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THE SEWERAGE COMMISSION

Milwaukee 1, Wis.

National course at Dunedin, says the club since it was turned back by the PGA has greatly improved the property and is in good financial shape.

Third annual Radix cup play resulted in a Chicago district pro team's victory by 11-4 in matches against the district's amateurs . . . Matches were played at Oak Park CC . . . Harry Radix, former head of Chicago District GA, a member of the PGA Advisory committee and donor of the trophy, watched the play . . . He has been crippled in recent months by an automobile accident . . . His wife died recently after a seven-months illness.

Harry Adams Day, "a grand day of golf to honor one of golf's great guys," will be held at St. Andrews GC (Chicago district) Monday Aug. 3 . . . There'll be golf, buffet lunch and a steak dinner . . . Harry, for some time a pro at Chicago district clubs and in later years MacGregor Golf's sales manager in the Chicago area and surrounding states, has done a lot for a lot of pros and they're arranging to get together and say "thank you" to him.

Ross Sobel now is golf director on the S. S. Ariadne . . . His home port is Miami, Fla. . . . Ross retired as pro at Westview CC, Miami, Fla, after 42 years in pro golf . . . Working hard and having fun teaching cruise customers . . . Pat Patton now pro at Fox Hills CC, Mishicot, Wis. . . . Pat was at Short Hills CC, East Moline, Ill. . . . Arthur Kornely is supt. of Short Hills' 1,500 yard short course which opened July 1 . . . Douglas Hoffman and Richard Toennies operate the recently opened \$600,000 clubhouse . . . The club is owned and was built by Florenz Baugniet and wife . . . Dick and Sally Baugniet operate the 27-tee lighted range.

Paul Hahn was a big asset to golf promotion in his appearance on the Ed Sullivan show on July 26 . . . Paul's job as m.c. of the shotmaking demonstration on the Wednesday preliminary to the PGA at Columbus CC was one of his finest exhibitions of showmanship . . . Everett Leonard, 30 years pro at Appleton, Wis., Butte desMortes CC, featured on front cover and in a biography in the Sunday Post-Crescent "View of Wisconsin Living"



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NUTRO

supplement . . . Jake Mathews, pro at Riverview in the Fox Cities area, also featured.

Terry Galvin did the Leonard story . . . Some guy with the byline, "Harry Hacker", wrote a funny little poem in that paper . . . It started:

I think that I shall never see

A poem lovely as a tee,

Especially when my toes are smarting
 From waiting hours before we're starting.

Great party the Wolfe family, publishers of the Columbus Dispatch, gave at its country estate, "The Wigwam," on the eve of the PGA championship . . . Ed Wolfe and Paul Hornung, Dispatch sports editor, welcomed the golf writers and conducted scenic tour of the estate . . . Then writers retired to the swanky tepee, buffet table and bar . . . Boston Golf Writers Awards dinner to be at Sheraton Plaza hotel, Boston, Nov. 16 with Tom Fitzgerald, Boston Globe golf writer presiding.

Private club managers and officials are commending Ed Lyon of Club Managers' Assn. of America for his letter to Ned Greene, editorial director of Hotel Management-Review, protesting Greene's editorial statement that private clubs don't pay taxes . . . Lyon points out that because of 20 per cent excise tax on dues and fees, private clubs pay up to half again the amount of federal taxes that a hotel or restaurant pays for the same total gross revenue . . . Lyon says the "truly private club never advertises for business."

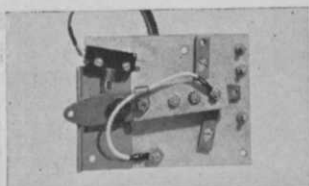
Private club officials and managers might write Ed Lyon, CMAA, 1028 Connecticut Ave., N.W., Washington, D.C., 20036, for a copy of that letter and CMAA information on club tax exemptions . . . A recent blunder in publicity about "private" clubs going for outside business, although not circulated to a great extent in club business circles, has been used against clubs in their plea for tax relief.

