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With 217 Ampere Hour capacity this battery is engineered for top performance on the most difficult terrain. It gives more holes of golf...and the reserve capacity reduces deep cycling, adding many months to the battery life.

The new Trojan 217 "Mileage Master," like the "170" and "190," features quarter-turn vent caps that reduce service time 75%. Write for complete details.

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July, 1964

Improve your tee with

Patent No. 192,739

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FΚ

Watch the compliments come your way once your members see these beautifully glazed and rugged ceramic tee markers. Made of enduring high fired, highly glazed ceramic, they are practically indestructible. They are sold in complete 9 and 18 hole sets, custom made with your actual course distances permanently fired in. Available in championship blue, men's white or women's red. White faces, colored lettering and sides. Write directly to us for complete information and prices or ask your regular distributor.

## NEW JERSEY PORCELAIN CO.,

Box 5103, Trenton, 5, N. J.

### July 29 Is Entry Deadline For USGA Women's Amateur

The field of 150 women eligible for the qualifying rounds of the USGA's 64th Women's Amateur will be selected from low handicaps reported on entry forms received by July 29. Applications may be made by any woman amateur with a handicap of 5 or less, computed according to the USGA Handicap System. In addition, women golfers who are residents of the U.S. must be members of USGA regular member clubs. Entry forms are available from the USGA headquarters, 40 East 38th St., New York, N.Y. 10016. The Women's Amateur will be held at the Prairie Dunes CC in Hutchinson, Kans., August 17 - 22.

#### Luxford Honored at Dinner

A testimonial dinner honoring Maurie Luxford for his noteworthy contributions to golf was held at the Sheraton West Hotel in Los Angeles in June. Don R. Schwab was the dinner chairman and Johnny Grant, the mc. "The Maurie Luxford Story" was presented by Bob Reynolds, an official of the Los Angeles Angels baseball club. Letters and telegrams came from Bob Hope, Bing Crosby, Dwight D. Joan Crawford, Dennis Eisenhower, O'Keefe and many others, and entertainment was provided by Jim Bakus, Gordon MacRae, George Gobel and Ed Crowley. Maurie received plaques from the PGA, Western Golf Assn., Southern Calif. GA and was presented luggage plus a round trip to the New York World's Fair for himself and his wife.

#### Florida Turf Conference

The 12th annual Turf Management conference of the University of Florida, Gainesville, is scheduled for Aug. 25-27. "Weed Control" will be the subject of the general session at which more than 30 turf experts will address the group. Attendance is expected to exceed 500, according to the conference coordinators, Dr. G. C. Horn and John F. Cabler.

A schedule of events is available from Walter D. Anderson, executive secretary, 4065 University Blvd. North, Jacksonville, Fla., 32211.

## EXCLUSIVE (CAR BATTERY) PLATES make the difference in the KARGO GOLF CAR BATTERY



Demonstrator shows one group with plates "PolyKlad" protected



**EXCLUSIVE POLYKLAD PLATES make the differ**ence! An entirely new process, the only major advance in internal battery design during the last decade, encases the plates in a protective polyethylene jacket that provides superior performance in every Kargo Sure Drive battery. Laboratory tests backed by extensive field testing over the past several years, prove the "PolyKlad" plates betterwithstand the severe conditions of constant vibration and deep cycling that golf car batteries are exposed to in everyday use. This new, exclusive method cushions the plates from shock and because no plate edges are exposed, the danger of internal shorts is eliminated completely. The Kargo battery with "PolyKlad" protection will out-per-form any conventional-type battery because it is especially designed for rugged service under severe conditions.



Recommended by, Henry Williams, Jr. Golf Pro Berkleigh C. C. Kutztown, Pa. For full information write: **PRICE BATTERY CORPORATION**\* Kargo Golf Car Battery Div., Hamburg, Pa.

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## Swinging Around Golf

(Continued from page 22) yourself." They usually take only one . . Tom, who was a circuit regular for four or five years, is becoming one of the top teachers . . . One of his recommendations to a pupil who is having trouble with a particular club is to take that club and a putter and play nine holes . . . He says the suggestion works well at a club where traffic is not heavy.

When all returns are in on the 1964 National Open, Congressional CC may take bows for breaking records . . . Ticket sales exceeded attendance due to heat reducing galleries . . . The program compiled and edited by Frank J. Murphy, Jr. and Nancy Jupp, ran to 276 pages and was packed with advertising.

