3 of the TOP EVENTS of '63 - '64



All Played on Courses Using Dr. Allen's True Organic!

CARL SMITH / National PGA Country Club / Palm Beach Gardens, Fla.



The life in Dr. Allen's "True Organic" has added new life to my turf... This living product feeds the soil as well as the turf. It makes sense to me, that to obtain sturdy, healthy turf, you need good rich fertile soil. "True Organic" gives me both! Even the heaviest applications of plant nutrients lose effectiveness unless the soil is fertile... I'd say the life in "True Organic" (Dr. Allen says his "workers") must put in a 24 hour day to give results like I've obtained.

BOB MUELLER / Columbus Country Club / Columbus, Ohio

Good turf maintenance includes the use of products that give good turf results. This is why I include Dr. Allen's "True Organic" in my regular fertilizing program . . . It's a good product and it gives me good results!



MEL WARNECKE / East Lake Country Club / Atlanta, Ga.

For two years I've been beefing up my turf by including Dr. Allen's "True Organic" in my regular fertilizing program... I've found that weak soil will not retain nor fully utilize nutrients applied, so I put muscle into mine by feeding it "True Organic". At the same time, I'm also putting new life, vigor and health in my turf! I know "True Organic"... is fuel for my soil and food for my turf!

PAUL E. ALLEN CO. Route 584, Palm Harbor, Florida Ph. 813 / 733-2141



PRO SHOP DISTRIBUTORS

WANTED:

We're expanding, spearheaded by a special "Tony Lema Promotion", and need golf pro shop distributors to handle our exclusive line of men's and boys' Jockey sportswear, underwear, sweaters and hosiery. Let us know if you are interested.



CONTACT: A. F. Eisenman, Golf Pro Sales Division, 2318 60th Street, Kenosha, Wisconsin

This is more than just a victory smile. It reflects the excitement a woman feels immediately after she has shot a 64. The young lady is Ruth Jessen and her score, which came in the Dallas Civitan Open at Glen Lakes, tied the all-time Ladies PGA 18-hole record set in 1952 by Patty Berg. But in spite of that great one-round effort, Ruth was able to claim no better than third place.



value to the association.

Rose Park Lions Club, in suburban Salt Lake City, plants 307 trees on the Rose Park muny front nine . . . James Glover is now manager of Green Hills CC, Greenwich, Conn. . . John Capello now pro at Scotch Hills CC, Scotch Plains, N.Y. muny course . . . Ronald F. Ferrence to open his Rolling Acres GC 18 near Beaver Falls, Pa., in June, 1965 . . . James G. Harrison and Fred Garbin designed it. Bay City (Mich.) CC selling present 9hole site and building new 18 and clubhouse . . . Carmen De Andrea now pro at North Redoubt CC, Garrison, N.Y. . . . Bobby Jack Martin now pro at Rolling Hills CC, Hazelhurst, Miss. . . Ronald L. Zirkle moves from Everett (Wash.) G&CC to manager post at Columbia-Edgewater CC, Portland, Ore . . . Manager of Brentwood (N.Y.) CC is George Trevor, son of the late George Trevor, who was a golf writer with the N.Y. Sun.

City Park, New Orleans, opens its third 18-hole course . . . This is an outstanding achievement in municipal course construction — three championship courses at moderate price . . . President of the board is Ernest A. Carrere, Jr. . . . The golf chairman is Dr. Fred Ketchum and the general manager of the park is Ellis P. Laborde . . . Henry Thomas serves as pro.

Darrell J. Singleton now general manager of Talledega (Ala.) CC . . . Phil Martignetti now pro at Pinewood GC, Lucerne, Me. . . . Ken Tuckey, golf reporter of Reading (Pa.) Times, writes: "We honestly believe Berks County has

V FLEET COSTS LESS

Model 5740 with electric start

PAYS FOR ITSELF THE FIRST SEASON MAKES MONEY FOR YOUR CLUB

It's a great fleet car! Smartly styled, easy to handle, needs little maintenance care, and is priced under \$575. With just 150 rounds, it easily pays for itself and makes money for the club the first season.

The AMF Par Pony is popular with golfers. Rides 2 comfortably on a wide foam cushioned seat. Has a roomy tote compartment. Secure side brackets for golf bags. One pedal stop and go control. It has plenty of power for steep grades; brakes securely, even on severe downslopes, and idles so quietly it doesn't disturb the putter.

