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GOLF COURSE
ARCHITECT

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P. O. BOX 1023
KOKOMO, INDIANA
PHONES: GL 2-8448 • GL 7-3903

Stylist Sales Reach New High in 1964



James Hogg, president of Plymouth Golf Ball Co., Plymouth Meeting, Pa., says that sales of Plymouth's Stylist balls have reached a new high in 1964. The upsurge in sales is attributed to the individually tailored compression feature of the Stylist balls which enables the golfer to choose a ball best suited to his swing. The correct ball for an individual's swing is said to give maximum yardage. Stylist is made in four compressions — 70, 80, 90 and 100.

Bag Rack Plant Moves

Norman G. Copland & Associates, manufacturer of Bag Rack vertical bag storage racks, began operations in its new plant at 300 Rand Road, Des Plaines, Ill., in June.

Classified Ads • 109

Aqua-Lator Restores Water in Stagnant Ponds, Hazards

Aqua-Lator, manufactured by Welles Products, Inc., 1602 N. Second St., Roscoe, Ill., is said to freshen and add beauty to stagnant and unattractive ponds and streams. Water is pulled from below the pond surface and sprayed into the air. Harmful gases are dispersed into the atmosphere while fresh oxygen is absorbed and returned to the pond. Sparkling clean water, oxygen-rich to promote marine life, is produced.

Gunderson Golf Supplies Car for World's Fair Florida Pavilion

Officials of the Florida Pavilion at the New York World's Fair selected a Victor Electric golf car, supplied by the Gunderson Golf Equipment Co., Lake Worth, Fla., to transport dignitaries around the Florida exhibit. In the photo, Jerry Gunderson, president of the firm, takes a test ride with Mrs. Deloria McMillan.



Buyer's Service • P. 111



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Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

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Member, American Society
of Golf Course Architects

6455 Woodstock Road • Fort Worth 16, Texas
Pershing 8-4215



Tony Lema, who got back in the news by winning three tournaments in the month of June, has been retained by Jockey Menswear div. of Cooper's, Inc., Kenosha, Wis., to help style a line of golf apparel. It will be released in Sept. for 1965 spring delivery. Lema is shown with David M. Wood, manager of the Jockey Menswear Div.

**Two Officers Re-assigned
By Flintkote Firm**

In a realignment of executive positions, the Flintkote Co., 30 Rockefeller Plaza, New York 20, N.Y., has appointed James E. McCauley, former treasurer of the firm, to the position of executive vice president of the Orangeburg Manufacturing Co. division. R. McLean Campbell has been elected vice president and treasurer of Flintkote to fill the vacancy caused by McCauley's move.

Steber Lighting Catalog

The Steber Division of the Pyle-National Co., 2700 Roosevelt rd., Broadview, Ill., has issued a condensed catalog of lighting equipment available from the firm. The 52-page booklet provides information on equipment for industrial, commercial, sports, recreational and residential lighting needs.

Treat Named Turf Kings VP

Kim Treat has been appointed vice president of marketing-technical operations of Turf Kings, Inc., 46 John St., Yonkers, N.Y. 10702. The firm is one of the largest corporations in the East specializing in the professional management of turf, shrubs and ornamental trees.

'Mighty Mo' Golf Tee Mat

Mitchell Rubber Products, 2130 San Fernando Rd., Los Angeles 65, Calif., has introduced the "Mighty Mo" golf tee mat. Made of nylon, the mat is 48 by 60-in. with a 5 by 19-in. tee-off brush.

Eliminate Use of Towels

B. H. Jordan Co., Great Neck, N.Y., 11021 has a plastic dispenser rack with 50 paper slippers available for lockerroom use. The inexpensive paper slippers eliminate the use of towels as floormats in the showerroom.

"Give your course a signature"

Robert Trent Jones

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**Laguna Niguel Expands Irrigation
System with Rainmaster Equipment**

Laguna Niguel at Laguna, Calif., has expanded its Rainmaster automatic irrigation system to include the putting green and practice tee. The course, designed by William Bell, was built two years ago. At that time a Rainmaster system was installed on greens, tees and fairways. Operation, with limited water pressure and with very difficult pressure variables, has been most satisfactory and led to exclusive use of Rainmaster equipment, according to the manufacturer, Moody Sprinkler Co., Inc., Arcadia, Calif.

