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SWINGING AROUND GOLF

News of the Golf World in Brief

By HERB GRAFFIS

FRONT COVER

Ed Travis (I) and Roland Snipes, assistants to Ross Collins in the Lakewood pro shop in Dallas, put the finishing touches on a display window presentation. On page 35 you'll learn why Collins thinks a display of this kind can be a shop's most provocative merchandising gimmick. Members of Bala GC, Philadelphia district, voted three to one at annual meeting in November against selling club property within the next year . . . Club has been offered \$3 million for its 88-acre tract . . . Harold J. Poad, running on a "don't sell — let's play golf" ticket, was re-elected president . . . Dick Prevarthan, who broke into golf as an assistant supt. at Beverly CC in Chicago, then moved to a Washington, D.C. club, has returned to the Chicago area as turfmaster at the new Prestwick CC, located south of the city . . . Three golf books penned by Joe Novak, golf director at Bel-Air CC in L.A., have been translated into Japanese . . . Shortly before Christmas, 35 of Joe's members ordered copies as Christmas gifts for their friends.

Joe Belfore, 32 years at the CC of Detroit, 30 of them as head pro, died in November after a long illness . . . A native of New Rochelle, N.Y., Joe worked as an assistant at clubs in the East and in Duluth, Minn., for a few years before moving to the Detroit post . . . One of the game's leading teachers, Joe shunned the national events and was content to play in sectional affairs . . . He won the Michigan PGA Championship twice and at one time served as president of the state's PGA . . . He filled in on several occasions as acting manager of the CC of Detroit while carrying on as its pro . . . He is survived by his wife and two sons.

Jack Ellis has been named professional as Los Coyotes CC, Buena Park, Calif., succeeding Bill Parker, who moved to Hacienda CC . . . While attending Oklahoma State U., Ellis played under Labron Harris . . Bud Turner, formerly at Rancho Bernardo CC, San Diego, as supt., has moved to the Royal Lahaina GC, Maui, Hawaii . . He succeeds J. D. Kilpatrick, who returned to the mainland to supervise building of Rancho LaCosta, Leucadia, Calif., for Dick Wilson, the architect . . . Grady Cagle, Bonnie Bell and Sam Fogo, all California supts., are supervising construction of courses on the West Coast.

Bermuda's first Par 3, the Southhampton Club, located near historic Gibb's Hill lighthouse, was put in play in December . . . Designed by Alfred H. Tull, the course is 2563 yards long, with the longest hole running to 210 yards . . . W.

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TUCKAWAY COUNTRY CLUB WITH FIVE MILES

Cast iron pipe goes in at Tuckaway Country Club. The new watering system includes sprinkler outlets at the center of each green and along the fairways. Sprinkling heads can be quickly snapped into place.



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Wayne Hinish, Penn State U. agronomist, has been given an 18-month leave to work on a reclamation project in Pakistan . . . 21-year old Jorge Bobonis became the first native born Puerto Rican to win the Dorado Beach Invitational when he defeated Peter J. Zaccagnino, Jr. of Hartford, Conn., 1 up in 36 holes in the final . . . Frank Strafaci, golf director at Doral Hotel and CC in Miami, has set up a oneweek, all-expense golf vacation package that is getting a big play from Eastern club members.

Reston (Va.) North GC, to be completed this summer, covers about 200 acres, ac-cording to Edmund B. Ault, Washington designer . . . There won't be a parallel hole on the par 71 layout, part of a de-velopment that will have 75,000 residents by 1980 plus four more courses . . . A fire in the pro shop of Ray Jamieson, pro at Rockland CC, Sparkill, N. Y., in November, destroyed practically all his stock . . For the last five years, Don Malarkey, pro-supt. of Signal Mountain (Tenn.) GC, has attended the fall turf conference at Kansas State U. in Manhattan . . . He has travelled more than 10,000 miles in making the annual trek, got started because he was told K.S.U. puts on a good show and by now is convinced that it does . . . Mike's son, whose picture appeared in Golfdom several years ago, is a promising freshman golfer at Memphis State College.

Pete Cooper, "the best Bermudagrass putter in captivity", won the 1963 Florida Open with a 269 . . Eight strokes behind him in second place was J. C. Goosie . . . Tommy Willock won the pro-supt., and John Cook, the supt. tournaments, in the 1963 Virginia Supts.' Championships . . . Joe Dante, Rockaway River CC pro, was re-elected to a third straight term as president of the New Jersey PGA at the fall meeting . . . Ken Burnette, for three years an assistant to Bud Geoghegan at Crestmont CC in West Orange, N.J., has been named pro at Cedar Hill, Livingston . . . He succeeds Ben Toski.

