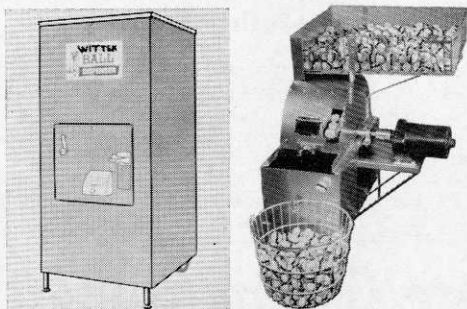




The first VIP golf bag made by The MacGregor Co. was presented to Jim Campbell (r) of the Cincinnati Reds, who won the Baseball Celebrity tournament played at Indian Wells, Palm Desert, Calif., last fall. Eddie Susalla, Indian Wells pro (behind George Gobel who holds mike) made the award. The VIP bag, made of alligator-kangaroo leather, is described by MacGregor as luxurious.

Wittek Makes Additions to Range, Miniature Lines

Wittek Golf Range Supply Co., Inc., 5122 W. North Ave., Chicago, Ill., has made two new major additions to its line of range and miniature



golf equipment and supplies. The Wittek Junior Golf Ball Washer washes 15,000 range balls an hour, using only 13 gallons of water per filling and is fully automatic. The Wittek Range Ball dispenser features a standard single or double unit cabinet which will take interchangeable ball dispensing mechanisms in manual or electric models. Electric models also offer a remote control feature for private club practice tee lines. Interchangeable ball dispensing mechanisms were designed to promote easy checking of equipment, quick replacement or conversion from manual to electrical operation.



Range operators can cut costs by getting double the mileage from range cuts by having them rebuilt. Stop in and drive some yourself and see how we do it. Never before has a rebuilding job of this quality been offered. Every cut ball has new winding and we apply the same cover as the one used on our new construction range ball. The carefully vulcanized cover has the best Eurathane enamel, and after the stripe and brand are applied, a clear coat of Eurathane is sprayed on. Also in yellow cover.

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Keep Cushman Trucksters on-the-go at Scottsdale

Scottsdale (Ariz.) CC keeps abreast of its continuous watering program with two tri-wheel utility Cushman Truckster vehicles. The



780 models are used to transport nozzles, hoses and other equipment used in this part of the maintenance work. The Trucksters can carry an 800-pound payload. They are used practically around the clock at Scottsdale since the rainfall there averages only 6 or 8 inches a year. The club also has a fleet of 55 Cushman Golfsters.

Allis-Chalmers Acquires Chamberlin Metal Products

Allis-Chalmers of Milwaukee, Wis., has purchased Chamberlin Metal Products, Frankfort, Mich., manufacturer of electric and gas driven golf cars, and pull-type carts. The Frankfort

plant which employs about 20 people will be operated as a wholly-owned subsidiary of Allis-Chalmers. George K. Petritz is to continue as manager of the Frankfort operation. The newly purchased company was founded in 1939 and moved to Frankfort from Chicago three years ago. The purchase price was not disclosed.

Lloyd B. (Sid) Jackson has been named sports products sales manager for golf cars and carts manufactured by Allis-Chalmers. Jackson has been with Allis-Chalmers for 13 years in a sales and dealer service capacity. In 1962, he was promoted to the position of Western region engine sale manager. He is a Navy-Marine veteran of World War II and attended Monmouth (Ill.) College.



Jackson

Palmer Equipment Line

The Arnold Palmer Co., Chattanooga, Tenn., recently introduced its new line of golf equipment. Palmer, the firm's president, plans to play the equipment he designed and developed. Called the Tru-Matic, the line will be sold in pro shops only. The Palmerized Tru-Matic patented steel center ball also was introduced with the woods and irons.

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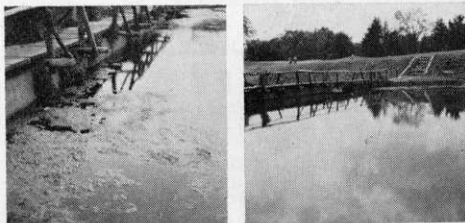
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Julius Boros (center), who won so often with Wilson equipment in 1963, checks '64 model clubs with Joe Wolfe (l), golf promotion director, and Art Leazette, manager of the Wilson plant in River Grove, Ill.