Sevin Granular Insecticide

Described as safer than many other commonly used pesticides, Sevin 5 per cent Granular Insecticide is being marketed by Niagara Chemical Division of FMC Corp., 270 Park Ave., New York 17, N.Y. Sevin 5 is said to control chinch bugs, sod webworms, fall armyworms, millipeds and ants.

Combined Cart and Bag

The Cart-Bag, made by Sit'n Rest Golf, Inc., 631 E. Center St., Milwaukee, Wisc., 53212, is said to combine the desired features of a cart and bag in one lightweight unit. Cart-Bag is carefully balanced to permit one finger pulling.

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Golf Course Architect

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GOLF COURSE ARCHITECTS

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Turtle Creek, Pa. Export, Pa.
823-3444 327-4704

**Transdump Fits Most
Tractors Now in Use**

Universal Pulleys Co., 330 N. Mosley, Wichita, Kans., has developed the Transdump ½-ton carry all. The company says that the unit will



fit 85 per cent of the tractors now in use. The hook-up takes only a few minutes, according to the firm, and the tractor hydraulic system operates the dump mechanism. An end gate, not shown, goes on and off in seconds without bolts or screws.

Classified Ads • P. 109
Buyer's Service • P. 111

William F. Gordon

and

David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania
Fillmore 8-4243

American Society of Golf Course Architects

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Golf Course Architect

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Phone: 413-253-3913

Bob Jordan

Golf Course Constructor

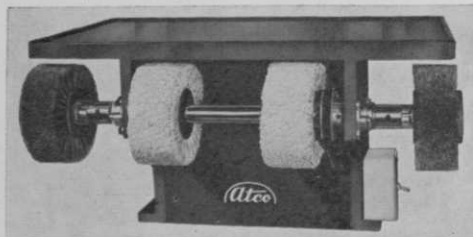
Irrigation Systems

"I Supervise All Work"

235 State St., East Peoria, Illinois
Phone: 699-6974 or 673-1067

Atco Cleaner Gives Fast Shine to Shoes, Bags

The Atco shoe cleaning and shine bar is rapidly becoming standard equipment in club lock-rooms, according to the manufacturer, Advance



Tool Co., Box 25394, Los Angeles, Calif. 90025. It is said to clean shoes, bags and other leather items three to five times faster than by hand. The basic unit comes with two waxing bristle brushes and two yarn polishing wheels. Extra brushes and wheels are available for shoes other than black and brown. The $\frac{1}{2}$ h.p. motor requires standard 110v A.C. electrical source.

Cushman Scotsman Brochure

Cushman Motors, Lincoln, Nebr., has issued a four-page descriptive brochure covering the Scotsman. An economy golf car, the Scotsman has an accessory pickup body that converts the car into a yard caddy.

Two Long-Time Allis-Chalmers Men Receive Promotions

D. S. Kerr, an Allis-Chalmers employee since 1922, and Paul Dietz, who has been with the firm for the past 21 years, have been assigned new positions within the Milwaukee, Wis., firm. Kerr's new position is that of commercial vice president with responsibility for the maintenance of relationships with civic and industrial customers in 12 southeastern and eastern states. Dietz is also a commercial vice president with identical duties. He represents the firm in nine northeastern states.

Devere-Locke Mower has Scythe- Suction, Lift-Cutting Action

The 24- and 31-inch rotary mowers made by Devere-Locke, 1220 Washington Ave., Racine, Wis., have scythe-suction, lift-cutting action to cut rank growth as well as the finest grasses. Cutting height on the ruggedly-built mower is one to four inches, according to the manufacturer. A sealed differential with three rather than two pinions to cut wear on gears and bearings is a special feature of the Devere-Locke mower.



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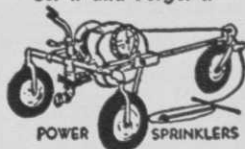
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TRAVELRAIN[®]

239 N. Robertson Blvd., Bev. Hills, Cal. Estab. 1935

**Tee-Off Aid Uses New
 Type Practice Ball**

Tee-Off Golf Practice Aid, Box 6543, Long Beach 15, Calif., is now being made with the practice ball perforated on the top half only.



When hit squarely, the ball is said to resound with the satisfying whack heard when hitting a solid ball. The Tee-Off Aid can be used wherever there is room for a full swing. Pushed into the ground or mounted to a flat board,

regular practice with Tee-Off is said to groove a swing, train the eye to stay on the ball and lengthen drives.