Mickey Wright has been re-elected president of the Ladies PGA for a second term . . . Mary Lena Faulk is the new vp . . . Films of 22 1963 matches in Shell's "Wonderful World of Golf" can be obtained from Shell Oil Co., 50 W. 50th st., New York . . . All are on a free loan basis, are 16mm and run about one hour . . . Also free is the 1963 Buick Open — 16 mm, color, 28 minutes — from Buick

On TV see the world's greatest golfers play the world's greatest courses!



Chen Ching-Po (left) watches Tony Lema's drive from the 2nd tee of the beautiful Fuji Course, Kawana, Japan

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| PLAYERS | | LOCATION | DATE |
|----------------|-------------------|---|-----------|
| Julius Boros | Miguel Sala | Country Club de Bogota (Colombia) | Jan. 19 |
| Mickey Wright | Brigitte Varangot | Estoril (Portugal) | Jan. 26 |
| Dave Marr | Flory Van Donck | Royal Golf Course (Belgium) | Feb. 2 |
| Gene Littler | Eric Brown | Gleneagles (Scotland) | Feb. 9 |
| George Knudson | Stan Leonard | Capilano, West Vancouver (Canada) | Feb. 16 |
| Tony Lema | Chen Ching-Po | Fuji Golf Course, Kawana (Japan) | Feb. 23 |
| Doug Sanders | Juan Rodriguez | Dorado Beach (Puerto Rico) | Mar. 1 |
| Bobby Nichols | Jacky Bonvin | Crans-sur-Sierre (Switzerland) | Mar. 8 |
| Dave Ragan | Bob Charles | Royal Lahaina Golf Course, Maui (Hawaii |) Mar. 15 |
| Johnny Pott | Kel Nagle | Delhi Golf Club, New Delhi (India) | Mar. 22 |
| Jack Nicklaus | Sam Snead | Pebble Beach (California) | Mar. 29 |



SHELL'S WONDERFUL WORLD OF GOLF SUNDAYS, NBC-TV, 4 PM EST, 3 PM CST, 2 PM MST, 4 PM PST.

In Canada-CBC-TV-Sundays-3:30 PM EST.

January, 1964

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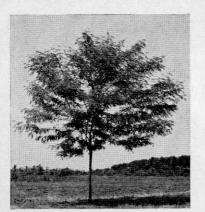
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Phone ELmwood 2-3121 2000 W. Jackson St., Painesville, Ohio Old Route 23, Circleville, Ohio Public Relations, Flint 2, Mich. . . . Purse for the fifth Palm Springs Classic has been increased from \$65,000 to \$100,-000 including \$50,000 in pro-am prizes. . . . It will be played over four courses.

George Bolesta, 45, pro at Danville (Ill.) CC since 1949, and at Tampa (Fla.) G & CC, died of heart disease late in November in Tampa . . . He is survived by his wife, Helen and father, J. E. . . Albert K. (Doc) Adams, onetime assistant professional at Barrington Hills CC, Barrington, Ill., and a longtime director of tournaments in the Chicagoland area, died in November in his Wheaton, Ill. home. . He is survived by two brothers, Harry and Jeff, who were also professionals, and two sisters . . . Don Weiss, for 14 years a member of the staff of the Associated Press in New York, is now public information editor for the USGA . . . He was named to the position in November . . Weiss was a member of the U. of Missouri golf team . . . Eddie L. Ervin, Jr., with the USGA since 1962, has been named associate editor of public information.

Recreational area of 500 acres, near West Chester, Pa., assembled by Radley Run, Inc., will include \$1.5 million country club . . . Alfred Tull will design the 7,000 yard course . . . When Shady Oaks GC opens Apr. 1, it will bring to 13 the number of courses operating within a 30 mile radius of Atlantic City . . . Atlantic City CC, the oldest, was started in the '90s . . . When Clarence H. Geist, utility magnate, found he couldn't make immediate starting arrangements at Atlantic City, he built his own course, Seaview, in the early 1900s . . . Seaview has two 18s and members from every state in the union. . . . Leo Fraser is building Shady Oaks . . . Mrs. William S. Patterson is serving a second term as president of Connecticut Women's GA . . . This organization, which has 53 member clubs, recently turned over \$500 to Connecticut State GA caddie scholarship fund.

Wendell Ross, pro at Pequot CC, has been elected president of the Connecticut PGA for the third straight year . . . John F. Dolan now is executive manager of the Doral Hotel and CC in Miami . . . He has held several managerial spots at Florida resort courses in the past . . . Minnehaha CC, Sioux Falls, S.D., building a clubhouse that will cost in excess of \$550,-000 . . . One green and two tees are being re-located to fit in the new structure