Phelps Dodge Product Reduces Aquatic Weed Formation

Phelps Dodge Refining Corporation, 300 Park Ave., New York has begun treating ponds and water hazards with copper sulphate, long used



Before and after at Knollwood CC, White Plains, N.Y.

to purify water in municipal and other systems throughout the country. The product is said to reduce unsightly aquatic weed formation and green surface scum which are due to algae growth.

Handles Crookshank Clubs

Angelo Burton Corp., Box 242, Middlefield, O., is the sole distributor for the Crookshank golf clubs in U.S., Canada, Mexico and South America. Produced in England, the new clubs will be marketed on a pro-only basis through a nationwide organization of independent reps. The Burton company provides three week delivery on special orders. The Crookshank club is unique in that the shaft of the head enters the clubhead at an angle, bringing it much closer to the center of gravity and giving it, the manufacturer claims, superb balance.

Four-Way Stretch Built into Kohler Engines

Kohler Co's interchangeable engines of 6½, 7, 8 and 10 hp, are adaptable to a variety of engine-powered equipment. Each of the engines shown in the photo will fit into the compartment of a single basic tractor designed for interchangeable engines. Instead of designing, engineering and building four tractor models, a manufacturer can develop one basic machine and offer it with a choice of horsepower. Base bolt dimensions, crankshaft diameters and heights on all four engines are the same.



Cuts Down on Wildness

The Victura Golf Ball, with its perfect circle steel center, will reduce hooks and slices, says Bristol Pro-Golf, Inc., Melrose Park, Ill. According to the company, the Victura 90-plus compression tested ball features tru-tension electronic winding along with a perfect circle steel center.

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Holley Acquires Interest in First Flight Firm

Frank N. Holley, Jr., Miami banker and businessman, has acquired a stock interest in First Flight Co., Chattanooga, Tenn., and has



Frank Holley (l) and Lew Oehmig.

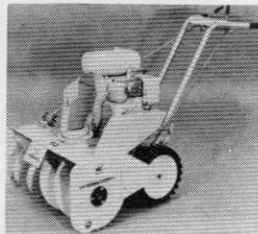
been elected to the firm's board, according to Lew Oehmig, First Flight pres. For the last 20 years, Holley has been associated with Miami and Coral Gables banks. Thirty years ago he started the Holley 5 & 10 cent store chain that stretched over southern Florida. He has long been associated with welfare and civic organiza-

tions in the Coral Gables area. Holley is a former president of Coral Gables CC.

International Markets Two Snow-Throwers

International Harvester Co., Chicago, Ill., is marketing two new walk-behind snow thrower models. Said to be easy to start and easy to handle, the self-propelled throwers merely need to be steered while they do the heavy work at a 1 1/2 mph pace.

Windrows are eliminated since snow is cast up to 15 feet. The International 35 Snow Thrower, with a 3 1/2 hp engine, covers a 20-inch swath, and can clean up to 100 feet of four-foot sidewalk in five minutes. Features include recoil type starting and replaceable scraper blade. The International 60, with a 6 1/2 hp engine and a 28-inch swath, is a heavy duty gear-driven model with 248 lbs. of built-in weight. It has a forward and reverse shift for maneuvering in tight quarters and a hand crank to change snow discharge direction.



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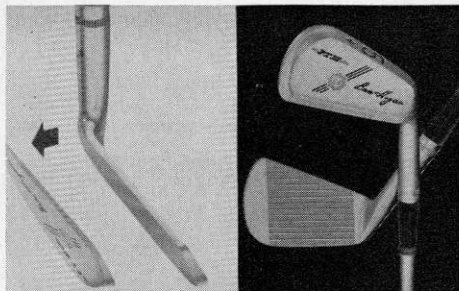
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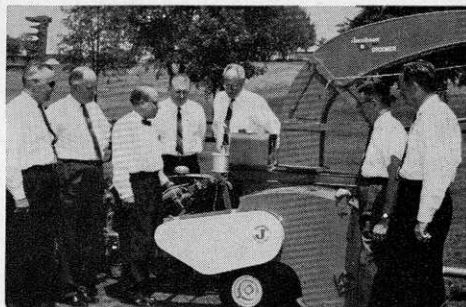
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Blade on Blade Design Features Hogan Irons