Murphy, general chairman, had been working on the Open for two years and there never was a better organized tournament operation . . . From President Charles E. Phillips down to the newest caddie, the team was well trained and performed perfectly . . . The smart red and blue outfits of Congressional's men and women tournament officials gave the show a gala appearance . . . Some of the women said that the red coats were a little too warm for the weather but the girls looked fresh and smart.

It's a sure thing that Wiffy Cox in his new shop did a bigger volume of business than ever before was done at a National Open . . . The veteran Wiffy and his staff of Charlie Easton, Warner Gray, Al Price and Larry Wise, with Mrs. Cox helping to ease the heavy load, showed what an attraction and service to tournament visitors a well stocked pro shop can be . . . Jocko Miller, the club's caddiemaster, did a fine job in getting his youngsters prepared for the big one.

The press room, built especially for the Open, was convenient and comfortable for getting the work out fast . . . Jimmy Johnson, chairman of the press committee, has been at about as many tournaments as most of the writers covering the Open and has been a companion of many writers for years, so everything went smoothly in that department . . .

Golfdom



Lower maintenance costs in locker rooms, any indoor area where spikes are used, with



All the warmth, luxury and acoustical qualities of fine carpeting . . . plus stamina that can take years of heavy spiked shoe and turfladen traffic without flinching. That's what Philadelphia country club carpets supply in ample measure, as many of America's top clubs can testify. Maintenance is at a minimum, graciousness and beauty are at a maximum, to make these carpets an outstanding long range investment.

Prompt, dependable custom weaving service matched to any colors submitted, in a design selected from one of the industry's most extensive style libraries <i>Philadelphia</i>	Mail coupon for free carpet sample Philadelphia Carpet Co. (Commercial Division) Allegheny Ave. and C St., Philadelphia, Pa. 19134
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The USGA publicity staff again made wise and valuable use of the PGA's tournament publicity staff.

A. E. (Lon) Martin, Congressional manager and his associate, Paul Burley, conducted an impressive demonstration of how to handle a tremendous overload of house business with remarkably fast service in most cases . . . Crowds in some sections of the clubhouse were too great for the air-cooling capacity but not much discomfort was experienced.

Supt. John W. Henley and the Congressional course committee of Messrs. Gallagher, Reed, Danischefsky, Jacobsen and others, and every man on Henley's staff won a sort of a championship for teamwork and competence . . . The course was in excellent condition and kept that way throughout the tourney . . . Greens were sprayed lightly during the fiery days . . . Henley kept bottles of fresh water (not iced) on the tees for players and caddies and that was a life-saving idea . . . Officials and department heads of Bellerive CC in suburban St. Louis were at Congressional getting ideas on how to run things at the 1965 National Open.

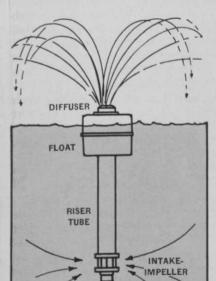
**Prestwick CC, Frankfort, Ill., which** opened about a year ago, recently fell heir to a putter and gutta percha ball which were used by Andrew Strath in winning the 1865 British Open, which was played at Prestwick in Scotland . . . The memorabilia was obtained through Clyde Clark, a member of the Frankfort Prestwick . . . He has a number of relatives living near the original Prestwick, which is 113 years old . . . Strath, incidentally, knocked the gutta percha around the 1865 Open site in 162 for 36 holes.

Fellows who think they have trouble when they three-putt from three feet should be writing this column and making embarrassing mistakes when they know better . . . For instance, in June Golfdom we had Bill Moran going to Wildwood CC, Allison Park, Pa., when we knew that George Underwood holds that post and has a top aide in Ronnie Daughenbach . . . The Wildwood Where Bill Moran is located is Wildwood G&CC,



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for all ponds, streams and other bodies of water in GOLF COURSES and PRIVATE ESTATES

No longer need you put up with stagnant, mal-odorous and unattractive ponds and streams. Aqua-Lator freshens them and keeps them as fresh as a bubbling brook!

Operation is extremely simple: Thousands of gallons of water from below the surface are brought up through the riser tube and discharged in an exposure pattern formed by the diffuser. As the water passes through the atmosphere, harmful gasses are eliminated and fresh oxygen is absorbed, keeping the water sparkling fresh. Fish and other marine life thrive in this oxygen rich environment.

Aqua-Lator is low in initial cost with practically no installation or maintenance costs. It has long life, guaranteed for two years, is compact, light weight and completely portable to be used instantly where needed. Its self-adjusting floatation makes it practical in any depth.