**Etonic Promotes Gold
 Shoe Golf Tourneys**

Charles A. Eaton Co., Brockton, Mass., is encouraging professionals to stage Gold Shoe Golf tournaments. First prize in this type of tournament is a pair of Etonic staff model gold shoes with 24 karat gold plated spikes. According to the firm, more than 100 pros have had, or are planning to have, Gold Shoe tournaments. Etonic supplies a press kit and posters to aid in promoting these events.

1000-Watt G.E. Floodlight



The General Electric Co., Schenectady 5, N.Y., has introduced a 1000-watt mercury floodlight with a wide, uniform and adjustable beam. The heavy-duty luminaire is said to be particularly suited for courses and other large sports facilities. Accord-

ing to GE, the faceted surface on the reflector produces a smooth beam by minimizing source image projection.

**Skilled Club Craftsmanship
 Described in H & B Brochure**

Hillerich & Bradsby Co., P. O. Box 506, Louisville, Ky., has published an excellent booklet describing the skilled craftsmanship required to build precision golf clubs. Entitled "Why Engineered Golf Clubs Perform Better for You", the booklet is available from the manufacturer. The many illustrations and the fact-packed copy make interesting and informative reading. The booklet should promote interest in quality-built clubs and can be a great help in the sales efforts of many pros.

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Toro Transfers Two to Moist O'Matic

Two executives of the Toro Manufacturing Corp., Minneapolis, Minn., have been transferred to the firm's new Moist O'Matic division.



Kaufman



Robinson

James M. Kaufman, formerly Toro sales promotion manager, is now product manager for the new homelawn sprinkling system division. James T. Robinson, who joined Toro last November, is Kaufman's assistant.

Rotomist Tree Sprayer Made by John Bean

The John Bean Division of the FMC Corp., 1305 S. Cedar St., Box 9490, Lansing 9, Mich., states that the Model 100 Rotomist is popular for handling average shade tree spraying programs because of its "rifleshot accuracy and shotgun coverage." Said to move 28,000 cubic feet per minute of air at a velocity of 100 mph, the Rotomist is available for skid mounting in a truck bed or as a trailer-mounted unit.

Wilson Makes Advisory Staff Bag Available to the Public

A golf bag identical to the ones used by Wilson Advisory staff members such as Sam Snead, Bill Casper and Julius Boros is now available for public sale from Wilson Sporting Goods Co., 2233 West Street, River Grove, Ill. Made of white vinyl with red leather side shields and trim, the bag has six-section full length club dividers, detachable hood, and extra-large ball, clothing and accessory pockets with individual locks.



Classified Ads • P. 109

Specializing in Printing for Clubs and Pros.

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Golf Score Cards

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Made to your specifications. 14"x7" Green and White die embossed steel, including 26" stakes, cad plated bolts and nuts.

Set of 9 \$44.00
Set of 18 \$88.00

Standard wordings, 10" x 7"; OUT OF BOUNDS,

REPLACE DIVOTS, etc. \$1.60 ea. Hole numbers 1-9 \$13.75; 1-18 \$27.00; 26" Steel Stakes .60 ea. Write for golf catalog, traffic sign catalog.

GRIMCO • 8105 Rosalie • St. Louis

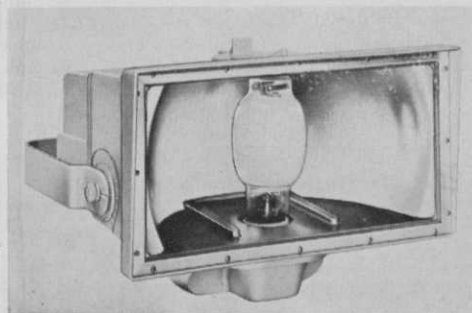
RAIN-O-MAT TURF SPRINKLERS



11701 E. WASHINGTON BLVD.
WHITTIER, CALIFORNIA

175-250 Watt Mercury-Vapor Floodlight Made by Steber

A high-performance 175-250 watt rectangular mercury-vapor floodlight for area and building lighting was recently introduced by the Steber



Division of the Pyle-National Co., 2700 Roosevelt Rd., Broadview, Ill. Described as a "bantam weight" floodlight designed for efficient and economical lighting of smaller parking lots, playgrounds, drive-ins and shopping areas, the unit can be installed on any of five different mountings. Steber has protected the floodlight with a special weather-resistant finish and shock-proof, impact-resistant glass lens.