What is said to be a revolutionary "blade on a blade" is an exclusive weight distribution factor in the 1964 Power Thrust III irons produced

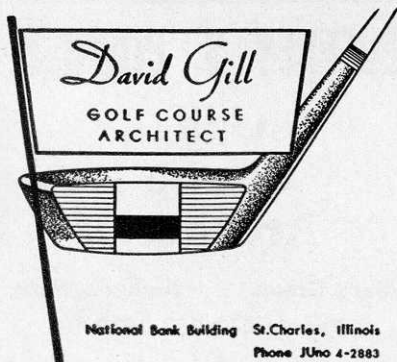


by AMF-Ben Hogan Co. The forward or "control" blade plane is said to give the iron a larger "sweet spot." The rearward or "power" blade is engineered for optimum weight distribution to transfer full swing force into the ball. The irons have "flash reaction" shafts and "slip-proof" grip, made of a special rubber and cork compound. Hogan calfskin grips can be obtained as an alternative. The 21 component parts in the irons, according to Hogan, have undergone extensive prototype testing and refinement.



E. A. Jacobsen (second left), pres. of Jacobsen Mfg. Co., and Sherman C. Heth (third left), engineering vp, and a company panel inspect the all new Turf Groomer, which is expected to get wide distribution this year. Jacobsen's turf equipment panel is a unique planning group. Twice a year, five men representing different parts of the country meet to devise new equipment or revise standard models to broaden the market potential.

Rowco Manufacturing Co., Inc., 4812 Emerald st., Keene, N.H., has issued a 12-page brochure on its new Model 880 Brushking portable powered brushcutter. It can be obtained upon request. Part of the brochure is devoted to proper brush control and outlines the benefits of mechanical brush clearance.



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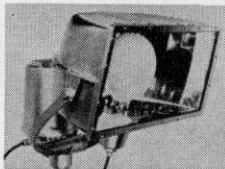
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Improved Wide-Lite Lamps

Improved models of 400-watt and 1,000-watt mercury vapor floodlights have been introduced by the Wide-Lite Corp., 4114 Gulf Freeway, Houston, Tex. The fixtures have two new features. The cast aluminum floodlight body's lens mounting flange now turns outward instead of inward, increasing the 1,000-watt fixture's lens area by more than 30 sq. ins. and adding more than 75 sq. ins. of cooling surface to the unit. Improvements in the 400-watt model are proportionate. Two additional reflectors have been added. According to the firm, the new models retain all other "Wide-Lite" features. These include combination ballast box and mast fitter, patented Stabilux socket which protects lamps from breakage during rugged use, tempered glass lenses, stainless steel fittings and screws, cast aluminum housings and cast-in cooling fins.



Chipping Practice Device

Campatio, Inc., Box 201, Norris, Tenn., is introducing a golf gadget designed to make the lawn area into a practice green for short approach shots. The Chipnet, a 48-inch by 48-inch

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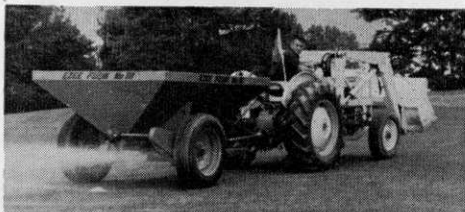
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nylon tire-cord net, is supported a foot off the ground by four plated steel legs. It is designed to pocket fly balls hit into it and hold them. It is claimed to be completely weather-proof and can be set up or removed in a few minutes.

Ezee-Flow Spreaders Cover 30-50 Acres Per Hour

Ezee Flow, 3428 N. Harlem, Chicago, Ill., has introduced the Ezee Flow No. 111 spinner-type fertilizer spreader. Reported capable of



spreading 30 to 50 acres per hour, the spreader handles any granular, semi-granular, or pelleted fertilizer with high uniformity. According to the firm, the 3,000-lb. capacity (4,000-lb. with sideboard extensions) spreader will spread fertilizer in 28-foot widths and also handles grass seeds. It features the patented Ezee Flow agitator and large-size tires to prevent turf damage.

