

RALPH PLUMMER

GOLF COURSE ARCHITECT

Member, American Society
of Golf Course Architects

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ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

645 N. MICHIGAN AVENUE CHICAGO 11 • ILL.

Whitehall 4-6530

International-Harvester Introduces Cub Cadet

The Cub Cadet 100, a new addition to the tractor line manufactured by International-Harvester Co., 108 N. Michigan Ave., Chicago, Ill., has wide traction tires and a 42-in. rotary mower for cutting large turf areas. The wide traction tires are said to be easy on the turf because they provide better flotation and spread the weight of the tractor over a large area, causing less compaction.



Wilson's Golf Contributions Covered in New Brochure

As part of its 50th anniversary promotion, Wilson Sporting Goods Co., 2233 West St., River Grove, Ill., 60171, has issued a 16-page brochure covering its contributions to the golf industry. Included are background information on Wilson's exclusive Reminder-Grip, "Goose-Neck" irons design, matched shafts, Strata-Bloc construction, the Staff ball, Dynapower design and others. Wilson makes the brochure available in quantity as an effective handout or mailing piece for the pro shop.



Nutro Doesn't Burn Turf

According to Smith-Douglass, Norfolk, Va., Nutronic organic fertilizer and Nutro plant food crystals can be applied at any time without fear of burned or browned turf. Nutronite is easily spread in its solid state and slowly releases all-organic nitrogen without objectionable odor. Nutro plant food crystals dissolve in water and may be applied through sprinkler systems.

Represents Product Engineering

Sidney Margolis was recently appointed sales representative for the Product Engineering Co.'s new line of golf carts, the Corsair and Caravan. His territory is the state of Michigan.



ALFRED H. TULL

GOLF COURSE ARCHITECT

Member

American Society of Golf Course Architects

LARCHMONT, N. Y.

TEL. TE. 4-4017

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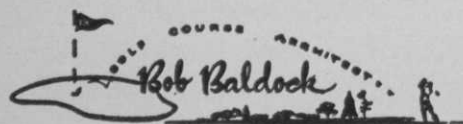
GOLF COURSE DESIGN

Stonehouse Road

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Hinsdale, Mass., 01235

655-2704



1505 BLACKSTONE
FRESNO, CALIFORNIA

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HORACE W. SMITH
GOLF COURSE ARCHITECT

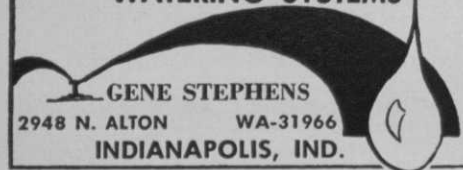
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RIDER NURSERIES & FLORAL CO.

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Two Vice Presidents Named by Charles A. Eaton Co.

The Charles A. Eaton Co., Brockton, Mass. has announced two vice presidential appointments — those of Robert A. Eaton in charge



Eaton



Cummings

of marketing, and Charles Cummings in charge of the golf division. Eaton has been with the firm in various capacities since the mid-'40s while Cummings joined the Etonic division three years ago. Prior to joining Etonic, Cummings was with Wilson Sporting Goods Co. as a salesman and district sales manager. The entry of Etonic into the golf apparel field was directed by Cummings as is the enlarged sportswear line planned for the 1964-65 season.

Certain-Teed Breaks Ground for California Plant

Construction began in July on a new plant of Certain-Teed Products Corp., near Riverside, Calif. Malcom Meyer, president of the firm, Robert A. Schneider, chief engineer of Certain-Teed's pipe division, and Richard Chewing, president of Republic Supply Co. of Calif. officiated at the ground-breaking ceremonies. Republic Supply is the authorized sales agent in the area for Certain-Teed asbestos-cement pipe products.

Cushman Names Carl E. Keiser Western Regional Sales Manager

Carl E. Keiser has been promoted to western regional sales manager of Cushman Motors, Lincoln, Nebr. Since 1962, Keiser had been product application manager for the firm. In this position, he provided technical assistance to Cushman customers and dealers. Prior to 1962 he was a district manager in charge of the sale of industrial, commercial and golf vehicles in Nebr., Ia., and Mo. Keiser now directs sales of all Cushman vehicles in the western half of the U.S.