Only two writers who took part in Golfing's annual poll picked Bobby Nichols to win the PGA Championship . . . They are John Whitaker of the Hammond (Ind.)

The 2-year warranty* on electric golf cars

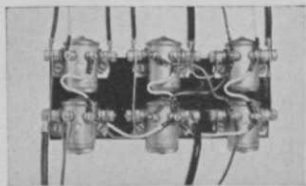
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In any electric golf car, constant use of the three major electrical components makes these parts most susceptible to breakdown—and loss of rental profits. Only Harley-Davidson builds enough quality into these components to offer you the confidence of a full 2-year warranty on these three critical parts . . . the first and only one of its kind in the industry. All other components subject to normal 1-year warranty. Contact your local Harley-Davidson dealer or write Sales Manager, Golf Car Division, Milwaukee, Wisconsin 53201.



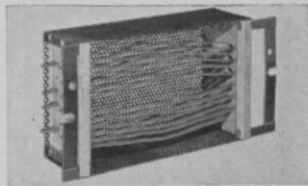
THE SPEED SWITCH

Lifetime-lubricated; features sintered-copper graphite contact for trouble-free speed control. This unique feature offers outstanding performance and durability, provides smoother car control and maintenance-free operation.



THE SOLENOIDS

Special alloy contacts handle consistently high current loads without failure. Ordinary automotive-type solenoids cannot sustain continuous heavy loads. Harley-Davidson durability keeps cars on the course earning profits.



