25, and Sandy Wilson, 21, have been picked to concentrate on winning championship crowns.

Ernest E. Butten, a London businessman, is backing the foursome . . . Each pro expressed willingness to participate in rigorous training and discipline . . . Each is paid a salary and given all expenses to tournaments . . . Tourney entry is as a team but each pro is permitted to keep his share of the winnings to stimulate individual competition . . . The "Butten Plan" pros have headquarters in a "golfing gym" near London . . . Aids include a dietician to help build up weight, a physiotherapist to assist in muscle-building and instructors in public

Any way
you



look at it...

All Steel Sports Car Styling
means... *Excellence!*

Compare the Executive to any other golf car on the market for handling ease, durability, safety, economy and styling. You will choose the Walker Executive every time. As a matter of fact, let us send you the complete information you will need to make this comparison.

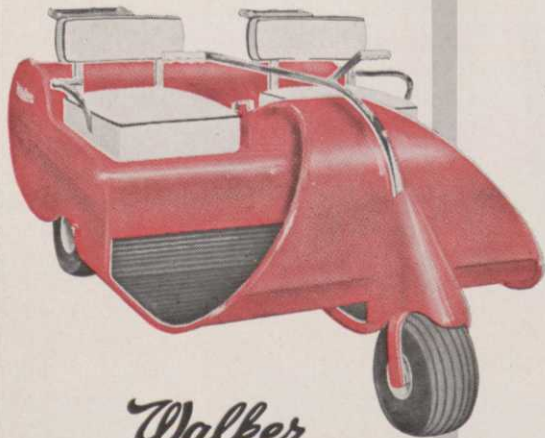
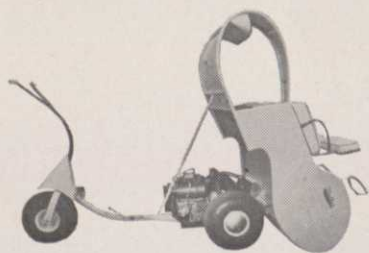
Whether you are buying a fleet or a single unit, you should have *all* of the facts before making your choice of a golf car. Take advantage of the experience of thousands who have used the Executive throughout the world.

Feature for feature, the Executive is your best buy.

Wato

MANUFACTURING, INC.

427 South Broadway • P. O. Box 1404
Salina, Kansas



Walker
EXECUTIVE
TRADE MARK



Genuine
Australian Kangaroo

Reserved for the Carriage Trade



IF CARRIAGE TRADE means the well-heeled golfers who trade in your shop, MacGregor Kangaroo equipment is strictly for the carriage trade.

Such customers can soundly rationalize spending their hard-earned cash (or soft-earned cash) for superlative accessory equipment. Because superlative accessory equipment, as MacGregor makes it, means a more enjoyable game of golf. The golf bag, for instance, is lavished in Kangaroo leather. Rich, supple, distinctively styled with MacGregor's famous Sweep-Flare design.

Sure, you'll have other bags offered to you—some with a likeness to the original Sweep-Flare treatment. And they'll even boast a touch of Kangaroo leather here and there. But why sell your customer short of value and yourself short of profit—when you can sell and profit from the most luxurious clubhouse in America, the MacGregor Kangaroo Sweep-Flare golf bag.

Carriage trade or band wagon, more golfers are driving off with MacGregor Kangaroo equipment than ever before.

Sold by Golf Professionals only

MacGregor®

THE GREATEST NAME IN GOLF

BRUNSWICK SPORTS

CINCINNATI 32, OHIO





INCREASE RANGE PROFITS?

Yes — by having your cut balls rebuilt with our special, exclusive process. You get **NEW RANGE BALL PERFORMANCE**, because, aside from the core we start with, all materials and processes are exactly the same as new ball construction.

The service we perform is as follows:

1. Cores wound to uniform size.
2. A new balata cover containing DU PONT NEOPRENE HC.
3. Careful vulcanization.
4. The best prepaint preparation — chemically bonding paint to the cover.
5. The best urethane enamel. Urethane stripe. A clear coat of urethane over stripe and brand.
6. Constant checking and testing every step of production.
7. Paint adhesion and cutting tests of finished ball. At the price, the best bargain today in range balls!

Increase your profits? Simple — Have your cuts rebuilt for \$2.90 per dozen and **SAVE!** We pay the freight in on 1,000 balls or more.

You Can Pay More, But You Can't Buy Better!

HUGH J. McLAUGHLIN & SON, Inc.

P. O. Box 317

614 N. Indiana Ave., Crown Point, Ind. 46307

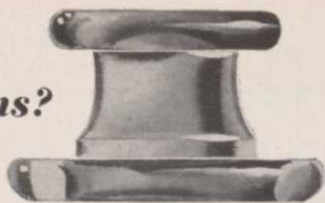
speaking to develop confidence and personality . . . Two and three-year contracts hold the pros to this regimen . . . If all goes well, Butten hopes to have a stable of pros as thoroughly trained as fine race horses that will return dividends of British golfing pride.