Buyers' Service • P 95

ROBERT MUIR GRAVES GOLF COURSE ARCHITECT

PIER 39

THE EMBARCADERO • SAN FRANCISCO • LANDSCAPE ARCHITECT • SITE PLANNER
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Any Phase or Complete Turn-Key Jobs

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JUNO 4-6340

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Classified Ads

Rates: Minimum insertion \$5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS.

RESPONSE TO ALL BOX NUMBER ADS SHOULD BE ADDRESSED TO THE BOX NUMBER, MAIL TO GOLFDOM, 407 S. DEARBORN, CHICAGO 60605. REPLIES ARE PROMPTLY FORWARDED TO ADVERTISERS.

WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL PROPER POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS WANTED

Pro-Supt. desires small Southern club for winter. Will consider year round. Excellent teacher. Best references. Will answer all inquiries. Address Ad 801 c/o Golfdom

PGA Pro-Greenkeeper — employed in Midwest wants club in East or South that desires service and integrity. Married — age 36 — experienced — competent — A-1 credit. Address Ad 802 c/o Golfdom

Greenkeeper & Builder — Prefer Michigan area or anywhere. 34 years old. 18 or 36 hole. Years of good experience. Address Ad 803 c/o Golfdom

Greens Superintendent, age 25, B.S. in Agronomy, 5 years experience in North, 1 year in South, familiar with maintenance and construction procedures. Military obligation completed, available January '65. Excellent references available. Address Ad 804 c/o Golfdom

Golf Professional — 12 years experience in Chicago. Want to locate in Southern California. Class "A" PGA. Will consider good assistant job. Available now. Address Ad 805 c/o Golfdom

PGA Pro — Married, desires position in Florida, December through March. Personable, Conscientious worker — Excellent references — Normal salary. Address Ad 812 c/o Golfdom

JOBS OPEN

Caddy-master wanted for next season — 1965. Skokie Country Club, 500 Washington Avenue, Glencoe, Illinois. Mr. Gunderson.

Wanted — Greenkeeper, experienced in all phases of golf course operation, for an 18 hole course with a fully automatic sprinkling system located in the northern mountain states. Please state qualifications, recommendations, salary expected and send photo with your application. Must know equipment repair and maintenance. Address Ad 810 c/o Golfdom

Greenkeeper wanted, semi-private new club, Illinois. State experience, age and salary expected. Address Ad 809 c/o Golfdom

MISCELLANEOUS

Wanted — To buy or lease — 9 or 18 hole golf course. Please send full information in reply to this ad — P.O. Box 28, Mt. Gilead, Ohio.

PRIME FLORIDA LOCATION

Established and profitable year around Golf Driving Range, Miniature Course and Pro Shop. Land under long term lease. Excellent opportunity for good teaching pro and equipment salesman. Address Ad 806 c/o Golfdom

For Sale, new nine hole golf course in rapidly growing resort area in East Tennessee. Course covers approximately 60 acres including over 1/2 mile of lake-shore — unlimited free water supply. Wide fairways sprigged with Tifton 419, 6 — 7,000 sq. ft. greens — drained — sprigged Tifton 328 — should be playable August 1st. Address Ad 807 c/o Golfdom.

FOR SALE: Par 3 golf course and driving range on main highway Baton Rouge — New Orleans. Golf Forest, 10220 Airline Highway, Baton Rouge, Louisiana

SURPLUS SALE GOLF COURSE SUPPLIES

Up to 50% discount on many items for tee, greens, traps, mower and other repair parts. Several used but good hand greensmowers, can be powered. Postcard brings detailed reply. A Golf Course Supply Co-operative. S.E.S. Box 2, Wayne, New Jersey.

USED FLOOD LIGHTING AVAILABLE FOR DRIVING RANGES, MINIATURES AND PAR 3's. PAR GOLF MFG. CO., MILAN, ILL. AC309 787-1757

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS, 7¢ EACH. BADGER GOLF CO., WATERFORD, WIS.

CASH FOR BALLS

Old Golf Balls—from Ponds, Golf Courses, etc.

Cuts and bumps ————— \$.36 per doz.

Off Brands and slightly nicked — 1.56 per doz.

Round and perfect \$1.25 brands
for reprocessing ————— 2.40 per doz.

At prices above — shipper prepays freight.

Send for shipping tags and instructions.

Golf Driving Range culls not wanted.

CLARION GOLF BALL CO., INC.