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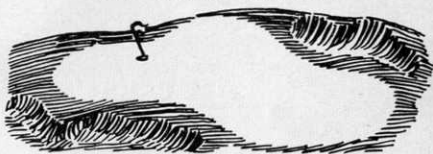
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**New Accelerator Thread
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The 1964 Royal golf equipment line has much appeal. U.S. Rubber claims a far-reaching ball change with a new accelerator thread, 90 feet of which is stretched eight times normal



length around L/P ball centers for greater distance and accuracy. The ball has a thin-walled liquid Silicone center and rugged Cadwell cover. Queen Royal L/P balls have accelerator thread and new Royaloc finish. Royal's Micro-Balanced irons feature improved Flexomatic True Temper shafts designed to match head weight and correlate the set for weight uniformity.



Drilled-through hosel mountings give proper weight distribution. Royal woods, of bonded maple sheets with Uniseal finish to seal out moisture, have a "sight" at the club face edge to line up shots. Power balanced Queen Royal clubs have scoop contoured sole plates. Premier Naugahyde® Royal bags come in two men's models: the Keystone step-down, in brown or black alligator, with leather strap and trim, double-zippered ball pocket, adjustable padded sling, and sturdy Royalite® bottom; and the round top set-down, with adjustable club dividers, detachable hood, bag balancer strap, and Royalite bottom. Oasis Green Premier Naugahyde women's bags have molded rubber bottoms, vanity pockets, and umbrella holders.

**Victor Register Computes
Customer's Change**

The Business Machines div. of Victor Computometer Corp., Chicago, Ill., has introduced a visible indication cash register with multiple totals. The receipt-issuing machine automatically computes customers' change after listing deductions for tax, refunds, and coupons. It has enforced registration to identify the clerk and department transaction. Keyboard variations are available with capacities ranging from \$99.99 to a cent less than \$10,000.00. The manufacturer claims the register's operation is quiet and easy to learn.

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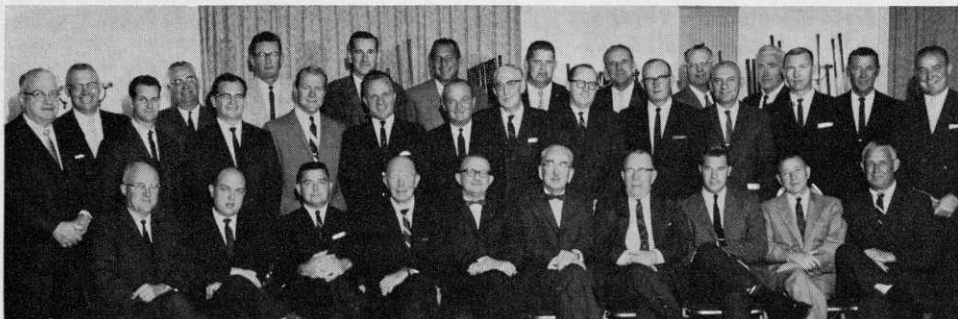
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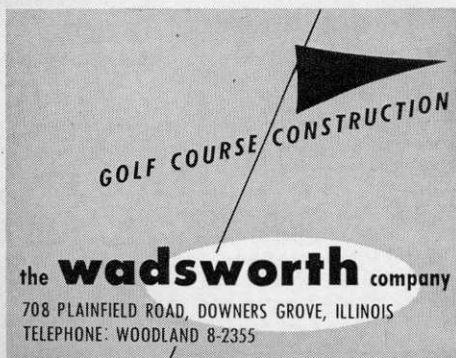
H & B Sales Force Enthused Over '64 Prospects

Sales personnel who attended the Hillerich & Bradsby Co's annual sales meeting in Louisville, Ky., late in 1963, were brimming over with enthusiasm as to prospects for the Power-Bilt line this year. Besides studying the 1964 models, the sales team looked ahead to '65 and made many suggestions for even further innovations in the H & B line. At the meeting were (seated, l to r): Gurdon Leslie of True Temper, Don Hess, Bart Brown, Ed Medaris, Charley Quick, A. B. Birtles, Al McCann, Don Copeland, Bill Schoenbaechler and Carl Gliessner. (Standing): Ed Davidoff, Jack McGrath, John MacDonald, Tom Force, Manuel Rivera, Howard Holzum, Joe Mellor, Bill Zylstra, Orv Parsons, Dick Davis, Gus Novotny, R. F. (Red) O'Dea, Bill Kaiser, Jr., Bill Becker, Walt Cisco, A. E. (Bud) Schveri, Joe Rountree, Ken Bayers, John Sullivan, Gene Duncan, Joe Sullivan and Bill Kaiser.