A couple of months ago, we mentioned that Bill Moran had resigned after seven years as Plainfield (N.J.) CC pro to join A. C. Spalding in Philadelphia . . . Now, Bill is back at a club job . . . Moran has signed as head pro at Wildwood CC in Allison Park, Pa., replacing Ed De Baufre who was killed in an auto crash last winter . . . Los Robles Greens in Janss/Conejo, Calif., will have as its head pro, Joe Simon, Jr., assisted by Johnny Allen, Joe Cullinane, Jr., Tommy Waters, and Joe Maguire . . . Winner of the Oklahoma City Open, held last month at Quail Creek G&CC, qualified for the \$200,000 Carling World Championship.

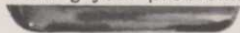
The Illinois Agricultural Association and the county Farm Bureaus of Illinois are co-sponsors of a Farm Sports Festival . . . Various events include a golf tournament for ladies, regular male members and associate male members on Aug. 26 in Springfield, Ill. . . . New Blue Hills CC in Kansas City, Mo., recently opened . . . Last year the club traded its 117-acre course for 156 acres south of the city . . . New facilities at the club include the city's longest course, new clubhouse, pool, an artificially-cooled ice skating rink, tennis courts and an indoor driving range . . . The new manager, Edwin Driscoll, has served ten years as manager at the Mission Hills CC in Kansas City and eight years as manager of the Brooklawn CC in Bridgeport, Conn.

News from the southeast shows a terrific amount of activity in course construction and reconstruction . . . The building boom is an attempt to fill the golfing needs of both residents and tourists . . . Willow Creek CC in High Point, S.C., has been designed by Willard Byrd . . . Lou Bateman is planning to renovate nine fairways at the Ocala (Fla.) CC . . . Tommy Nichol is designing a new 18-hole course for Russel Mills, Inc., in Alexandria, Ala. . . . Tommy Beane, pro at

**algae
problems?**



When the algae count goes up, "inject" Triangle Brand Copper Sulfate. This prescribed treatment banishes scum, murkiness, odors... keeps water sweet and clear. Safe for use in swimming pools. □ Triangle Brand Copper Sulfate also helps control water weeds. Disintegrates some weeds where they grow - does not simply dislodge them to drift downstream and clog waterways. □ In sewer pipes and water conduits, Triangle Brand Copper Sulfate controls root growth, slime and odors. Write for literature, stating your problem.



inject



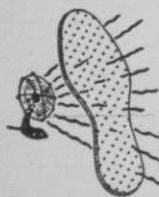
TRIANGLE BRAND COPPER SULFATE

PHELPS DODGE REFINING CORPORATION 

300 PARK AVENUE, NEW YORK 22, N.Y.

Extra Profit

LIKE
WALKING
ON
PILLOWS!



*Air-Cooled!
Air-Ventilated!
Air-Cushioned!*

Dr. Scholl's AIR-PILLO INSOLES

Made of soft Latex Foam. No adhesive. Convert any shoe into an air-cushioned shoe for only 60¢!

3 PAIRS FREE!

With a 3 dozen assortment of men's and women's sizes you get 3 pairs FREE if you order promptly. Packed in metal counter display dispenser. Each pair cellophane wrapped. Men's 7, 8, 9, 10, 11, 12 and Women's 5, 6, 7, 8, 9. Retail 60¢ a pair.



YOUR COST \$14.40. YOUR PROFIT \$9.00

Nationally advertised in THE SATURDAY EVENING POST, THIS WEEK, DELL MODERN GROUP and PARADE.

SELL ON SIGHT!

Mail your order today!

THE SCHOLL MFG. CO., INC.
213 W. SCHILLER ST., CHICAGO 10, ILL.
62 W. 14th ST., NEW YORK 11, N. Y.

Jekyll Island (Ga.) GC, will see nine added to present 18.

Construction has been completed on the Pensacola (Fla.) CC's \$455,000 clubhouse and work is planned for the fairways . . . Whitehaven, Tenn., will see construction of 18-hole CC and a second 18 built by the Italian Society . . . John Frazier is the architect for both Whitehaven courses . . . Ed Riccaboni has 9-hole courses underway in Bowden, Summerville and Batesburg, S.C., and plans for several more courses on the drawing boards.

Eighteen holes being built in Nashville, Tenn., by Jack Spore . . . Doc Greene of the Okefenokee GC in Waycross, Ga., is building 9-hole course in Midway, Ga. . . Stones River CC in Murfreesboro, Tenn., is renovating all their greens . . . Earl Dykema has two 18-hole regulation courses and an 18-hole Par-3 open in Memphis, Tenn. . . Helping us keep up to date on course construction in the southeast is Ray Jensen of the Southern Turf Nurseries.

Morefar GC in Brewster, N.Y., designed by Carlson and Ryder, opened for play early this spring . . . George Bird, Jr., is the new supt. at Poland Spring (Me.) GC and George Astor is the new pro . . . The Poland Spring caddy camp is in its 43rd year with 60 boys this season . . . Over the years, some 3000 caddies have enjoyed the Maine outdoors while serving Poland Spring resort golfers.

With about a dozen amateur and pro international golf competitions played every year or every two years, the history of these events has been one of invariably happy understanding and cooperation . . . It's been the friendliest aspect of international sports . . . And, what a contrast to the growing bickering and political accent of the Olympic Games and the petulance that so often mars Davis cup international tennis competitions! . . . And, with the AAU and NCAA argument reaching such a silly stage of political jealousy that Washington has to tell amateur officials to grow up.

This is no time to rap the successful and universally pleasant development and conduct of international amateur golf

(Continued on page 100)