120 South Main Street, Clarion, Iowa

Wanted — to lease or buy, by PGA Professional and greens superintendent, eighteen hole Golf Course or nine hole which may be expanded to an eighteen. References will be exchanged. All replies Ad 808 c/o Golfdom

FOR SALE — 9 HOLE PAR 3 GOLF COURSE. LARGE CLUBHOUSE — SNACK BAR — CLUB ROOM UPSTAIRS. 150 CAR PARKING AREA ASPHALTED — COURSE TOTALLY FENCED WITH CHAIN LINK FENCE — LIGHTED WITH MERCURY LIGHTS — STEEL MAINTENANCE BUILDING, TRUCK, TRACTOR, MOWER, SEDED, FAIRWAYS MOWERS AND SHOP FOR MAINTAINING EQUIPMENT. CLIMATE FOR YEAR ROUND GOLF. DON'T MISS THIS OPPORTUNITY. GOOD LOCATION IN A GOLFING COMMUNITY. ADDRESS AD 811 c/o GOLFDOM

RECONDITIONED GOLF CARS. SEE OUR AD ON PAGE 81.

For Sale — 9 hole golf course, par 36, USGA accredited, room for 2nd 9, 1/5 mile lake shore, clubhouse fully equipped, new 7 room apts overhead. With lake shore \$125,000, 25% down, balance 20 years. Without lake shore lots \$87,500, 25% down, balance 20 years. W. C. Chalberg, owner, Pokegama Country Club, Grand Rapids, Minnesota.

Pros Compete in July for Hogan Design Board Berths

Qualifying tourneys for the Ben Hogan Design Board tournament, to be played at Shady Oaks CC, Ft. Worth, Oct. 13-16, were held at more than 20 locations in July. First place winners in the elimination rounds won \$250 and all-expense paid trips to Ft. Worth for the Hogan championship. Prizes in the finale will range from \$3,000 to \$100. The Hogan design staff is made up of 297 pros in all parts of the U.S.

Masterpiece and Turf-Kare Kar Described in Laher Brochure

Laher Spring & Electric Car Corp., 2615 Magnolia St., Oakland, Calif., has issued a brochure covering its line of electric golf cars. The Masterpiece is claimed to be one of the safest, most comfortable, easiest riding cars ever produced. The Turf-Kare Kar, equipped with 15-in. tires, is safe on turf that's too wet and soft for foot traffic, according to the firm. Turf-Kare Kar is recommended especially for clubs where rains and coastal fogs are prevalent. Both models are powered by Laher's own 190 or 230 amp batteries, designed exclusively for electric golf car operation over 36, 45 or more holes.

PGA Fall Schedule

- Sept. 4-7—Dallas Open, Oak Cliff CC
10-13—Open
17-20—Portland Open, Portland (Ore.) GC
23-27—Greater Seattle Open, Broadmoor GC
- Oct. 1-4—Fresno Open, San Joaquin CC
8-11—Sunset-Camelia Open, Sunset Oaks CC, Sunset City, Calif.
15-18—Sahara Invitation, Paradise CC & Las Vegas Muni
22-25—Frank Sinatra Open, Canyon CC, Palm Springs
29-Nov. 1—Almaden Open, Almaden CC, San Jose
- Nov. 5-8—Open
12-15—Open
19-22—Cajun Classic, Oakburne CC, Lafayette, La.
26-29—Open
- Dec. 3-6—Open
10-13—Haig & Haig Mixed Foursome, Harder Hall & Pinecrest Lakes, Sebring, Fla.

Buyers' Service

Check off your needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 60605, Ill.* You'll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equip.: Fairway
green

Algae Killer (ponds)

Architects: course house

Ball mark repair tool

Ball Washers

Ball Washing Compounds

Batteries (golf car)

Benches (tee)

Bent grass stolons

Bermuda Stolons

Brown-patch preventatives

Color spray for turf

Compost mixers

Crabgrass control: Regular

Pre-emergence

Crabgrass control machine

Custom Stone Picking

Drinking Fountains

Fertilizers Solid Liquid

Flags (greens) Flag poles

Flag pole reminder signs

Fungicides

Golf Cars: Elec Gas

Golf course furniture

Hole cutters

Hose clamps

Humus

Hyd. lift haul carts

Insecticides

Irrigation consultants

Landscape Contractor

Lapping-in Machine

Lighting equip.: Miniature

Par-3 Regulation Course

Pract. green Range

Miniature Course Const'n

Min. Course Obstacles

Min. putting surface (felt)

Mowers: putting green

rotary tee

fairway rough

hand

Mower Grinders

Peat Moss

Pebble catcher for drag mat

Pipe

Putting cups

Sand (greens and tees)

Seed: fairway green

Seeding (spray-mulch)

Seepage stopper (ponds)

Shelter house: car shower

Signs (Illuminated & Revolving)

Signs — yardage, etc.