Woods Nest Head Cover

The "Woods Nest", a new type of club head cover, is offered by Ohio Sales Co., 22 Upland Ave., Youngstown, O. The rigid plastic cover fits into the golf bag to keep each wood in position. A pliable plastic top snaps over each

club. There are two models, a short one which covers the club heads only, and a longer one with individual plastic tubes extending the length of each club to protect shaft and grip. Ohio Sales also markets a canvas "Protecto Bag" to cover bag and clubs when storing or shipping.



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New Brunswick President

John L. Hanigan has been elected president of the Brunswick Corp., which manufactures the MacGregor golf equipment line. He serves as principal operating officer and directs manufacturing, marketing, engineering and research operations. Hanigan was with Dow Corning Corp. for 26 years and was executive vp when named to the Brunswick post. Besides heading Brunswick, Hanigan is a member of both the company's board and executive committee.



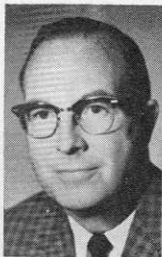
DuPont's New Material in Etonic Golf Shoes

The Charles A. Eaton Co., maker of Etonic golf shoes, is the only shoe manufacturer selling to pro shops which offers shoes with uppers of Du Pont's new product, "Corfam," a poromeric shoe material. Corfam is said to be fully breathable, due to a microporous structure inherent in the material. According to Eaton, shoes of Corfam literally shrug off the weather, being unaffected by sun or rain, hot or cold weather or even repeated golf games in dewy grass. After drying out, the material will not stiffen or crack. The material also is scuff and abrasion resistant, according to the manufacturer. The shoes come in both grained and smooth surfaces in both brown and black.



Clay Named General Manager of Dunlop Sports Division

Vaughn H. Clay, former assistant vp, has been promoted to general manager of the sports division by Dunlop Tire & Rubber Corp. This is a newly created position. Clay now supervises both the sale and manufacture of Dunlop's golf and tennis products. He has been with the company for 34 years, many of them in a managerial capacity in Westminster, S.C. and Buffalo, N.Y. Clay is a graduate of Bowdoin College. As general manager he is assisted by O. D. Ellis, Paul R. MacDonald and Robert J. Goehle.



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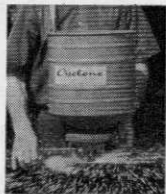
For added protection against weather, wear and spike marks, two models of back rest benches, made by Par Aide Products Co., 296



N. Pascal St., St. Paul 4, Minn., are available with plasticized seat and back. Six-foot benches (BRB-1 and BRB-2) can be ordered with 1/8 in. high impact plastic laminated onto plank surfaces. The plastic has a mottled finish and is beige to complement any frame color. Back and seat planks already in use also can be plasticized.

Hand-Held Spreader

A broadcast spreader with extra high capacity is offered by the Cyclone Seeder Co., Inc., Urbana, Indiana. Cyclone Model 57 Broadcast Hand Spreader has a corrosion resistant, galvanized steel hopper finished in baked enamel which slopes at the bottom to a self-agitating feed outlet. Said to be quick and easy to load, the spreader stands upright while being filled. The hopper has a 50-pound capacity for pelleted or granular fertilizers. According to the manufacturer, the model can spread grass seed in a uniform pattern up to 8 feet wide and pelleted fertilizers up to 28 feet wide.



Practice Club Reflects Proper Swing

The Private Pro, a practice-training golf club with a stainless steel hinged shaft, is being marketed by the Private Pro Co., 1004 E. Jefferson Ave., Detroit 7, Mich. According to the manufacturer, the club breaks or unhinges when not swung properly, but holds firm and hits the ball when swung correctly. It can be used interchangeably in actual play with regular clubs.

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