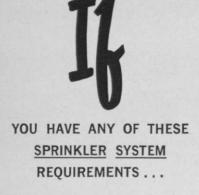
Aqua-Lator is a thing of beauty. The exciting movement of the water in graceful arcs adds motion and interest to the pond or stream and the addition of lights creates a pleasing attraction at night.

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**IF** you want a trouble-free, no labor system . . .



the new field-proven Thompson Commander is for you. Forty p.s.i. discharges 15 g.p.m. to a 100 ft. dia. with only 4½ lbs. pressure loss. This is the lowest pressure drop in the field. Engineering and craftsmanship of the Commander, backed by Thompson's 55-year reputation for quality, assure you of top performance and economy.





Gene Sarazen was the go-between when Ben Hogan met Sam Snead in a recent Shell "Wonderful World of Golf" episode that you'll see early in 1965 on TV. Hogan, playing perfectly from tee to green, won, 69 to 72. It was the first time he had defeated Sam in four head-to-head matches. The Shell series will be renewed next Jan. 17. As in the past, the matches will originate from courses around the world.

Cape May Court House, N. J. . . . We sorta got lost in the wildwood.

Malcom Taylor, supt. at the Moose Run Colf Course in Fort Richardson, Anchorage, Alaska, has joined the GCSA, giving the organization representation in 49 of the 50 states . . . Idaho is the lone holdout . . . The final two rounds of the Western Open at Tam O'Shanter in Chicago, Ill., will be televised via Sports Network, Inc., on August 8-9.

PGA members got a four page letter from John MacArthur, with enclosure of sheet, newspaper page size and printed on both sides, with press items re the PGA-Palm Beach Gardens . . . Mac-Arthur's letter, "To All Members of the PGA," is dated May 28 and begins: "Yesterday I was given Mr. Cantrell's letter to you, dated May 6. I was shocked by some of the inaccuracies." Then it goes on in the "you're another" vein until the conclusion "Please don't talk about the content of my letter to anyone not a member of the association. Remember, everything the PGA does is news. Publicity would further damage the PGA's image as well as mine."

MacArthur doesn't indicate how any "image" would be damaged further by

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The Motor Triple has a very high maximum cutting performance of 4 acres per hour and a remarkably tight turning circle. These facts make this machine outstandingly versatile for small parks or golf courses, sportsgrounds and motorway grass areas.

#### AT THIS EXCELLENT SPECIFICATION LOOK ENGINE & TRANSMISSION OPFRATION

Powerful 4-stroke engine. Forward and reverse gears and differential are totally enclosed in oilbath gearbox.

## CUTTING UNITS

The three 30" power driven cutting units can be lifted independently from operator's seat. Robust 5-knife cutting cylinders running in ball bearings. All units spring-loaded to allow fol-lowing of natural undulations.

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Simple car type steering, acceleration and braking. (Twin brake feature for perfect con-trol on banks). Variable speed drive operated by single lever control. All controls situated within easy reach of operator.

## PERFORMANCE

Petrol consumption 8 acres per gallon. Cutting speed infinitely variable from 2½ to 6 m.p.h., Top transporting speed 8 m.p.h. Transporting width (wing units folded up) 3 ft. 9 ins.

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July, 1964





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SPECIALIZED INTRODUCTIONS Tallhedge (Plant Pat. 1388) is one of the finest of many patented new varieties introduced by Cole.

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Buck Turnbull, Des Moines Register and Tribune golf writer, is spending his weekends digging out or maybe digging out from Iowa's toughest 18 holes. The first three he ran into — at Wakonda, Davenport CC and Fort Dodge CC — proved to be quite disastrous. He was nine over par on them. At the rate he's going, he figures that he is going to end up with something around 125.

the facts of the PGA-Palm Beach Gardens agreement or its status . . . That is, if anybody could learn the facts . . . The present confusion is the result of lack of information and publicity when the PGA-Palm Beach Gardens deal was made . . . Reference is made in the MacArthur letter to PGA "Executive Committee" approval of actions of the Cantrell and Strong administrations . . . There has been a question whether the executive committee turned over the list of PGA members to MacArthur for his letter . . . Or how was the membership list secured?

MacArthur brought out a primary point in his letter . . . He has PGA members wondering why and how their association should be in the real estate business . . . At Palm Beach Gardens or Dunedin! . . . At this point cool heads are thinking that Warren Cantrell is the best luck that has happened lately to the PGA . . . And John MacArthur, in calling attention to how far the PGA members can be taken without knowing what the score is, may prove to be second only to Cantrell in