Sod cutter

Soil conditioner

Soil screeners Soil shredders

Soil Pasteurizers

Sprayers: power hand

Spreaders: seed fertilizer

topdressing

Spikers: greens fairway

Sprinklers: f'way green

Stone picker (mechanical)

Sweepers

Sweepers-mulchers (turf)

Swimming pool paint

Tee Markers

Tee Shelters

Thatch removing machine

Tractors

Trailers (utility)

Trees Shrubs

Trucks (utility)

Turf consultants

Water aerifier for ponds

Water coolers — golf course

Water systems, fairway

Weed chemicals

for turf for water

Golf Cars: Elec Gas

Golf car trailers

Golf car transmissions

Golf gloves

Golf grips: Leather Comp.

Golf Practice Devices

Golf shoes

Golf Shoe Brush & Scraper

Golf Shoe Cleaners —

Tee and entrance

Grip slip preventative

Handicap Computer (auto)

Handicap racks cards

Insect bite lotion

Insect repellent

Lighting equip. — range

Mech. Range Ball Retriever

Name labels, for clubs

Practice driving nets

Practice Putting Devices

Rubber-spiked Overshoes

Score cards Charge checks

Score card & pencil Tee Box

Shoe Deodorizer

Sportswear: Shirts Socks

Sport jackets Rain jackets

Windbreakers Slacks

Bermuda shorts:

Ladies Men's

Tee bag racks

Tee mats

Trophies

Teeing device (automatic)

Club House

Bath mats

Bath slippers

Disinfectants

Duplicating machines

Floor coverings

Folding Table (Banquet)

Greater pins

Health baths

Link Type Mats

Locker Name Plates

Lockers

Locks (combination) for lockers

Portable sandwich server

Printing

Runners for aisles

Rugs

Shoe cleaner-polisher (lockerroom)

Trays (with club emblem)

Pro Shop

Bags: Canvas Leather

Bag storage racks

Bag carts electric

Bag Tags — Guest Tags

Balls: Regular Range

Ball dispenser (coin operated)

Ball Name-Markers

Ball Markers — for greens

Ball retriever

Ball Striper (range)

Ball washer

Ball washer, counter & dispenser

Batteries (golf cars)

Battery chargers

Caps and hats

Cash Registers

Charge books: pro shop

green fee

Clubs: Woods Irons

Putters Range

Club head covers

Club repair supplies

Floor covering (spike resistant)

Gasoline motors (golf car)

Send information (please fill as completely as possible)

To: Name _____ Your Title at Club _____

Club _____ Address _____

Town _____ Zone (____) State _____ Check if new club

(see reverse side)

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THE MAGAZINE OF GOLF BUSINESS



38th Year of Service Experience

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Each month GOLFDOM presents the latest, most practical ideas on golf club and practice range administration, management, maintenance and service . . . for time, labor and money-saving guidance. Make certain the *right men* — those with the operating duty-responsibilities — are kept currently informed by reading the magazine of golf business.

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GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Club or Course Name No. of Holes
Mail Address Original Date Opened
City Zone..... State

PLEASE CHECK, BELOW, TYPE OF COURSE

Private Semi-Pvt. (Fee) Municipal (city, county or state owned)
Par 3 Military School Company owned Range

President Zone
Add. City State
Manager Zone
Add. City State
Course Superintendent or Greenkeeper Zone
Add. City State
Professional Zone
Add. City State

USE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION

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Mecopex seeks out and destroys unsightly weeds, without injuring fine turf grasses. It's the safe, sure way to protect the beauty of your golf course—and your turf investment. A new, highly selective chemical in Mecopex—MCPP—attacks weeds at the root for sure control. Especially effective against weeds like clover, chickweed, knotweed and plantain. Mecopex has proven harmless on many grasses including Pennecross, Washington, Toronto, Seaside Bent, Kentucky and Merion Blue. Treatment will not only prevent the spread of ugly weed patches, but can save hundreds of dollars in reseeding costs.

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