Whether the course is hilly or flat, you'll find the AMF Par Pony is an excellent choice for your fleet . . . it performs like cars costing twice as much, pays for itself the first season!

trust the triangle for the better buys in fine machines

CHECK THESE FEATURES:

CHECK THESE FEATURES: • Lightweight, only 330 pounds • Power-ful Kohler Golf Car gas engine • Large Tote Compartment on back of seat • Automatic Salsbury Transmission • New improved extra quiet performance • Spe-cial front and rear spring suspension with deluxe foam cushions • Rugged tubular steel construction • New, quick bag clamps • One foot control for Stop and Go • Extra-wide track tires, standard equipment • 12 volt electrical system which includes push button starter, gen-erator, voltage regulator, and battery as standard equipment • Many accessories available including a 3-gang lawn mower unit. unit.

AMF WESTERN TOOL, INC. 3811 McDonald Ave. P.C Des Moines, Iowa 50302 P.O. Box 357 Subsidiary of AMERICAN MACHINE & FOUNDRY COMPANY Write today for full information

AMF WESTERN TOOL, INC.

Golf Cart Division G-7 3811 McDonald Avenue P.O. Box 357 . Des Moines, Iowa 50302

AMF Par Pony sounds like a great fleet car. Please send me full information on it today.

state___

zip code

address city_

name

When You're Talking Turf...

C O M P A N Y

TURF HERBICIDES

FISONS MCPP SELECTIVE WEED KILLER A potassium salt formulation containing 256 lbs. of MCPP per gallon. Made available through Fisons research in England. Developed especially for use on fine turf grasses where control of chickweed (common and mouseear), clover, and knotweed has heretainer been difficult to accomplish without injury to bent grasses, bluegrass, and fescues. Because of its safety features, it is slowacting, full effects from treatments are not visible for about three weeks.

Also available — FISONS DSMA 100 AMA for crabgrass control as well as FISONS DSMA 100 for control of Dallis grass.

TURF FUNGICIDES

FISONS DAP-CAL

FISONS TURF TOX 60% Mercurous Chloride, 30% Mercuric Chloride. Suspension type fungicide based on combination of mercury chlorides for positive long-lasting control of Large Brown Patch, Dollar Spot, Snow Mold.

75% Thiram

Wettable powder 75% Thiram, a proven fungicide for the prevention and control of Brown Patch, Dollar Spot, Snow Mold, Fisons TURF-TOX may be safely mixed with mercury to your own specifications. Apply to prevent disease or to control it after it occurs.

Thiram with Mercury

FISONS TURF TOX MC

minani with mercury

One convenient wettable powder formulation that elimimates the need for on-the-spot mixing. Fisons TURF-TOX MC combines the widely used turf fungicides, Thiram, Mercurous Chloride and Mercuric Chloride, for the prevention and control of Dollar Spot, Brown Patch, Copper Spot, and Snow Mold.

Also available — FISONS 10% PHENYL MERCURY ACE-TATE. Effective for control of Bluegrass Blight, Curvularia Blight, Copper Spot, Dollar Spot, Pink Patch, Snow Mold.



TURF FERTILIZERS

A concentrated water soluble fertilizer in the popular 4-1-2 ratio suitable for use on greens and fairways. XL Turf Fertilizer provides a better control of growth, texture and color by going to work instantly, feeding through blades and roots.

Also available — XL LIQUID FERTILIZER, 15-10-5, and STOP-WILT, an emulsifiable vinyl compound in concentrated form for preventing moisture loss.

For further information and the name of your nearest distributor, write:





Here's a first tee scene at Broodmoor GC in Colorado Springs during the playing of the NCAA in mid-June. Terry Small, San Jose State, won tournament by beating Jim Colbert, Kansas State, 2 and 1, in the final. Houston University won team title for the seventh time in nine years. NCAA got poor publicity play because it was staged the same week as the Open.

just about attained its saturation point so far as public golf courses are concerned . . . In the past couple of years bowling alley and swimming pool business has leveled off to the point where one must think hard before embarking on a career of becoming a proprietor of a new bowling establishment or the owner of a swimming pool club in Berks County."

Another warning to be heeded came indirectly from the annual meeting of the American Machine & Foundry Co. . . . Its 1963 net income was reported as being reduced to \$9,510,102 after \$9.5 million had been set aside for potential losses on the bowling business . . . And, Brunswick Corp., at its annual meeting, reported a \$15,000,000 "special provision on accounts receivable." . . . Both companies had operating profits in 1963 but writing off losses on the bowling "boom" hurt . . . And Brunswick and AMF are run by shrewd businessmen who got pushed toward the brink by a boom stampede . . . From their experiences in the bowling boom, the golf business ought to learn a lesson.