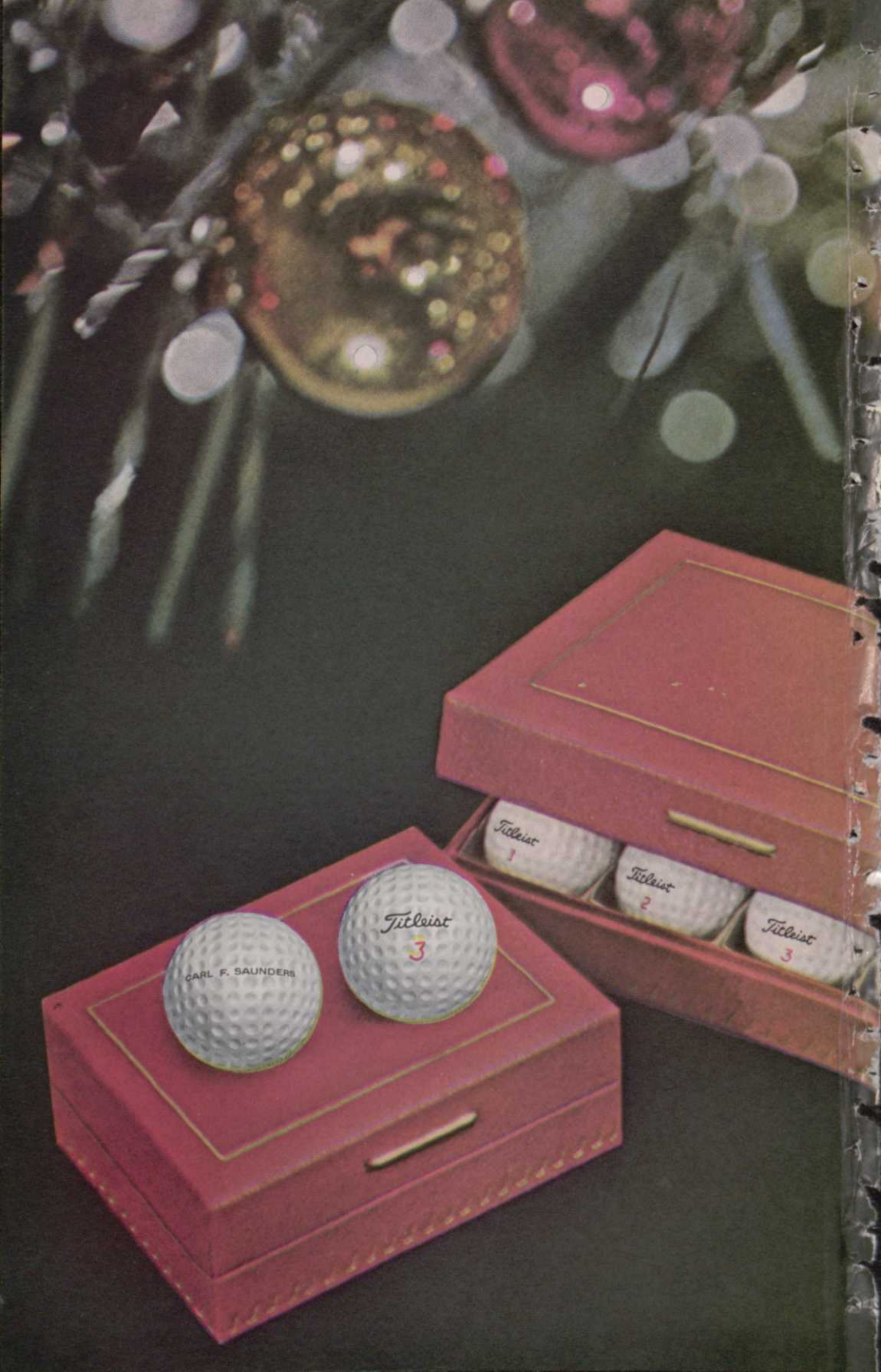
THE RESISTOR

Highest capacity; features heavy, band-type design for continuous high-wattage operation. Ordinary resistors burn out in only seconds of golf car "stall."

*Effective on 1965 models, available August, 1964.

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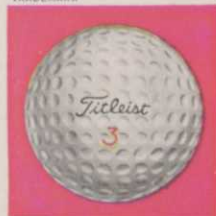
Get more Christmas business by pushing personalized Titleists. You know Acushnet service is far and away the fastest and most efficient. You also know Titleist has the greatest consumer acceptance of any ball. All this should add up to *extra* Christmas business for you.

Sell the ladies on how easy it is to give personalized Titleists. Sell businessmen on how you, with Acushnet's reliable service, could handle their entire list of business Christmas presents.

Feature Acushnet gift cases — wonderful gifts in themselves. No charge for the gift boxes or for personalizing (minimum order of one dozen for each name), and, in accordance with Acushnet's policy, all sales are credited to a golf course professional.

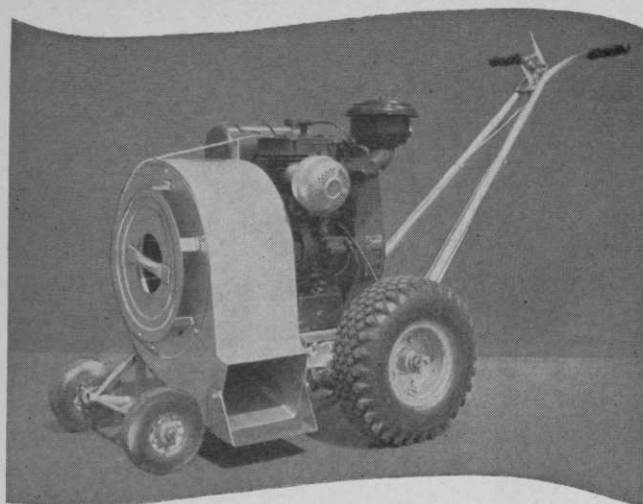
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NEW SELF PROPELLED MODEL — 10 HP Kohler K-241 Engine, Rope Start. Forward and Reverse—variable speed from 0 to 3½ mph at constant engine speed. Dual Fans—Magnesium heat treated. 8 curved blades 13½" O.D. Tires: Rear 14" O.D. x 4.40 wide—pneumatic. Front 6" x 2" zero pressure. Wind Velocity—150 mph—4000 cu. ft. Volume. Stellite Exhaust Valve. Weight 215 lbs.