THE KRO-KAR

QUALITY BUILT GOLF CARS

KRO-KAR users have something
to crow about!

Several territories open for dealers. Write for dealer agreement



KRO-KAR INC.

55 Market S.W., Grand Rapids 2, Mich.

Kent Practice Balls Sold in "Six Packs"

Kent Sales and Manufacturing Co., Inc., Dodge st., Kent, O., offers hollow, wind-resistant, plastic, practice golf balls in six-ball packages. The dimpled, true-flight design of the balls reportedly creates realistic action indoors or out. The polyethylene bag in which the practice balls are sold has a self-closing zipper top and serves various uses when the balls are removed.



"A Progressive Past . . . A Golden Future" for Wilson

Celebrating its 50th anniversary, Wilson Sporting Goods Co., 2233 West St., River Grove, Ill., is using the slogan "A progressive past . . . a golden future" in its promotion program. Special displays and national magazine advertising are described in a 12-page brochure recently issued by Wilson. Also covered are some of Wilson's significant contributions to the manufacture of sports equipment over the past 50 years.

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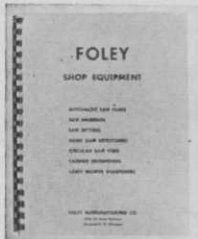
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PETE DYE GOLF COURSE DESIGN AND CONSTRUCTION

120 East Vermont, Indianapolis
Office—ME 4-7491 Res.—CL 5-2153
403 N.E. 8th Ave., Delray Beach, Florida

Foley Issues Catalog of Sharpening Tools

Shop equipment available from Foley Manufacturing Co., 33 N.E. 5th Street, Minneapolis, Minn., 55418, is described in a catalog recently released by the firm. Product information, prices and instructions are contained covering circular, band and hand saw sharpening files, heavy-duty grinders, saw setters, re-toothers, circular saw vices and lawn mower sharpeners. Also included is data on new carbide saw grinding and maintenance equipment.



Tourney Planned for Hogan Design Board

The AMF-Ben Hogan Co., 2919 W. Pafford St., Fort Worth, Tex., is scheduling a \$30,000 tourney for the 297 pros who serve on the firm's design board. Winners of the qualifying events will receive \$250 and a trip to Fort Worth for the tournament. Top prize in the tournament is \$3000.

Curtis Dyna-Products Develops Insecticide Fog Generator

Designed for broad area insect and pest control, the Dyna-Fog "200" has been introduced by Curtis Dyna-Products Corp., Westfield, Ind. This model employs the resonant pulse-jet principle which contains only one moving part. Maintenance costs are kept at a minimum, according to the manufacturer.



The output is 20-gals. per hour and application can be adjusted from a light, dry fog without residue to a wet, clinging residual fog.

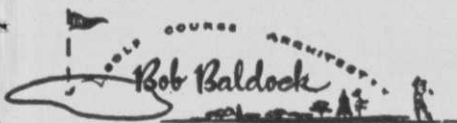
Memmi Turf Fungicide Introduced by Velsicol

Velsicol Chemical Corp., 341 E. Ohio, Chicago, Ill., 60611, describes its new product, Memmi .8EC, as an emulsifiable liquid concentrate that gives effective, low cost protection to turfgrasses from such diseases as dollarspot, brownpatch, copper spot and melting out. Other uses are for control of gray leafspot on St. Augustine grass and cottony blight on ryegrass. The formulation mixes in immediately, needs no constant agitation, doesn't clog nozzles, and leaves no sediment to clean out of spray tanks, according to the firm.

ROBERT MUIR GRAVES GOLF COURSE ARCHITECT

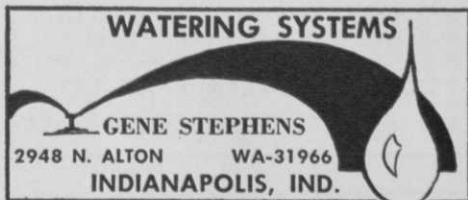
PIER 39

THE EMBARCADERO • SAN FRANCISCO • LANDSCAPE ARCHITECT • SITE PLANNER
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GOLF COURSE ARCHITECT

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Classified Ads

Rates: Minimum insertion \$5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 60605. Replies are promptly forwarded to advertisers.

WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL PROPER POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS WANTED

Assistant Pro — excellent teacher, experienced in all shop work. College. Prefer South, Southwest. Jack Pfeffer Jr., Lebanon, Ill.