Stan Wood, who pens fine articles for Golfing and coaches the University of Southern California golf team, had the kind of season that makes the alumni



CLEARY PRODUCTS for BETTER TURF

KEEP GREENS, FAIRWAYS

in Championship Form

with



REMEMBER - There is only **ONE**

the original, patented product

of W. A. CLEARY CORPORATION

Apply PMAS early for dual control of BOTH disease and Crabgrass. PMAS has stood the test of time . . . the genuine PMAS has demonstrated its worth, over the years, to the golf course superintendent and is now an established control chemical for BOTH disease and Crabgrass on courses in all parts of the country. Be safe, be sure . . . if PMAS does not appear on the label it is not the genuine PMAS, patented and manufactured by W. A. Cleary Corporation.

THIMER

A broad spectrum fungicide, containing Thiram and Organic Mercury in wettable form; in pre-measured cannisters.

AMA

Amine Methylarsonate, liquid, for Crabgrass and Dallisgrass control.

MCPP

For weed control on bentgrass greens and fairways; bluegrass and fescues.

25% GRANULAR CHLORDANE

pre-emergence control of Silver Crabgrass, grubs, insects.



New Brunswick, New Jersey Skokie, Ill. Belleville, Ont., Canada

SPOTRETE

75% Dry Thiram Fungicide

CADDY

Liquid Cadmium for Turf Disease

METHAR

Lightest concentration of DSMA-Disodium Methylarsonate for Crabgrass and Dallisgrass in both liquid and powder.

PM2,4-D

Phenyl mercury-2, 4-d dichlorophenoxyacetate for selective weed control.

ALL-WET

makes water "wetter" for better penetration in all turf areas, especially thatched or compacted spots.

AMA2, 4D

Amine Methylarsonate plus 2, 4-D liquid for Dallisgrass and weed control.



buzz . . . His USC squad won 17 straight dual matches, won the Pacific Coast conference dual and 72-hole medal championship, the Southern Cal Intercollegiate and Fresno State Classic . . . Sherman Finger, USC sophomore, shot a 280 to win the AAWU Conference tourney in Clarkston, Wash., getting birdies on the last two holes to edge his teammate, Ron Rhoads, by a stroke . . . This beat old tournament mark of 283, set by Bob McCallister in 1957 . . . In this event, USC four-man team had an 1140, 24 strokes under previous record . . . The full 72 were played in only two days.

If someone had scored an ace in the recent Memphis Open he would have received an automobile plus one million Top Value stamps . . . How would you like to paste up those? . . . Including the pro-am at Memphis, Art Wall, Jr. shot five straight 68s . . . Jack Nicklaus earned \$366 per stroke for winning last year's World Series at Firestone in Akron . . . But he hasn't yet qualified for this year's renewal.

The Women's Trans-Mississippi GA will hold its 1965 tourney at the Dubuque

GOLF CLUB & COURSE CONSULTANTS

- Design
- Construction
- Par 3 Courses
- Clubhouse operation
- Personnel Placement
- **Consultant Service** for development of Private, Semiprivate and Municipal Courses.
- Complete Package Golf Facility Service. Write:

GOLF CONSULTAN

141 Bonnie Lee Drive Northfield, N. J.

Now, preparation of the fine, uniform top dressing required for greens and tees can be a mechanized operation by using the latest of Royer's golf course-designed equipment—the POWERScreen. This unit combines the screening and conveying of top dressing into a one-step operation. A sloped-deck, vibrating screen

new Royer ope POWERSCREE mechanizes the pilin production of fine ged top dressing fraction

prepares the fine top dressing mixture and a discharge conveyor moves the mixture away from the screen to a height convenient for either stock-

piling or loading small trucks or trailers. Ruggedly constructed, the POWERscreen features—

- welded, tubular-steel frame
- woven-steel-wire screen with ¼" openings (other openings available)
- portability—easily moved by one man
- troughing-type, discharge conveyor
- choice of drives—gasoline or electric
- traditional Royer lowmaintenance design

angle and height that assures maximum production.

Royer

Find out more about the new POWERscreen by sending for Bulletin PS-30.