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Times and Mickey Porter of the Louisville Courier-Journal . . . They join two others who foresaw Ken Venturi's victory in the Open — Jack Goodwin of the Minneapolis Star and Jim Falkner of the Baton Rouge Advocate . . . More than 150 writers took part in the poll which asked for the winners of the Open, PGA and Amateur . . . Eddie Susalla goes to La Costa (Calif.) CC as general manager after serving eight years in a similar capacity at Indian Wells in Palm Desert . . . At Indian Wells, Susalla started the Baseball Celebrity tournament, was host to the Southern Cal Open for six years and helped out on the Palm Springs Classic . . . \$3 million is going into La Costa, which is in the heart of a \$300 million residential community.

Bob Gutwein recently resigned as pro at Lake Merced G & CC, Daly City, Calif., after spending eight years at that club . . . He got a royal sendoff, too . . . Members gave him a party and a color TV set . . . Women players also staged a party for Bob and presented him a beau-

tiful black sapphire ring . . . Employees at Lake Merced held a third party for Gutwein and gave him a desk set . . . He is going to re-locate in Southern California and plans to stay in the golf business.

Playing a warmup round during the PGA Championship at Columbus CC, Paul Hahn gave an unusual demonstration of "stopping" a ball . . . A fairway shot that he hit struck a crosswalk sign and stuck in the corner of the 14-inch plastic disk . . . The PGA's sign painter apparently didn't check his spelling book before going to work at Columbus . . . He omitted the first "i" in lettering some of the "Pairing Sheet" signs . . . Trouble with those damn typos is that nobody ever discovers them until after the sign is drawn up or, in our case, the magazine is off the press.

Dan Wagner, city manager of Palm Springs, Calif., and one of the most conscientious persons in the U.S. in reporting on golf statistics, says that the local muni course had a record breaking year



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RAIN BIRD
SUREST AID TO IRRIGATION

in 1963-64 . . . Gross revenue amounted to \$247,252 and there were 47,000 players . . . That beat 1962-63 by about \$8,000 and around 2,300 players . . . More tournaments and clinics account for the increases, according to Wagner . . . The publicitor for Mauna Kea Beach Hotel, 150 miles south of Honolulu, which will open in 1965, claims it will have one of the world's great seaside links . . . The 18-hole course, which will run to 6,900 yards, adjoins the hotel.

Work has begun on 9-hole public course being built alongside the Colonial Inn Motel in Sandoval, Ill. . . . Frank Moore, former pro turned course developer, is building the Sandoval layout . . . Peter Berrini is the new manager of Sankaty Head GC in Nantucket, Mass. . . . Twenty years of management experience split between Tatnuck CC in Worcester, Mass., and Bear Hill GC in Stoneham, Mass., have prepared Berrini for his new post.

George Foulkes, former supt. at Berry Hills CC in Charleston, W.V., has moved to the recently opened Shawnee Reserva-

tion course in Kanawha County . . . Windyke CC, built by Earl Dykema in Memphis, Tenn., opens with Herb May as club manager and Monk Joyner as pro . . . Indian Valley GC in Elgin, Ore., is attempting to raise ten per cent of anticipated cost of building course before approaching the Farmers Home Administration for 40-year construction loan.

Edmund Ault has presented drawings of Great Cove Golf and Recreation Club in McConnellsburg, Pa., to the club's steering committee . . . Eleven citizens of Slaton, Tex., have underwritten \$22,000 needed to finance new course . . . Five new Louisville, Ky., area courses opened this season. Hunting Creek CC is said to be Louisville's first real estate complex with 18-hole course . . . Iroquois, Waverly Hills and Midland Trail now offer limited play with all three planning to have 18 holes in play by next spring . . . Standard CC has expanded to 18.

Multi-million dollar plan including 18-hole course has been approved by county planning commission for Indio, Calif. . . . Preston County CC in Kingwood, W. Va.,