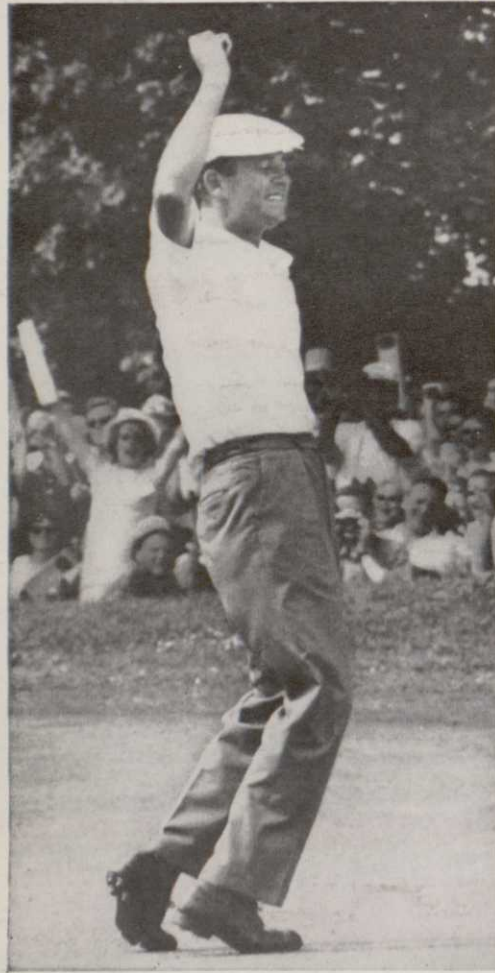


EDUCATION

FIRST VENTURI,

NOW NICHOLS

FROM USE ONLY



First Ken Venturi won the 1964 USGA Open playing Registered Royal, the only ball so clearly superior every one is registered. Then Bobby Nichols took the PGA crown, making it two of the most coveted American tournaments won by professionals playing Registered Royal. Just a coincidence?



Royal Golf Equipment, United States Rubber, Rockefeller Center, New York, N. Y.