When the POWERScreen is used in conjunction with a Royer Shredder, both top dressing quality and production are improved. The shredder "Royerates" the top dressing ingredients by a cleated-belt action that shreds, aerates, removes non-shreddables, and blends the ingredients to a homogeneous condition. In addition, the shredder feeds the vibrating screen at an

171 Pringle Street • Kingston, Pennsylvania • Export Department: 10629 S. Vernon Ave., Chicago, Illinois. Cable: ASMAN

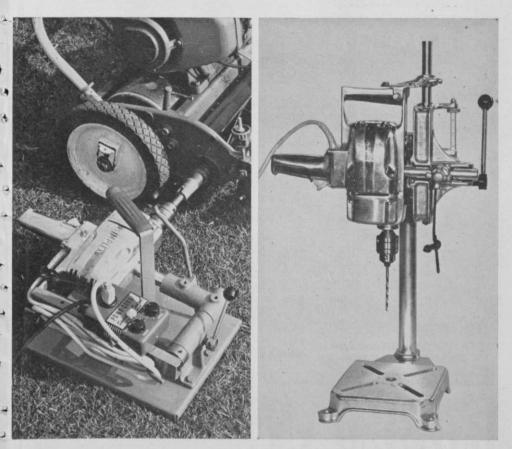
ROYER FOUNDRY & MACHINE C



(Ia.) CC, July 26-31 . . . Mrs. Ormand Birkland, Jr., is handling the publicity for Trans-Mississippi . . . The Naval Air Station course in Pensacola, Fla., is the site of the Southern Junior tournament for boys 11 through 18 . . . The Southern Junior is promoted by the Pensacola Sports Association and will be held Aug. 18-20 . . . The 61st Western Open at Tam O'Shanter in Chicago, Ill., is set for Aug. 6-9 . . . Arnold Palmer is defending champion . . . The last Western Open champion to win the title two years running was Sam Snead in 1949 and 1950.

Lester King now supt. of the John H. Cain GC, Newport, N.H. . . . Locust Valley CC, Coopersburg, Pa., adds second nine . . . Tom Volko is the pro there . . . Chosen Valley CC, Chatfield, Minn., buying land it had leased for its nine and will build grass greens . . . Anaheim, Calif., considering lighting nine of its municipal 18 . . . Chuck Johnson, Jr., is summer pro at Port St. Lucie (Fla.) CC with Chuck, Sr., back at his summer job at Butterfield CC (Chicago dist.)





It's a lapping machine... It's a utility drill...

It's the new SIMPLEX 175

Now, get two, or three, valuable machines in one. The Simplex 175 is the easiest, most economical way to keep reel mowers in top cutting condition during the busy mowing season. It's also a big $1/2^{"}$ portable drill for use anywhere. (Add the drill-press stand and you have a precision drill-press for your shop). The Simplex 175 has another feature you've always wanted — variable speed control for lapping-in big gang mowers or small greensmowers at the best speed for each, not too fast or too slow. Send for full information. Order now for early delivery.

THE FATE-ROOT-HEATH COMPANY

Special Products Division • Dept. G-7 • Plymouth, Ohio



SPORTS INTERNATIONAL 1225 SECOND AVENUE • OAKLAND, CALIFORNIA *Professional's name upon request Sales Representatives: Desirable territories available





Fast, Efficient Seedbed Preparation

THIS ONE TOOL.

- Scarifies
- Grades
 Levels
- Leve
 Tills
- Spreads
- · Pulverizes
- Finish Rakes

The ideal attachment for construction or rebuilding of tees and greens, for grading badly compacted and rutted service roads and parking areas.

ROSEMAN TRACTOR EQUIPMENT CO 2620 Crawford Avenue • Evanston, Illinois

Tom Carney named pro at Tamarack Lodge, Greenfield Park, N.Y. . . . Don Perne, new pro at Shaker Heights CC (Cleveland dist.), not only was on the Michigan State university golf team three vears but played in the university's marching band and with the Lansing Symphony ... His father had been with Sousa's band and taught music at MSU . . . Charley Petrino now pro at Hillendale CC, Trumbull, Conn., succeeding Jimmy Nichols who has gone to Babbish Brook, Belchertown, Mass. . . . Al Bove has succeeded John Cleary at Keney and Godwin parks, Hartford, Conn., muny courses . . . Clifford Nutbrown succeeded Petrino as pro at Hartford's Brooklawn CC.

Cole H. Pilcher, Riverside, Conn., buys Winnipaug GC, Westerly, R.I., from Chester M. Irwin, Sr. . . . Irwin will continue as Winnipaug pro-manager . . . Birchwood Park CC, Nashville, N.C., applies for Farmers Home Administration loan to get funds for second nine . . . Arthur Rhodes now pro at Huntington (N.Y.) CC . . . Consider lighting front nine of Ridgewood CC in Parma, O.



ON A SNOWCO. TRAILER

When it's not possible or practical to move carts under their own power — here's the answer.

Trailer bed tilts to the ground for fast, effortless loading and unloading. Low center of gravity, automotive type springs. Accessory winch available.

Get the complete story, including new low prices. Rush card or letter for free folder.



THE SNOW COMPANY 4418 McKinley, Omaha, Nebr