Superintendent with fifteen years experience — four years in South — presently managing thirty-six holes. Desire change this Fall. Address Ad 701 c/o Golfdom.

PRO-MANAGER — Couple age 51. Desire job teaching and managing golf club. Member Georgia P.G.A. Prefer Southern state. For reference contact Dr. Perry Rusbee, President, Pine Hills Country Club, Cordele, Georgia. W. K. Holt, Jr., Pro, Pine Hills Country Club, Cordele, Georgia. Telephone Club, 273-2966.

Supt. — experienced — reliable — 45 years old — college graduate — married — available Sept. 1st — present course being sub-divided. Address Ad 704 c/o Golfdom

ASSISTANT PRO — FOUR SUMMERS APPRENTICESHIP, TEACHING, SHOP AND COURSE EXPERIENCE. ADDRESS AD 705 c/o GOLFDOM

Golf Course Supt. available Oct. 1st. At present employed by one of Ohio's State Universities as Greens Supt. Thoroughly experienced in all phases of golf course operations and maintenance. Prefer club with living quarters. Wife also available. Address Ad 706 c/o Golfdom

Wanted — position as Pro-Manager. At present Head Pro. Good teacher—references—3 yr. business college. 28 yrs. old—married—4 children. Address Ad 708 c/o Golfdom

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MFGRS. REPS. WANTED FOR TOP GRADE LEATHER CARRY-ALLS, BELTS. ALSO MEN'S & LADIES' SWEATERS, HOSE. TERRITORIES AND COMMISSION OPEN. ADDRESS AD 703 c/o GOLFDOM

MISCELLANEOUS

1963 Graph-Check camera used twelve times — absolutely like new — Distributed by Arnold Palmer Company — \$350.00 new — will sell for \$225.00 cash. Address Ad 702 c/o Golfdom

USED FLOOD LIGHTING AVAILABLE FOR DRIVING RANGES, MINIATURES AND PAR 3's. PAR GOLF MFG. CO., MILAN, ILL. AC309 787-1757

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS, 7¢ EACH. BADGER GOLF CO., WATERFORD, WIS.

FOR SALE — 9 HOLE GOLF COURSE, PAR 36, USGA ACCREDITED, ROOM FOR 2ND 9, 1/3 MILE LAKE SHORE, CLUBHOUSE FULLY EQUIPPED, NEW 7 ROOM APT. OVERHEAD. \$50,000 DOWN, BALANCE 20 YEARS. W. C. CHALBERG, OWNER, POKEGAMA COUNTRY CLUB, GRAND RAPIDS, MINNESOTA.

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Peat for building new greens.

GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk, gladly furnished.

COLBY PIONEER PEAT CO.

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STOLONS—Old Orchard

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Classified Ads (Cont.)

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Old Golf Balls—from Ponds, Golf Courses, etc.

Cuts and bumps \$.36 per doz.

Off Brands and slightly nicked 1.56 per doz.

Round and perfect \$1.25 brands
for reprocessing 2.40 per doz.

At prices above — shipper prepays freight.

Send for shipping tags and instructions.

Golf Driving Range culls not wanted.

CLARION GOLF BALL CO., INC.

120 South Main Street, Clarion, Iowa

For Sale — 1 Pixstone rock picker. Used on 20 acres. 1st class condition. \$850.00. Write 2306 — E. 39th St., Savannah, Ga. AD 62347!

For Sale — 9 hole par 35 course, midway between Pittsburgh, Pa. and Washington, D.C. Room for housing development. Will sell all or separately. Nearest public course 60 miles. Address Ad 707 c/o Golfdom

GOLF BALLS WANTED FOR CASH

PER DOZEN

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\$1.25 Retail brands of better quality) \$2.40

(to \$3.60)

At above prices freight to be prepaid by shipper.

Send for shipping tags and instructions. We are nation-wide Distributors of the finest in Driving Range, PAR 3, and Miniature Course equipment — balls, clubs, mats etc.

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NORTHERN GOLF BALL CO.

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HOW TO CONDUCT GOLF CLUB CHAMPIONSHIPS

By Carol McCue, Executive Secretary,

Chicago District Golf Association

Complete, 16-page planning manual for golf chairmen — defines duties of committee, manager, supt., professional, caddiemaster, etc. Includes sections on qualifying, notices, rules, publicity, pairings, starting times, posters and score sheets for stroke and medal play.

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